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VersoView web and app brief v1

October 15 2023

Prepared for -
Prepared by - VersoView

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General Overview

In its simplest terms VersoView is **long-text social media** made from two elements:

1. A social media platform
2. A way to make posts from text and images from PDF files (PDF not available on mobile) or make basic posts using a mobile and mobile camera

For this release, the '**PDF-to-post**' process will be manual. In the future once we raise capital we will look to use AI to interrogate the PDF content and automate the process of making posts.

User pages general overview

Note: VersoView is free to view, anyone can view content on the site without logging in. If a user wishes to interact with any content (like/dislike, bookmark, follow), they will be prompted to make an account or login. Like Instagram, once a user signs in the 'app' will remember them so they do not have to sign in again.

We need to log every user action as a **score point**, login/post/read/comment/ people commenting on my post/upvote/downvote/subscribe/gain subscriber, we will log this data and later reward the most engaged users. Every interaction is given 1 point, but you can not be given multiple points for the same interaction on the same content. More than 1 comment DOES gain more points.

Sign-up – the user can provide the following info:

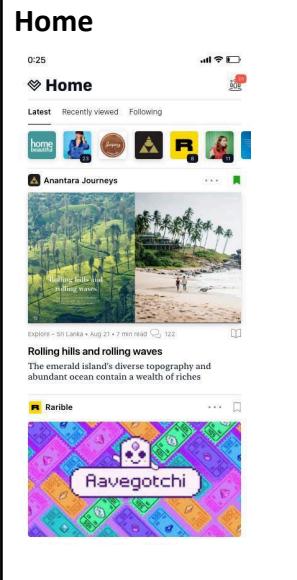
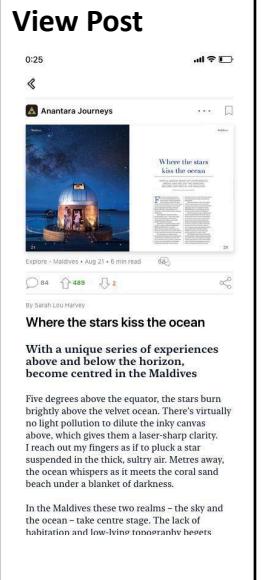
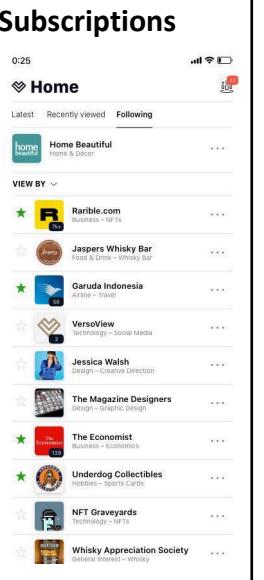
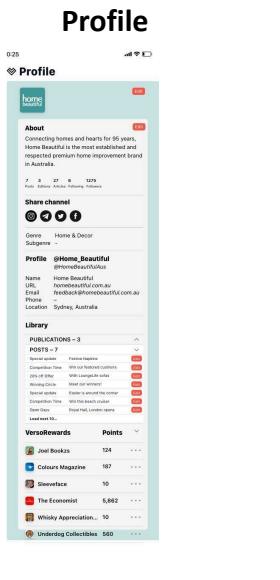
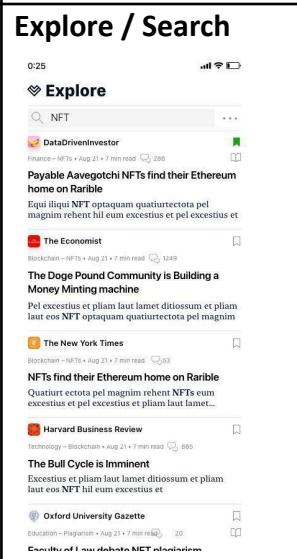
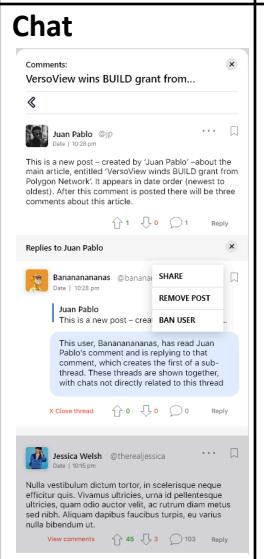
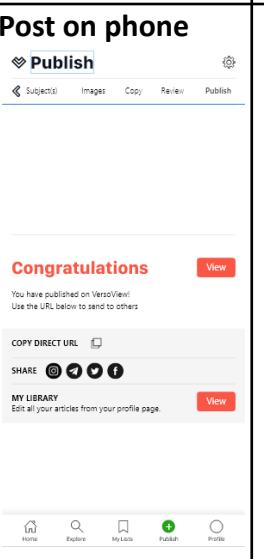
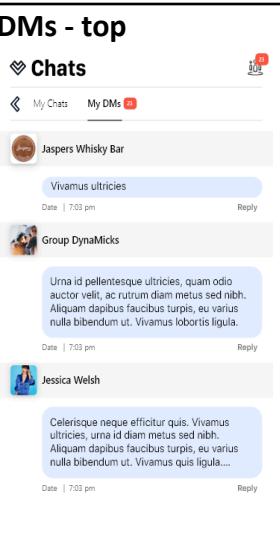
1. **Channel name** this can be anything, and there can multiple channels with the same name. This will be the header of the channel. **Max 50 characters**.
2. **@Username** N.B these are unique, there can only be one @.... (this will become the URL **MAX 15 characters**) e.g.
www.versoview.com/Username/Section/Post-header/
All of their posts will have the **title** of the post as the URL. We add a number if a duplicate.
3. **Email or login** method of choice (FB/Gmail)
4. **PW** if not social media login. **Min 8 characters / Max 250**

