

# Guanjun

## Design experience in:

- UI & UX, Web & App, Graphic & Visual

## Dev knowledge in:

- HTML ( jade, slim ), CSS ( sass, susy ), Javascript ( jQuery, react ), Node.js ( express, koa )

## Production skills in:

- Serato DJ, Ableton Live, Max for Live, After Effect

## 2 years working experience at

- Meepshop ( UI + UX + Front-end Dev )

<http://www.meepshop.com/>

## Interned at

- Even Design ( Web design )

<http://cargocollective.com/evendesign>

- Gearlab ( Film-making )

<http://www.gearlab.com.tw/en/>

## Graduated from

- NTUST ( Bachelor in Info. Management )

<http://www.ntust.edu.tw/home.php>

## Exchanged at

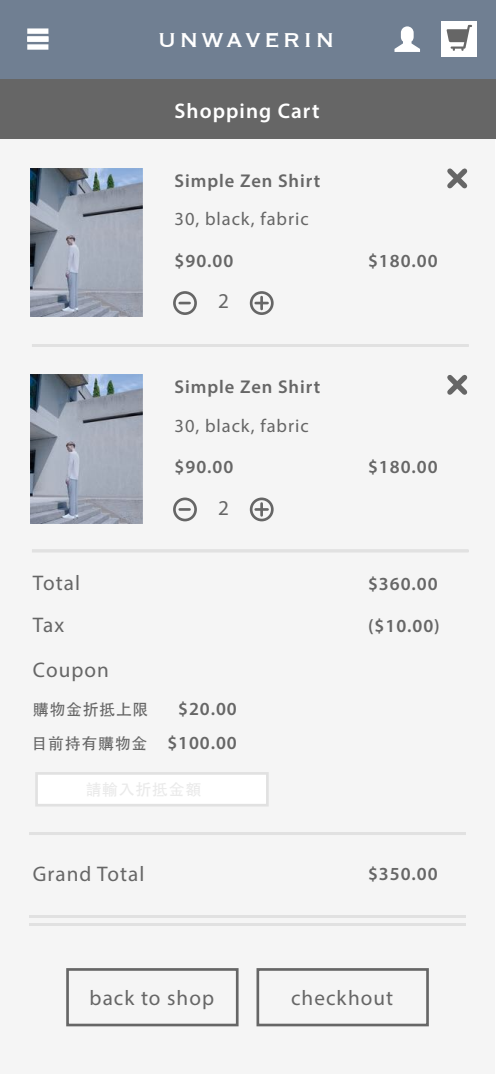
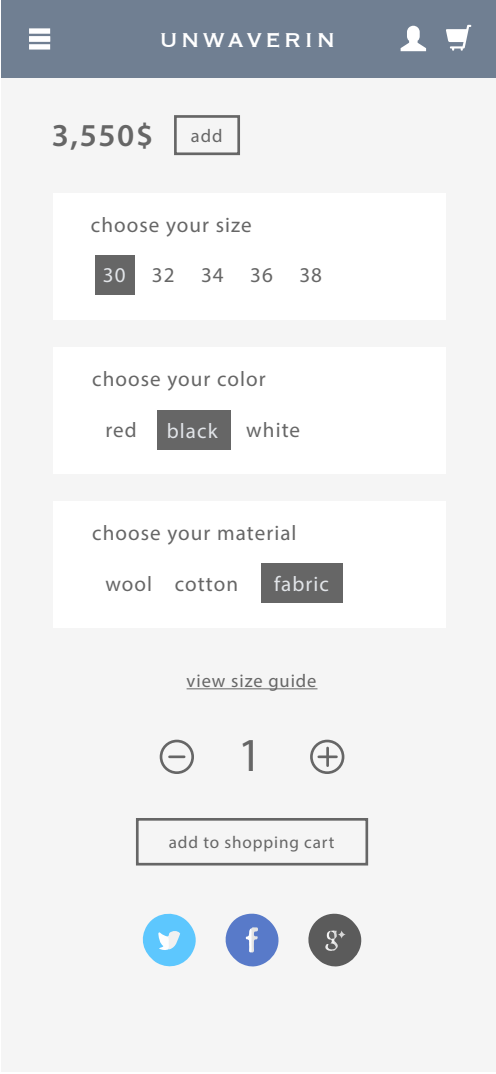
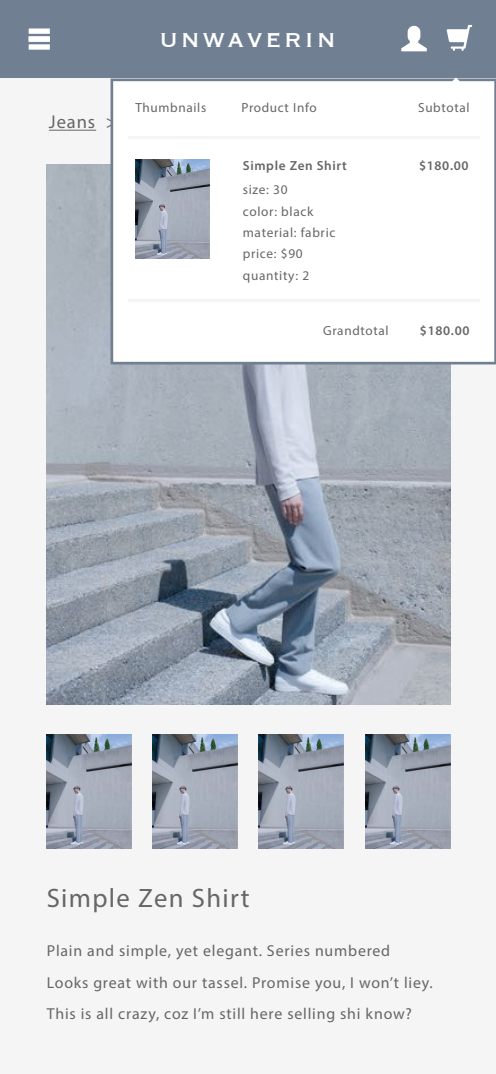
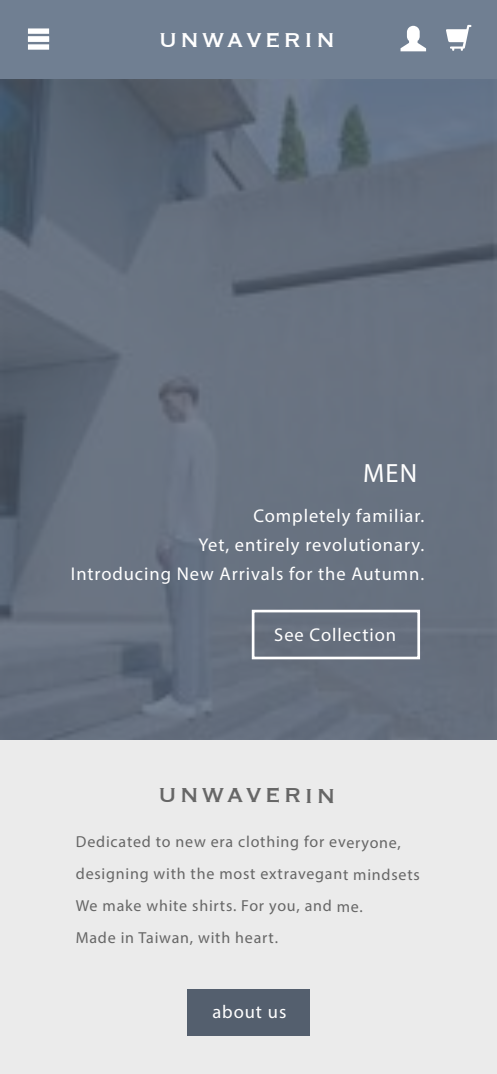
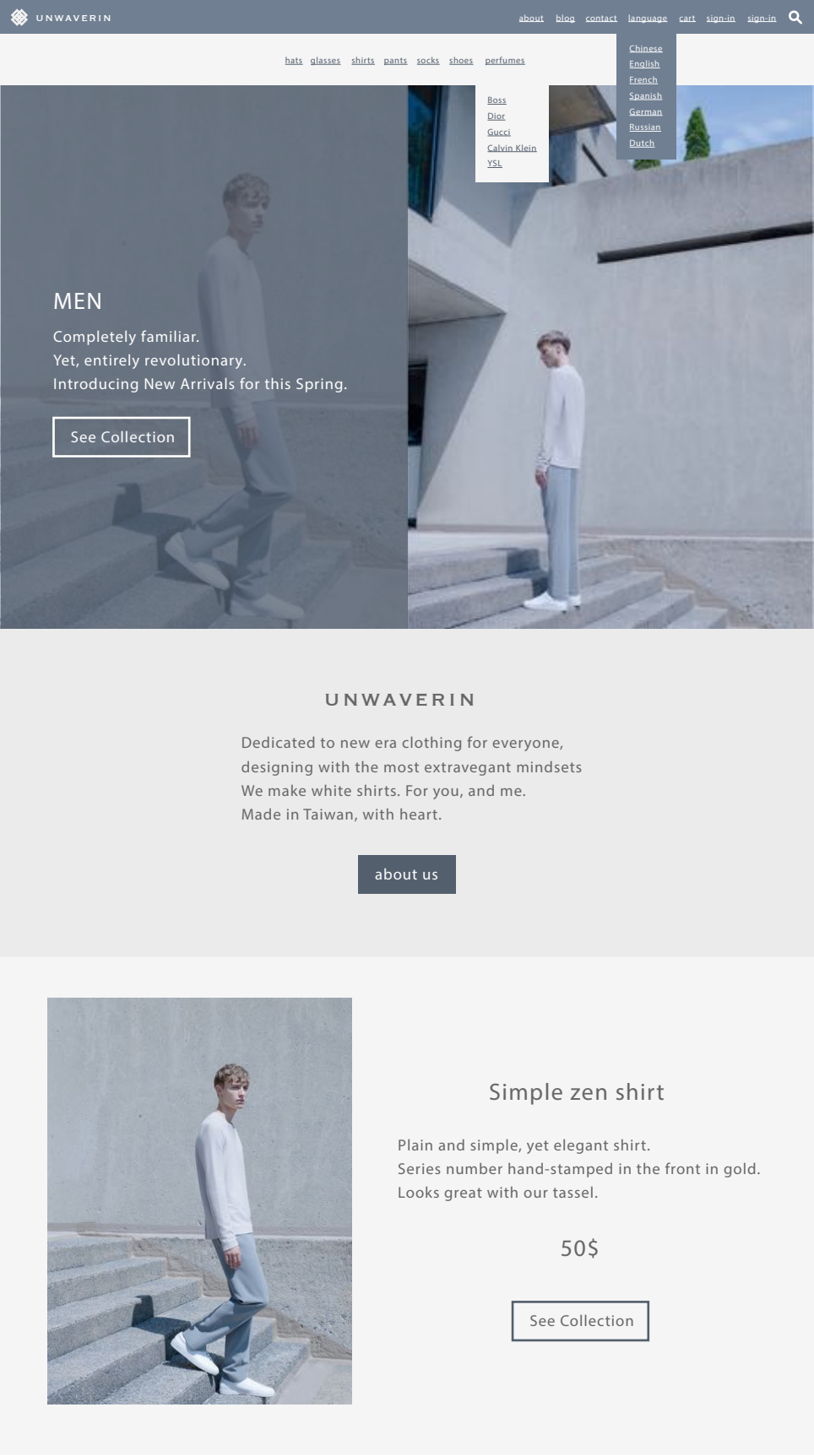
- Finland Aalto University ( Design School )

