

Sample Wireframes

(created using LucidChart and Axure RP)

by Nina Dang

Wireframes:

ESD Website Redesign (pg. 2)

These wireframes were a redesign of www.esd.wa.gov, a website that aims to help unemployed citizens in Washington state.

Battlestar Galactica Design (pg. 3)

This is a home page wireframe design for the television show, Battlestar Galactica.

Aegean Cruises (pg. 4-6)

Wireframes for an imaginary cruiseline excursions website (both desktop and mobile).

ESD Website Redesign

Academic Project (Information Architecture)

My redesign features a search functionality for efficient access and three target questions according to the website's audiences.

For the current/original design, see: www.esd.wa.gov

Home Page (Desktop)

The desktop version of the ESD website home page features a navigation bar with links for Site ID, Job Seekers, Employers, Temporary Assistance, and News, along with a Log in button and a search bar. The main content area includes the ESD logo and tagline, a search bar with fields for Job Title, Keywords, and Zip Code, and a button to View all postings. Below this are three columns of content: 'Are you a dislocated worker?' with a link to learn about unemployment benefits, 'Want to improve your skills?' with a link to find training programs, and 'Employers, remember to file your quarterly taxes' with a link to pay them now. The footer contains links for About Us, Contact Us, and Privacy Policy.

Home Page (Mobile)

The mobile version of the ESD website home page features a navigation bar with links for Site ID, Job Seekers, Employers, Temporary Assistance, and News, along with a Log in button and a search bar. The main content area includes the ESD logo and tagline, a search bar with fields for Job Title, Keywords, and Zip Code, and a button to View all postings. Below this are three columns of content: 'Are you a dislocated worker?' with a link to learn about unemployment benefits, 'Want to improve your skills?' with a link to find training programs, and 'Employers, remember to file your quarterly taxes' with a link to pay them now. The footer contains links for About Us, Contact Us, and Privacy Policy.

Slide-out Navigation

The slide-out navigation menu for the ESD website features a list of links: Job Seekers, Employers, Temporary Assistance, News, About Us, Contact Us, Privacy Policy, and a link to Benefits. The menu is triggered by a star icon in the bottom left corner of the navigation bar.