Next signup screen – choose min three interests. These are the main 'Genres' under which all content is created. Advance to the home page □



Templates

The phone application is built from 11 templates

Home 	View Post 	Subscriptions 	Profile 
Explore / Search 	Chat 	Post on phone 	DMs - top 

Individual DM	Library	Edition View	
<p>Chats</p> <p>Jaspers Whisky Bar Nov 2 7:03 pm</p> <p>Vivamus ultricies Date 7:03 pm</p> <p>quam odio auctor velit, ac rutrum diam metus sed nibh. Aliquam dapibus faucibus Date 10:06 pm</p> <p>dapibus faucibus turpis Date 10:10 pm</p> <p>celerisque neque efficitur quis. Vivamus ultricies, urna id pellentesque... Date 10:20 pm</p> <p>Typing a reply</p> <p>Q W E R T Y U I O P A S D F G H J K L</p>	<p>Library</p> <p>Anantara Journeys</p> <p>Welcome to Journeys, where Anantara's exceptional experiences are inspiring you to your next adventure.</p> <p>Anantara Journeys, Edition 1</p> <p>See the world as Anantara does, through unique expressions of the world's most captivating locales - from the star-filled Arabian skies, heritage sites in Vietnam, saluting the sun in Vietnam, to the stars in Mauritius, and more. We hope you enjoy our first edition. We're glad you've joined us on the journey.</p> <p>Anantara Journeys, Edition 2</p> <p>In late 2019 we published the first Journeys magazine, bringing readers on an inspirational journey around the world. From the epitomised Anantara Hotels, Resorts & Spa's unique brand of authentic luxury. Now, in a much-changed world, we are delighted to welcome you.</p>	<p>Edition View</p> <p>Anantara Journeys</p> <p>Anantara Journeys, Edition 1</p> <p>See the world as Anantara does, through unique expressions of the world's most captivating locales - from the star-filled Arabian skies, heritage sites in Vietnam, saluting the sun in Vietnam, to the stars in Mauritius, and more. We hope you enjoy our first edition. We're glad you've joined us on the journey.</p> <p>Anantara Journeys, Edition 2</p> <p>In late 2019 we published the first Journeys magazine, bringing readers on an inspirational journey around the world. From the epitomised Anantara Hotels, Resorts & Spa's unique brand of authentic luxury. Now, in a much-changed world, we are delighted to welcome you.</p> <p>Let the adventure begin</p> <p>Ulysse Nardin Executive Tourbillon Free Wheel aventurine edition's shimmering deep blue dial evokes the starry night sky</p>	

Profile

The page is only viable by the owner.

User Profile – once logged in the user can add/change information in their profile:

Profile

home beautiful

About

Connecting homes and hearts for 95 years, Home Beautiful is the most established and respected premium home improvement brand in Australia.

7 Posts 3 Editions 27 Articles 6 Following 1275 Followers

Share channel

Genre Home & Decor Subgenre -

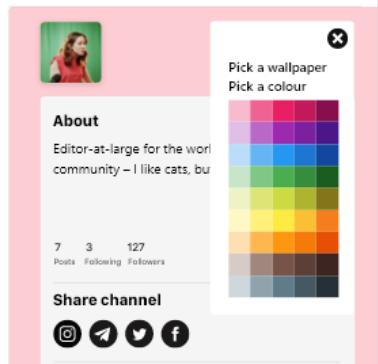
Profile @Home_Beautiful @HomeBeautifulAus

Name Home Beautiful URL homebeautiful.com.au Email feedback@homebeautiful.com.au Phone - Location Sydney, Australia

- 1. Name of Channel (public)**
- 2. Email (optional)**
- 3. Location (optional)**
- 4. Phone number (optional)**
- 5. About this channel (optional max 250 characters)**
- Choose a colour for their profile page bgnd, default
- 7. Upload a profile picture – max 500k**
- Genre (choose from drop-down list)

9. Subgenre (optional)

❖ Profile



VersoRewards	Points	⋮
 Joel Bookzs	124	⋮⋮⋮
 Colours Magazine	187	⋮⋮⋮
 Sleeveface	10	⋮⋮⋮
 The Economist	5,862	⋮⋮⋮
 Whisky Appreciation...	10	⋮⋮⋮
 Underdog Collectibles	560	⋮⋮⋮

In profile I can see the number of times I have interacted with other channels

This is a log of every user action as a score point awarded to me for: logging in to VV/posting articles/reading other people's articles/commenting on any post, mine or other/

My Icon will appear at the top to show points for me logging in to VV / posting and interacting on my channel.

Three dot menu has no function at this stage, so please delete or mute.

Library

PUBLICATIONS – 3

Summer 2023, June 1 2023

⚠️ Outdoor Living	The Green Room	Edit
⚠️ Outdoor Living	Farm to Plate	Edit
Trends	Heavy Fabrics	Edit
Trends	Spring Forward	Edit
Style	7 Ways to Upgrade Your Outdoor	Edit
Style	Focus on the Front Yard	Edit
Travel	Maldives	Edit

Load next 10...

