

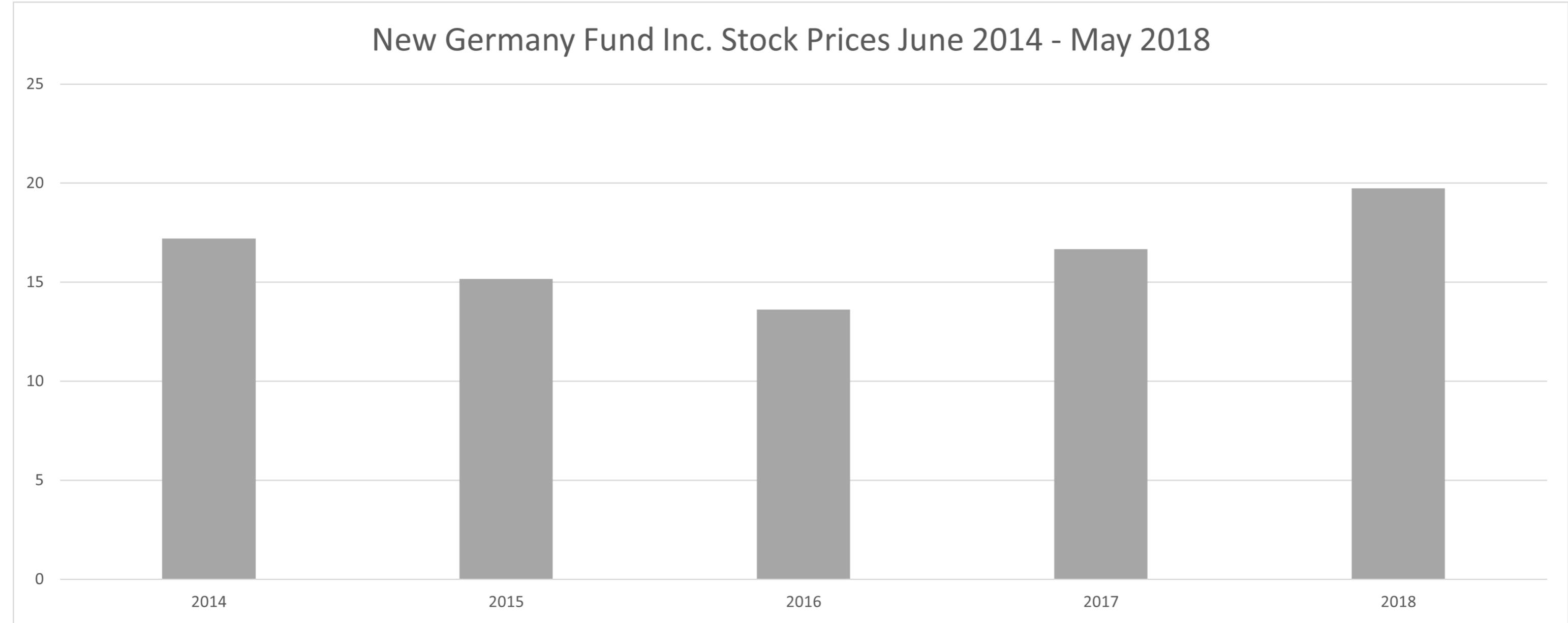
Time series run chart

TREND ANALYSIS IN POWER BI

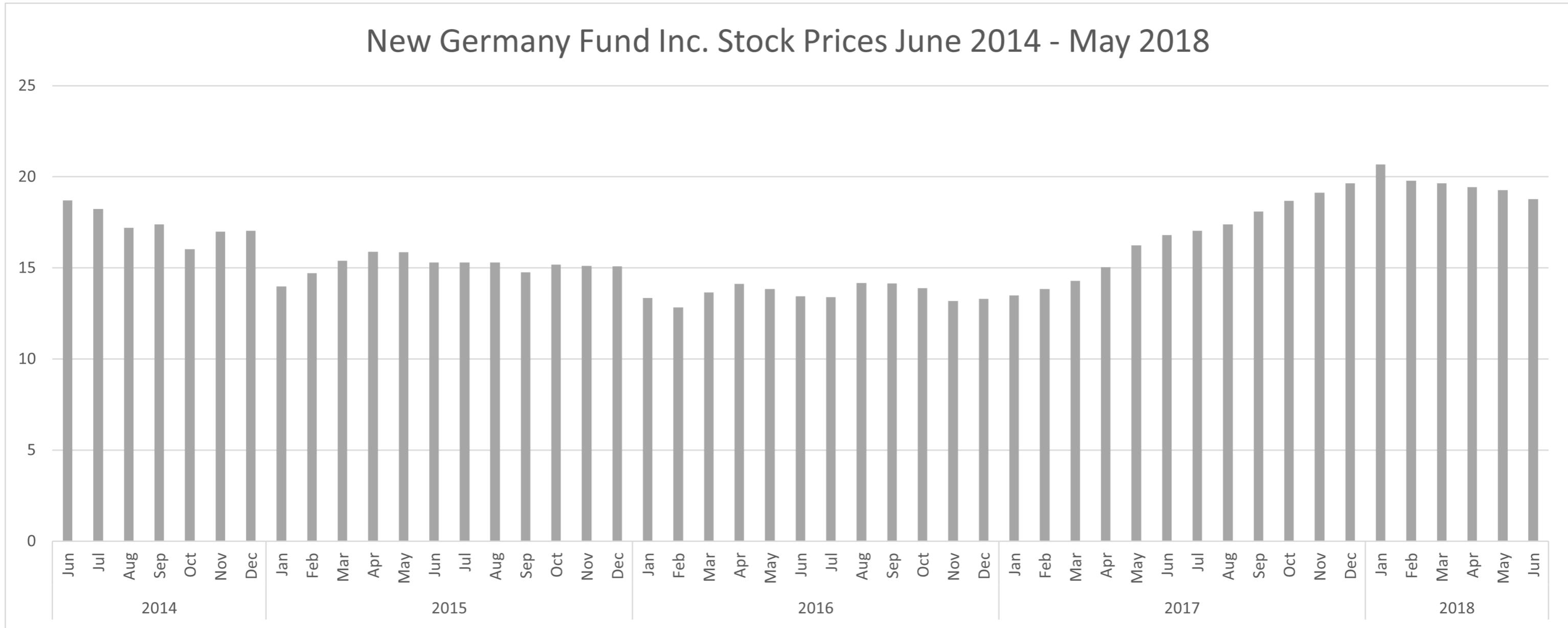


