

\$18.51M
Total Revenue

CategoryName	Total Orders	Return Rate
Accessories	16,983	1.95 %
Tires and Tubes	9,084	1.79 %
Patch Kit/8 Patches	2,952	1.61 %
Mountain Tire Tube	2,846	1.64 %
Road Tire Tube	2,173	1.55 %
Touring Tire Tube	1,364	1.64 %
HL Mountain Tire	1,305	3.75 %
ML Mountain Tire	1,059	1.32 %
LL Road Tire	957	2.26 %
ML Road Tire	868	1.51 %
Touring Tire	863	1.22 %
HL Road Tire	795	3.52 %
LL Mountain Tire	788	2.50 %
Helmets	6,034	3.12 %
Bottles and Cages	4,485	1.91 %
Fenders	1,975	1.36 %
Cleaners	850	1.47 %
Hydration Packs	695	3.60 %
Bike Racks	302	2.65 %
Bike Stands	234	3.42 %
Bikes	11,299	3.04 %
Road Bikes	5,072	3.12 %
Mountain Bikes	4,103	2.80 %
Touring Bikes	2,124	3.30 %
Clothing	6,976	2.16 %
Total	22,534	2.14 %

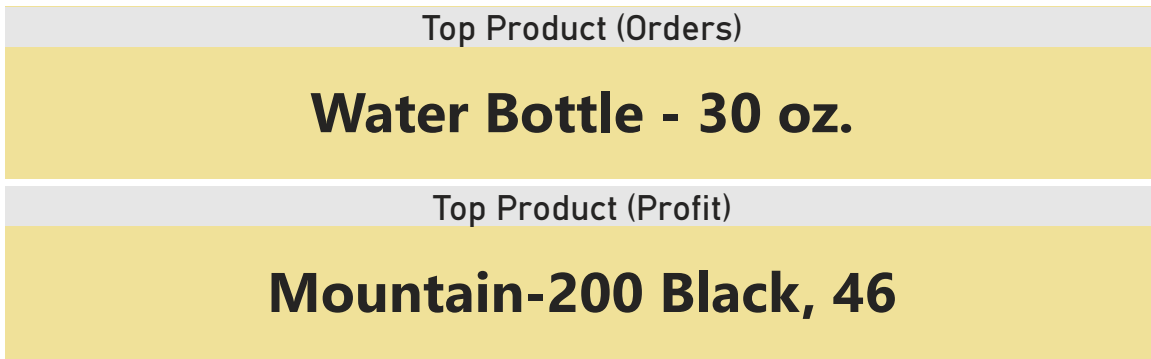
Monthly Revenue



Monthly Orders



Monthly Returns



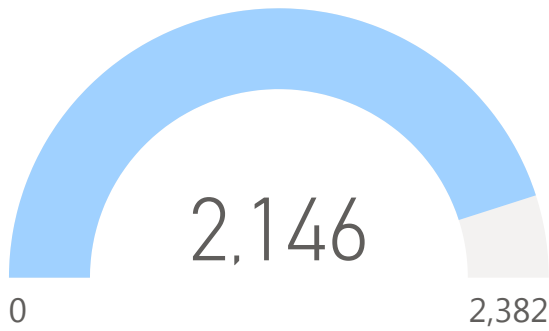


All-Purpose Bike Stand

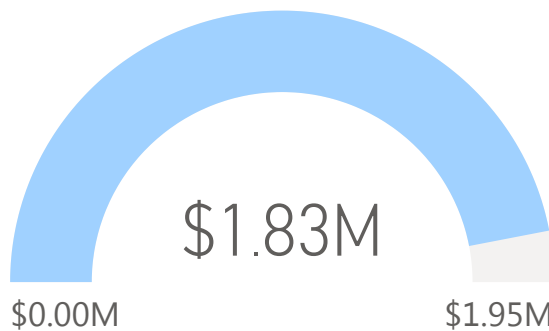
Reset Filters



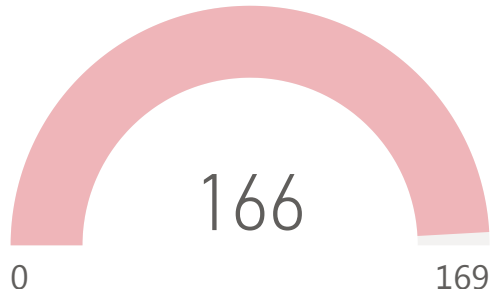
Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Return vs Prev Month



