



[Student](#) • [Registration](#) • [Select a Term](#) • [Select A Plan](#)

BULLISHBUILDER

**HANDLE REGISTRATION LIKE A PRO!
WITHOUT VIOLATING USF IT POLICY!**

NIMEESH KACHEWAR
THE BEAR MINIMUM

PROBLEM

- **EVERY SEMESTER STUDENTS SPEND WEEKS WORRYING ABOUT WHICH PROFESSOR TO PICK FOR A REGISTRATION**
- **THE GO TO RATE MY PROFESSOR, REDDIT, NAG THEIR SENIORS AND ARE STILL CONFUSED**
- **THEY ARE CONFUSED BECAUSE OF TWO REASONS - BEST PROFESSOR IS A SUBJECTIVE TERM AND TIME CONFLICT IS A GREAT ISSUE AS EVEN IF YOU THE BEST PROF YOU STILL HAVE TIME CONFLICTS WITH THE OTHER PROFS YOU WANT.**

SOLUTION

- **WE USE OBJECTIVE METRIC TO FIND THE BEST PROF. BEST PROF WILL BE DEFINED AS THE PROF WHOSE CLASS HAS THE HIGHEST GPA FOR THE COURSE**
- **WE WILL GATHER THE DATA FROM USF INFOCENTER - GOLDMINE FOR GRADES DATA FOR ALL PREVIOUS SEMESTERS.**
- **THE USER LOGS INTO THE CLASS SCHEDULE SEARCH IN REGISTRATION. THEN INPUTS THE COURSE NUMBERS.**
- **THE PROGRAM THEN READS THE NAME OF THE PROFESSORS FOR THAT COURSE, IT THEN COMPARES ALL THE PROFS' AVG CLASS GPA FROM THE INFOCENTER DATA.**
- **THEN IT PICKS THE BEST PROF FOR EACH PROF.**
- **IF THERE IS A TIME CONFLICT BETWEEN THE BEST PROFS FOR EACH COURSE, IT PRIORITIZES THE PROF FOR THE CLASS ENTERED FIRST AND LOOKS FOR THE BEST NON-TIME CONFLICTING PROF FOR THE OTHER COURSE.**

ETHICAL CONCERNS ADDRESSED

TO AVOID TERMS OF SERVICE VIOLATIONS, MY PROJECT UTILIZES A DUMMY REGISTRATION SYSTEM WITH IDENTICAL CLASS SCHEDULES FOR SPRING 2026 FOR 8 COURSES

01

**NO LOGIN DATA /
CREDENTIALS ARE STORED**

No privacy violation

02

**WE ONLY READ THE DATA
SHOWN TO US**

We are not bypassing or posing as someone else

03

**WE ARE NOT ACTUALLY
REGISTERING, WE ARE ONLY
CREATING A PLAN FOR OUR USE**

We do not actually register, we simple use what's in front of our screen.

TECH STACK

Category	Language	Role in Project	Tool/Library	Category	Key Functionality
Backend/Core Logic	Python	The brain of the bot; handles the scheduling algorithm, conflict checking, data scoring, and controls the browser.	Playwright (Python)	Web Automation	The execution engine; responsible for launching a browser, navigating the virtual registration pages, reading user inputs, and dynamically updating the UI via page.evaluate().
Frontend Structure	HTML, CSS	Used to build the dummy registration interface and structure the final, optimized schedule views.			
Styling/UX	Tailwind CSS	Used for rapid, responsive styling of the user interface, giving the project its clean, modern look (e.g., green borders, decision banners).			
UI Interaction	JavaScript	Used for simple local page transitions (like the startProcessing() function) and to execute the core logic's data injections into the visible HTML.	Regex (re module)	Data Parsing	Used for reliable data extraction, specifically parsing time strings and cleaning complex day abbreviations (e.g., finding 'Tu' and 'Th' in "TuTh") from the simulated data.

BRAND STORYTELLING

THE POWER OF BRAND STORYTELLING

WHY STORYTELLING IS CRUCIAL FOR BRANDING

What they're looking for
We speak directly to their
goals and pain points.

ELEMENTS OF A COMPELLING BRAND STORY

A clear hierarchy ensures
consistency and clarity across
touchpoints.