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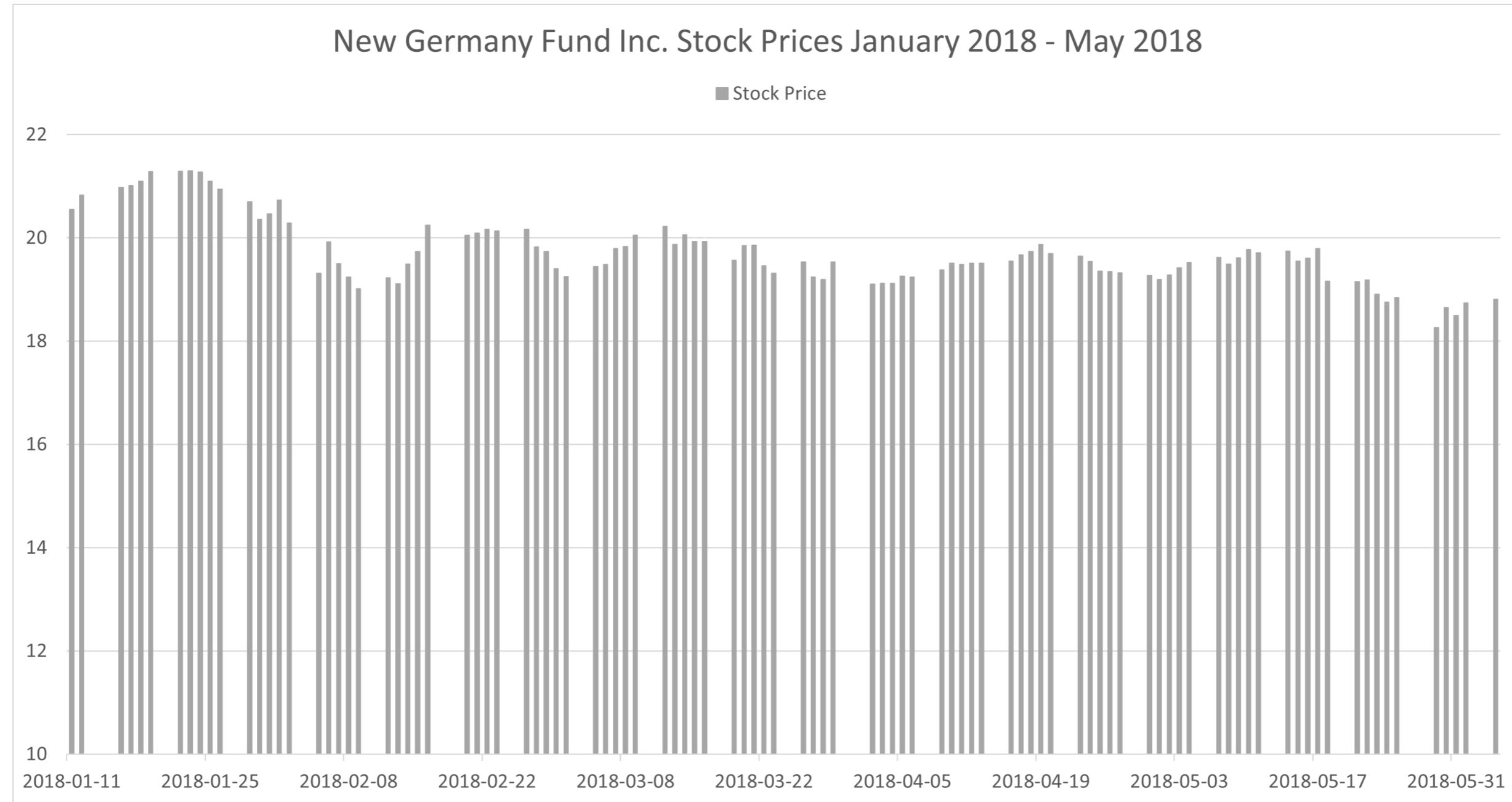
Visualizing a time series



