

NIMRAH SHAIKH

Entrepreneur | Graphic designer | Video animator |

Xyz road, Karachi , Pakistan | nimrah.shaikh20@ gmail.com | 0312-1245677 | linkedin.com/ Nimrah shaikh

PROFESSIONAL SUMMARY

Creative entrepreneur skilled in graphic design and video animation. Passionate about visual storytelling, branding, and delivering impactful digital content that drives engagement and growth.

WORK EXPERIENCE

Founder & Creative Head

Nimilicious Stash

Oct 2023 – Present

- Launched and manage a beauty and cosmetic brand
- Designed logo, packaging, and visual identity
- Created social media graphics and promotional videos
- Oversaw content creation and online marketing

Freelance Graphic Designer & Video Animator

Self-Employed

Jun 2024 – Present

- Designed banners, packaging, and social media content
- Created explainer videos and motion graphics
- Used Illustrator, Photoshop & Premiere Pro
- Delivered designs aligned with brand goals

SKILLS

- Graphic Design (Logos, Banners, Packaging)
- Video Editing & Animation (Premiere Pro, After Effects)
- Branding & Visual Identity
- Adobe Illustrator & Photoshop
- Canva & Cap Cut
- Social Media Content Creation
- Creative Direction
- Time Management & Client Communication

CERTIFICATION

- Graphic Designing Course – Bano Qabil | 2024
- Digital Marketing – Bano Qabil | 2024
- Video Editing & Animation – Premiere Pro Essentials | 2025
- Freelancing Basics – DigiSkills Pakistan | 2024
- Social Media Marketing – Coursera | 2024

EDUCATION

➤ Intermediate (COMMERCE)	2017-2018
XYZ College / Board of Intermediate Education	
➤ Matriculation (Science)	2015-2016
ABC School / Board of Secondary Education	