Spring 2023, March 1 2023

Winter 2022, December 1 2022

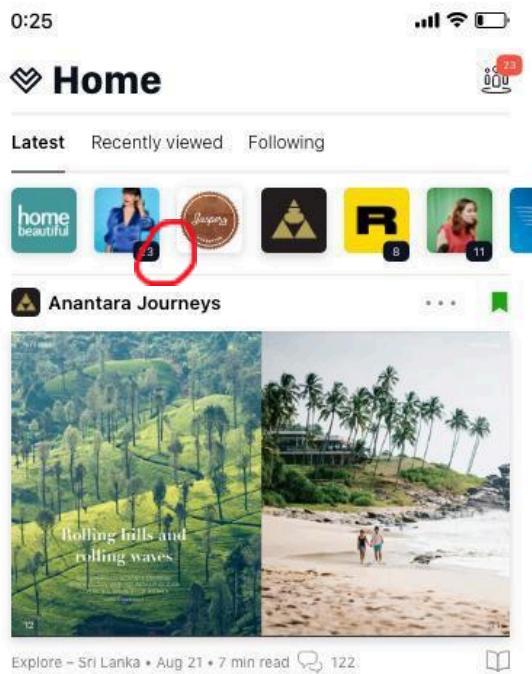
POSTS – 7

This Library element is a copy from the backend and will be covered in the Wizard doc.

It is created from the ‘Section’ and the ‘Header’.

Home

Home – A timeline feed of content built from the posts that the user follows (date order, newest at the top)



Latest – Resets back to normal home view

Recently Viewed – this is an historical list of all articles the user has opened, same style as HOME newest at the top.



Clicking a users icon takes me to a list of all of there articles in date order, the number in the black box denotes how many unread posts are from this person I follow

My icon (**in this instance 'Home Beautiful'**) will always be on the far left.

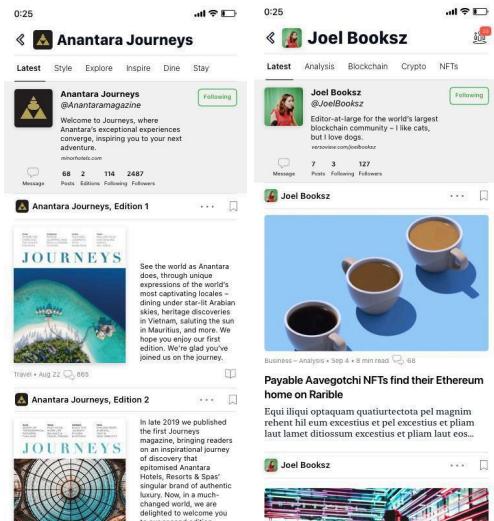
The three people Icon top right takes me to **Chats DMs**. Number indicates unread chats

Library – Viewing all posts from one user

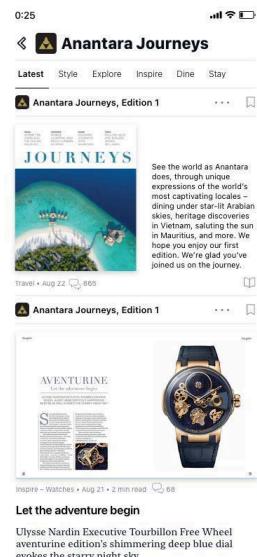
Clicking a user icon anywhere, populates the feed with only the articles from that user. Same style as home but with a description of the Channel and user profile information, which we call ‘the boilerplate’. Newest articles/publications at the top. (like Twitter)

This is the Library View – the boilerplate is at the top, followed by a list of posts only created by this person I follow. In this example, Anantara Journeys has two PDF magazines, taken from the backend Wizard when uploading their PDFs.

Where the user or publisher doesn't have PDF content, this page shows the boilerplate followed by their posts (insert image).



Clicking on an edition opens all of the posts form that edition. Note the Edition cover and text are at the top. One can now view all the articles (posts) that relate to that one edition.



 Anantara Journeys[Latest](#)[Style](#)[**Travel**](#)[Inspire](#)[Dine](#)[Stay](#)

Anantara Journeys, Edition 1

...



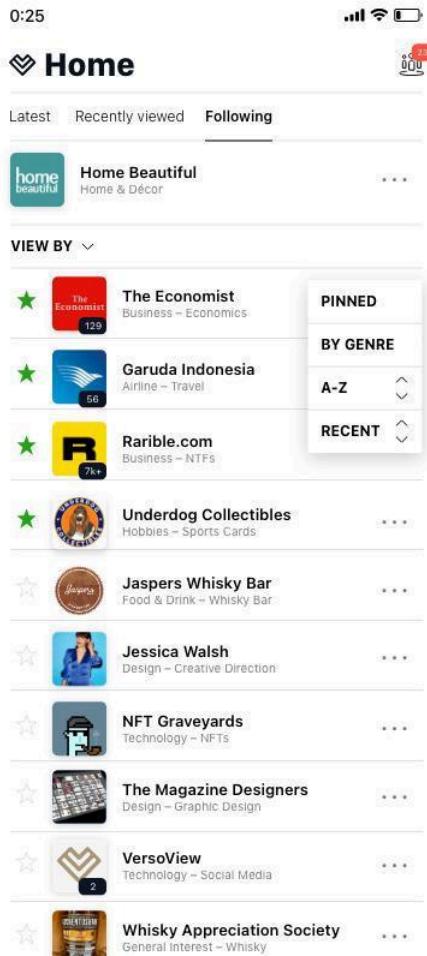
Maldives

Maldives

Note the Style / Travel / Inspire / Dine / Stay are taken from **Subsection** data in the backend wizard.

Following

Following – a list of people the user follows (default is pinned then newest added)



Green star pins and unpins from the homepage top bar. The last pin activated is the one furthest left in the bar in HOME.

