



DANIEL THOMPSON

Illustrator • Designer • Developer

Multitalented Graphic Designer with extensive experience in digital illustration and print design/ production. Exceptional interpersonal skills, dynamic team player and well-developed written and verbal communication skills. A highly adaptable self-starter; accustomed to performing in deadline-driven environments while maintaining a high level of quality and polish, never panicking in the face of complexity. Logic, patience, communication and attention to detail are my underlying strengths—breaking things down into manageable chunks and tackling them with the tools at my disposal.

EXPERIENCE

Hederman Brothers

2016 - Present

Art Director

Utilized Adobe products to develop numerous marketing resources (logos, posters, business cards, newsletters, life sized standees and advertisements) for over 50 unique clients across the country, including C Spire, Mississippi State University, Entergy, and more—ensuring profitability and business growth for the clients.

- Introduced the ability to provide custom hand-drawn caricatures—inspiring new and old clients to seek out Hederman for caricatures of their own, increasing sales, referrals and social media mentions
- Advised, informed and resolved issues for hundreds of clients who came to us, unsure of how exactly to solve their design problems
- Exceeded 100% of all deadlines while juggling multiple projects for many high profile clients at the same time
- Achieved consistently high marks on annual employee performance reviews

Freelance/ Self Employed

2012 - Present

Designer & Illustrator

- Accelerated the financial growth of an award-winning small business (Capital City Kayaks - Jackson, MS) by creating a fun, recognizable mark to attract new, adventure-seeking customers
- Boosted reader engagement with various indie publications (Instructions On Assembling A Poet, The Opposite of Idle and Sunset Flips to Morning Glory)—for which I provided both cover and interior illustrations
- Optimized downtime by taking online courses and new challenges as a way to either hone an old skill or acquire a new one

EDUCATION

Mississippi State University

2016

BFA - Graphic Design Concentration

Completed the Graphic Design program after learning the basics of all aspects of the industry—from web design to print production

EXPERTISE

- Visual Design & Storytelling
- Typography
- Corporate Design
- Time Management
- Brochure & Newsletter Formatting
- Digital & Hand Illustration
- Project Management

SKILLS

- Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, Premier Pro, XD)
- Microsoft Suite
- Working knowledge of web development (HTML, CSS, JavaScript)

CONTACT

Ridgeland, MS (willing to relocate)
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