Temporary Assistance

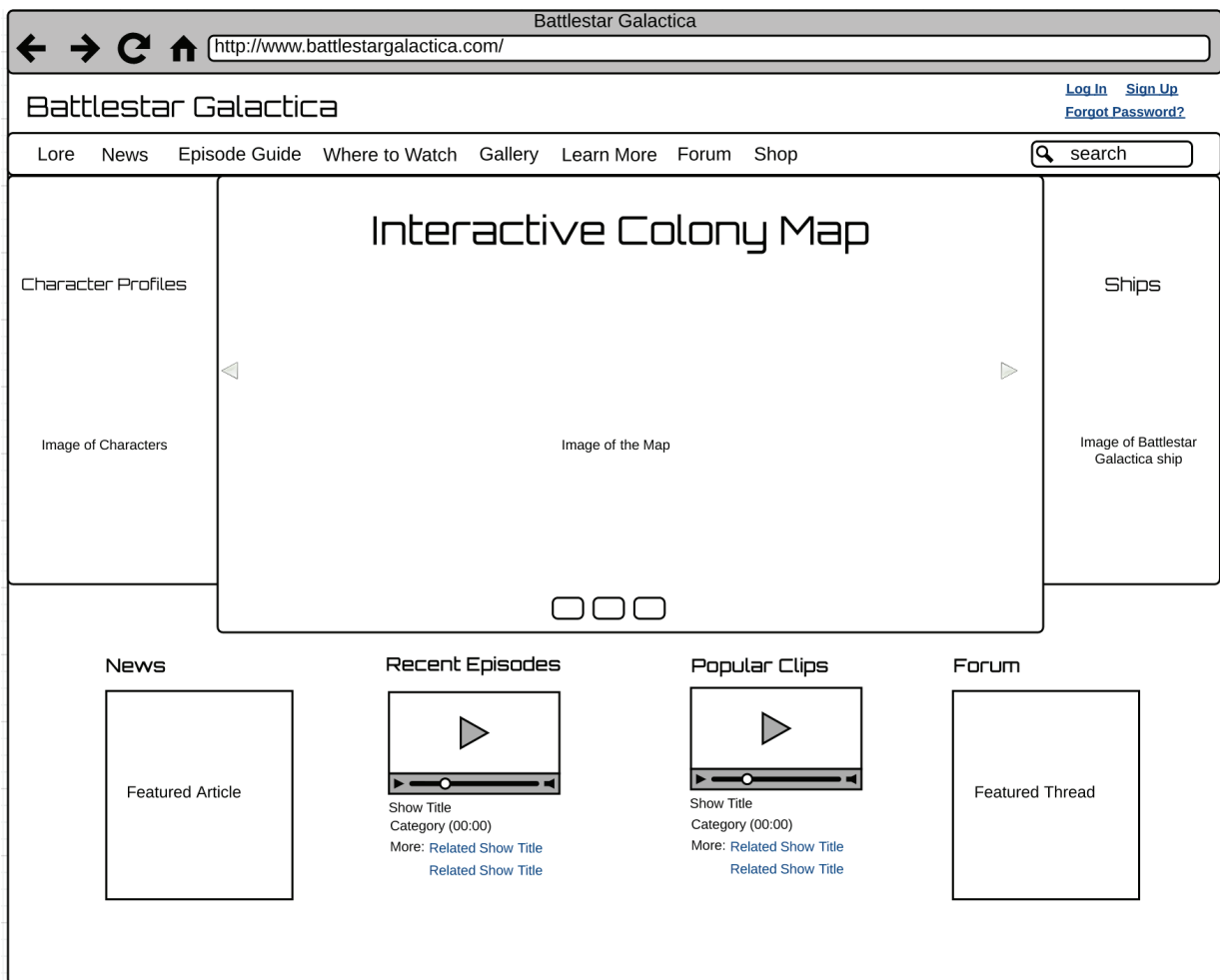
The Temporary Assistance page for the ESD website features a navigation bar with links for Site ID, Job Seekers, Employers, Temporary Assistance, and News, along with a Log in button and a search bar. The main content area includes the title 'Temporary Assistance' and a subtitle 'Resources to help you out while you find a job'. Below this are three tabs: Benefits, Insurance, and Income Support. The Insurance tab is currently selected, showing a list of links: Set up Direct Deposit, Unemployment Check, and Report Fraud. The footer contains links for About Us, Contact Us, and Privacy Policy.

Battlestar Galactica

Academic Project (Information Architecture)

Being a television show that is no longer on the air, our website design targets our users with the lore of the series. Therefore, we featured an interactive colony map on our home page. There are also character profiles, ship information, news, episodes, popular clips, and a forum.

