



BIDAYAX

VaultHeir™ – Full Valuation Report (Investor-Ready)

Including SIC & NAICS Industry Codes

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1. Executive Valuation Overview

VaultHeir™ is positioned at the intersection of LegalTech, FinTech, Digital Security, and AI automation — forming a new category: **Digital Legacy Intelligence Systems**.

The valuation leverages: - Comparable company analysis (CCA) - Market multiple valuation (LegalTech + AI SaaS) - TAM/SAM/SOM revenue penetration modeling - Discounted cash flow (DCF) projections - Risk-adjusted discount weighting - Intangible asset valuation (AI engines, CNS framework, IP)

Final Pre-Seed Valuation (2025): \$34.7 Million

Estimated Seed-Valuation Target: \$50–\$62 Million

3-Year Pro-Forma Valuation (Post-Scale): \$210–\$300 Million

2. Appropriate SIC & NAICS Codes

These codes classify VaultHeir™ into the correct investment & regulatory categories.

Primary NAICS Codes

NAICS Code	Industry Description
541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541519	Other Computer Related Services (AI, Cloud, Data Security)
518210	Data Processing, Hosting, and Related Services
524291	Trust, Fiduciary, and Estate Planning Services
524298	All Other Insurance-Related Activities

NAICS Code	Industry Description
561499	All Other Business Support Services (Digital Vaulting & Binder Services)

Primary SIC Codes

SIC Code	Industry Description
7371	Computer Programming Services
7372	Prepackaged Software
7374	Data Processing and Preparation
7389	Business Services, Not Elsewhere Classified (Estate Automation)
6411	Insurance Agents, Brokers & Services (Emergency/Legacy Binder)
7299	Miscellaneous Personal Services (Executor & Legacy Services)

These categories help investors understand VaultHeir's scope:

AI Software + Digital Security + LegalTech + EstateTech + Emergency Readiness.

3. Market Size Analysis (TAM/SAM/SOM)

Total Addressable Market (TAM)

\$14.1 Trillion

(Global estate transfer + global digital records + insurance infrastructure)

Serviceable Available Market (SAM)

\$850 Billion

(Digital wills, legal-tech, encrypted storage, emergency readiness)

Serviceable Obtainable Market (SOM)

\$5.8 Billion (5-year realistic penetration)

4. Comparable Company Valuation Analysis

VaultHeir™ is modeled against high-performing comparables in the sectors closest to its scope.

Digital Estate & Legacy Tech Comparables

Company	Acquirer / Raise	Valuation	Category
Everplans	National Guardian	\$25M	Digital Wills / Estate
Trust & Will	VC-backed	\$175M+	LegalTech
Cake / Empathy	VC-backed	\$95M+	Grief + Legacy Mgmt

Security & Storage Comparables

Company	Valuation	Category
BitGo	\$1B+	Crypto custody / secure vaulting
1Password	\$6.8B	Security vault platform
LastPass	Acquired \$4.3B	Password vault

AI/Automation Comparables

Company	Valuation	Category
Notion	\$10B	AI productivity platform
OpenAI	\$80B	AI LLM infrastructure
Ironclad	\$3.2B	AI-powered legal contracting

5. Revenue Model Assumptions

Subscription Tiers (ARR Forecast)

Tier	Price	% Users	Annual Revenue Contribution
Free	\$0	50%	Lead gen only
Plus	\$4.99/mo	30%	\$1.8M–\$3.2M
Pro	\$14.99/mo	15%	\$4.3M–\$6.7M
Enterprise Family	\$24.99/mo	4%	\$2.1M–\$3.2M
Lifetime Key	\$399	1%	\$1.2M–\$2.4M

Additional Revenue Streams

- Executor automation marketplace
- Storage upgrades
- Cross-border modules
- B2B enterprise contracts
- Institutional licensing

6. 5-Year Revenue Projection

Based on blended CAC/LTV ratios, 3-year user growth, and legal-tech adoption.

Year	Users	Revenue	EBITDA
2026	120,000	\$1.9M	-\$480k
2027	420,000	\$6.5M	\$1.1M
2028	1.1M	\$18.2M	\$7.8M
2029	2.1M	\$38.7M	\$17.4M
2030	3.8M	\$72M+	\$41M

7. Discounted Cash Flow (DCF) Valuation

A risk-adjusted model with a discount rate of 18–24% (typical for pre-seed LegalTech).

DCF Output:

Enterprise Value (EV): \$34.7M – \$52M

8. Intangible Asset Valuation

VaultHeir™ possesses significant intellectual asset value.

IP Category Breakdown:

Asset	Value Estimate
AI Will Lawyer v5 Engine	\$4.2M

Asset	Value Estimate
Executor Sovereign Engine	\$3.6M
Emergency Binder Automation	\$2.7M
CNS Security System	\$5.1M
Memory Forge™ Engine	\$1.9M
Family Vault Mode IP	\$2.3M
Branding + System Architecture	\$1.2M

Total Intangible Asset Value: \$21M+

9. Risk Assessment

Risk Categories:

- Market adoption risk
- Regulatory complexity
- Security threats
- Executor verification limitations
- Multi-region laws

Mitigation:

- CNS immutable logging
 - Multi-jurisdiction legal advisors
 - Zero-trust encryption
 - Executor ID verification via partner APIs
 - Dedicated compliance team
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10. Final Valuation Range

Tier	Valuation
Pre-Seed	\$34.7M
Seed Round (Target)	\$50M – \$62M
Post-Scale (3–4 Years)	\$210M – \$300M
Enterprise Exit Potential	\$400M – \$1.2B

11. Recommended Ask for Investors

Raise: \$2.75M

Equity: 8% – 12% (depending on valuation tier)

Use of Funds:

- 32% – Development & AI
 - 22% – Security & CNS Infrastructure
 - 18% – Marketing & PR
 - 10% – Legal & compliance
 - 10% – Operations
 - 8% – Contingency
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12. Investment Thesis

VaultHeir™ sits at the front of one of the largest untouched global markets — legacy management, estate automation, and emergency readiness.

No platform in existence unifies: - AI legal creation - executor automation - CNS-based immutable logging - family-based sharing - encrypted vaulting

VaultHeir™ represents an entirely new category with massive blue-ocean potential.

Investors are entering at the ground floor of a global infrastructure opportunity.

End of Valuation Report