... Three dots pulldown

Can view by:

Pinned – only view pinned people I follow

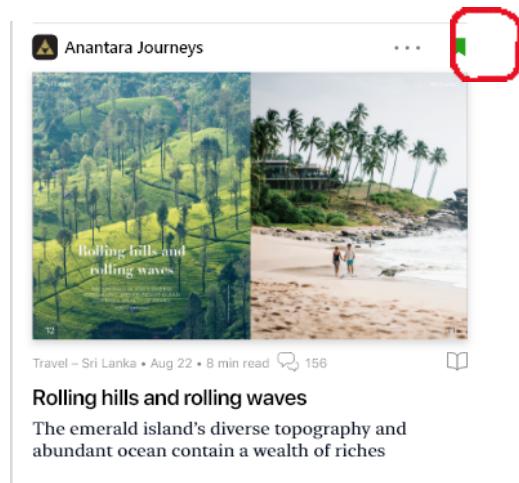
By Genre – we have a set list of Genres it will list them alphabetically, subject to the user adding a genre to their channel.

A-Z – list channel name in alphabetical order

Recent – those channels that have recently posted

Bookmarks

A list of bookmarked posts/chat messages



Anantara Journeys

Travel – Sri Lanka • Aug 22 • 8 min read  156

Rolling hills and rolling waves

The emerald island's diverse topography and abundant ocean contain a wealth of riches

A red box highlights a green circular icon in the top right corner of the post card.

Same view as home with a list of posts in date order, newest at the top

Explore / Search

EXPLORE / Search – search in Articles /Users/Channels/Chats

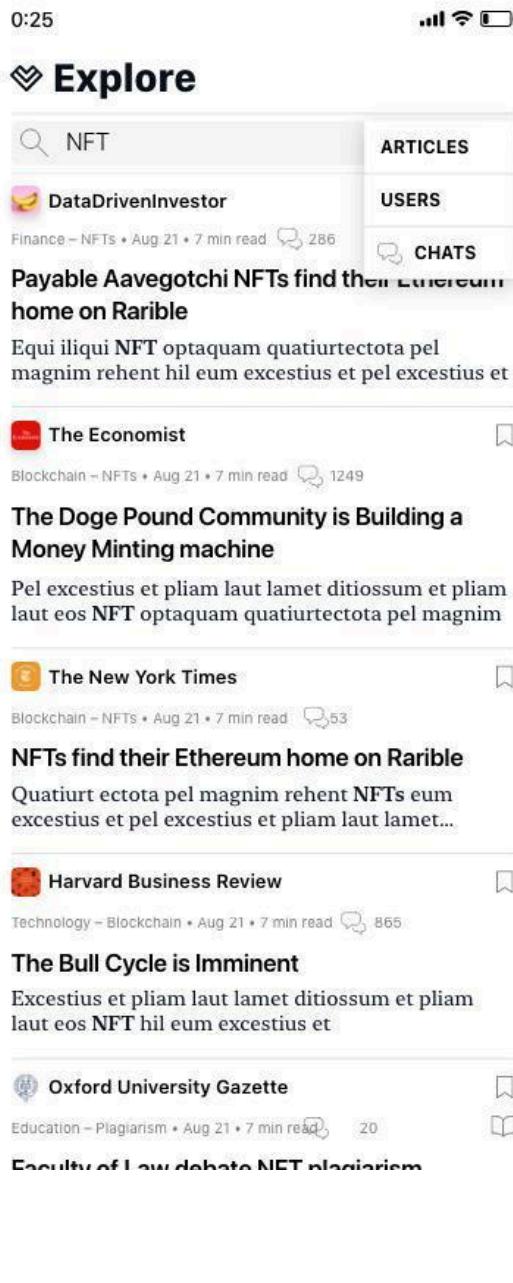
Articles searches for words inside articles (most commented first)

Users searches for usernames e.g. Julian Jordan (Most followers first)

Channels searches for @My-Homes-Magazine (Most followers first)

Chats searches for text across all chats (top level comments, then replies - newest first)

The search results layout is EXACTLY THE SAME as the Homepage layout, but without images.



0:25 Signal Strength Battery

Explore

NFT

ARTICLES

USERS

CHATS

DataDrivenInvestor
Finance – NFTs • Aug 21 • 7 min read 286

Payable Aavegotchi NFTs find their Ethereum home on Rarible
Equi iliqui NFT optaquam quatiurctota pel magnim rehent hil eum excestius et pel excestius et

The Economist
Blockchain – NFTs • Aug 21 • 7 min read 1249

The Doge Pound Community is Building a Money Minting machine
Pel excestius et pliam laut lamet ditiossum et pliam laut eos NFT optaquam quatiurctota pel magnim

The New York Times
Blockchain – NFTs • Aug 21 • 7 min read 53

NFTs find their Ethereum home on Rarible
Quatiurt ectota pel magnim rehent NFTs eum excestius et pel excestius et pliam laut lamet...

Harvard Business Review
Technology – Blockchain • Aug 21 • 7 min read 865

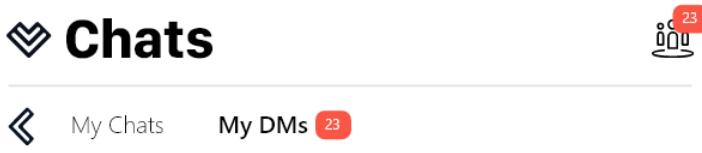
The Bull Cycle is Imminent
Excestius et pliam laut lamet ditiossum et pliam laut eos NFT hil eum excestius et

Oxford University Gazette
Education – Plagiarism • Aug 21 • 7 min read 20

Faculty of Law debate NET plagiarism

Chats DMs

CHATS - My DMs – basic ‘WhatsApp’ direct messaging function with date and time.