Home Page

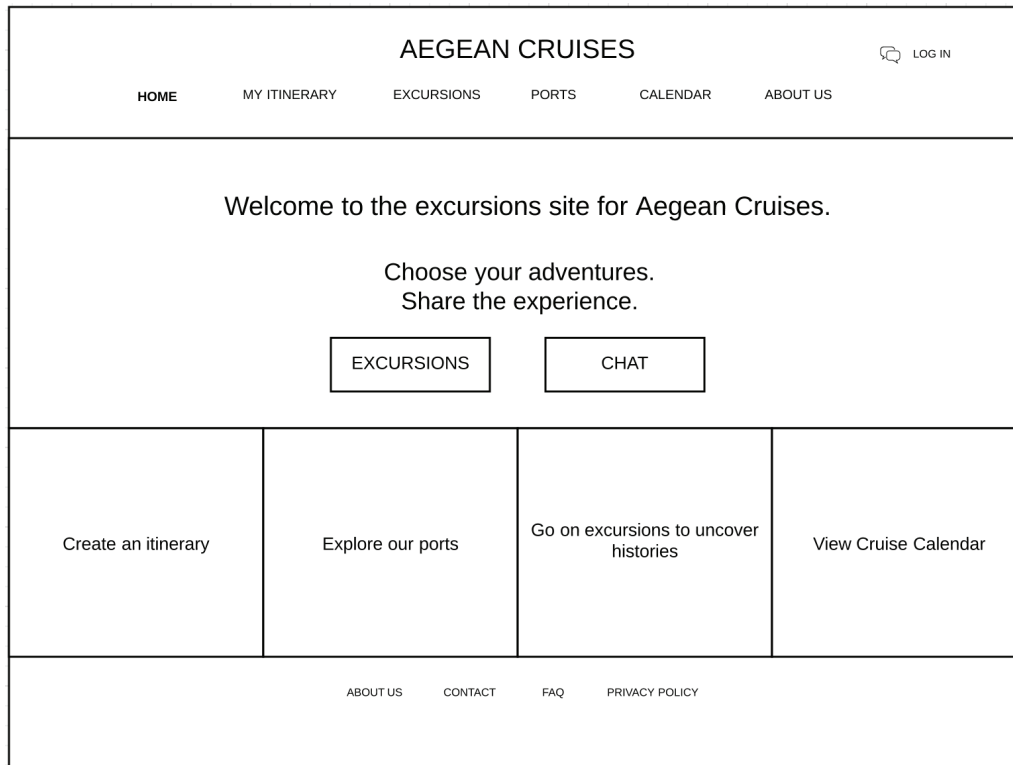


Aegean Cruises (1/3)

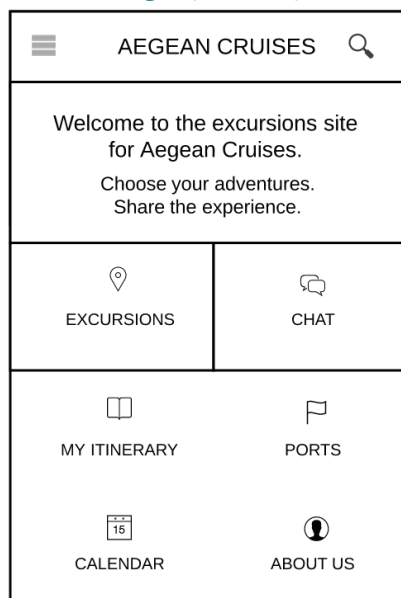
Academic Project (Information Architecture)

The home page features “excursions” and “chat” functions to the user, along with the options to create an itinerary, explore ports, and view the cruise calendar.

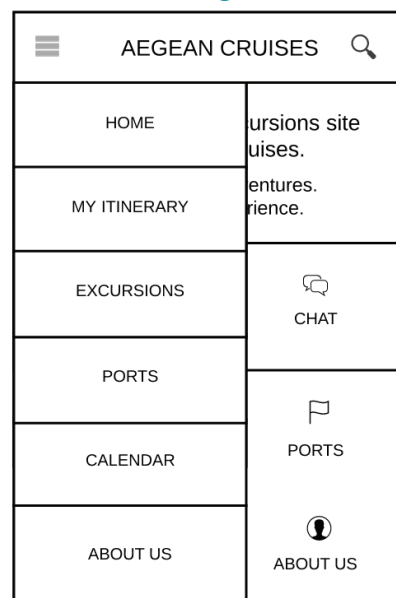
Home Page (Desktop)



Home Page (Mobile)



