VANINA RAGALLI

DESIGNER AND MARKETING MANAGER

CONTACT

Birthday: 19/10/1991 - 31 years old

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📍 José José Martí 348, Buenos Aires, Argentina

EDUCATION

- **2018**
DIGITAL MARKETING AND SOCIAL NETWORKS COURSE
UCES University

- **2010 - 2015**
FASHION DESIGN BACHELOR'S DEGREE
FADU - Buenos Aires University

LANGUAGE SKILLS

- Spanish - Native
- English - B2 Level (undersanting, speaking and writing)
- Italian - B2 Level (undersanting, speaking and writing)

DIGITAL SKILLS

- SEO | SEM
- Facebook Fundraising Facebook ADs Facebook Rating Tools Facebook Bakeoff Tool)
- Google: (Google Business, Google ADS, Google Analytics)
- HTML, CSS + JavaScript
- Adobe (Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe AfterEffects, Adobe XD)
- Figma UI and UX prototyping
- BOOTSTRAP FRAMEWORK
- Material Design - Material UI
- Adobe CC Suite
- 3D software: Blender 3d

SOFT SKILLS

- Analytical and Organizational Skills
- Good communication, planning and forecasting skills
- Multi-tasking, ability to work well in a fast-paced environment

ABOUT ME

I am a creative professional. I am motivated by a good work environment, oriented towards teamwork but at the same time I am independent in decision-making. I like challenging projects, in which I can develop myself, learn new technologies and methodologies to always be up to date. Open to expanding my knowledge, with the ability to learn quickly, dynamism, motivation, and responsability.

WORK EXPERIENCE

BRANDING AND DIGITAL MARKETING MANAGER (REMOTE)

02/2020 – 02/2021 | GODIXITAL | Buenos Aires, Argentina

- Digital marketing for clients: fashion, textile and design companies. Branding design and development. Conceptual and visual design. Development and execution brand communication strategy across all platforms. Benchmark and study of the competition. Conduction business analysis and presented KPI reviews. Planning and execution of digital marketing strategy. Management of social networks. Advertising in social networks. Plan and execution of marketing campaigns. SEO and SEM strategies. Google adwords, google analytics, facebook ads, instagram ads, canvas, photography, photoshop, illustrator, figma, graphic design and image editing. www.godixital.com

TUTOR WEB DESIGN AND DEVELOPMENT COURSES (REMOTE)

03/2020 – 01/2023 | Coderhouse | Buenos Aires, Argentina

- GitHub: https://github.com/ninaraga
- Assistance to the teacher in classes. Support, monitoring, and resolution of queries from students. Correction of student's works and challenges. Skills: HTML, CSS, SASS, JAVASCRIPT, JSON, SEO, FRAMEWORKS, BOOTSTRAP, JQUERY.
- www.coderhouse.com

REFERENCES

- GODIXITAL: Agustina Zakrajsek: Phone: +541134163410
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- GODIXITAL: Martin Kuperman: Phone: +541130871926
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