<http://www.aalto.fi/en/>

## At Meepshop I did ..

- Template Design
- E-commerce Admin Redesign
- Beeding App Official Web
- Start-up Insight Blog

# Template Design @ Meepshop



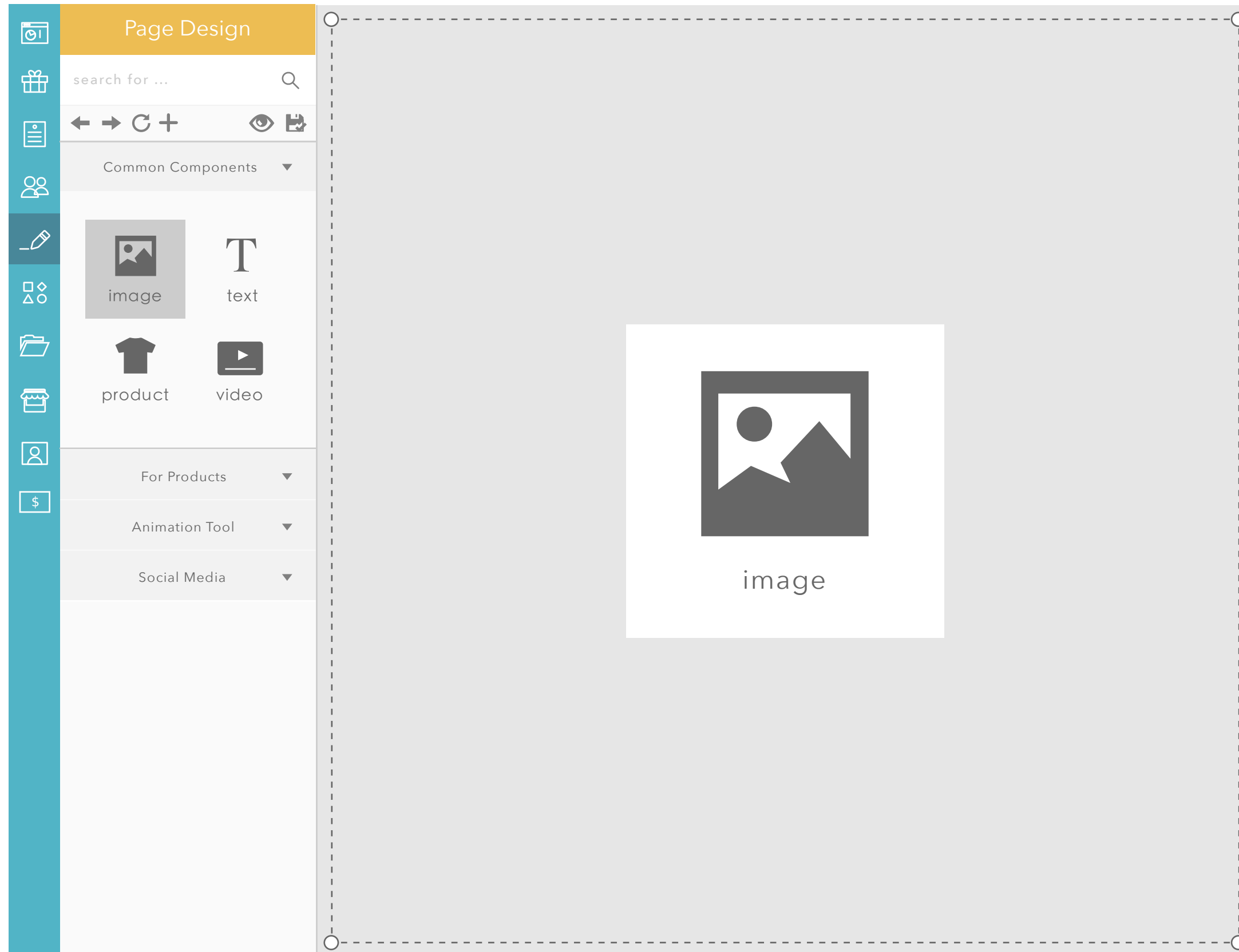
In order to have information displayed on **multi-platforms** and provide users **friendly experience**,

I helped Meepshop create many more **modern** and **RWD** template designs for their customers.

