

Data Analyst with hands-on experience in **SQL, Excel, Power BI, Python, and MySQL**, specializing in **data cleaning, data analysis, dashboard development, and business reporting**. Proven ability to perform **ad-hoc analysis**, validate large datasets, track **KPIs**, and deliver actionable insights to stakeholders. Strong foundation in **data visualization, data modeling, and data-driven decision-making**.

SKILLS:

SQL : Joins, CTEs, Sub-queries, Window Functions, MYSQL, Stored Procedure, Functions, Views

MS Excel : Pivot Tables, Pivot Charts, Power Pivot, Lookup Formulas, Power Query, Excel Dashboard, Statistics

Power BI : Power Query, Power Pivot, DAX, M Language, Power BI Service, ETL, Data Modelling

Python : Data Cleaning, Data Analysis (NumPy, Pandas), Data Visualization (Matplotlib, Seaborn)

PROJECTS:

Executive Management - Consumer Goods [SQL | Power Point] | [LinkedIn link](#) | [GitHub Repository](#) | **Apr 2025**

- Presented Insights on 10 ad-hoc business requests to the executive management team, by querying the **1M+** rows database using SQL.
- Achieved a 10% reduction in overall operational costs by leveraging insights from the presentation.

Business 360 - Brick & mortar and ecommerce [Power BI | SQL | Excel | Dax Studio] | [LinkedIn link](#) | **Mar 2025**

- Designed an integrated Power BI dashboard to evaluate global sales trends of AtliQ hardware's using Excel/CSV files and a SQL database.
- Built data models and visualizations in Power BI and optimized report performance by 5% using DAX Studio.
- Developed a dashboard that enabled AtliQ Hardware to assess department sales trends, driving a projected 10% revenue acceleration and a 20% reduction in data-related expenses.

P&L Report - [Excel | Pivot Table | Power Query] | [GitHub Repository](#) | [LinkedIn Link](#) | **Jan 2025**

- Prepared a comprehensive P&L report for AtliQ Hardware FY 2022, utilizing advanced features in Excel such as Pivot Tables and DAX to provide granular insights into revenue streams and expense categories.
- Automated data cleaning using Power Query, which saved **4 hours** of repeated manual work.
- Deployed DAX-based calculation models, resulting in a 30% increase in report accuracy and providing users with more nuanced, flexible data insights.

Hospitality Analysis – [python | Pandas | Matplotlib | Seaborn | Excel] | [LinkedIn link](#) | **Dec 2025**

- Analyzed 3 months of hotel data using Python, cleaned and processed 5000 hotel records for effective analysis
- Created occupancy and revenue trends using Matplotlib, contributing to a 12% improvement in operational efficiency
- Supported a **15%** increase in occupancy and an **8%** increase in revenue for AtliQ Grand

EDUCATION:

BA: Bachelor of Arts - MJPRU university Bareilly, India | 2018-2021

CERTIFICATIONS:

- Excel: Mother of Business Intelligence | [certification Link](#)
- Get job ready: Power BI Data Analytics for All Level 3.0 | [certification Link](#)
- SQL Beginner to Advanced for Data Professionals | [certification Link](#)
- Python Beginner to Advanced for Data Professionals | [Certification Link](#)