

Nationality: Argentinian | Gender: Female | Home: (Argentina) | Phone number: (+54) 1144954161 |
Email address: vaninaragalli@gmail.com | LinkedIn: <https://www.linkedin.com/in/vaninardis/> | GitHub: <https://github.com/ninaraga> |
Dribbble: <https://dribbble.com/ux-ui-vaninaragalli> | Behance: <https://www.behance.net/ninaragalli> |
Website: <https://ninaraga.github.io/vaninaragalli-portfolio/> | Upwork: <https://www.upwork.com/freelancers/~01c521b2d107f2886f>

Vanina Ragalli

I am an innovative professional driven by solid communication, collaboration with team members, and independent decision-making. I am a positive person, trustworthy, and flexible. I am goal-oriented and resourceful, constantly seeking growth, focusing on moving forward, and taking responsibility. I am a quick learner, and I thrive on challenging projects that promote personal growth and keep me up-to-date with new technologies. Skilled in product design, branding, digital marketing, and web development.

WORK EXPERIENCE

Coderhouse | **Web Design and Web Development Tutor** | Mar 2020 – Jan 2023

- Actively engaged with students outside of class, addressing their questions and providing additional support.

Origen & Ethos Jeans | **Product Manager** | May 2020 – Jul 2022

- Led branding design and development, creating impactful conceptual and visual designs.
- Conducted user research utilizing Design Thinking methodologies to gather insights and enhance product offerings.
- Collaborated closely with developers and testers, implementing feedback and ensuring seamless execution of design projects.
- Oversaw planning, programming, and production control activities, maintaining strong communication with customers, suppliers, and sewing workshops.

Godixital | **Branding and Digital Marketing** | Jan 2020 – Feb 2021

- Provided digital marketing services to clients, including branding design, benchmarking, and competitive analysis.
- Developed and implemented effective marketing strategies to automate and measure target audience engagement, optimizing campaign results.
- Managed cost-effective operations.
- Collaborated cross-functionally to ensure content development aligned with consumer needs and wants, utilizing various digital platforms such as Google AdWords, Facebook Ads, and Figma.

EDUCATION

Bachelor's degree, Fashion Design | **University of Buenos Aires**

Associate's degree, Web Design and Web development | **Coderhouse**

Associate's degree, Digital Marketing | **University of Business and Social Sciences**

LANGUAGE SKILLS

Spanish – Native | **English** – Fluent | **Italian** – Fluent

SKILLS

Google ADS & Facebook ADS / WordPress and Wix / HTML CSS Javascript / OptiTex FDS (Fashion Design System) / Audaces CAD / Microsoft Office / Adobe (Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe AfterEffects, Adobe XD) / Figma & Sketch / Microsoft Access / SEO & SEM Strategies