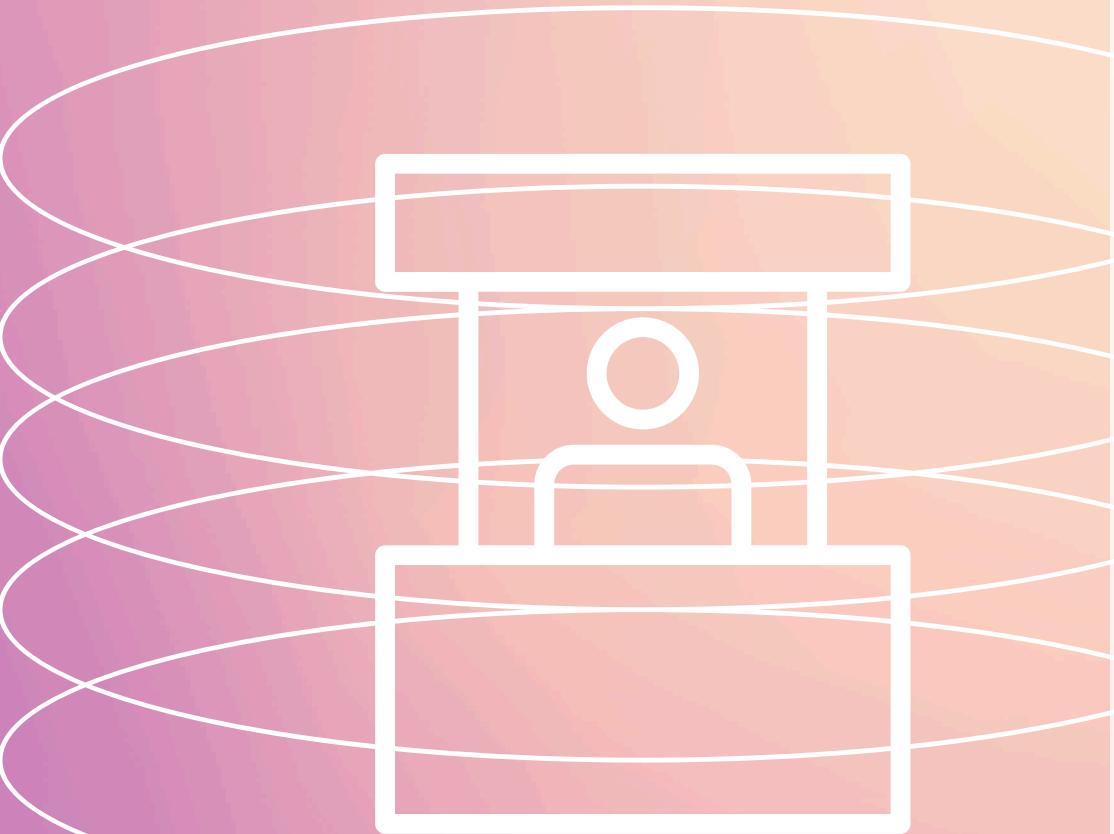


Nina Rice  
March 2025

# WellBot

A Private Portal for Expanding Mental Health Access in Public Spaces



# Current Challenges

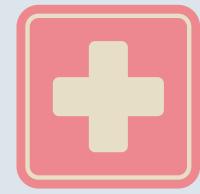


50% of individuals experience mental health conditions in their lifetime



\$2,264: Avg. cost per emergency psychiatric hospitalization

\$31,000/year: Avg. cost of chronic homelessness per individual



Current means of care are usually reactive & inefficient

# The solution

Wellbot mental health kiosks can make mental health care accessible for all



## 24/7 Private Mental Health Kiosks

Immediate access to crisis support, therapy tools, & local resources



## Community Impact

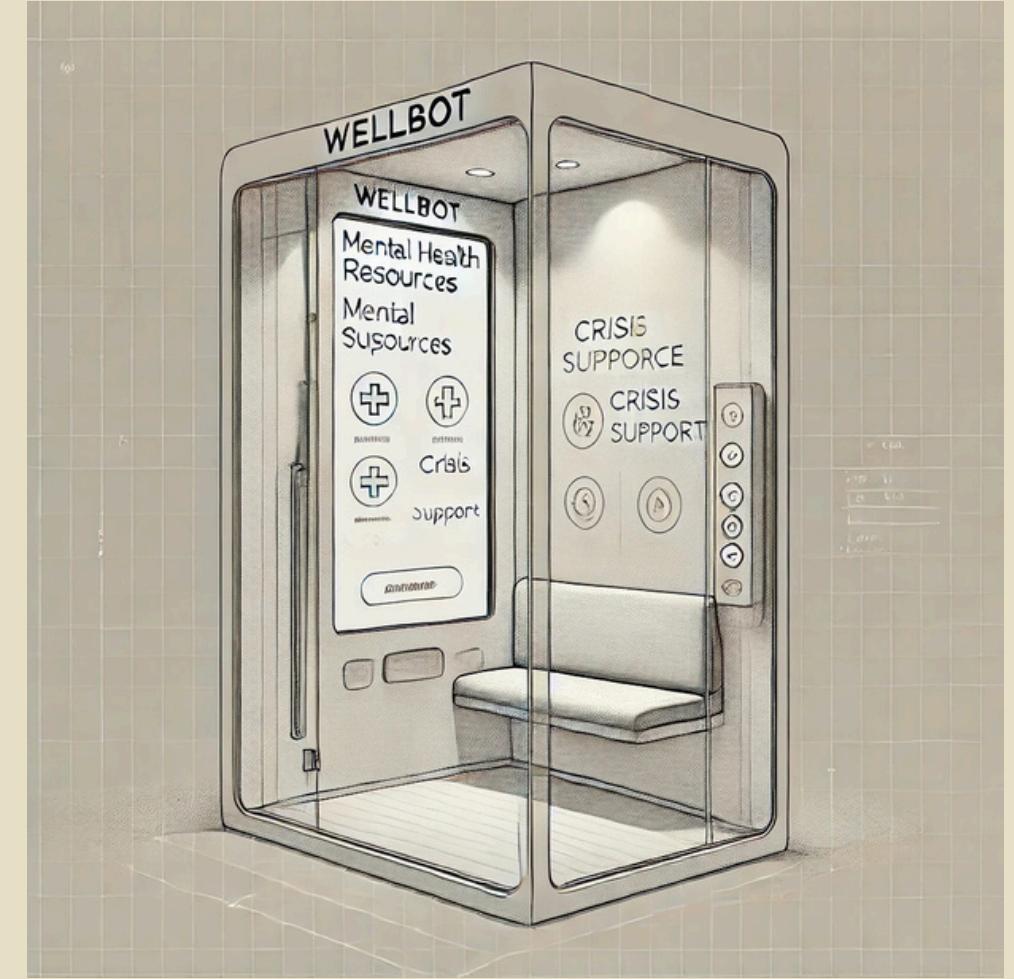
The power to revolutionize mental healthcare



## Scalability & Cost

Low maintenance and AI-powered design allows for widespread adoption

# What exactly is WellBot?



- ☺ Soundproof, enclosed booth for privacy and safety.
- ☺ Provides immediate mental health support in an array of languages.
- ☺ Strategically placed in urban areas to serve those who need it most.
- ☺ Equipped with accessibility features such as audio, visual, and text communication.
- ☺ AI-powered guidance with end-to-end encryption & anonymized data storage for privacy.

# WellBot Users



## 20% high risk users

At risk for crises (ER visit, hospitalization, police intervention).

## 30% moderate risk users

Struggling with mental health and in need of resources but not in immediate crisis.

## 50% low risk users

Using WellBot for self-care, education, and well-being.

# WellBot's AI

**Conversational AI:** Provides real-time mental health guidance

**Adaptive Learning:** Improves responses based on user interactions

**Human-in-the-Loop System:** Escalates crises to live professionals

**Privacy & Security:** Encrypted, anonymized, and HIPAA-compliant

**Optimized for Speed & Scale:** Fast responses, low maintenance

# Market opportunity & sizing

*A growing need for WellBot*



# Innovating the future of mental health



No one else offers barrier-free, AI-driven 24/7 self service  
mental health kiosks.

