



# VANINA RAGALLI

## DESIGNER AND MARKETING MANAGER

### CONTACT

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<https://www.behance.net/ux-ui-vaninaragalli>

<https://dribbble.com/ux-ui-vaninaragalli>

### EDUCATION

- 2019

FRONT-END DEVELOPMENT COURSE

Coderhouse

- 2018

DIGITAL MARKETING COURSE

UCES University

- 2010 - 2015

FASHION DESIGN BACHELOR'S DEGREE

FADU - Buenos Aires University

### LANGUAGE SKILLS

- Spanish - Native
- English - B2 Level (Fluent)
- Italian - B2 Level (Fluent)

### DIGITAL SKILLS

- SEO | SEM
- Facebook Ads Facebook Rating, and Bakeoff Tools
- Google: (Google Business, Google ADS, Google Analytics)
- HTML, CSS + JavaScript
- Adobe (Photoshop, InDesign, Illustrator, AfterEffects, XD)
- Figma UI and UX prototyping
- Wordpress
- BOOTSTRAP FRAMEWORK
- Material Design
- Adobe CC Suite
- 3D software: Blender 3d
- Pattern making softwares AUDACES and OPTITEX

### SOFT SKILLS

- Analytical and well organized
- Good communication
- Ability to work well in a fast-paced environment, teamwork
- Time Management
- Creativity and Problem-solving
- Dedication and Adaptability
- Project Management and Decision-making

### ABOUT ME

I am a creative professional. I am motivated by a good work environment, oriented towards teamwork but at the same time I am independent in decision-making. I like challenging projects, in which I can develop myself, learn new technologies and methodologies to always be up to date. Open to expanding my knowledge, with the ability to learn quickly, dynamism, motivation, and responsibility.

[Portfolio: take a look, click here](#)

### WORK EXPERIENCE

#### TUTOR WEB DESIGN AND DEVELOPMENT COURSES (REMOTE)

03/2020 – 01/2023 | Coderhouse | Buenos Aires, Argentina

[GitHub: take a look, click here](#)

- Assistance to the teacher in classes. Support, monitoring, and resolution of queries from students. Correction of student's works and challenges. Skills: HTML, CSS, SASS, JAVASCRIPT, JSON, SEO, FRAMEWORKS, BOOTSTRAP, JQUERY.

[www.coderhouse.com](http://www.coderhouse.com)

#### SENIOR PRODUCT MANAGER (HYBRID)

Origen Jeans & Ethos Jeans

05/2020 – 07/2022 | Resistencia, Chaco, Argentina

- Branding design and development. Conceptual and visual design. Product development in denim (women's and men's clothing). Conducting user research leveraging Design Thinking. Planning direct user research, managing the brand. Execution of the feedback, working closely with developers and testers on a day-to-day basis. Planning, programming and control of production, and technical sheets. Contact with customers, suppliers and sewing workshops.

#### BRANDING AND DIGITAL MARKETING MANAGER (REMOTE)

02/2020 – 02/2021 | GODIXITAL | Buenos Aires, Argentina

- Digital marketing for clients. Branding design and development. Conceptual and visual design. Benchmark and study of the competition. Defined, developed, and implemented marketing strategies to automate and measure target audience movement. Established processes and protocols for campaign measurement to optimize results. Maximized cost-effective operations and continually evaluated spending. Conduction business analysis and presented KPI reviews. Partnered across the organization to ensure content developed addressed consumer needs and wants. Execution in digital channel platforms. Google adwords, google analytics, facebook ads, instagram ads, canvas, photography, photoshop, illustrator, figma, graphic design and image editing.

[www.godixital.com](http://www.godixital.com)

### REFERENCES

• GODIXITAL: Agustina Zakrajsek: Phone: +541134163410  
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• GODIXITAL: Martin Kuperman: Phone: +541130871926  
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