

# CLOSET



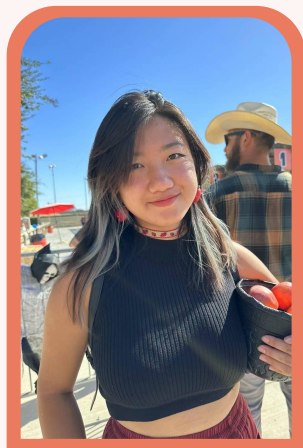
# Circle

Good for your wallet.  
Good for the planet. Good  
for your closet.



# Meet The Team

Nina Wang



**Full-stack Engineer**

Xiao Qi Lee



**Database Engineer**

Olivia Joy Cacdac



**Backend Engineer**

Sanjana Nagwekar



**Frontend Engineer**

# If you...

are looking for one-time use clothing

have unwanted clothes collecting dust

want a sustainable way to shop

want to save or make money

## Closet Circle is for you!!

# Vision Statement

For eco-conscious individuals who want a sustainable, community-driven way to buy, borrow, and sell clothing, **Closet Circle** is a sustainable, social fashion platform that enables users to extend the life cycle of clothing and protect their wallet. Unlike traditional fast-fashion retailers or generic resale platforms, our product fosters a circular economy with a user-friendly interface, social connections, and a focus on sustainability.



# Why We're Here

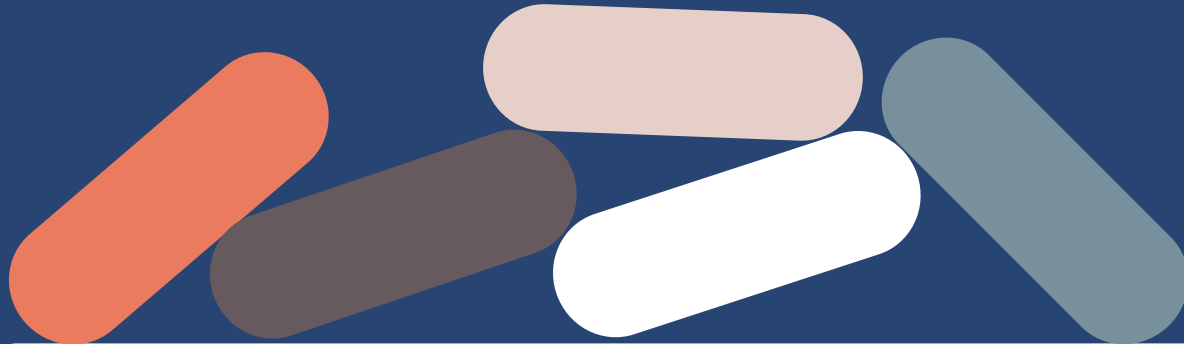
People have closets full of clothes they don't wear...  
and yet, no easy, fun way to swap or sell with friends.

- The average American discards 81 lbs of clothing each year, fueling landfill growth and resource waste
- People want more sustainable and social ways to shop (i.e. Thrifting, Depop, Vintage stores)



- 92 million tons of textile waste
  - Landfills/incinerated leads to harmful emissions
- 35% of ocean plastic pollution: synthetic fabrics shed microplastics
- Garments worn 40% less compared to 15 years ago

“Fast fashion makes  
clothing repair  
unnecessary,  
uneconomical, or  
impossible”



# Main Features

1

Discover Trending Items

4

Seamless Transactions

2

Follow Your Friends

5

Transparency and Trust

3

Personalized Profiles

6

Eco-Conscious Shopping  
and Circular Economy

# Project Live Demo



# Future Developments

## NOTIFICATIONS

- Follow
- Bought
- Favorited item changes
- Settings for notifications
- Commenting on Products

## PROFILES

- Ratings & Comments
- Profile Image

## CLOSETS

- Create multiple closets based on occasions/styles
- Sharing links
- Privatize your items (so it doesn't show up on explore)
- Admins
- Report Buttons



Thank You