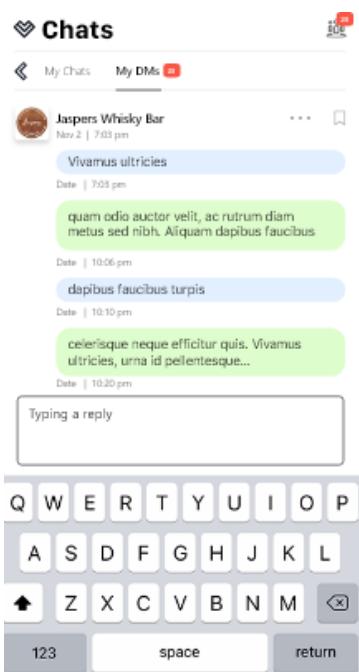


The top right button goes to Chats – my DMs

The number in the red box (23) is the number of both unread DMs and replies to my chats comments



This the top level of MY DMs – works just like WhatsApp I can click to go into a DM and chat. Preview of the last comment Max 100 characters



Here I am chatting with Jaspers.

MY CHATS -

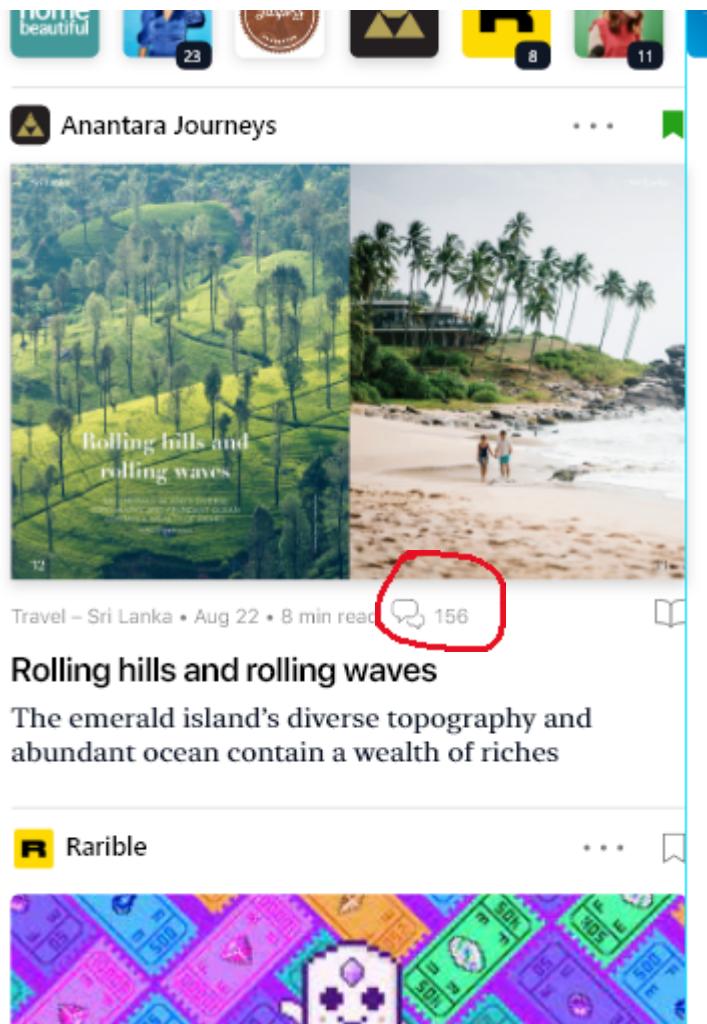
A list of replies to comments I have made in chats across the platform.
Clicking a reply takes me to the chat.



Chat Community for each article

Chat – nested chat.

There are two ways to go to chat:



1. From the top level of any article

0:25



Anantara Journeys

Explore - Sri Lanka • Aug 21 • 7 min read

123

84 489 2

By Emma Boyle

Rolling hills and rolling waves

The emerald island's diverse topography and abundant ocean contain a wealth of riches

The pointy outline of Adam's Peak, its summit crowned by a wisp of cloud, is the first landmark I recognise as we soar high above Sri Lanka's vertiginous Tea Country. I catch sight of the temple at its 2,243m peak, famous for its 'footprint', which was cast by Adam, the Buddha or Shiva, depending on which of the island's religious devotees – Christians, Buddhists, Hindus or Muslims – you speak to.

Pilgrims ascend the 5,500 or so steps, often barefoot and under cover of darkness, to pray at

2. from inside an article

Both take one to the top level chat



The screenshot shows a comment section with the following details:

- Comments:** VersoView wins BUILD grant from...
- Post a Comment** button
- Juan Pablo** (Profile picture of a man) Date | 10:28 pm
This is a new post – created by 'Juan Pablo' –about the main article, entitled 'VersoView winds BUILD grant from Polygon Network'. It appears in date order (newest to oldest). After this comment is posted there will be three comments about this article.
- Jessica Welsh** (Profile picture of a woman) Date | 10:15 pm
Nulla vestibulum dictum tortor, in scelerisque neque efficitur quis. Vivamus ultricies, urna id pellentesque ultricies, quam odio auctor velit, ac rutrum diam metus sed nibh. Aliquam dapibus faucibus turpis, eu varius nulla bibendum ut.
- View comments** link, Upvote (45), Downvote (3), Reply, and a link to view 103 more comments.