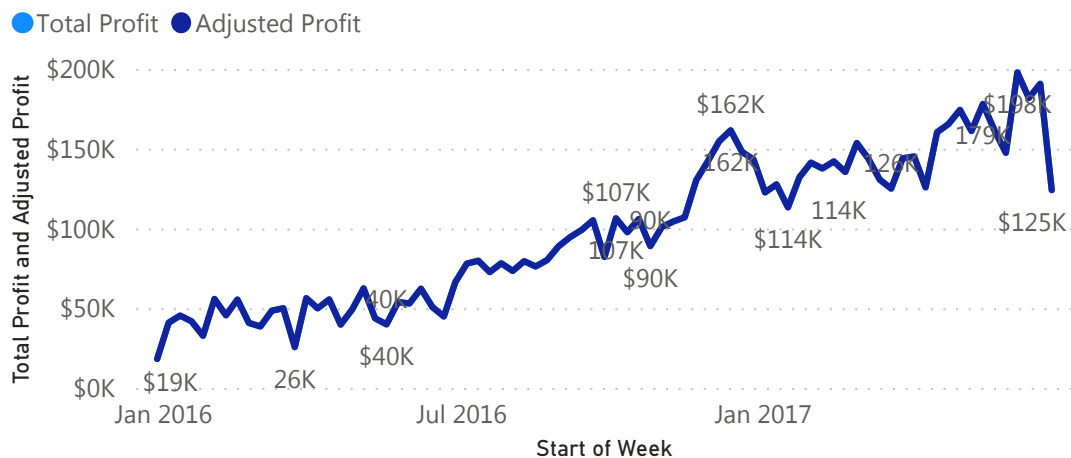
Price Adjustment (%)

