

ALBERTO LOPEZ ORTEGA

PERSONAL INFORMATION

Born in Spain, October 19, 1992

email alberto.lopezortega@uzh.ch

website <http://aloport.github.io>

phone +41 44 634 58 20

ACTUAL APPOINTMENT

PhD candidate of Political Science at University of Zurich.
Project: "The Effect of Campaign Events on Direct Democratic Choices; Evidence from Prediction Markets".

EDUCATION

<i>Ph.D. in Political Science</i>	<i>Oct 2017-</i>	<i>University of Zurich, Zurich</i> <i>School: Department of Social Sciences, Juan March Institute</i> <i>Thesis: Online Political Microtargeting: an infallible weapon of campaign success? – work in progress</i> <i>Advisor: Assoc. Prof. Oliver STRIJBIS</i>
<i>Masters of Political and Electoral Analysis</i>	<i>2016-2017</i>	<i>Carlos III University, Madrid</i> <i>School: Department of Social Sciences, Juan March Institute</i> <i>Thesis: The personalization of politics in parliamentary democracies: a conjoint experiment in Spain – 9,8/10</i> <i>Advisor: Assoc. Prof. Gema GARCIA-ALBACETE</i>
<i>Bachelor of Law</i>	<i>2011-2016</i>	<i>University of Luxembourg, Luxembourg</i> <i>1 year Erasmus grant · School: Department of Law</i>
<i>Bachelor of Political Science</i>	<i>2011-2016</i>	<i>Pablo de Olavide University, Seville</i> <i>Political Behavior Specialization · School: Department of Law</i> <i>Thesis: E-Gobernanza local en las RRSS: implicaciones politicas de Facebook y diseno de una estrategia de calidad (SP) – 9,75/10</i> <i>Advisors: Prof. Joaquín SALIDO MONGE</i>
<i>Bachelor of Law</i>		<i>Constitutional Law Specialization · School: Department of Law</i>

OTHER EDUCATION AND TRAINING

<i>ECPR Summer School in Methods and Techniques</i>	<i>Jul-Aug 2018</i>	<i>Central European University, Budapest</i> <i>Courses: Automated Collection of Web and Social Data (15h), Big Data Analysis in the Social Sciences (15h)</i>
<i>CESS/Essex Summer School</i>	<i>Jun-Jul 2017</i>	<i>University of Oxford, Oxford</i> <i>Courses: Causal inference and experimental design and experimental approaches to data analysis</i>

PEER-REVIEWED PUBLICATIONS

- 2019 *Public Attitudes on Energy (In) Security: Evidence from Spain.*
 REIS Co-author: Lala Muradova, KU Leuven
[doi:10.5477/cis/reis.167.19](https://doi.org/10.5477/cis/reis.167.19)

WORKING PAPERS

- 2018- *Strategic coalition voting and bandwagoning in the Catalan 2017 elections: An analysis based on prediction markets.*
 Submitted Co-author: Oliver Strijbis, University of Zurich
- 2019- *The role of candidates personalities in elections: evidence from a varying conjoint experiment in Spain.*
 Co-author: Johannes Besch, University of Zurich
- 2019- *Cheap talk or parliamentary rebel? How consistent and inconsistent dissent increases the valence of legislators.*
 Submitted Co-author: Johannes Besch, University of Zurich
- 2019- *A super-like? The role of partisanship in candidates personality preferences.*
 Co-author: Julian Aichholzer, University of Vienna
- 2019- *Online Political Microtargeting in European Campaigns: an analysis of Facebook Ads in Austria, Italy, Germany and Sweden.*
 First chapter of my PhD Thesis – Online Political Microtargeting: an infallible weapon of campaign success?

TEACHING EXPERIENCE

- Sep–Dec 2018 *Personalization of politics*
 Undergraduate seminar, 3 ECTS, University of Zurich
- Sep–Dec 2019 *Political campaigns in times of Big Data*
 Undergraduate seminar, 3 ECTS, University of Zurich

RESEARCH AND WORK EXPERIENCE

- Mar–Sep 2017 *Research assistant, DUKE UNIVERSITY*
 Project Women in Combat (Principal Investigator: Prof. Laia Balcells)
- Feb–Jun 2016 *1st Year Data Analyst, DIALOGA CONSULTORES*

CONFERENCES AND WORKSHOPS

- 2018 *ECPR Joint Sessions, U. NICOSIA*
- 2018 *Challenger parties Workshop, U. ZURICH*
- 2019 *EPSA General Conference, U. BELFAST*

2018	<i>Pre-Publication Seminar, U. ZURICH</i>
2019	<i>ISPP General Conference, U. LISBON</i>
2019	<i>ECPR General Conference, U. WROCLAW</i>
2019	<i>Digital Democracy Lab Conference, U. ZURICH/ETH</i>

COMPUTER AND LANGUAGE SKILLS

<i>Basic</i>	JAVA, HTML, Python · Portuguese
<i>Intermediate</i>	L ^A T _E X · French
<i>Advanced</i>	R, Stata · English, Spanish (mother tongue)

November 21, 2019