Here I can see there are two comments

I can add a comment in two ways

1. Click the **Post a Comment** button
- 2 Go to the article

By Robert Van Der Vlueten

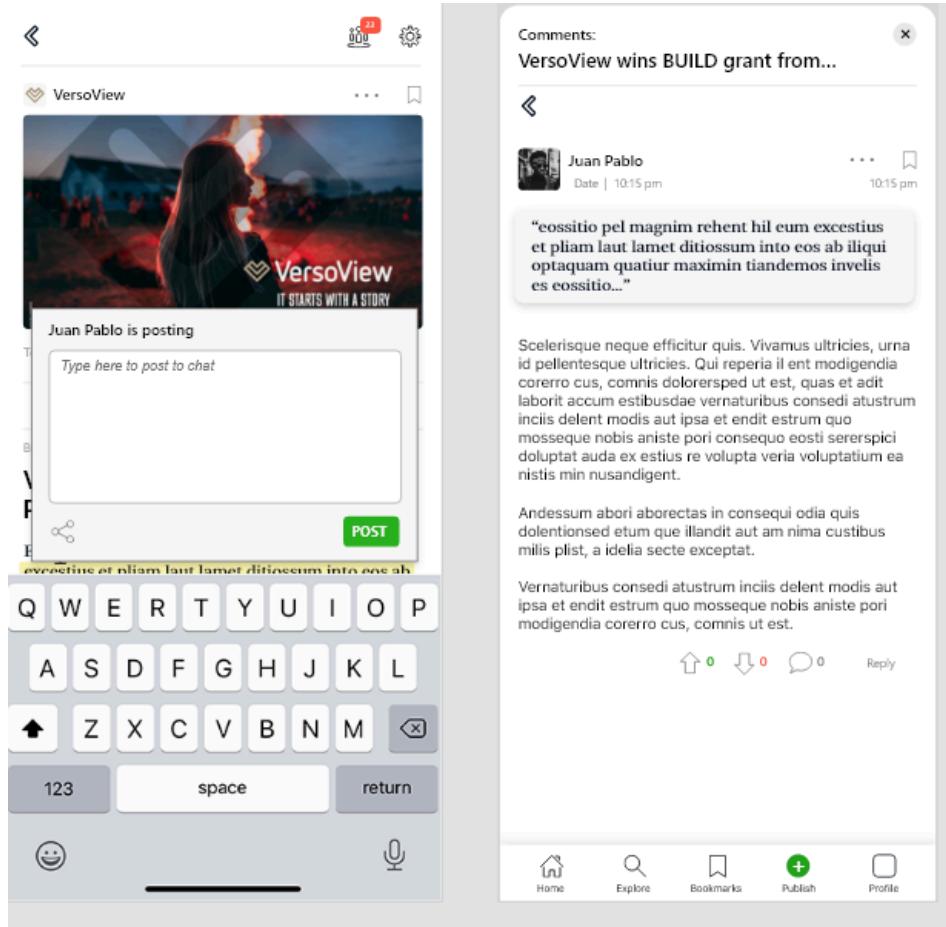
VersoView wins BUILD grant from Polygon Network

Equites cossitio pel magnim rehent hil eum
excestius et pliam laut lamet ditiossum into eos ab
iliqui optaquam quatuir maximin tiandemos invelis
es cossitio beatum idebitate sitae laniatiis idion
prestin ulparumet rem as autas magnim reped mos
ea nos aliqui ommos doluptat vitae doluptata
consecabo. Lam, te pligeni conseque ressitem qui
coneacat uriatur?

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voluptatium ea nistis min nusandigent.

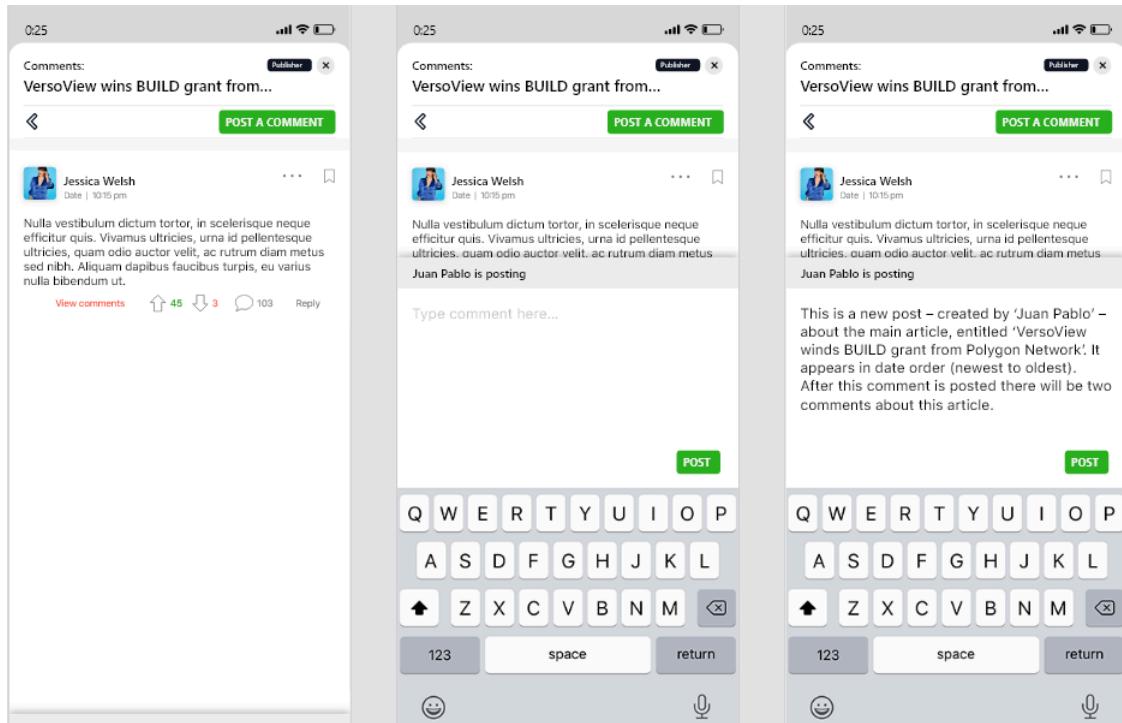
Aliquantum emissa endossum abori charactere in

3. By highlighting text inside an article with finger or mouse opens a chat text box and I can post this text into the top level of the chat as a new comment.