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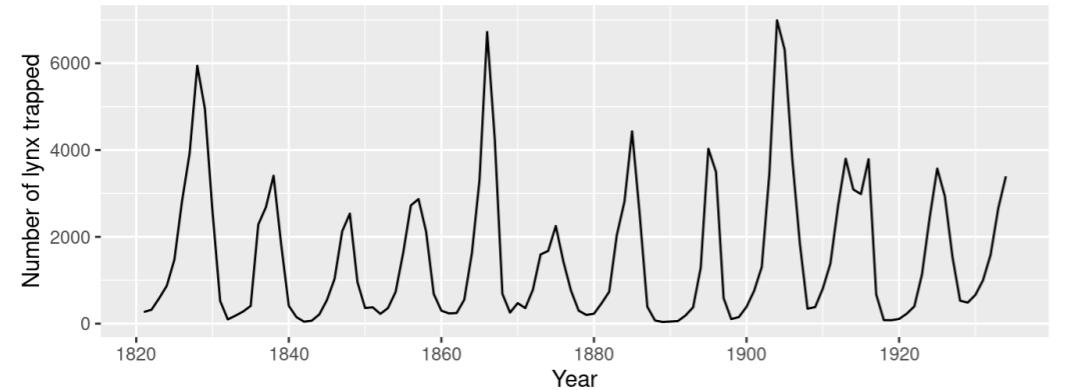


What is a run chart?



Patterns in a time series

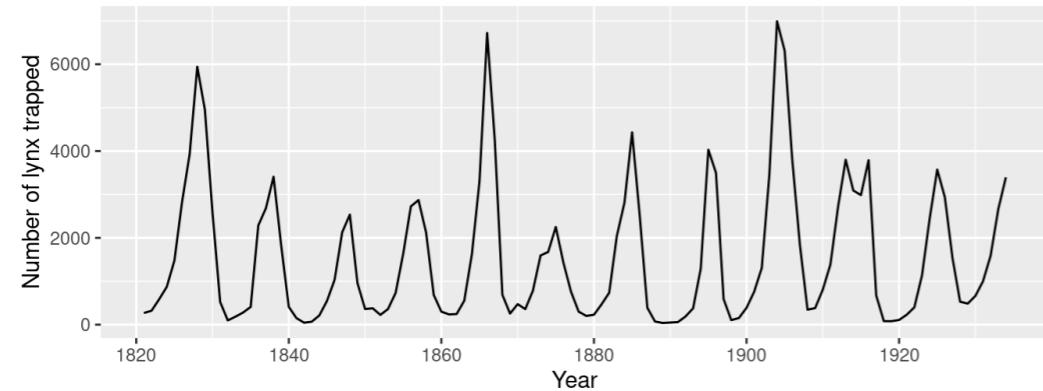
Cyclical



- Rise and fall patterns
- No fixed time period
- Pattern typically longer than a year in length
- Less predictable

