

## CONTACT

Birthday: 19/10/1991 - 31 years old

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- José José Martí 348, Buenos Aires, Argentina

#### **EDUCATION**

• 2018
DIGITAL MARKETING AND
SOCIAL NETWORKS COURSE
UCES University

• 2010 - 2015 FASHION DESIGN BACHELOR'S DEGREE

FADU - Buenos Aires University

#### • LANGUAGE SKILLS

- Spanish Native
- English B2 Level (undersanting, speaking and writing)
- Italian B2 Level (undersanting, speaking and writing)

#### o DIGITAL SKILLS

- SEO | SEM
- Facebook Fundraising Facebook ADs Facebook Rating Tools Facebook Bakeoff Tool)
- Google: (Google Business, Google ADS, Google Analytics)
- HTML, CSS + JavaScript
- Adobe (Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe AfterEffects, Adobe XD)
- Figma UI and UX prototyping
- BOOTSTRAP FRAMEWORK
- Material Design Material UI
- Adobe CC Suite
- 3D software: Blender 3d

### • SOFT SKILLS

- Analytical and Organizational Skills
- Good communication, planning and forecasting skills
- Multi-tasking, ability to work well in a fast-paced environment

# VANINA RAGALLI

#### DESIGNER AND MARKETING MANAGER

### ABOUT ME

I am a creative professional. I am motivated by a good work environment, oriented towards teamwork but at the same time. I am independent in decision-making. I like challenging projects, in which I can develop myself, learn new technologies and methodologies to always be up to date. Open to expanding my knowledge, with the ability to learn quickly, dynamism, motivation, and responsability.

### WORK EXPERIENCE

## BRANDING AND DIGITAL MARKETING MANAGER (REMOTE)

02/2020 - 02/2021 | GODIXITAL | Buenos Aires, Argentina

• Digital marketing for clients: fashion, textile and companies. design Branding and design development. Conceptual and visual design. Development and execution brand communication strategy across all platforms. Benchmark and study of the competition. Conduction business analysis and presented KPI reviews. Planning and execution of digital marketing strategy. Management of social networks. Advertising in social networks. Plan and execution of marketing campaigns. SEO and SEM strategies. Google adwords, google analytics, facebook ads, instagram ads, canvas, photography, photoshop, illustrator, figma, graphic design and image editing. www.godixital.com

## TUTOR WEB DESIGN AND DEVELOPMENT COURSES (REMOTE)

03/2020 – 01/2023 | Coderhouse | Buenos Aires, Argentina

- GitHub: https://github.com/ninaraga
- Assistance to the teacher in classes. Support, monitoring, and resolution of queries from students. Correction of student's works and challenges. Skills: HTML, CSS, SASS, JAVASCRIPT, JSON, SEO, FRAMEWORKS, BOOTSTRAP, JQUERY.
- www.coderhouse.com

## REFERENCES

- GODIXITAL: Agustina Zakrajsek: Phone: +541134163410 www.linkedin.com/in/zakrajsek/
- GODIXITAL: Martin Kuperman: Phone: +541130871926 www.linkedin.com/in/martin-kuperman/