EXAMPLES OF BRANDS USING STORYTELLING EFFECTIVELY

This branding strategy outlines
the foundation, vision, positioning,
and key strategic

01

DEFINITION AND
IMPORTANCE OF
BRAND EQUITY

02

FACTORS THAT
CONTRIBUTE TO
BRAND EQUITY

03

MEASURING AND
IMPROVING
BRAND EQUITY

UNDERSTANDING AND BUILDING BRAND EQUITY

BRAND EQUITY

BRAND LOYALTY

CULTIVATING BRAND LOYALTY

A1

IMPORTANCE OF BRAND LOYALTY

we ensure every interaction is aligned with our strategy and creates a memorable brand experience.

A2

STRATEGIES TO BUILD AND MAINTAIN LOYALTY

Adaptive per audience (professional, inspiring, playful)
We avoid jargon and prioritize clarity.

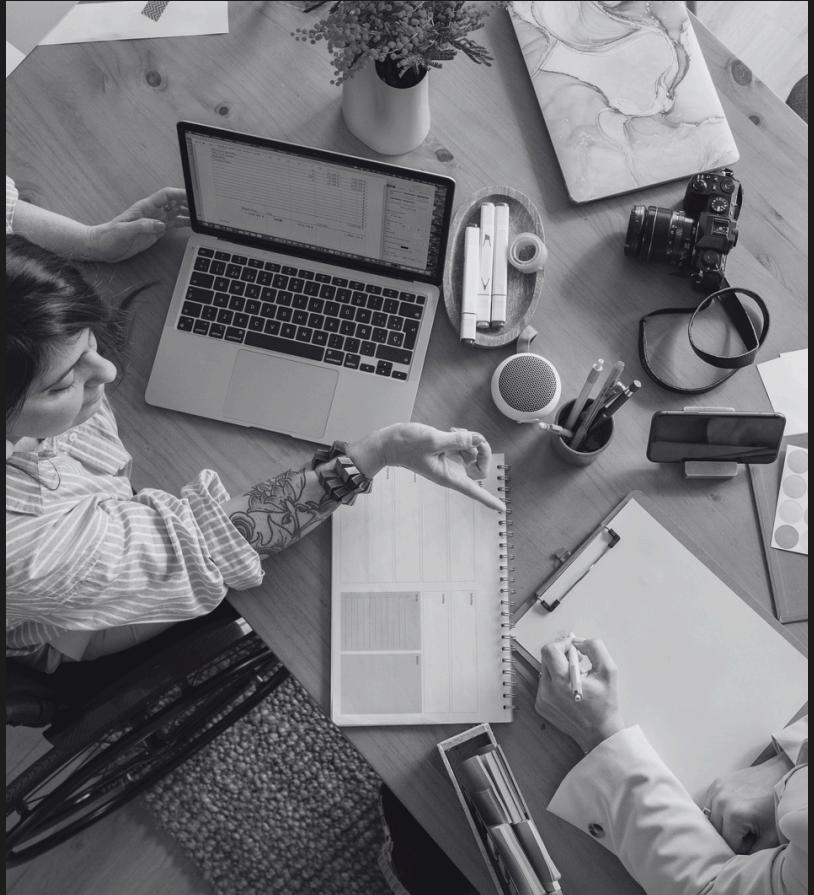
A3

CASE STUDIES OF BRANDS WITH STRONG LOYALTY

These pillars guide our tone across platforms and campaigns.

RE-BRANDING

WHEN AND HOW TO REBRAND



**REASONS FOR
REBRANDING**

**STEPS TO
SUCCESSFULLY
REBRAND**

**EXAMPLES OF
SUCCESSFUL REBRANDING
EFFORTS**

Every channel serves a strategic purpose based on our audience behavior.

IMPORTANCE OF BRAND MONITORING

Tracking KPIs ensures we stay focused and agile.

TOOLS FOR BRAND MONITORING

Every channel serves a strategic purpose based on our audience behavior.