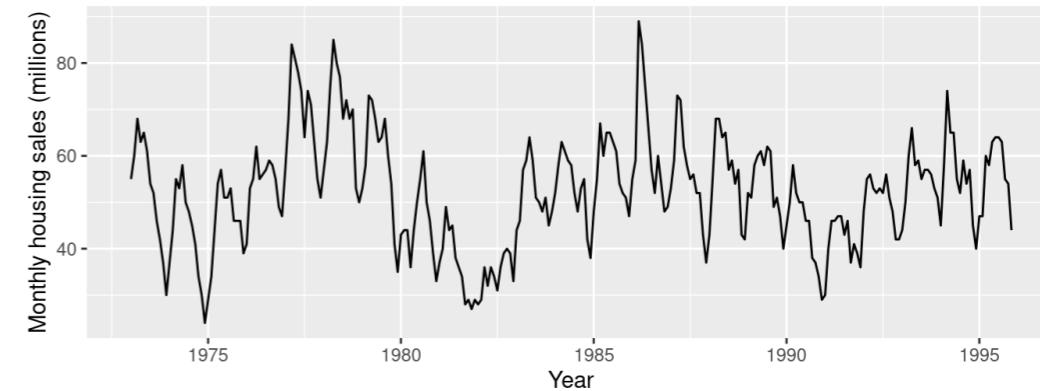
Patterns in a time series

Cyclical



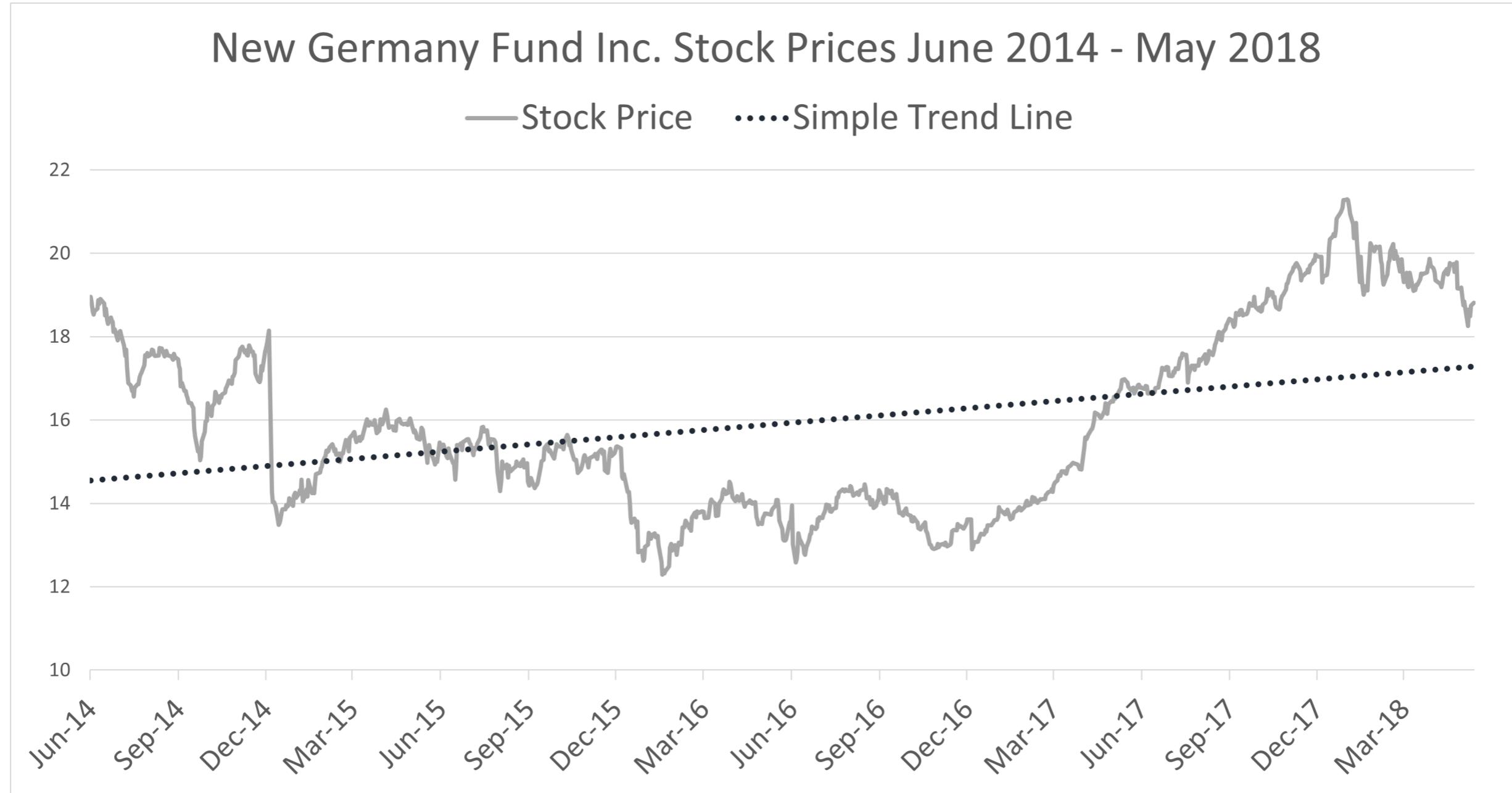
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Seasonality