My highlighted text is posted to the top level of the chat with a clipping and my comment.

Example of a top-level post and a reply



Jessica has post a top level comment and Juan is also posting a top level comment.



Comments: Publisher x

VersoView wins BUILD grant from...

Juan Pablo Date | 10:28 pm

This is a new post – created by 'Juan Pablo' –about the main article, entitled 'VersoView winds BUILD grant from Polygon Network'. It appears in date order (newest to oldest). After this comment is posted there will be three comments about this article.

Reply Up 0 Down 0 Comment 0

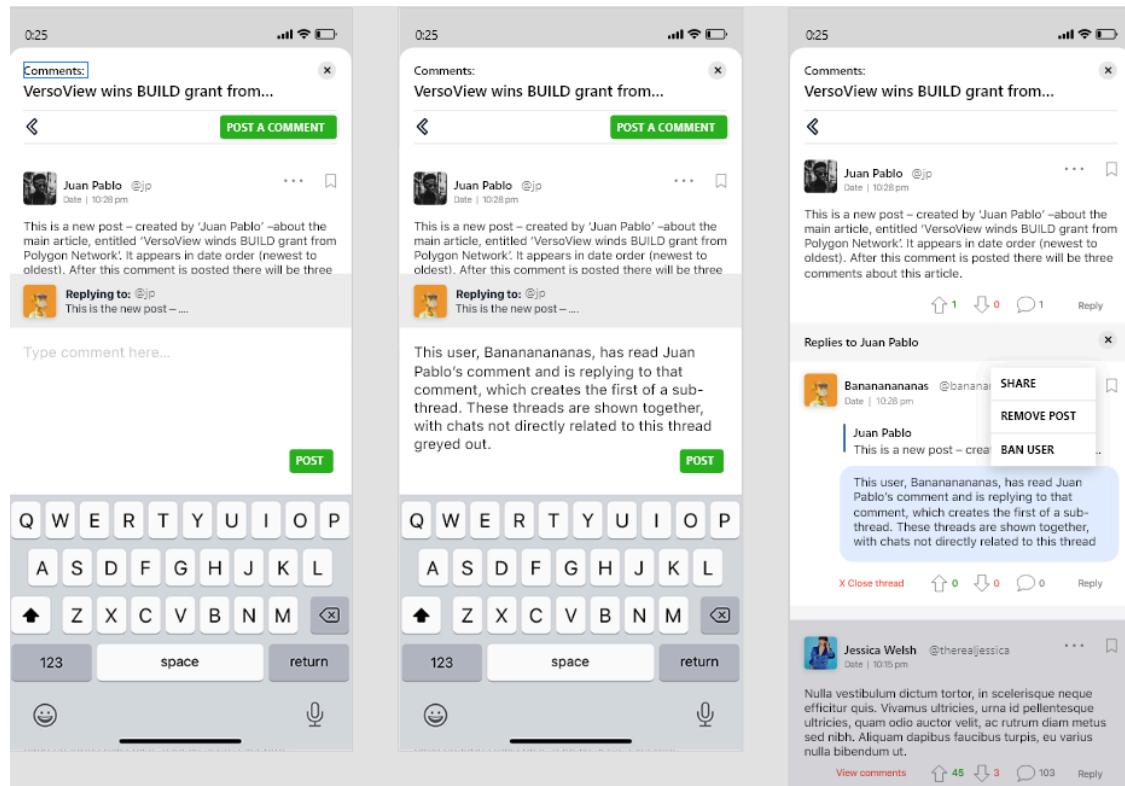
Jessica Welsh Date | 10:15 pm

Nulla vestibulum dictum tortor, in scelerisque neque efficitur quis. Vivamus ultricies, urna id pellentesque ultricies, quam odio auctor velit, ac rutrum diam metus sed nibh. Aliquam dapibus faucibus turpis, eu varius nulla bibendum ut.

View comments Up 45 Down 3 Comment 103 Reply

Two top level comments

Here Bananananas is replying to Juan's comment



Comments: x

VersoView wins BUILD grant from...

Juan Pablo @jp Date | 10:28 pm

This is a new post – created by 'Juan Pablo' –about the main article, entitled 'VersoView winds BUILD grant from Polygon Network'. It appears in date order (newest to oldest). After this comment is posted there will be three comments about this article.

Replies to: @jp

This is the new post –

Type comment here... POST

Bananananas @banana Date | 10:28 pm

This user, Bananananas, has read Juan Pablo's comment and is replying to that comment, which creates the first of a sub-thread. These threads are shown together, with chats not directly related to this thread greyed out.

Replies to Juan Pablo

Juan Pablo This is a new post – crea SHARE REMOVE POST BAN USER

This user, Bananananas, has read Juan Pablo's comment and is replying to that comment, which creates the first of a sub-thread. These threads are shown together, with chats not directly related to this thread

