

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	21 October 2023
Team ID	NM2023TMID03948
Project Name	Transparent Toll - Free Data - Management
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 **10 minutes** to prepare

 **1 hour** to collaborate

 **2-8 people** recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 **10 minutes**

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Step-2: Brainstorm, Idea Listing

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Brainstorming ideas for a new product. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly.

Person 2

Brainstorming ideas for a new product. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly.

Person 3

Brainstorming ideas for a new product. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly.

Person 4

Brainstorming ideas for a new product. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly.

Person 5

Brainstorming ideas for a new product. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly. The idea is to create a new product that is both affordable and eco-friendly.

Type your heading...

Grouping :

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

 20 minutes

TIP



Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

