



# PUSHKAR MASODKAR

Achievement-driven professional with 8+ Years of experience in business analysis and product management, targeting assignments in Product Management with an organization of high repute

## PROFILE SUMMARY

- Managed Product Team, including IT Business Analyst, Development Lead, Developers, and Testing Team
- Skilled in product optimizations and new product ideas
- Rich experience in mapping client's requirements and providing best solutions involving evaluation and definition of the scope of the project and finalization of the project requirements
- Provided end-to-end management of multiple projects from conceptualization & visualization to technology mapping and final execution of projects
- Estimated and obtained management support for the time, resources and budget required to complete the project
- Proficient in product management & implementation skills that resulted in repeated success in guiding sizeable, cross-functional, multi-cultural & multi-geographical teams in design & launch of leading-edge solutions and best practices
- Recommended the nature and scope of present and future product lines by reviewing product specifications and requirements, appraising new product ideas and/or product or packaging changes
- Completed operational requirements and met product development deadlines by scheduling and assigning employees, and following up on work results, including quality control and testing
- Identified and managed new and existing product partnerships
- Expertise in conducting Software Development Lifecycle (SDLC) right from requirement analysis, documentation (technical design) and testing (preparation of test cases along with implementation) to maintenance of proposed applications with knowledge of Agile, Waterfall, Scrum Methodologies

## CORE COMPETENCIES

Business Analysis

Product Lifecycle Management

Requirement Gathering

Agile/Scrum

Change Management

SDLC (Software Development Lifecycle)

Product Management

Stakeholder Engagement

Quality Assurance

## SOFT SKILLS



Communicator Collaborator  
Intuitive Innovator Analytical  
Motivator  
Team Builder

## PROJECTS UNDERTAKEN

**Title:** ZAIDYN (Ongoing)**Client:** Building the Field Deployment Module for ZAIDYN product.**Title:** Building an Insurance Brokerage Platform**Client:** US based organisation - insurance brokerage and consulting**Title:** Development of HRMS Platform**Client:** UK Based organisation - healthcare and safety**Title:** Development on an LMS Platform**Client:** US Based organisation - eLearning**Title:** Customization of Moodle for Corporate Learning- Healthcare and Safety**Client:** UK Based organisation - healthcare and safety

## CAREER TIMELINE

Jun'23- Till  
Date  
as  
Product  
Manager at  
PIO

Jul'21-  
Jun'23  
as  
Associate  
Product  
Manager

Mar'18-  
Jul'21  
as  
Business  
Analyst

Mar'15-  
Mar'16  
as  
Crew  
Leader

Feb'14-  
Aug'14  
as  
Assistant  
System  
Engineer





## TECHNICAL SKILLS

- **Tools:** MS Office, Azure DevOps, JIRA, Draw.io, Visio, Lucid Charts
- **Elicitation Techniques:** Meetings, Questionnaires, Interviews, Persona, Mockups, sessions
- **Analysis and Design Techniques:** Acceptance and Evaluation Criteria, User Stories, Business Rules, Data Flow Diagrams, Root Cause Analysis, Functional and Non-Functional Requirement Analysis

**Title:** Development of Continuous Performance Management (CPM) Platform – HR Technology  
**Client:** US Based organization

**Title:** Enhancement of a Diversity and Inclusion (D&I) Platform  
**Client:** US Based organization

**Title:** Development of a Middleware  
**Client:** US Based organization



## CERTIFICATION

- CSPO (Certified Scrum Product Owner)



### Product Manager Programmers.io, Pune Date

Jun'23-Till

#### Key Result Areas:

- Worked as a Business Analyst/Product Manager in the Manufacturing domain, Food Production, ERP driving migration from legacy systems to new products through comprehensive roadmap development.
- Digital Transformation from legacy ERP systems into modernized application bringing in better user experience and efficiency.
- Collaborated seamlessly with cross-functional teams, including Engineering, Architects, QAs, UI/UX, and Clients, to analyze As Is and To Be processes, gathering and analyzing requirements while ensuring clarity through a Requirement Traceability Matrix.
- Proficiently managed product development in Azure DevOps, creating and refining user stories for streamlined To Be product processes, resulting in enhanced project efficiency and user satisfaction.

### Associate Product Manager ZS Associate, Pune

Jul'21-Jun 23

#### Key Result Areas:

- Working as a Product Manager on various modules and features in field deployment for Salesforce management and alignment
- Managing interdependencies and coordination across projects to ensure that information relating to project deliverables, risks and issues are effectively communicated between stakeholders and that key performance indicators are monitored and evaluated
- Working with the organization in transitioning new products/services and in developing continuous improvement plans
- Defining business strategies and organizational policies to enable the strategic coordination of multiple major projects and initiatives to improve efficiency and effectiveness of projects
- Facilitating discussions to elicit and understand business needs, requirements & priorities; driving prioritization and end-to-end project management with senior stakeholders and providing insights for design & business process
- Assessing value, developing cases, and prioritizing stories, epics and themes to ensure work focuses on those with maximum value
- Collaborating with Architecture, UI/UX Designers and Engineering teams to get the feature developed and for user story creation
- Liaising with all stakeholders, software engineers, UI and UX designers, QA engineers, and internal and external customers such as to brief user requirement & proposing functional solutions
- Performing gap analysis & root cause analysis in products & suggesting alternative solutions

### Business Analyst

**Key Result Areas:**

- Assessed value, developed cases, and prioritized stories, epics and themes to ensure work focuses on those with maximum value
- Developed prototypes for the projects such as designing of screens, wrote using BA tools and also wrote user stories and submitted the same to the concerned department for proper functioning of the operations
- Planned & organized scrum meetings, facilitated sprint ceremonies, sprint planning & review meetings, sprint retrospective meetings, sprint backlog, story estimation, daily stand-ups, iteration & released planning and reviews
- Updated documents to mitigate failure scenarios, identified test cases and test plans, reviewed designs & planned applications
- Prepared Software Requirement Specifications, Business Requirements Document, Use Case Specifications, Functional Specifications, Systems Design Specification, Requirement Traceability Matrix and Testing Documents along with daily issue resolution sheet in all modules & generated daily progress report
- Coordinated for functional & user acceptance testing involving execution of testing strategy, scheduling of resources and tracking of test performance; undertook review of test cases along with the Testing Team

**PREVIOUS EXPERIENCE**

**Mar'15 to Mar'16: APPCO Group, Nagpur as Crew Leader**

**Feb'14 to Aug'14: Tata Consultancy Services, Mumbai as Assistant System Engineer**

**EDUCATION**

**2018: MBA in HR & Marketing** from Department of Management Sciences (PUMBA), University of Pune

**2013: B.E. in Electronics and Telecommunication** from .H. Rasoni College of Engineering, RTMNU

**PERSONAL DETAILS**

**Date of Birth:** 31<sup>st</sup> January, 1991

**Languages Known:** English, Hindi and Marathi

**Address:** Sanchahani Prestige Swawalambi Nagar, Nagpur