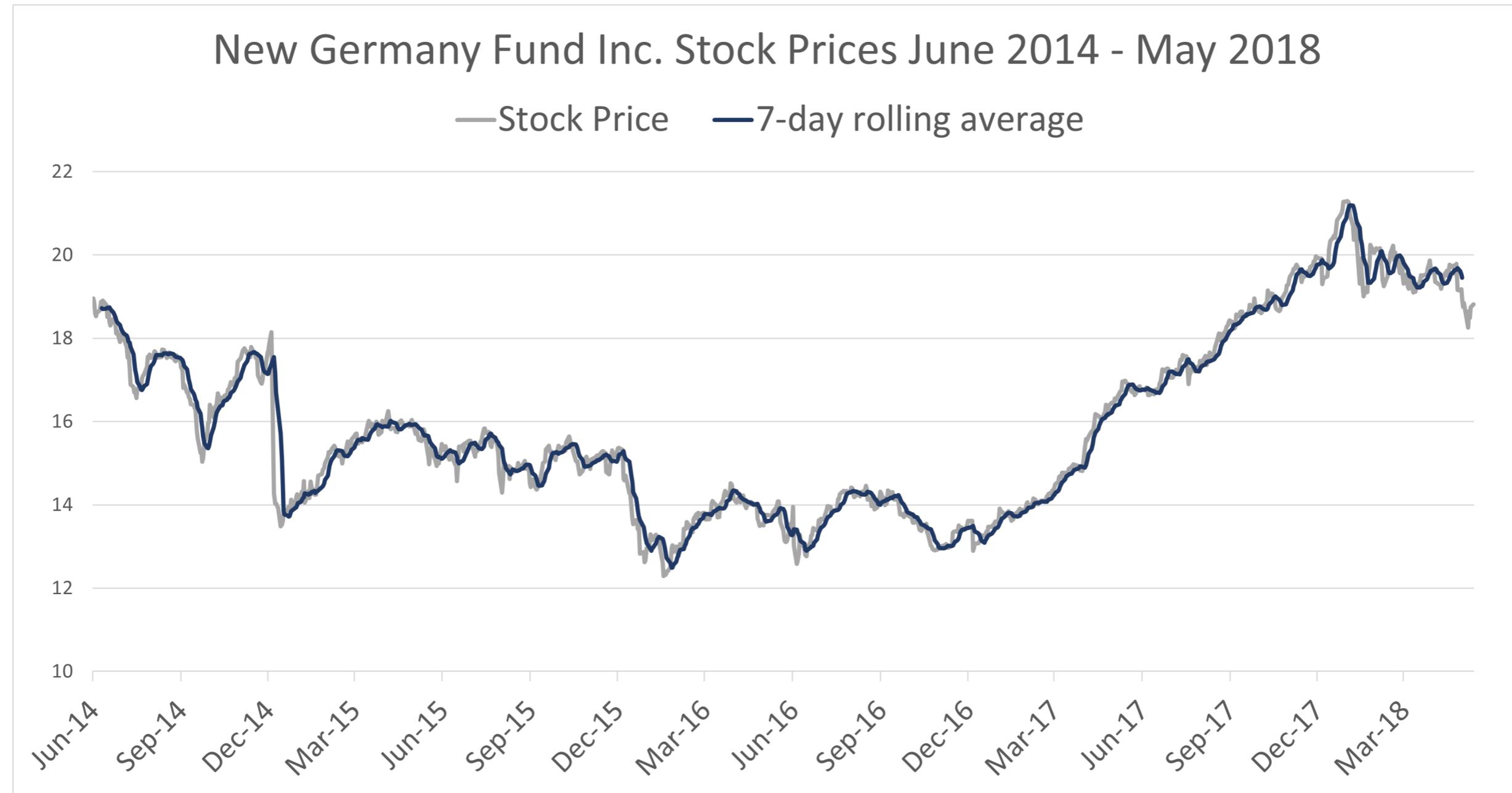


- Pattern is influenced by the season (ex. holiday spending)
- Fixed time periods
- Pattern typically occurs over less than a year