You can see references and example on:

<http://www.meepshop.com/sample.html>

# E-commerce Admin Redesign @ Meepshop



This is a footage for Meepshop's **drag & drop admin design system**. It was difficult to design, as we were building a **tool for people to make websites** by themselves.

I not only had to **define a design principle** that is easy to understand, but also had to avoid source intensive actions for the browser.

This Admin Redesign was a **over-1-year** project. There are more than 8 apps integrated in 1 gigantic app. So I basically had to design an user interface across many 8, little but critical, apps within 1.

As the application is too big to display, I cannot display all the footages here. However, you can view more pages and experience on:

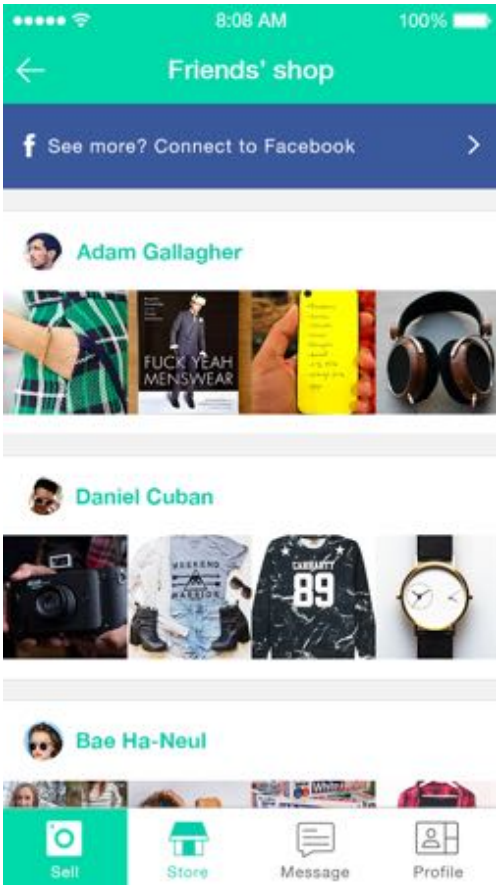
<http://www.meepshop.com/>

During this design process I learnt:

- How to communicate for a such complex project
- Making a consistent design across different interfaces
- Usability is more important than anything
- Aesthetics, whereas, is a necessity too

# Beeding App Web @ Meepshop

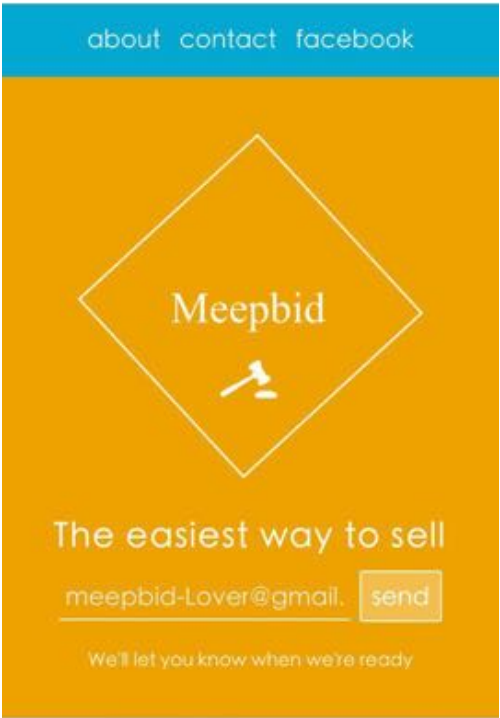
Beeding is an app for people to sell and exchange things.  
I was responsible for its **Web Application** and **Official Website**.  
When we first had the idea, it was called Meepbid, and when its eventually launched, it was re-named Beeding. It is currently a product online, and you can view on:  
<http://www.beeding.com/>