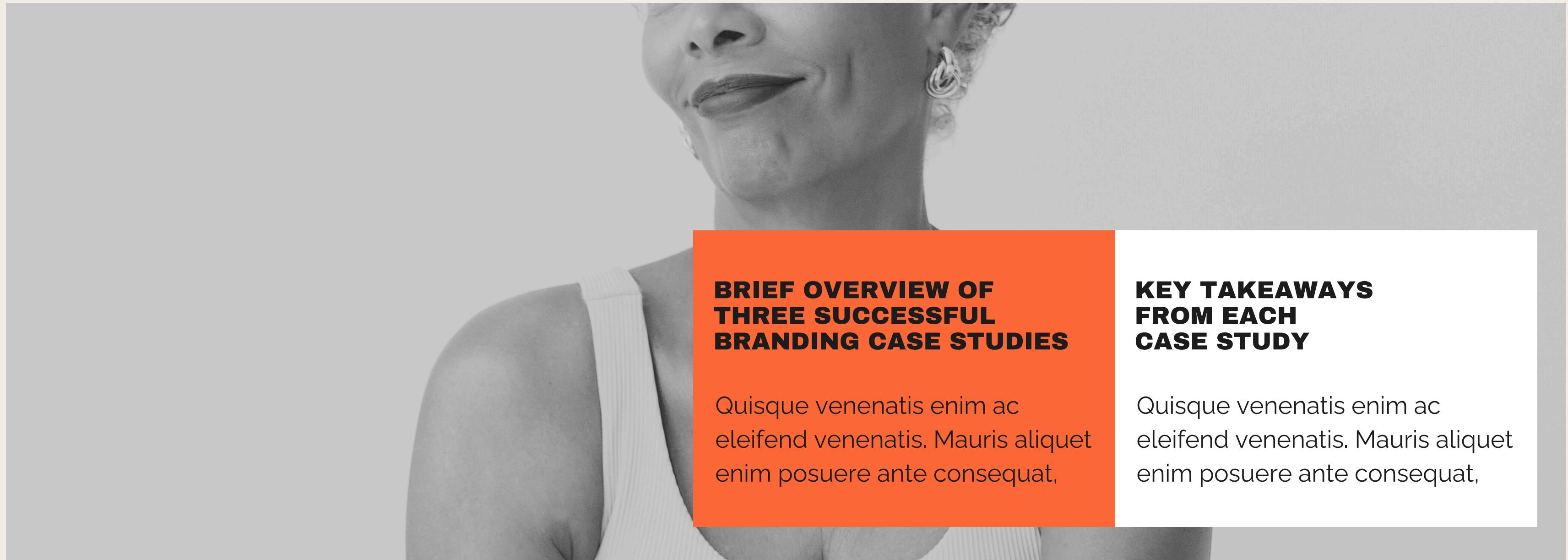
RESPONDING TO BRAND CRISES

MONITORING AND MANAGING YOUR BRAND

BRAND MONITORING

CASE STUDIES

CASE STUDIES OF SUCCESSFUL BRANDING



**BRIEF OVERVIEW OF
THREE SUCCESSFUL
BRANDING CASE STUDIES**

Quisque venenatis enim ac eleifend venenatis. Mauris aliquet enim posuere ante consequat,

**KEY TAKEAWAYS
FROM EACH
CASE STUDY**

Quisque venenatis enim ac eleifend venenatis. Mauris aliquet enim posuere ante consequat,

**QUISQUE VENENATIS
ENIM AC ELEIFEND
VENENATIS. MAURIS
ALIQUET ENIM POSUERE
ANTE CONSEQUAT.**

COMMON BRANDING MISTAKES TO AVOID

BRANDING PITFALLS

EXAMPLES OF BRANDING FAILURES

Quisque venenatis enim ac eleifend venenatis. Mauris aliquet enim posuere ante consequat.

LESSONS LEARNED FROM THESE MISTAKES

Quisque venenatis enim ac eleifend venenatis. Mauris aliquet enim posuere ante consequat.

TIPS TO AVOID COMMON PITFALLS

Quisque venenatis enim ac eleifend venenatis. Mauris aliquet enim posuere ante consequat.

FUTURE TRENDS IN BRANDING

EMERGING TRENDS IN BRANDING



**IMPACT OF TECHNOLOGY
ON BRANDING**



**OVERVIEW OF
CURRENT AND FUTURE
BRANDING TRENDS**



**PREDICTIONS FOR THE
FUTURE OF BRANDING**

TYPOGRAPHY

PRIMARY FONT

ARCHIVO BLACK

**HEADER
TITLE**

BLACK

RALEWAY

CONTENT

LIGHT
REGULAR

MEDIUM
BOLD
BLACK

LET'S BUILD SOMETHING THAT LASTS

THANKYOU

LET'S BUILD SOMETHING THAT LASTS, OR FURTHER DISCUSSIONS:

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