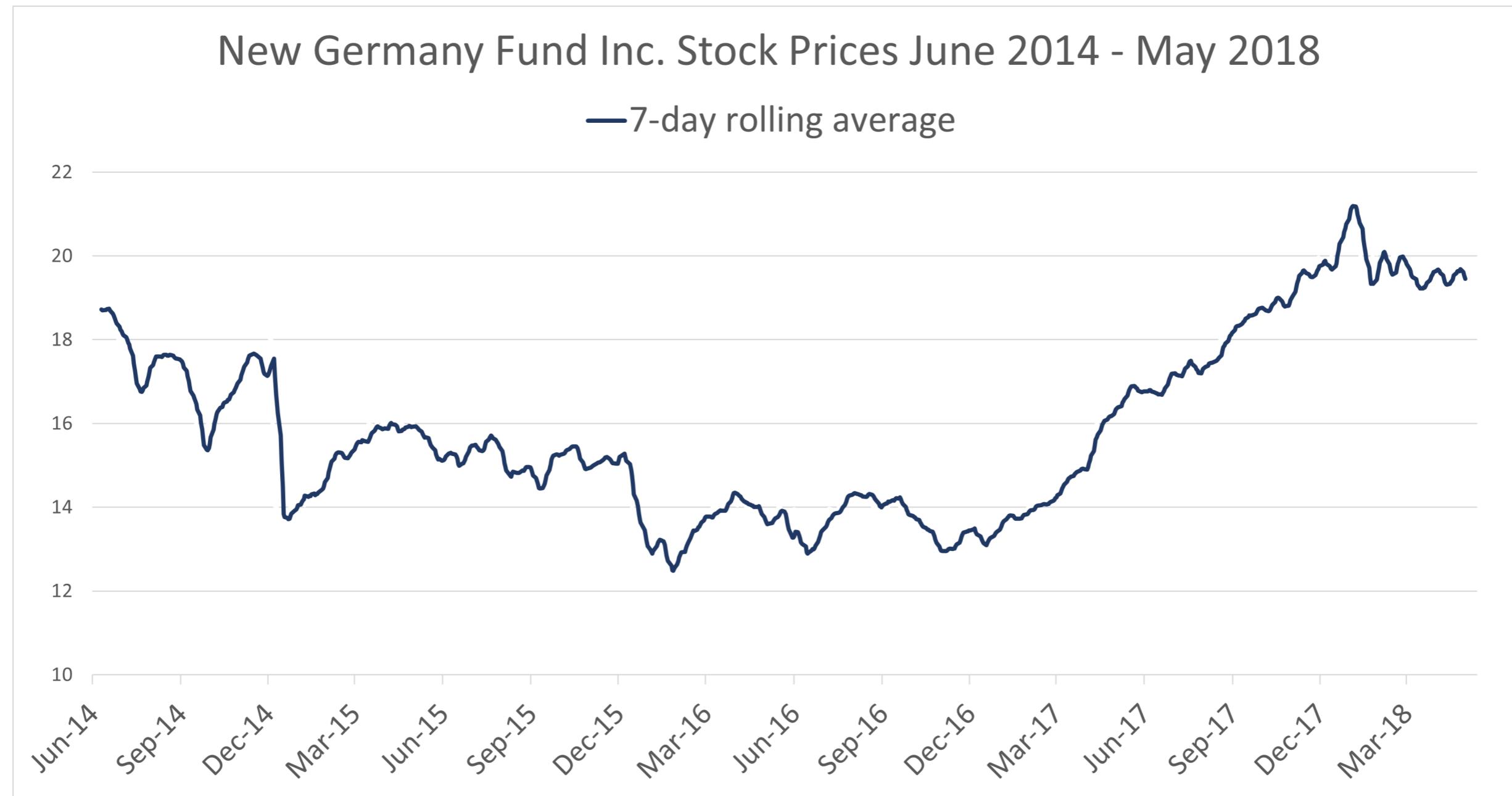
Evaluating the trend in the time series



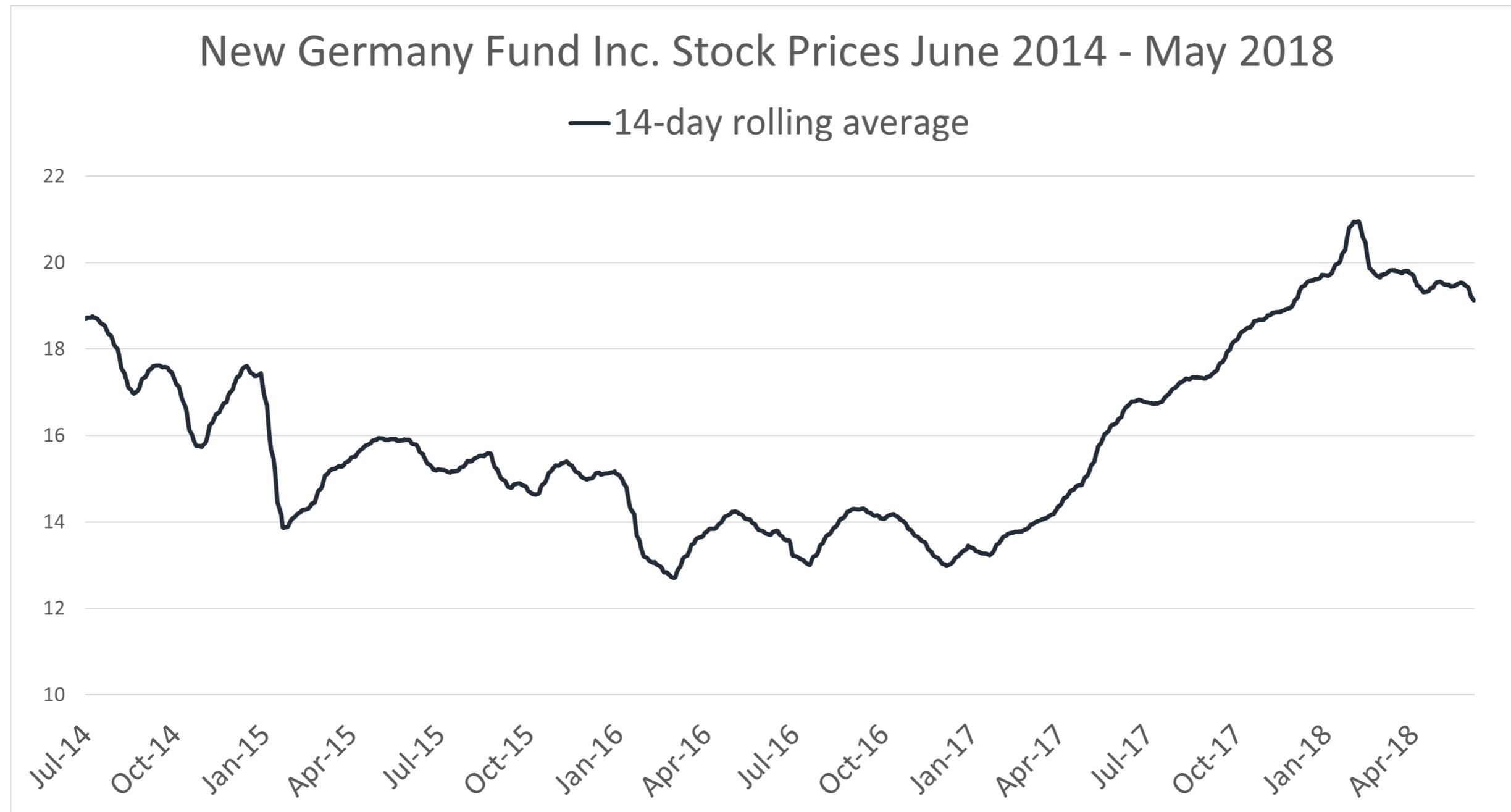
Trends with rolling averages



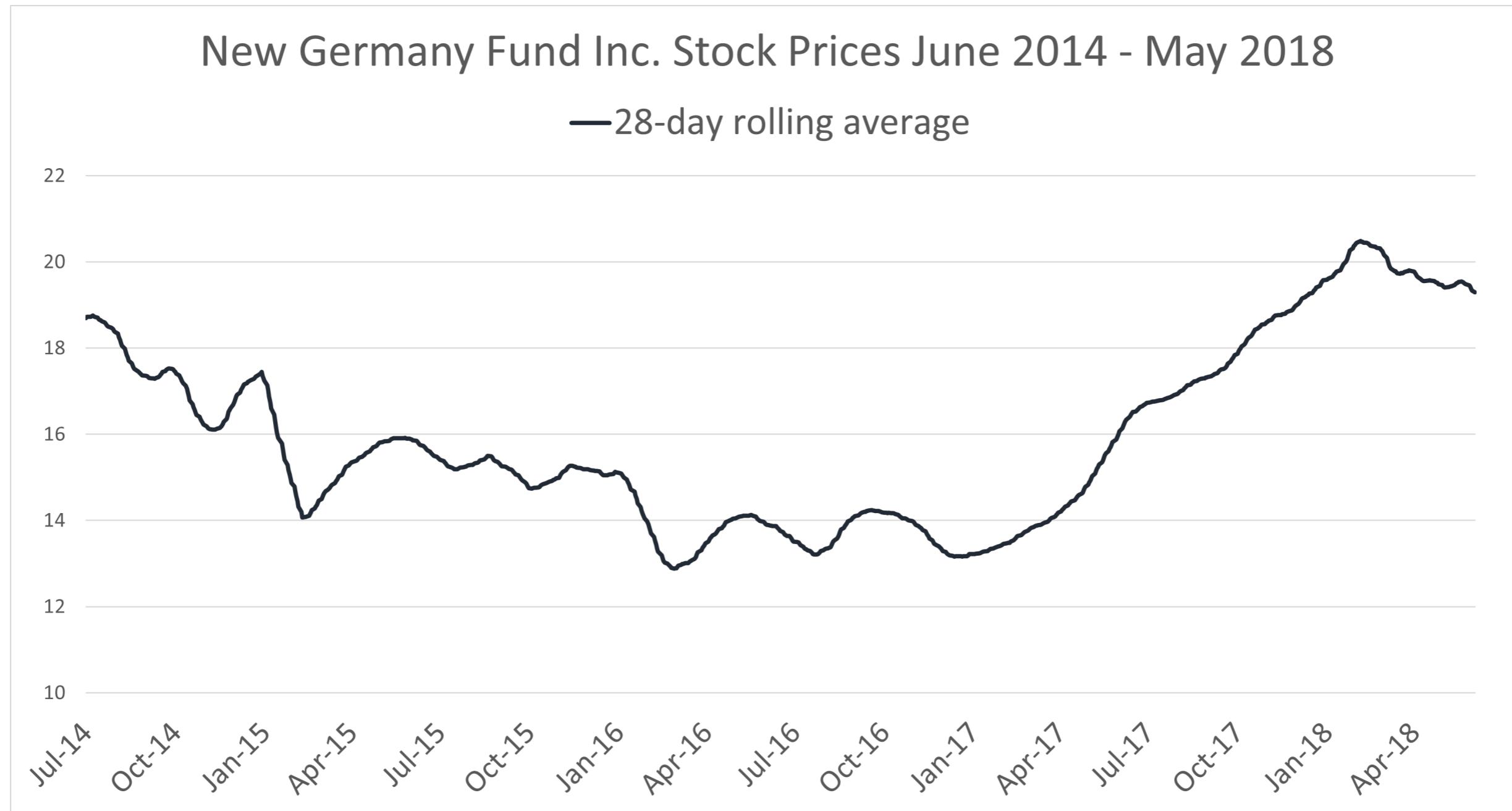
Smoothing with rolling averages



