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### **TECHNICAL SKILLS**

Adobe Illustrator Adobe InDesign Adobe Photoshop Adobe XD Sketch Keynote HTML & CSS

### **DESIGN SKILLS**

Branding and Identity
Typography
Web Design
Data Visualization
User Experience Design
Interface Design
Advertising

### **INTERESTS**

Printmaking Book making Collaging Traveling Story telling Psychology Marketing Fashion

## CERTIFICATIONS

**OSHA** Certified

## **NINA MCGEE**

Graphic Designer

### **EDUCATION**

## Massachusetts College of Art and Design

2020 | Candidate for BFA in Communication Design

### **DESIGN EXPERIENCE**

### **Uhlman's Ice Cream**

Westboro, MA | Social Media Manager | Present

- Administrate the creation and publishing of relevant, original, high-quality content
- · Create a regular publishing schedule
- Implement a content editorial calendar to manage content and plan specific, timely marketing campaigns
- Promote content through social advertising

# Massachusetts College of Art and Design

Boston, MA | Print Lab Assistant | 2016 - Present

- · Help students and faculty print digitally
- Troubleshoot inkjet and laser printer errors as they occur
- Operate the Xerox, Epson, Canon, and Oce brand printers

## THINNER ROCK BAND

## Westboro, MA | Freelance Designer | October 2018

- Met and collaborated with the band and a photographer to design the front and back of their CD case, insert, and CD
- Provided hand and digital sketches and made changes based on the bands feedback
- The photographer and I worked together to make a cohesive design by brainstorming ideas together

## OTHER EXPERIENCE

## Fomu Alternative Ice Cream

## Jamaica Plain, MA | Ice Cream Scooper | 2018 - Present

Fomu is a vegan ice cream and cafe

- Adhere to customers needs
- Maintain dairy inventory
- Adhere to health and safety guidelines such as allergen awareness, and maintaining a clean work area

## **Target**

# Westboro, MA | Sales Associate | 2013-2017

- Provided attentive customer service
- Handled cash registers
- $\bullet \ {\tt Provided} \ answers \ {\tt to} \ {\tt customers} \ {\tt inquiries}$