

NEWS RELEASE**FOR IMMEDIATE RELEASE: SEPTEMBER 14TH 2023**

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**MARVEL COMICS INTRODUCES A NEW
LESBIAN SUPERHERO, MARKING
PROGRESS IN INCLUSIVITY.**

WALT DISNEY - Marvel Comics, a subsidiary of Disney, has recently debuted a groundbreaking new superhero in its latest comic book series. Flutter Fly, Marvel Comics' new female superhero, is breaking new ground in the comic book world. The character, played by openly lesbian actress and model Cara Delevingne, challenges traditional comic book narratives by falling in love with her female co-star, Joey King, instead of being saved by a male hero.

Flutter Fly's costume features the color pink, which is traditionally associated with femininity, making a powerful statement about gender norms and stereotypes. Directed by Anna Boden, the groundbreaking movie marks an important step towards inclusivity and female empowerment in superhero media, providing representation for individuals who may not have been visible in traditional comic book narratives. Flutter Fly is a formidable hero with super strength and the ability to fly, on a mission to rescue her best friend from an evil entity. This adds an emotional and compelling storyline to the comic, while also challenging traditional narratives.

Cara Delevingne told the media, "I felt compelled to audition for this role because of my personal relation to the character, Flutter Fly, and who she is. Working alongside Disney and Joey has been amazing, and I can't wait for the movie to be out."

Marvel Comics' commitment to inclusivity and empowerment is evident in the introduction of this new superhero character. By promoting diversity and inclusivity, Marvel Comics is sending a powerful message of acceptance and empowerment to a broad and diverse audience. The movie is set for release October 30th of this year to all audiences. The red-carpet premiere takes place in the heart of New York City on September 27th.

Stay tuned to watch the carpet interviews live on A&E network, September 27th at 8:00 PM EST.

MARVEL'S MISSION

Here at Marvel, we are an American comic publisher, that aims to create comics and movies that mirror our audience through admirable superheroes. By providing a wide range of stories, we are committed to representing different groups and continuing to broaden our audience.



ABOUT MARVEL

Martin Goodman established Timely Comics in 1939, which was later renamed Atlas Comics in 1951. However, it wasn't until June 1961 when Marvel truly took off with the release of The Fantastic Four and other superhero titles. The comics were created by a highly skilled team, including Stan Lee, Jack Kirby, Steve Ditko, and many others. As time

progressed, Marvel became the primary focus of the company, and on December 31, 2009, it was purchased by The Walt Disney Company. Marvel has always been committed to inclusivity, recently making it mandatory for 50% of the cast and crew to be of minority status. Black Panther was groundbreaking for African American representation in the media. The franchise also highlights characters from various backgrounds, such as Batman and Deadpool's challenging childhoods, and Joker's mental health issues.