

Nima Behravan

Product Manager

SUMMARY

A highly motivated designer with more than seven years of experience in Management, Product Design and strategic planning.

EXPERIENCE



Founder, Designer

Jolge.xyz

Oct 2020 - Mar 2022

Tehran, Iran

- Designed and fabricated installations for horticulture based on extensive research on the ongoing findings and challenges of methods of growing edible plants
- Prototyped and examined different methods of hydroponic growth in a greenhouse monitoring metrics of architectural design, sustainability and optimization of lighting, irrigation, fertigation, energy usage and required land
- Organized several field work and interviews with greenhouse owners and agricultural products sellers and practitioners around city of Tehran



Innovation Consultant

Food and Agriculture Organization of UN

Dec 2020 - Mar 2021

Tehran, Iran

- Developed the main framework and strategy of FAO-Iran's Innovation Lab in close consultation with the national counterpart and the FAO experts
- Developed the required guidelines on the internal procedures of i-Lab to ensure a dynamic environment for receiving and assessing the proposals through the web-portal of the i-Lab
- Conducted validation workshops with FAO team, national counterpart and other relevant stakeholders to receive ideas on the developed statute, guidelines and Terms Of Reference



Product Manager

Prauge Pastry

Jan 2020 - Aug 2021

Tehran, Iran

- Developed and executed product vision, strategy and road map based on customer needs, limits of logistics, inventory storage and production line
- Collaborated with a cross-functional and remote team of technical, financial, marketing and support to build an amazing experience for B2B customers
- Managed pipeline of resources and led metrics analysis to inform decisions regarding the chain stores and online sales



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Ekbatan Town, Tehran, Iran



20 September 1988 Iran



Engaged



Iranian-American

Competencies

- Vision

Always making sure there are clearly set aims on right track

- Influence

Able to establish influence over the team & drive toward success

- Product

User Experience

Data Analysis

Programming

Agile Methodologies & Scrum

Prioritization & Roadmap

Languages

English (fluent)

German (B1 certificate)

Persian (mother tongue)

French (basic)

Spanish (basic)

Arabic (basic)

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Product Manager



Executive Manager
DMOND Innovation Group

May 2018 – Sep 2019
Tehran, Iran

- Developed business strategy for the process and activities of DMOND Innovation Platform
- Identified and analyzed investment opportunities conducted fundraising on startups in all levels from all around Iran
- Provided mentorship and consultation on business development and product management for +100 lean startups
- Initiated DMONDLAB as the first boot camp in Iran with graduates of product management



Speech Data Specialist
Google

Feb – May 2014
New York, NY

- Assisted in recruiting of voice sample volunteers and collection of voice sample data
- Created the database of identified items and surveyed the development of database for “Ok, google” in Farsi

EDUCATION



Parsons School of Design
M.F.A Design and Technology

July 2014 - May 2016
New York, NY



University of Southern California
M.Sc. Engineering Management

July 2011 - Dec 2012
Los Angeles, CA



Sharif University of Technology
B.Sc. Material Science and Engineering

2006 - 2010
Tehran, Iran

HONORS & AWARDS

Winner of Mohsen Gallery Open Call for interactive exhibition **2018**
Admitted Fellow at Triple Canopy-Publication Intensive Program **2016**
Winner of Ms.Foundation Fellowship to Partner with Oregon
Foundation for Reproductive Health **2015**
Admitted fellow of University Transdisciplinary Lab at Parsons School
of Design to Partner with MicrosoftNYC **2015**
Winner of University Scholarship at Parsons School of Design **2014**
Director of the PhotoBook Tehran initiative at International Center of
Photography - ICP **2014**

Nima Behravan

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Skills

- Code

HTML5, CSS3, Processing,
JavaScript (NodeJS, D3), JSON,
Physical Computing (Arduino,
Raspberry Pi, Sensors), Python

- Software

Adobe Creative Suite,
Rhino, AutoCAD

- Design

Wireframing, User Research,
UX Design, 3D Modeling,
Fabrication, Visual Design,
Data Visualization

- Management

GIT, ERP Systems, Budgeting,
Project Management