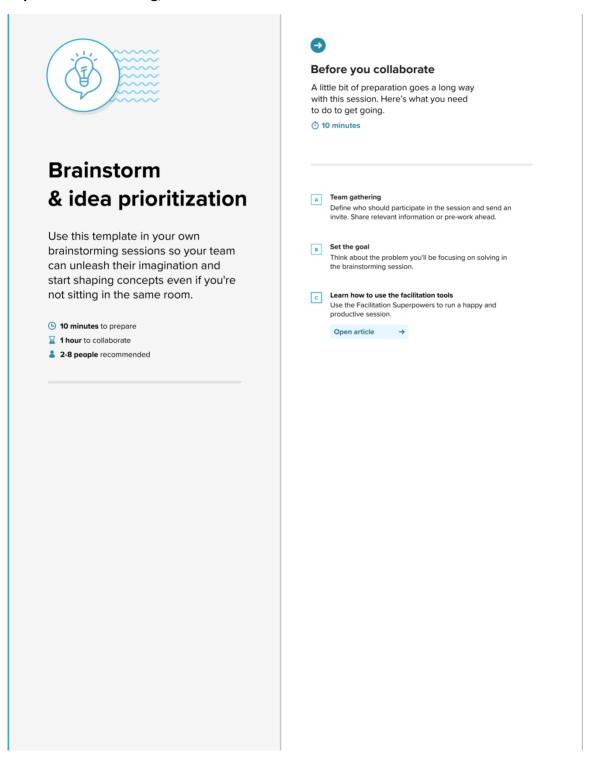
# Ideation Phase Brainstorm & Idea Prioritization Template

Date	21 October 2023
Team ID	NM2023TMID03948
Project Name	Transparent Toll - Free Data - Management
Maximum Marks	4 Marks

# **Brainstorm & Idea Prioritization Template:**

# Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Write down any ideas that come to mind that address your problem statement. 10 10 minutes Person 1 Person 2 Person 3 Person 4 Person 5 Type your heading...

# **Grouping:**



# **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

# **Step-3: Idea Prioritization**



### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

