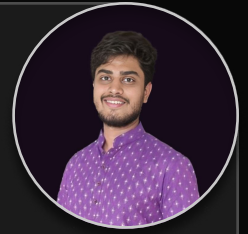# NIMISH NERLEKAR

Product Designer, UI UX Designer, Graphic Designer

Creative and strategic Product Designer with experience in UI/UX design, problem-solving, and delivering human-centric digital solutions. Expertise in SaaS, B2B, game-tech, and AI projects. Passionate about data analysis, psychology, and 3D printing.

Aims to help businesses grow through design, whether working independently or in a team. Driven by curiosity, creates engaging, impactful work that makes people happy.

📍 Pune 411007　　📞 9623390276　　✉ nimishnerlekarwork@gmail.com

EXPERIENCE `2+ YOE`

Product Designer II (September 2024 - Present)
Codewalla, Pune

1. Led design initiatives for major projects like 1Huddle, ensuring the successful integration of new features and improved user experience.
2. Spearheaded design systems and implemented strategies for scaling B2B and SaaS platforms, increasing product efficiency and consistency.
3. Mentored junior designers and played a key role in hiring processes, building a cohesive design team.

Product Designer I (July 2022 - September 2024)
Codewalla, Pune

1. Designed for 1Huddle and other 'game-tech', 'ed-tech', and 'healthcare-tech' products.
2. Worked on websites, Graphics, Internal projects, and developed a unified design system for 1Huddle, improving user experience and project consistency.
3. Collaborated closely with development teams and US-based clients, ensuring smooth communication and timely project delivery. Understood the development process to create optimised assets that ensure low app size and faster loading times.
4. Pioneered AI design solutions that led to 42% improvement in engagement.
5. Mastered UI animation to bring energy and engagement to the designs in 1 week (After Effects).

Junior Product Designer (Jan 2022 - July 2022)
TI Cycles of India, Chennai

1. Collaborated with engineers to design bicycles and electric vehicles, contributing to sustainable product launches.
2. Conducted CMF research and developed branding stickers, increasing product visibility.
3. Achieved a 10 SGPA during the final semester by completing a six-month graduation project along with multiple live company projects.

EDUCATION

Bachelor's in Product Design, MIT ADT University, Pune (July 2018 - July 2022)

CGPA: 8.51
SGPA: 10 (Final Semester)

TECHNICAL SKILLS

- Figma
- Adobe XD
- Miro
- CorelDRAW
- Adobe Illustrator
- Blender
- Adobe After effects
- Keyshot
- Fusion 360
- Indesign
- Adobe Photoshop

SOFT SKILLS

Product Design, UI/UX Design, Prototyping, Wireframing, User Research, Interaction Design, Typography, Design Systems, UX for SaaS & B2B

Creativity, Problem-Solving, Collaboration, Time Management, Data Analysis, Client Communication