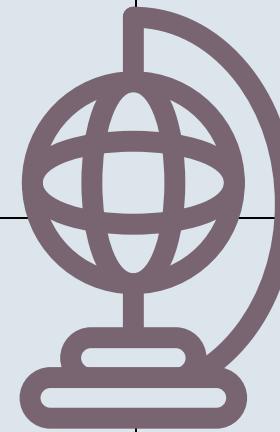


**City and county  
governments**

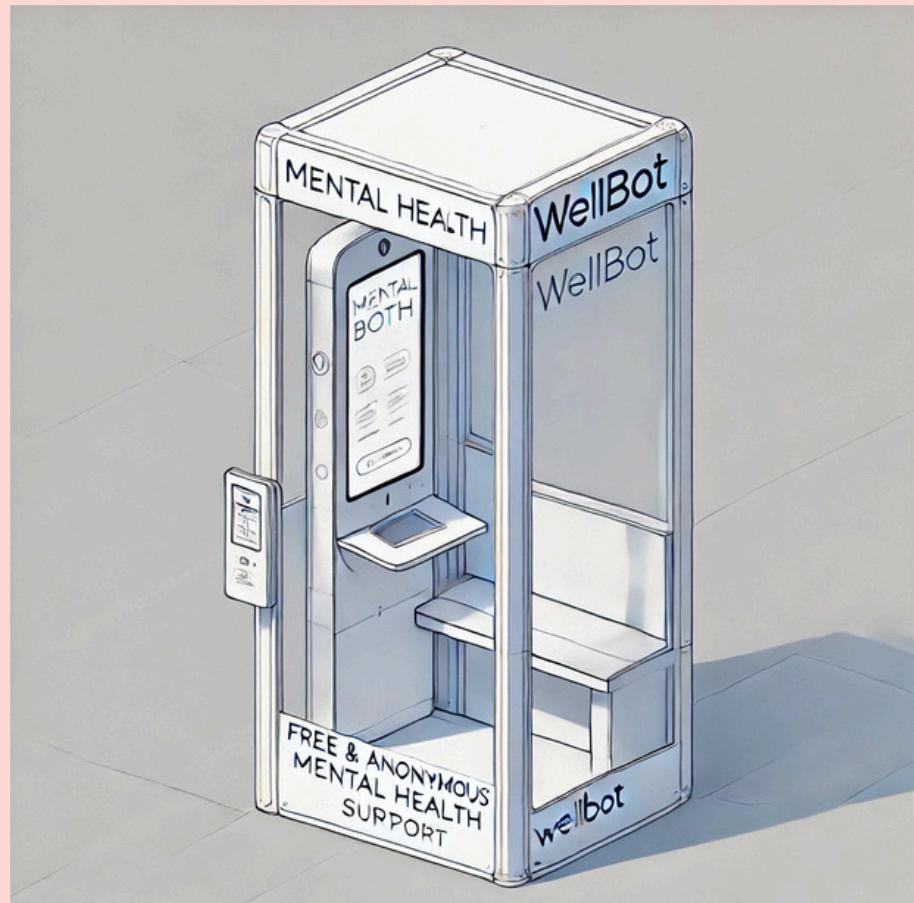
**Airports and transit  
hubs**

**Universities and  
libraries**

**And more...**



# Potential Customer Savings



10-100  
kiosks

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PER CITY

20-100  
users

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PER DAY PER KIOSK

3.4-193.5  
Million

POTENTIAL NET SAVINGS  
PER YEAR PER CUSTOMER

\*assuming 10% crisis prevention rate in high risk users, plus predicted visits from moderate and low risk users

# WellBot's Timeline



Phase 1

PILOT PROGRAMS & CASE STUDIES

Phase 2

CITY & INSTITUTIONAL EXPANSION

Phase 3

NATIONWIDE GROWTH

Hardware (Touchscreen, Audio, Camera, AI Software, etc.): \$20,000

Software Development (AI, User Interface, Cloud Services – amortized): \$2,000

Installation (Site Setup, Connectivity, Permits, etc.): \$10,000

Marketing & Sales (Amortized per kiosk): \$3,000

**Total One-Time Cost Per Kiosk: \$35,000**

Software & Cloud Hosting: \$5,000

Hardware Maintenance & Repairs: \$3,000

Customer Support & Operations: \$2,000

AI Model Updates & Development: \$2,000

**Total Annual Maintenance Cost Per Kiosk: \$12,000**

# WellBot Profits

10 Kiosks

\$280K

100 Kiosks

\$2.8M

1000  
Kiosks

\$28M

# Future Roadmap

Product Development (AI, UI/UX, Cloud Infrastructure): \$500,000

Manufacturing & Deployment: \$350,000

Operations & Maintenance: \$120,000

Marketing & Sales (Outreach, City/Corporate Partnerships): \$200,000

Regulatory & Compliance (Legal, HIPAA, Data Security): \$100,000

Miscellaneous (R&D, Office, Admin, Buffer Funds): \$230,000

**Total Initial Funding Needed**

\$1.5M

2025



2026



2027

**DEVELOPMENT  
& SEED FUNDING**

**PILOT DEPLOYMENT  
& SERIES A FUNDING**

**EXPANSION  
& SERIES B FUNDING**



# Contact Us

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