



VANINA RAGALLI

DESIGNER AND MARKETING MANAGER

CONTACT

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<https://www.behance.net/ux-ui-vaninaragalli>

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EDUCATION

- 2019

FRONT-END DEVELOPMENT COURSE

Coderhouse

- 2018

DIGITAL MARKETING COURSE

UCES University

- 2010 - 2015

FASHION DESIGN BACHELOR'S DEGREE

FADU - Buenos Aires University

LANGUAGE SKILLS

- Spanish - Native
- English - B2 Level (Fluent)
- Italian - B2 Level (Fluent)

DIGITAL SKILLS

- SEO | SEM
- Facebook Fundraising Facebook Ads Facebook Rating Tools Facebook Bakeoff Tool)
- Google: (Google Business, Google ADS, Google Analytics)
- HTML, CSS + JavaScript
- Adobe (Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe AfterEffects, Adobe XD)
- Figma UI and UX prototyping
- Wordpress
- BOOTSTRAP FRAMEWORK
- Material Design - Material UI
- Adobe CC Suite
- 3D software: Blender 3d
- Pattern making softwares AUDACES and OPTITEX

SOFT SKILLS

- Analytical and Organizational
- Good communication
- Multi-tasking, ability to work well in a fast-paced environment, teamwork
- Time Management
- Creativity and Problem-solving
- Dedication and Adaptability
- Project Management and Decision-making

ABOUT ME

I am a creative professional. I am motivated by a good work environment, oriented towards teamwork but at the same time I am independent in decision-making. I like challenging projects, in which I can develop myself, learn new technologies and methodologies to always be up to date. Open to expanding my knowledge, with the ability to learn quickly, dynamism, motivation, and responsibility.

[Portfolio: take a look, click here](#)

WORK EXPERIENCE

TUTOR WEB DESIGN AND DEVELOPMENT COURSES (REMOTE)

03/2020 – 01/2023 | Coderhouse | Buenos Aires, Argentina

[GitHub: take a look, click here](#)

- Assistance to the teacher in classes. Support, monitoring, and resolution of queries from students. Correction of student's works and challenges. Skills: HTML, CSS, SASS, JAVASCRIPT, JSON, SEO, FRAMEWORKS, BOOTSTRAP, JQUERY.

www.coderhouse.com

SENIOR PRODUCT MANAGER (HYBRID)

Origen Jeans & Ethos Jeans

05/2020 – 07/2022 | Resistencia, Chaco, Argentina

- Branding design and development. Conceptual and visual design. Product development in denim (women's and men's clothing, pants, shorts, skirts, shirts, jackets). Planning, programming and control of production. Realization of technical sheets. Contact with costumers, suppliers and sewing workshops.

BRANDING AND DIGITAL MARKETING MANAGER (REMOTE)

02/2020 – 02/2021 | GODIXITAL | Buenos Aires, Argentina

- Digital marketing for clients: fashion, textile and design companies. Branding design and development. Conceptual and visual design. Development and execution brand communication strategy across all platforms. Benchmark and study of the competition. Conduction business analysis and presented KPI reviews. Planning and execution of digital marketing strategy. Management of social networks. Advertising in social networks. Plan and execution of marketing campaigns. SEO and SEM strategies. Google adwords, google analytics, facebook ads, instagram ads, canvas, photography, photoshop, illustrator, figma, graphic design and image editing. www.godixital.com

REFERENCES

- GODIXITAL: Agustina Zakrajsek: Phone: +541134163410 www.linkedin.com/in/zakrajsek/
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