# Are there additional measures to explain global happiness

### **Objective**

The World Happiness Report uses 6 predictors: GPD Per Capita, Life Expectancy, Social Support, Freedom, Generosity and Corruption to explain inter-country variances in happiness. I would like to investigate if there are additional measures that can be used to explain those differences. Using data from the World Bank and UN that contain statistics on a myriad of topics from gender inequality to population density to economic freedom, I would like to identify additional indicators for happiness.

## **Target Audience**

The more factors we have to better explain variations in happiness, the more effective toolkit governments, politicians and organizations have to make more informed policy decisions.

#### Data

World Happiness (2015, 2016, 2017) - <a href="http://bit.ly/2IYXG9J">http://bit.ly/35GzQcL</a>
World Happiness (2019) - <a href="http://bit.ly/33yl4To">http://bit.ly/33yl4To</a>

 Three separate Kaggle datasets that cover the World Happiness scores for 155 countries from 2015 to 2019 and include the six predictors described above as well as a dystopia residual for each country.

Economic Freedom (2019) - http://bit.ly/2OVutAz

 Kaggle dataset with an index that covers 12 economic based freedoms: Property Rights, Judical Effectiveness, Government Integrity, Tax Burden, Gov't Spending, Fiscal Health, Business Freedom, Labor Freedom, Monetary Freedom, Trade Freedom, Investment Freedom, Financial Freedom

Gender Development and Inequality (2015) - <a href="http://bit.ly/20USK9S">http://bit.ly/20USK9S</a>

 A dataset in Kaggle with two data sources with gender development and gender inequality indexes

International Debt (2015, 2016, 2017) - <a href="http://bit.ly/32p78er">http://bit.ly/32p78er</a>

 Data sourced from the World Bank on Kaggle the contains statistics on countries' debt from 1970 to 2017 in U.S. dollars

Population Density/Economic/Social/Environmental/Infrastructure (2017) - http://bit.ly/2MURnFE

• Robust Kaggle dataset with data on the following major areas: General Information, Economic Indicators, Social Indicators, Environmental & Infrastructure Indicators

## **Approach**

- Analyze each data set and finalize what predictors from each dataset I would like to examine based on correlated World Happiness Report year. For example, the Gender Development and Inequality dataset is from 2015. I will use the World Happiness data from 2015 in my statistical analysis for this particular predictor.
- 2. Clean each dataset based on the predictors I would like to analyze and year, as well as ensuring that countries correspond in each dataset.
- 3. Statistical analysis engineering: calculate coefficients, standardize coefficients, r-squared analysis, etc.
- 4. Exploratory statistical analysis on additional predictors and indicators to happiness across the globe
- 5. Based on statistically significant correlations found, build regressions and data storytelling based on correlations found
- 6. Visual model draw a world map based on happiness index
- 7. Identify challenges with approach / results and provide recommendations on how to improve for future analysis

### **Deliverables**

Associated code, milestone reports and presentation. Additionally, I plan to publish a blog post as my final presentation.