

# DANIEL THOMPSON

Illustrator • Designer • Developer

Multitalented designer with extensive experience in digital illustration and print design/ production. Exceptional interpersonal skills, dynamic team player and well-developed written and verbal communication skills. A highly adaptable self-starter; accustomed to performing in deadline-driven environments while maintaining a high level of quality and polish, never panicking in the face of complexity. Logic, patience, communication and attention to detail are my underlying strengths—breaking things down into manageable chunks and tackling them with the tools at my disposal.

## **EXPERIENCE**

#### **Fahrenheit Creative Group**

2020 - Present

## **Associate Graphic Designer**

Utilized Adobe products to develop numerous marketing resources (logos, websites, posters, business cards, newsletters, and social media graphics) for various non-profit organizations throughout the Jackson Metropolitan area.

• Exceeded 100% of all deadlines while juggling multiple projects for dozens of clients

#### **Hederman Brothers**

2016 - 2020

#### **Art Director**

Utilized Adobe products to develop marketing resources for over 50 unique clients across the country, including C Spire, Mississippi State University, Entergy, and more—ensuring profitability and business growth for the clients.

- Introduced the ability to provide custom hand-drawn caricatures—inspiring new and old clients to seek out Hederman for caricatures of their own, increasing sales, referrals & social media mentions
- Advised, informed and resolved issues for hundreds of clients who came to us, unsure of how exactly to solve their visual communication problems
- Exceeded 100% of all deadlines while juggling multiple projects for many high profile clients at the same time
- Achieved consistently high marks on annual employee performance reviews

## **EDUCATION**

### **Coding Dojo**

2020 - Present

# **Mississippi State University** 2016

### **Full Stack Developer Boot Camp**

Currently building dynamic web applications, solving job-relevant problems and discovering how to become a self-sufficient developer

### **BFA - Graphic Design Concentration**

Completed the design program after learning the basics of all aspects of the design industry, from web design to print production

## **EXPERTISE**

- Graphic Design
- Visual Storytelling
- Typography
- · Time management
- · Writing Algorithms
- · Debugging

# **SKILLS**

- Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, Premier Pro, XD)
- HTML/ CSS
- · JavaScript/ JQuery
- · Git/ Github
- Python

# CONTACT

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