NINA VAN DEN BRAAK

PERSONAL

Name
Nina van den Braak

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Nationality
NL

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https://github.com/ninsajala

LinkedIn
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HARD SKILLS

- JavaScript
- HTML
- CSS
- MongoDB
- Git & GitHub
- Visual Studio Code
- NodeJS
- ExpressJS
- React
- Axios
- Microsoft Office

SOFT SKILLS

- Reliable and Loyal
- Eager to Learn
- Driven
- Independent
- Analytical
- Well Organised and Accurate

LANGUAGES

Dutch ●●●●●
English ●●●●○

EDUCATION AND QUALIFICATIONS

Web Development
Ironhack, Amsterdam
Oct 2020 - Dec 2020

- Front end: HTML | CSS | JavaScript | React
- Back end: ExpressJs | NodeJS | MongoDB | Axios
- Version control: Git | GitHub

Art & Culture Studies
Erasmus University, Rotterdam
Sep 2010 - Jun 2014

This education focused on a broad spectrum of art and culture from a variety of angles, such as sociology, economy, philosophy, policy and participation.
My primary areas of focus were popular music and media.

WORK EXPERIENCE

Head of Music Programming
XITE TV, Amsterdam
Jun 2016 - Oct 2019

- Hired, coached and managed the music programming team of 4 full time employees on daily basis
- Spearheaded the set-up of 6+ new music TV channels for countries like Germany, Belgium and US
- Determined and maintained locally relevant music strategies for all XITE's linear products which were 6 TV and 40 audio channels
- Followed and analysed music landscapes of all 4 of XITE's territories closely
- Streamlined internal scheduling- and broadcasting processes in collaboration with technical teams (SRE, database)

Music Coordinator
XITE, Amsterdam
Jul 2014 - Jun 2016

- Executed music video programming of 3 of XITE's linear TV channels
- Co-ordinated defining locally relevant music strategies for TV channel
- Hired, led and coached a team of 3 music scheduling interns
- Collaborated with marketing, sales and production teams to align music programming with other internal strategies
- Created written manuals for internal scheduling processes

Music Scheduling Intern
XITE, Amsterdam
Aug 2013 - Jan 2014

- Scheduled XITE's Dutch music video channel on daily basis
- Followed and analysed all trends and charts in the Dutch music landscape
- Supported in defining music strategy Dutch channel
- Used professional music scheduling and broadcasting software such as Powergold and Tools on Air

CERTIFICATES

Ironhack Web Development
2020

SheCodes Plus React
2020

SheCodes Plus Frontend Development
2020

SheCodes: Introduction to Coding
2020