DANIEL THOMPSON

Illustrator / Designer

Skilled creative graphic designer with four years of hands-on experience in managing the complete design process, from conceptualization to delivery. Equipped with the ability to handle numerous creative design projects, concept creation, and design execution simultaneously. A solid record of creating corporate visual communications that build brand identity.

EXPERIENCE

2016 - Present
Hederman Brothers

Art Director
- Utilized Adobe products to create graphics and digital marketing for over 50 unique clients across the country, including C Spire, Mississippi State University, Entergy, and more—ensuring profitability and business growth for the clients
- Developed numerous marketing resources (logos, catalogs, posters, business cards, newsletters, life sized standees, presentations, and advertisements) that exceeded the expectations of business partners.
- Met or beat 100% of deadlines while completing 10+ design projects from conception to completion on average per month
- Collaborated with customers to produce design, development, layout, and production of communication materials that help bring hundreds of customers' visions to life

2012 - Present
Freelance/ Self Employed

Designer & Illustrator
- Created the logo design that helped launch an award-winning small business (*Capital City Kayaks*) in Jackson, MS
- Completed over 50+ hand drawn, digital illustration, or logo commission pieces for various clients, including work available for retail via OffBeat Record Shop in Jackson, MS
- Designed artwork that was featured in the publications: *Instructions On Assembling A Poet*, *The Opposite of Idle*, and *Sunset Flips to Morning Glory*

EDUCATION

2016
Mississippi State University

BFA - Graphic Design Concentration
Completed the design program after learning the basics of all aspects of the design industry, from web design to print production

EXPERTISE

- Visual Design & Storytelling
- Typography
- Corporate Design
- Time management
- Brochure & newsletter formatting
- Layout principles
- Digital & hand illustration
- Project management

SKILLS

- Adobe Creative Suite (*InDesign, Illustrator, Photoshop, After Effects, Premier Pro, Animate, XD, Dreamweaver*)
- Microsoft Suite
- Working knowledge of web development (*HTML, CSS, JAVA*)

CONTACT

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