



News Release

Silent Technology LLC * 3415 Greystone Drive, Suite 103, Austin, Texas 78731

FOR IMMEDIATE RELEASE – July 26, 2005

Contact: Dina Kushner, Media Relations
(512) 340-0338
Dina@silenttimer.com

INNOVATIVE CLASSROOM TIMER INTRODUCED AT ANNUAL TEXAS CONFERENCE FOR MATHEMATICS TEACHERS

*The Silent Timer™ attracts teachers hoping to improve time management
in their classrooms*

WHAT: First time exhibitor Silent Technology LLC drew hundreds of curious eyes as it showcased its unique classroom time management tool, The Silent Timer™. The product sold out during the three day Conference for the Advancement of Mathematics Teaching (CAMT) in Dallas, July 11-13.

Over 6,000 people attended the CAMT this year. Most of them were math teachers, looking for new tools and ideas to apply to their curriculum. While browsing almost 200 booths at the conference, many teachers stopped at The Silent Timer™ exhibit to learn more about a solution to a major classroom concern: time management.

Many educators attribute lowered test scores and unproductive class sessions to poor timing. The Silent Timer™ offers a unique solution for both teachers and students. Students take advantage of its testing features to pace themselves on tests and quizzes; teachers utilize it to better manage their lesson plans. The Silent Timer™, as its name suggests, is also completely silent and unobtrusive in the quiet classroom setting.

“What attracts teachers to this product is its versatility,” said Erik McMillan, inventor of The Silent Timer™. “Some use it for students with learning disabilities, while others use it to prepare their classes for important standardized tests such as the AP or SAT. Either way, students benefit.”

WHAT ELSE: The Silent Timer™ is designed to help students improve their performance on classroom tests and standardized exams through better timing. The Timer is offered on the company Web site (www.SilentTimer.com) and in retail stores such as Barnes and Noble College and Borders. For more information, please visit www.SilentTimer.com.