

ALBERTO LOPEZ ORTEGA

PERSONAL INFORMATION

Born in Spain, October 19, 1992

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ACTUAL APPOINTMENT

PhD candidate of Political Science at University of Zurich.

Project: "The Effect of Campaign Events on Direct Democratic Choices; Evidence from Prediction Markets".

EDUCATION

Ph.D. in Political Science

Oct 2017- University of Zurich, Zurich
School: Department of Social Sciences, Juan March Institute
Thesis: Online Political Microtargeting: an infallible weapon of campaign success? – work in progress
Advisor: Assoc. Prof. Oliver STRIJBIS

Masters of Political and Electoral Analysis

2016-2017 Carlos III University, Madrid
School: Department of Social Sciences, Juan March Institute
Thesis: The personalization of politics in parliamentary democracies: a conjoint experiment in Spain – 9,8/10
Advisor: Assoc. Prof. Gema GARCIA-ALBACETE

Bachelor of Law

2011-2016 University of Luxembourg, Luxembourg
1 year Erasmus grant · School: Department of Law

Bachelor of Political Science

2011-2016 Pablo de Olavide University, Seville
Political Behavior Specialization · School: Department of Law
Thesis: E-Gobernanza local en las RRSS: implicaciones politicas de Facebook y diseno de una estrategia de calidad (SP) – 9,75/10
Advisors: Prof. Joaquín SALIDO MONGE

Bachelor of Law

Constitutional Law Specialization · School: Department of Law

OTHER EDUCATION AND TRAINING

ECPR Summer School in Methods and Techniques

Jul-Aug 2018 Central European University, Budapest
Courses: Automated Collection of Web and Social Data (15h), Big Data Analysis in the Social Sciences (15h)

CESS/Essex Summer School

Jun-Jul 2017 University of Oxford, Oxford
Courses: Causal inference and experimental design and experimental approaches to data analysis

PEER-REVIEWED PUBLICATIONS

- 2019 *Public Attitudes on Energy (In) Security: Evidence from Spain.*
 REIS Co-author: Lala Muradova, KU Leuven
[doi:10.5477/cis/reis.167.19](https://doi.org/10.5477/cis/reis.167.19)

WORKING PAPERS

- 2018- *Strategic coalition voting and bandwagoning in the Catalan 2017 elections: An analysis based on prediction markets.*
 Co-author: Oliver Strijbis, University of Zurich
- 2019- *The role of candidates personalities in elections: evidence from a varying conjoint experiment in Spain.*
 Co-author: Johannes Besch, University of Zurich
- 2019- *Cheap talk or parliamentary rebel? How consistent and inconsistent dissent increases the valence of legislators.*
 Co-author: Johannes Besch, University of Zurich
- 2019- *Online Political Microtargeting in European Campaigns: an analysis of Facebook Ads in Austria, Italy, Germany and Sweden.*
 First chapter of my PhD Thesis – Online Political Microtargeting: an infallible weapon of campaign success?

TEACHING EXPERIENCE

- Sep–Dec 2018 *Personalization of politics*
 Undergraduate seminar, 3 ECTS, University of Zurich
- Sep–Dec 2019 *Political campaigns in times of Big Data*
 Undergraduate seminar, 3 ECTS, University of Zurich

RESEARCH AND WORK EXPERIENCE

- Mar–Sep 2017 *Research assistant, DUKE UNIVERSITY*
 Project Women in Combat (Principal Investigator: Prof. Laia Balcells)
- Feb–Jun 2016 *1st Year Data Analyst, DIALOGA CONSULTORES*

COMPUTER AND LANGUAGE SKILLS

- | | |
|--------------|---|
| Basic | JAVA, HTML, Python · Portuguese |
| Intermediate | L ^A T _E X · French |
| Advanced | R, Stata · English, Spanish (mother tongue) |

September 21, 2019