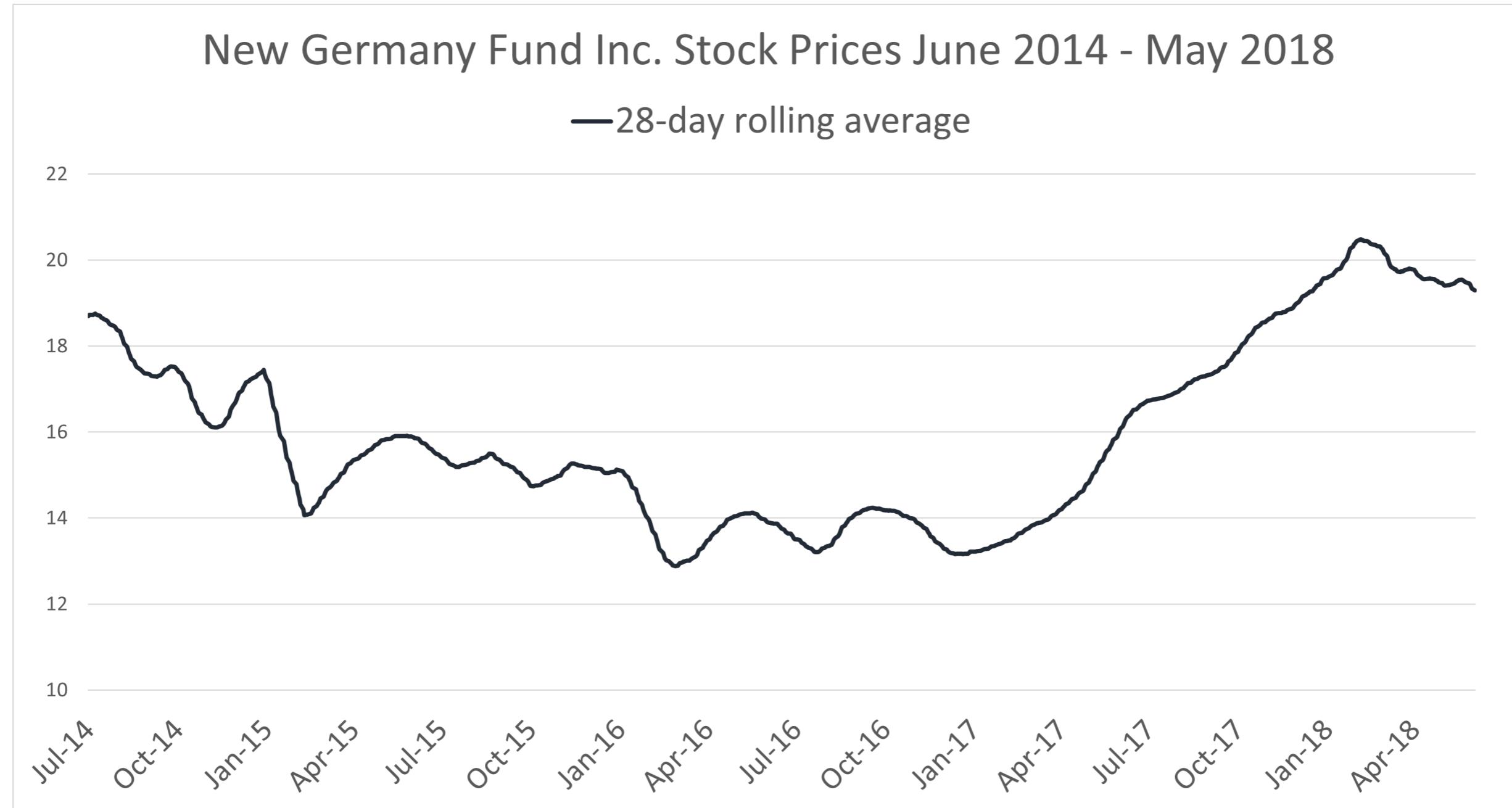
Smoothing with rolling averages



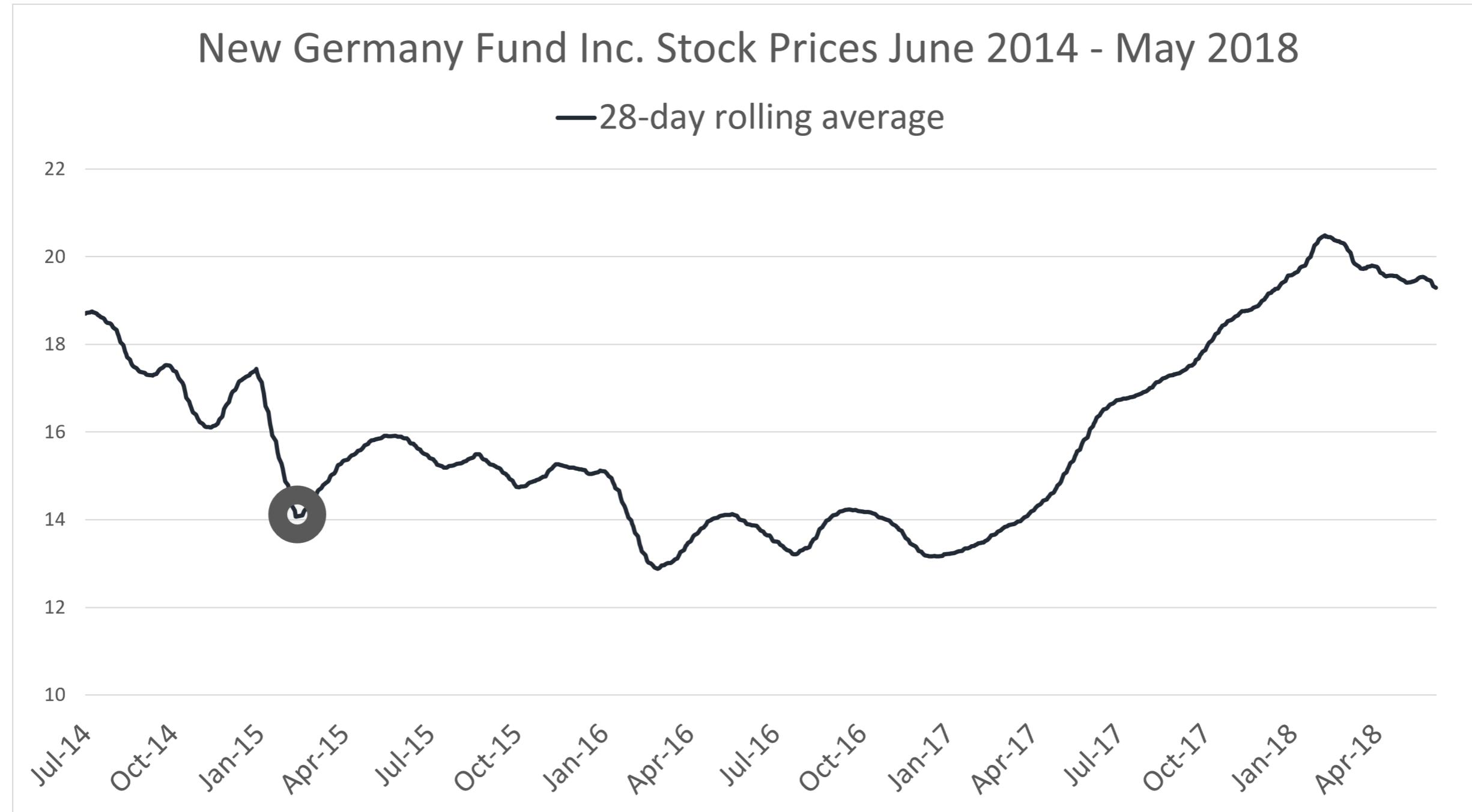
Smoothing with rolling averages



Anomalies in a time series



Anomalies in a time series



Let's practice!

TREND ANALYSIS IN POWER BI

Analyzing Glassdoor reviews over time

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Let's practice!

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