0.00

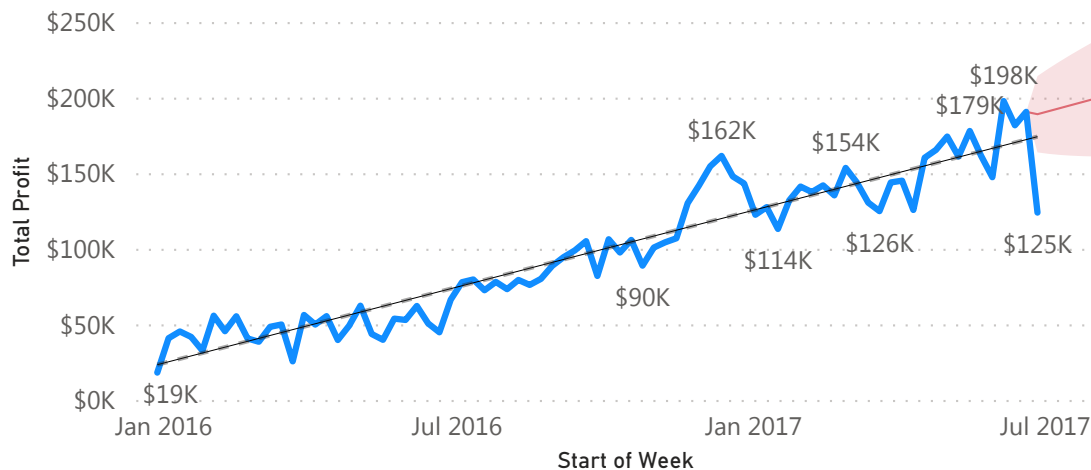


\$714.44
Adjusted Price
714.44
Avg Retail Price

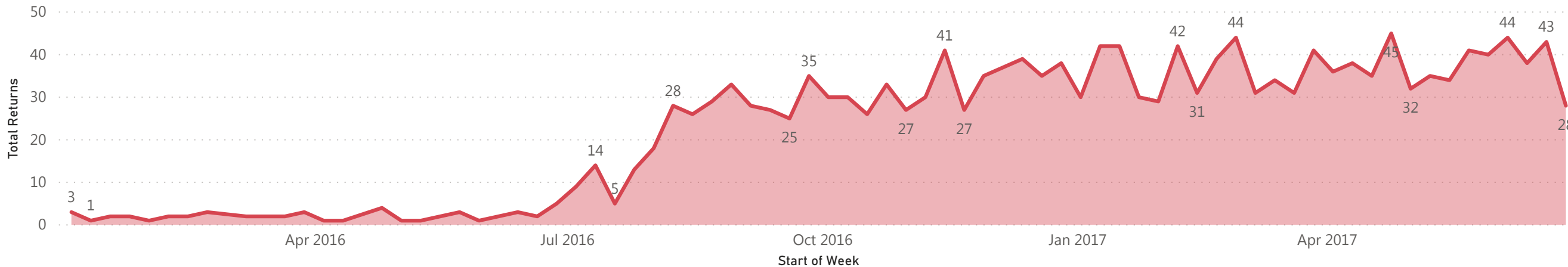
Weekly Profit



Weekly Profit



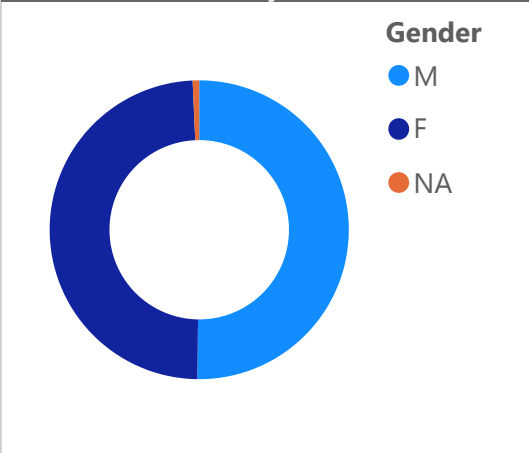
Weekly Return Volume



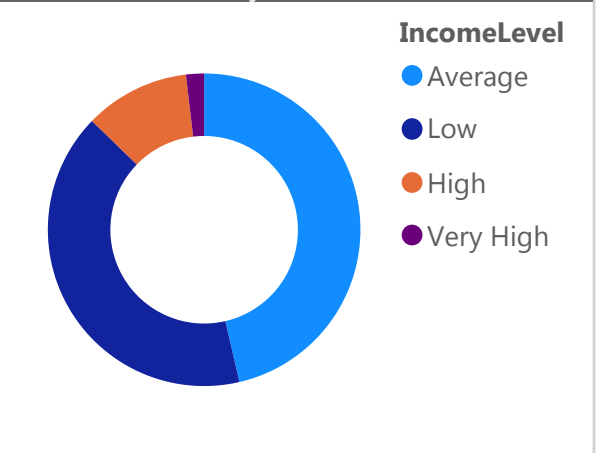
Top 100 Orders & Revenue by Customer

FullName	Total Orders	Total Revenue
Mr. Shan Maurice	6	\$12,407.95
Mrs. Munoz Janet	6	\$12,015.39
Mrs. Cai Lisa	7	\$11,330.44
Mrs. Zheng Lacey	7	\$11,085.74
Mr. Turner Jordan	7	\$11,022.38
Mr. Munoz Larry	7	\$10,852.04
Mrs. Gray Ariana	6	\$10,391.42
Mr. Lopez Marco	6	\$10,289.68
Mr. Xu Franklin	5	\$10,164.34
Mrs. He Margaret	4	\$9,266.74
Mrs. Henderson Kaitlyn	4	\$9,258.92
Mrs. Nara Nichole	4	\$9,234.66
Mr. Dominguez Randall	4	\$9,210.36
Mrs. Hu Rosa	4	\$9,201.20
Gonzalez Adriana	4	\$9,195.69
Mrs. Prasad Dominique	6	\$9,180.93
Mrs. Gill Brandi	4	\$9,166.18
Mr. She Brad	4	\$9,161.01
Mr. Sara Francisco	4	\$9,125.54
Mr. Coleman Kevin	4	\$7,750.53
Mr. Suri Johnathan	4	\$7,721.33
Mrs. Zeng Crystal	4	\$7,706.81
Mrs. Blanco Felicia	4	\$7,669.66
Mrs. Suarez Jill	4	\$7,652.61
Mr. Raman Preston	4	\$7,599.49
Mr. Xu Willie	4	\$7,353.55
Mrs. Subram Abby	4	\$7,308.39
Mr. Blanco Lance	4	\$7,207.07
Mrs. Blanco Audrey	4	\$7,139.17
Mr. Navarro Ricky	3	\$7,119.63
Mr. Dominguez Eddie	3	\$7,044.38
Mrs. Madan Molly	3	\$7,043.25
Mr. Mehta Jarrod	3	\$7,038.37
Ms. Zhou Susan	3	\$7,027.98
Total	353	\$7,51,130.39

