| Event Name | Submission by 2ⁿᵈ Friday in May (prejudged) | Specific Guidelines |
|---|---|---|
| **Mobile Application Development** *Rating Sheets: page 121* | Program must be uploaded as URL<br><br>Statement of Assurance | • The following platforms may be used to develop the project: Google's Android, Apple iOS, or Microsoft Windows Phone.<br>• Project submissions must include the source code and screen shots of the GUI in PDF format.<br>• The solution must run standalone with no programming errors.<br>• Applications may deploy from a smartphone, tablet, or both, but must be smartphone deployable.<br>• Applications do not need to be available for download from a digital-distribution multimedia-content service.<br>• The app should be shown to the judges.<br><br>**2017 NLC Topic**<br>*Create a mobile application that would allow a platform for a digital yard sale to raise funds to attend NLC. The app should allow for the donation of items, including picture, suggested price, and a rating for the condition of the item. The app should allow for interaction/comments on the items. Code should be error free.* |
| **Website Design** *Rating Sheets: page 134* | URL<br><br>Statement of Assurance | • The website must be available for viewing on the Internet at the time of judging. No changes can be made to the website after the official entry date.<br>• Websites should be designed to allow for viewing on as many different platforms as possible.<br>• Explanations should include the development and design process, the use and implementation of innovative technology, and the use and development of media elements.<br>• The website should be shown to the judges.<br><br>**2017 NLC Topic**<br>*Develop a website for a new Family Entertainment Center (FEC) opening in a city with a population of approximately 200,000. Name the FEC. The FEC will be offering a variety of activities of your choice with a snack bar. The FEC will offer party packages to their customers. The website should allow customers to check availability for parties and make party reservations online. The site should also include a contact page.* |

**Project Guidelines**
- Competitors must prepare projects. Advisers and others are not permitted to help.
- The state chair/adviser must submit all projects electronically by 11:59 p.m. Eastern Time on the second Friday in May.
- Competitors are expected to follow all applicable copyright laws. Refer to the Format Guide for copyright guidelines.
- Project content is prejudged before the NLC. The presentation of a project is judged at the NLC.
- Competitors are responsible for ensuring their project can be shown to judges.
- Any photographs, texts, trademarks, or names used must be supported by proper documentation and approvals indicated on the site or project.
- When applicable, the use of templates must be identified.
- Projects submitted for competition become the property of FBLA-PBL. These projects may be used for publication and/or reproduced for sale by the national association.

**Performance Guidelines**
- Presentation of the entry must be conducted by competitors who authored the event.
- Visual aids related to the project may be used; however, no items may be left with the judges or audience.
- Final performances may be open to conference attendees, space permitting. Finalists may not view other competitors' performances in their event.

**Technology Guidelines**
- Five (5) minutes will be allowed to set up and remove equipment or presentation items.
- See page 53 for additional guidelines.

**Penalty Points Deducted by Judges**
- Five (5) points are deducted if competitors do not follow the dress code.
- Five (5) points may be deducted for presentations over the allotted time.
- Five (5) points may be deducted for not following guidelines.

**Performance Competencies**
- See page 53.