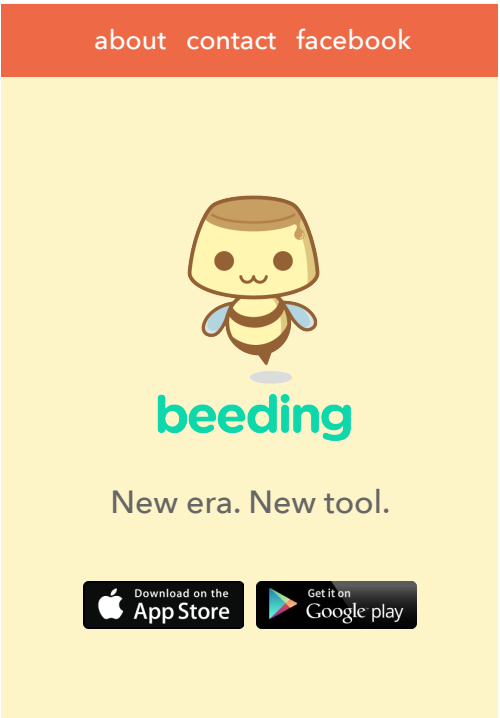
these two images are screenshots from demonstration



early stage



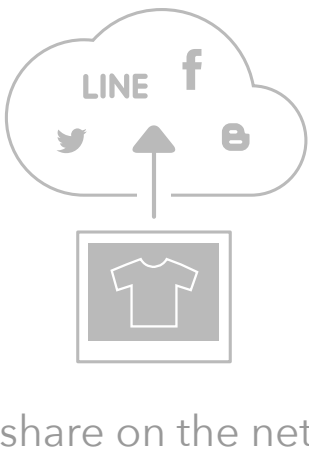
middle stage



now in the market



take a photo and sell



share on the net



cross-platform feature

- During this design process, I learnt :
- How to make an appealing official website
  - Different formats of videos can bring various issues
  - How to collect user data, in this case, their subscriptions



# Start-up Insight Blog @ Meepshop

It is an **early work** of mine when I first joined Meepshop.

however, I had to be both a **designer** and a **full-stack developer**.

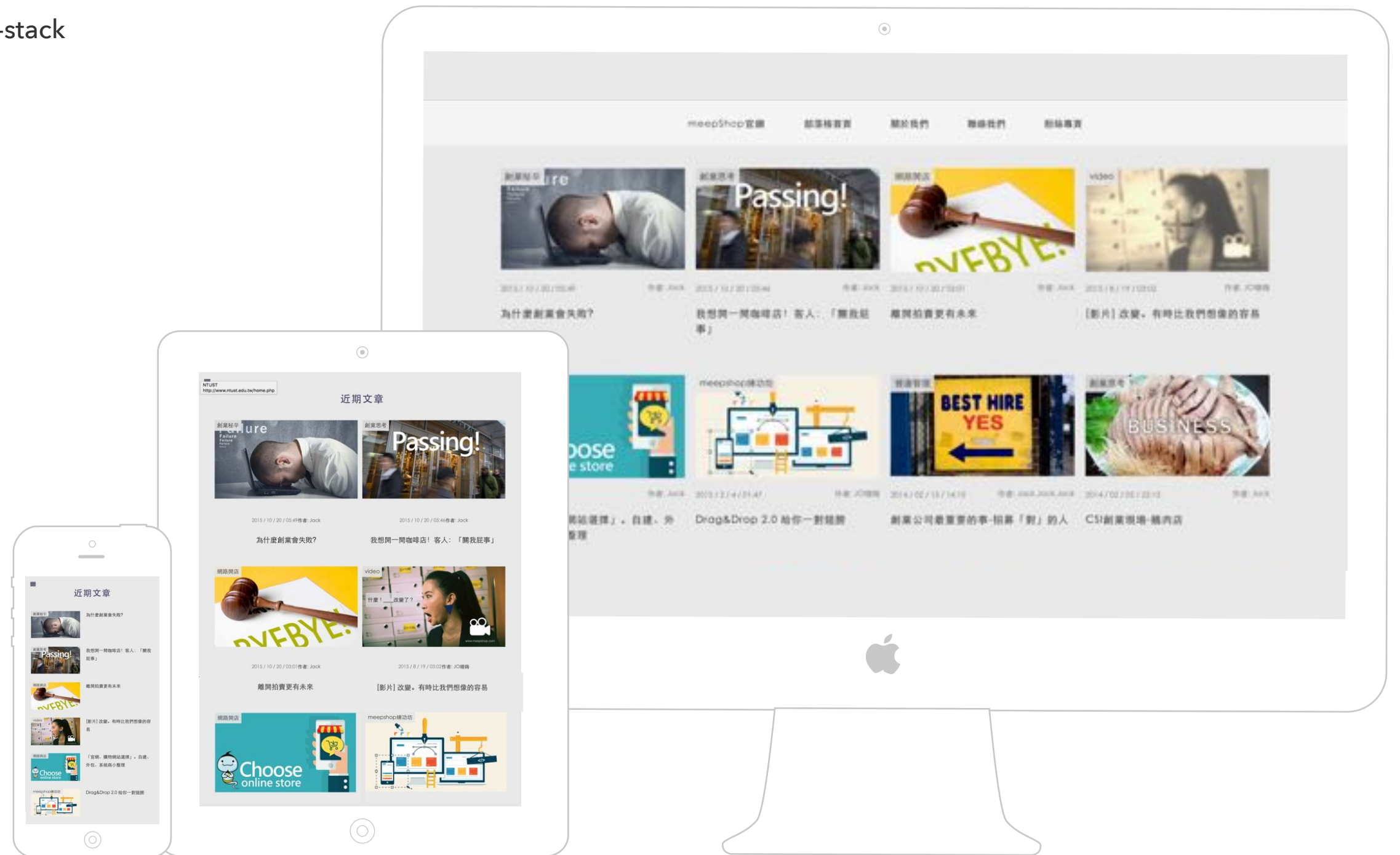
I was responsible for:

- Early ideation
- The wireframe and the prototype
- Front-end implementation
- Back-end implementation

And this was where I learnt **node.js** and **koa.js**

Blog is currently up at:

<http://blog.meepshop.com/pages/index.html>



## Other Projects & Works

- Taiwan Tour Guide Web
- Album Cover Design
- Records Release Visual



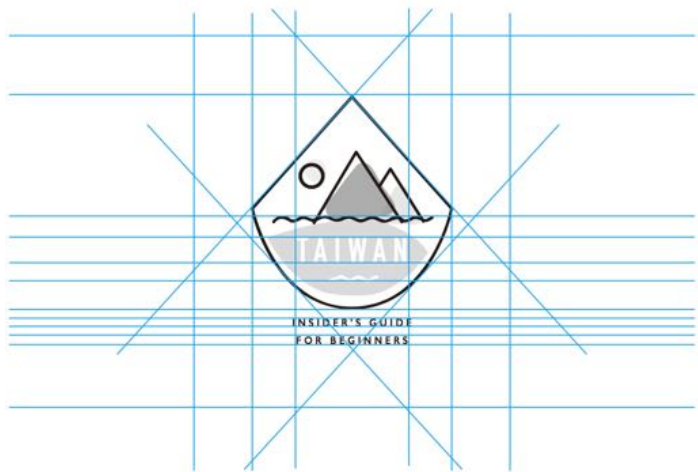
# Tawian Tour Guide Web

It is an app which helps people to discover Taiwan.

Ellen believes that there is a better way to discover this island.

So she started a project: Taiwan insider's guide for beginners.

And I helped her design and implement the website.



early concept and ideation for this application



# Album Cover Design

Determination is an EP from a talented singer and rookie producer Aaron. He is currently based off Taipei and have frequent updates on both soundcloud and bandcamp.

## Design concept:

I wanted to show people that his music is both mysterious and cold. So I chose the color purple and blue. And to illustrate the origin of the coldness, which is the determination, I selected the famous and classic typography hoefler Text .



# Records Release Visual

**Love is eccentric** is an up-coming vinyl release concept proposal for a rising **avant-garde** singer who strives to find the most **abstract** part of every sound, and connect them into one. I'm personall very interested in music. So I'm always more than happy to design for musians. This project is still developing and under discussion.

