NIMISH SHAH

GRAPHIC DESIGN SPECIALIST

"Design is always a balanced combination of graphics and text, it looks good when arranged perfectly."

CONTACT

- +91-99242 39989
- shahnimesh1969@gmail.com
- https://www.linkedin.com/in/nimish69
- https://nimish1969.github.io/
- Vadodara, Gujarat, India

SKILLS

- Vector Designs (CorelDraw)
- Logo - Branding designs
- Info graphics, Mock-up
- Icons: Flat, Colorful, Line, 3D etc.
- Typography, Word Cloud / Think cloud
- Video, Sound editing
- 2D / 3D - Graphic / Animations, Motion Graphics
- GIF, Text animation
- Line, Dotted, Sketch, Abstract art
- Doodles, Sketch, Stick Figures, Comic / Cartoons
- Cintascotch
- Visually attractive PowerPoint presentations
- Color Combination for Web and Print materials
- Creative Thinking

UNIQUE SKILLS

- Floral design • Walk through • Watermark
- Call Out • Flat designs
- Architecture / Construction / Automobile designs
- Emboss / Engraved designs • Texture / Tiling
- Shadow / Silhouette designs
- Material design • HDRI background Blender
- Blender geo nodes / animation / modeling

OTHER SKILLS

- Photoshop actions • Adobe PDF editing
- Solving accessibility issues in PPT & Websites
- Microsoft Excel data analytics • Morphing

EDUCATION

- Graduate - B.Sc. (Physics)
- HDSM (NIIT) – Honors Diploma in System Management, knowledge of UNIX, "C", DBase, Cobol
- In-house training of Graphics, HTML, CSS

INTERESTS

- Painting, Music, Traveling, Astrology

LANGUAGE

- English
- Hindi
- Gujarati

---

01 PROFILE

Experienced **Graphic Design Manager** with 10+ years in leading design teams, executing visual strategies, and overseeing the production of high-quality graphic materials. Skilled in turning client ideas into impactful visuals across digital, print, and multimedia platforms. Proficient in Adobe Creative Suite, Figma, and other design tools. Strong collaborator with cross-functional teams and a proven leader in project management, communication, and team mentorship. Dedicated to driving business growth through innovative design strategies.

MASTER IN VECTOR CREATION

Experienced in **Vector Graphic Design**, creating scalable and high-quality visuals for digital and print. Proficient in **CorelDRAW**, specializing in illustrations, logos, icons, infographics, and technical drawings that maintain clarity at any size. Known for attention to detail, artistic vision, and simplifying complex concepts into impactful visuals. Skilled in working within brand guidelines and collaborating with creative teams to deliver tailored, visually striking assets.

2D ANIMATIONS USING ADOBE ANIMATE

Skilled in using **Adobe Animate** for creating high-quality animations, and videos. Experienced in developing training videos and tutorials.

HANDS ON BLENDER & GEO-NODES FOR 3D GRAPHICS

Enhancing skills using **Blender** to create high-quality 3D models, animations, and visual effects. Hands-on **Geometry Nodes** for efficient procedural systems and dynamic designs.

02 KEY COMPETENCIES

- Creative Direction & Strategy • Brand Development & Management
- Project Management (Rangam, SourceAbled, SourceVets) • Graphic Design & Multimedia Production • Team Leadership & Mentorship • Client Relations & Vendor Management
- Advanced Skills in Adobe Creative Suite, Figma, and Sketch
- Visual Storytelling • AI for Graphic Development

03 EXPERIENCE   1991-2024

RIPL Technologies Pvt. Ltd.

Graphic Design Manager   **April 2013 – August 2024** (11 Years 5 Months)

- Closely worked with app, web development team, and all other departments like accounts, HR for their requirements, animations, interactive MediaKit (Adobe Animate)
- Designed websites with CMS tools like HubSpot
- Events material design: Presentations, Backdrops, Collaterals, etc.
- **Projects:** jobs.rangam.com, jobs.sourceabled.com, jobs.sourceabled.in, talentarbor.com, sourcevets.com, SurSeSeva.org, SurSeEntertainment.com, EmpathyLearns, ImagineLab

Sr. Graphic Designer   **April 2008 – Mar 2013** (5 Years)

- Handled the project "**Shanesh**": Creating 3D characters, developing educational content and Kiosk programing for autistic children, monitoring children based on their inputs on Kiosk to improve program, educational app development, and UI designs.

Daily Mid-day Newspaper (Bapor Samachar)

Graphic Designer   1998-2008

- Worked as a Graphics Designer for 10 years in a Newspaper line – Local Newspaper. Also worked on designing of Automobile & Pharma magazine using PageMaker and CorelDraw.

Self Employed

Graphic Designer   1992-1998

- Worked as a freelancer for 6+ years, developing graphics for Print Media, website designing, and animations.

Growmore Fertilizers

- Worked as a programmer on stock management project.   1991-1992

04 PROJECTS

- **Elysian Group** - Hotel business graphics requirements like menu design, posters, LED board, Banners, Flyers, Business Cards, etc.
- **Recycle.Green** - Logo Branding Design, Website Layouts, Banners, and Posters.
- Worked for Swadesh Newspaper, Akruti Graphics, Meet Cards, and many more.