Zang Toi

zangtoi.com

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N.O.M Web Development

Goals

- **Branding** - Transfer the essence of the brand
- **PR & Press Information** - Information to be used by journalists and bloggers
- **Marketing** - Creating, collecting and maintaining a mailing list
- **Conversion & Retention** - Directing customers to store locations, sales and promotions
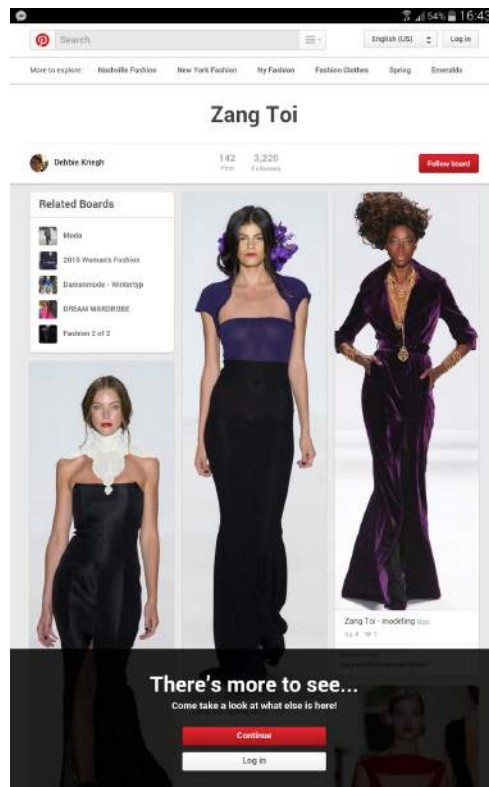
Scope / Products

- Website (including mobile)
- Pinterest
- Wiki page
- Web analytics

Directions

- Clean, white, elegant. symmetric, no clutter, big images (little text / expendable)
- Inspiration - France, Greece, chandelier, royalty, Marie Antoinette

Requirements

- Mobile responsiveness - current website doesn't display well on mobile devices
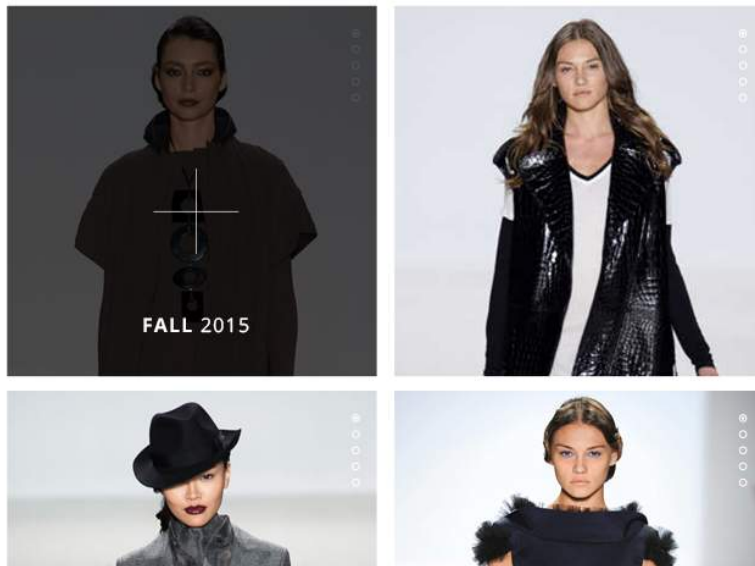- Lead collection - growing your mailing list using a form on the website

- Big images, clean design

- Image in center with expandable text and share buttons

The text appears when you click the + or on the image (details on the clothes)

TITLE

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Share This look

- Latest news with video. clean design, image based.

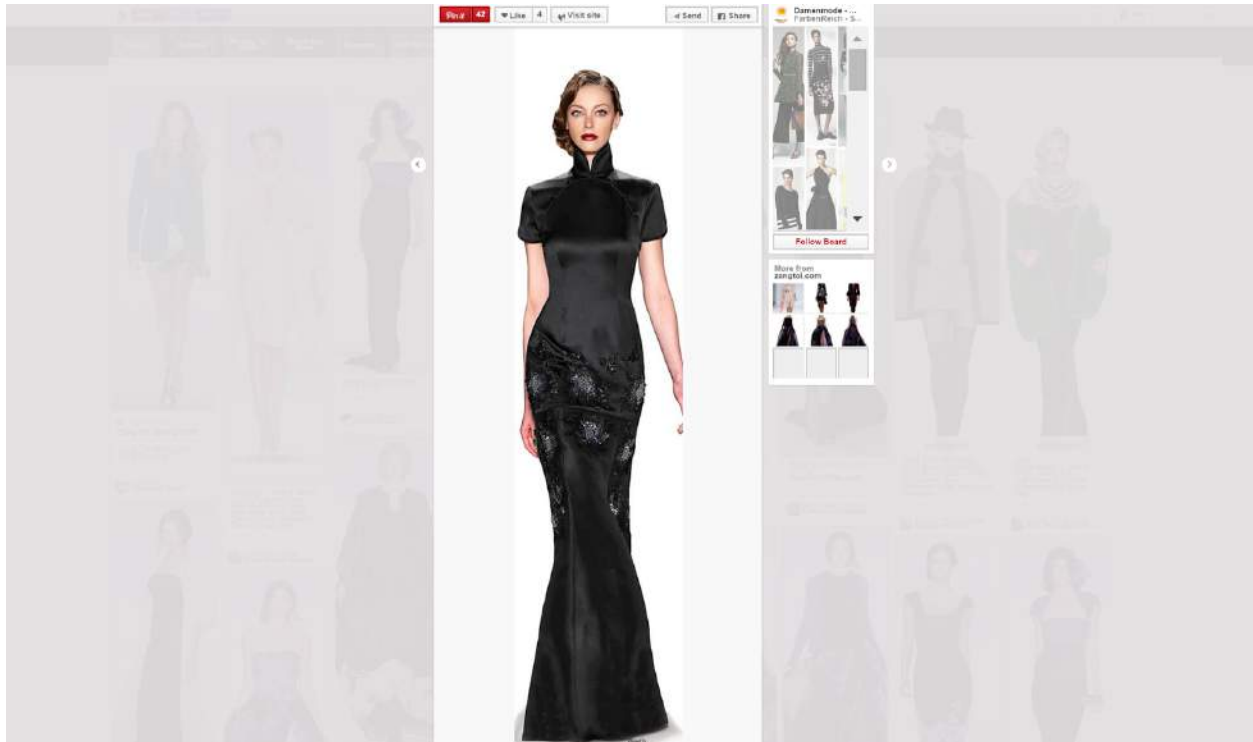- Map visually indicating where you can buy the collections

● Integration with pinterest boards and social accounts

Thank You!

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