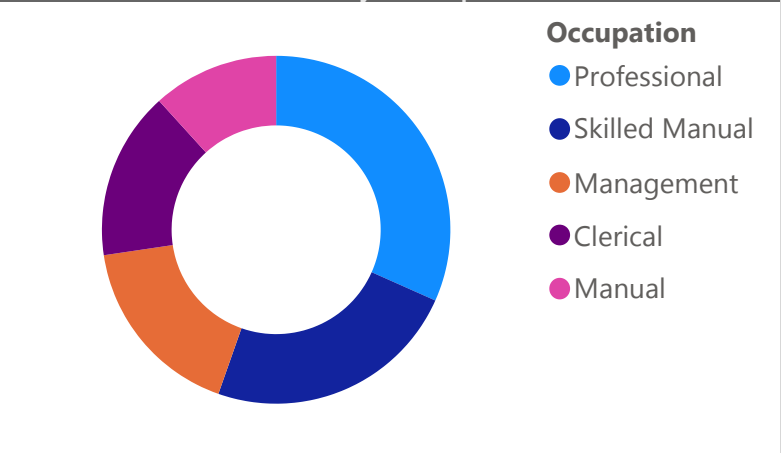
Orders by Gender



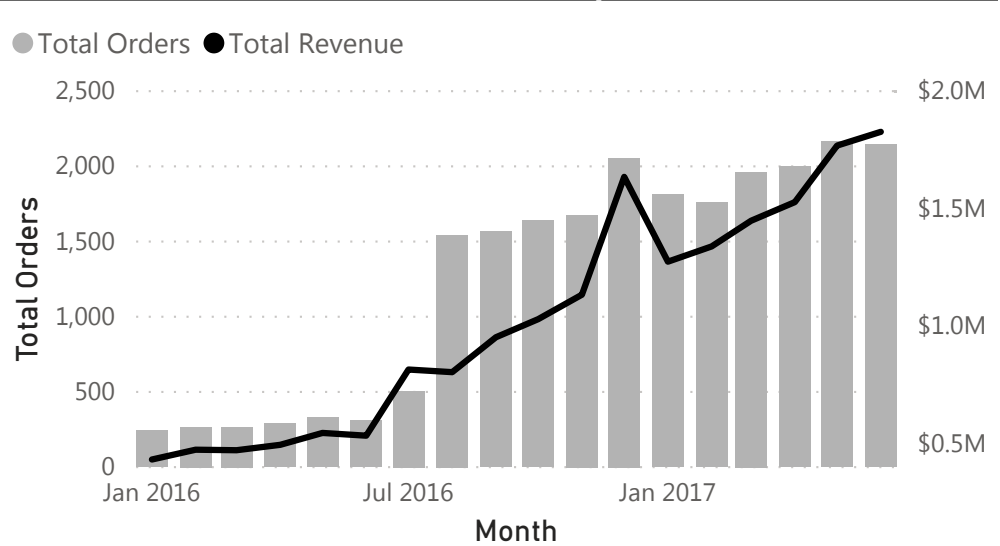
Orders by Income Level



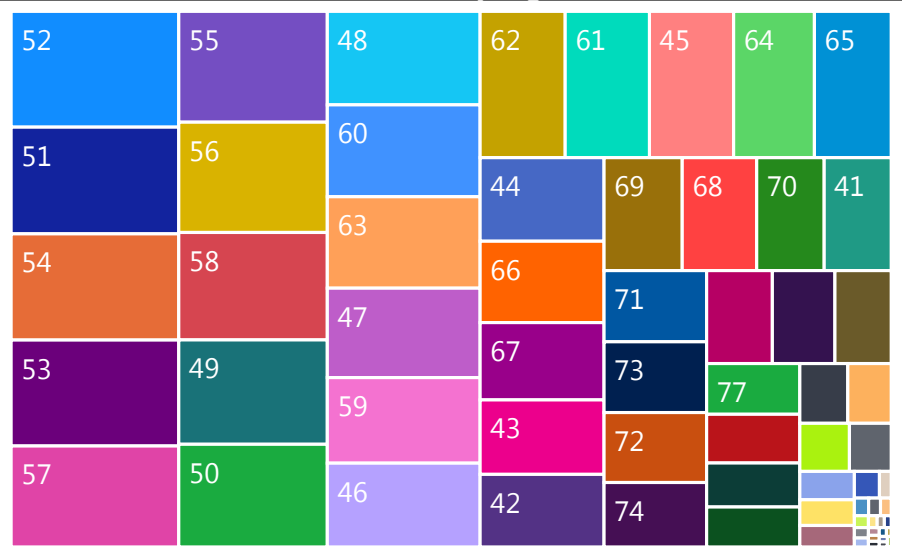
Orders by Occupation



Orders & Revenue by Month



Orders by Age



Top Customer

Mr. Shan Maurice

Customer Orders

6

Customer Revenue

\$12.41K

Executive Summary →