Slide-out Navigation

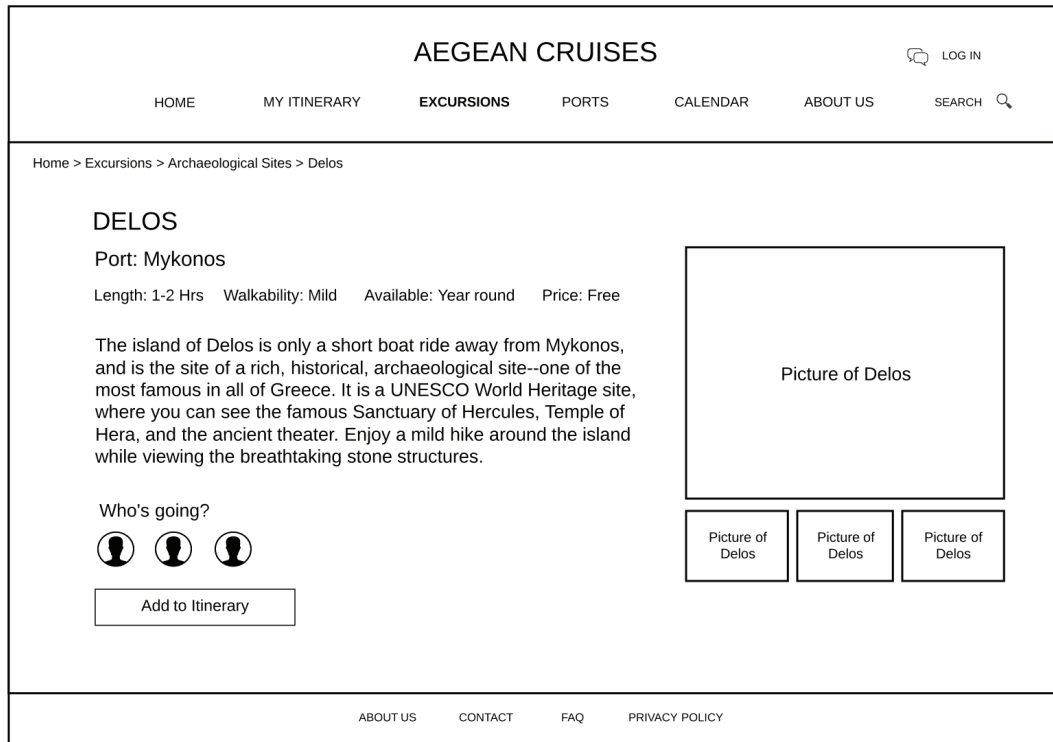


Aegean Cruises (2/3)

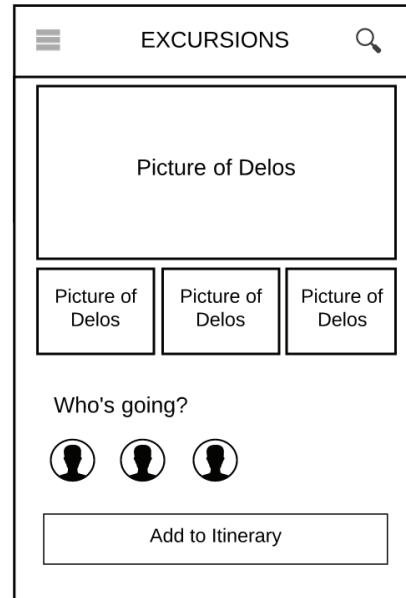
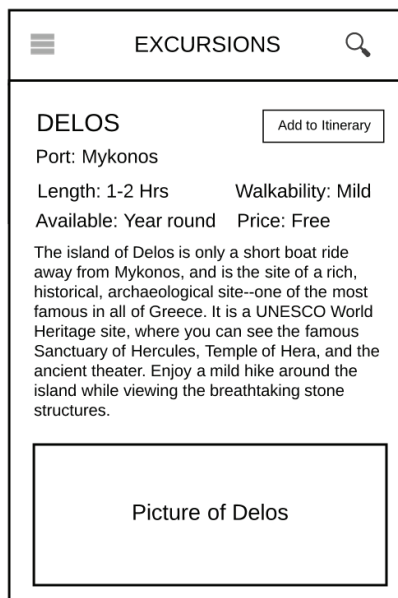
Academic Project (Information Architecture)

This is the wireframe for a sample excursion. It covers basic information about the excursion and also features a “Who’s going?” section to encourage the chat function into the page.

Excursions Page (Desktop)



Excursions Page (Mobile)



Aegean Cruises (3/3)

Academic Project (Information Architecture)

The itinerary page allows users to add excursions using a search bar, and lists their selected excursions along with the friends of theirs who are also attending.

Itinerary Page (Desktop)

AEGEAN CRUISES

LOG IN

SEARCH

HOME

MY ITINERARY

EXCURSIONS

PORTS

CALENDAR

ABOUT US

Home > My Itinerary

MY ITINERARY

Search Excursions

Add to Itinerary

SELECTED EXCURSIONS

Name	Length	Walkability	Port	Date	Price	
Acropolis	1-2 hrs	Mild	Athens	5/23/14	Free	×
Parthenon	1-2 hrs	Mild	Athens	5/24/14	Free	×

Print Itinerary

SOCIAL PORTAL

Who else is going?

Zach

×

What time should we meet?

ABOUT US

CONTACT

FAQ

PRIVACY POLICY

Itinerary Page (Mobile)

☰

MY ITINERARY

🔍

SELECTED EXCURSIONS

Name	Length	Walkability	Port	Date	Price	
Acropolis	1-2 hrs	Mild	Athens	5/23/14	Free	×
Parthenon	1-2 hrs	Mild	Athens	5/24/14	Free	×

Search Excursions

Add to Itinerary

SOCIAL PORTAL

Who else is going?