

Leo Sparks portfolio-Style Guide

Character Overview:

Leo Sparks is a futuristic web developer passionate about cutting-edge technology and bold, electric design. His online portfolio reflects a vibrant, high-contrast theme to highlight his dynamic and innovative persona.

Color Scheme: Complementary

Primary Colors:

- Neon Blue - #00FFFF
- Electric Orange - #FF4500

Color Psychology:

- Neon Blue: Represents technology, intelligence, and futuristic energy.
- Electric Orange: Symbolizes enthusiasm, creativity, and excitement.

Accessibility:

- Text and background combinations were selected to maintain a contrast ratio above 4.5:1, ensuring readability.
- Tool used: WCAG Contrast Checker (<https://webaim.org/resources/contrastchecker/>)

Color Usage:

- Background: Dark gradient (#1A1A1A) with subtle patterns to reduce strain and highlight foreground elements.
- Headings: Neon Blue for emphasis. - Buttons and Highlights: Electric Orange for strong calls to action (CTAs).
- Links: Underlined with a hover effect in Neon Blue.
- Text: White (#FFFFFF) or muted grey (#CCCCCC) for readability and visual hierarchy

Palette HEX Codes:

- #00FFFF (Neon Blue)
- #FF4500 (Electric Orange)
- #1A1A1A (Dark background)
- #FFFFFF (White text)
- #CCCCCC (Muted text)