X Close thread Up 0 Down 0 Comment 0 Reply

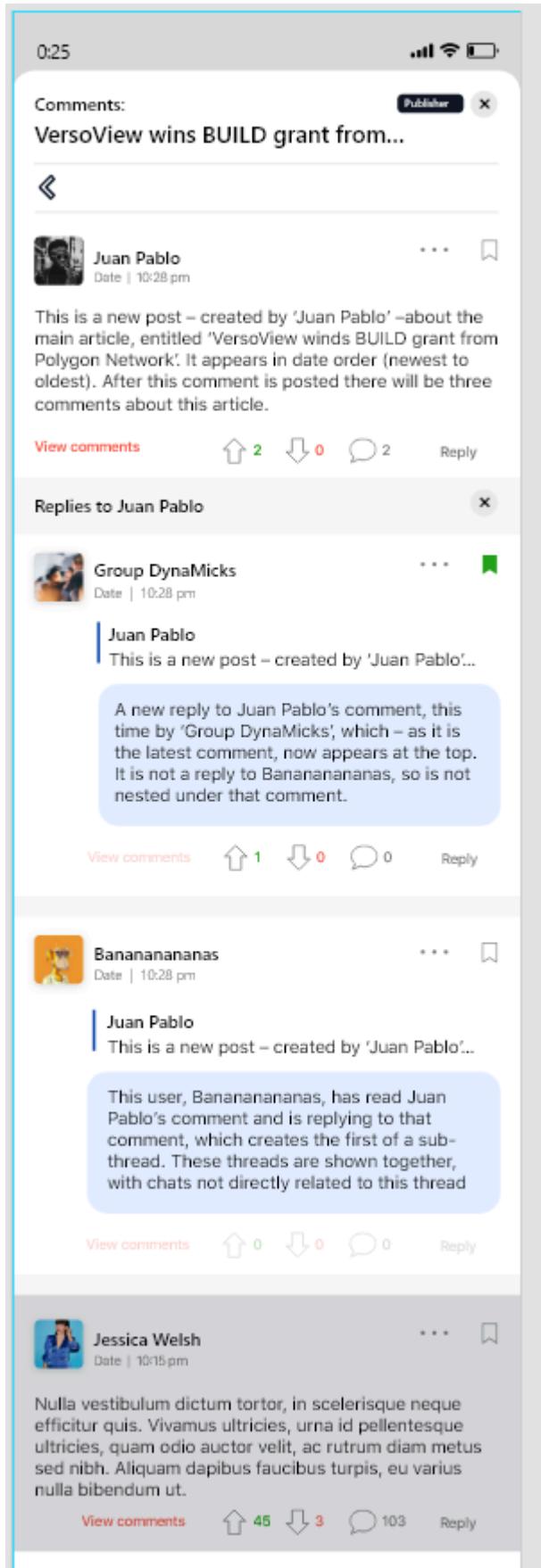
Jessica Welsh @thererealjessica Date | 10:15 pm

Nulla vestibulum dictum tortor, in scelerisque neque efficitur quis. Vivamus ultricies, urna id pellentesque ultricies, quam odio auctor velit, ac rutrum diam metus sed nibh. Aliquam dapibus faucibus turpis, eu varius nulla bibendum ut.

View comments Up 45 Down 3 Comment 103 Reply

Note that the chat for the other top-level comment is greyed out. To close the thread (go up a level) I click **X Close Thread** to close the comments and return to the level above.

Note: The ... three dot menu shows the owners view with **remove post** and **ban user**. a follower would only see **share**



Comments: Publisher x

VersoView wins BUILD grant from...

Juan Pablo Date | 10:28 pm

This is a new post – created by 'Juan Pablo' –about the main article, entitled 'VersoView winds BUILD grant from Polygon Network'. It appears in date order (newest to oldest). After this comment is posted there will be three comments about this article.

[View comments](#)  2  0  2

Replies to Juan Pablo

Group DynaMicks Date | 10:28 pm

Juan Pablo
This is a new post – created by 'Juan Pablo'...

A new reply to Juan Pablo's comment, this time by 'Group DynaMicks', which – as it is the latest comment, now appears at the top. It is not a reply to Bananananananas, so is not nested under that comment.

[View comments](#)  1  0 

Banananananas Date | 10:28 pm

Juan Pablo
This is a new post – created by 'Juan Pablo'...

This user, Bananananananas, has read Juan Pablo's comment and is replying to that comment, which creates the first of a sub-thread. These threads are shown together, with chats not directly related to this thread

[View comments](#)  0  0 

Jessica Welsh Date | 10:15 pm

Nulla vestibulum dictum tortor, in scelerisque neque efficitur quis. Vivamus ultricies, urna id pellentesque ultricies, quam odio auctor velit, ac rutrum diam metus sed nibh. Aliquam dapibus faucibus turpis, eu varius nulla bibendum ut.

[View comments](#)  45  3  103

Now two people have replied to Juan's top level comment

Three Dots Navigation – CHAT

Share (All users)
Remove Post (Channel owner)
Ban User (Channel owner)

Publish on Phone

Post – Takes the user to the same form we use in the backend PDF Wizard, but without the PDF function. A user can upload an image from their phone or use the phone camera.

MAIN IMAGE UPLOAD IMAGE
Camera icon

SECTION **SUBSECTION (OPTIONAL)**

HEADER

STAND-FIRST

CREDITS

BODY COPY

Preview



The preview shows the post's title, author, and a snippet of the body copy. Below the snippet is a rich text editor toolbar.

The **Genre** and **Sub-Section** fields in the form are using the same options as available in the Wizard.

The form is using the same fields from the Wizard.

Headers – maximum of 70 characters, then ...

Stand first – maximum of 150 characters, then ...

Image size for the camera differs from the wizard posts **and are 16x9 ratio**

PDF Wizard – not available on mobile

The backend uses the same login as the app.
Laptop and PC access only.

Functionality:

Users can make posts by uploading a PDF

Users can make quick posts without a pdf – this uses the same template form as the form used on the mobile device.

**Special processing of the PDF on uploading:**

The wizard takes each double-page spread including the cover and converts to an Image. These images are stored in a bucket and can be used in any posts created from this edition.

The wizard converts these images into a basic page-turner (see many free examples on GitHub). The link to the page-turner is the open book icon, as seen below.



Summer 2023, June 1 2023

... 

Our summer issue has a bounty of decorating stories and ideas for you to sink your teeth into.

HB editor, Elle ignites the senses to the world of eco design and encourages us all to do the research into how we can go greener at home.

We visit celebrated creative and owner of Fledge and

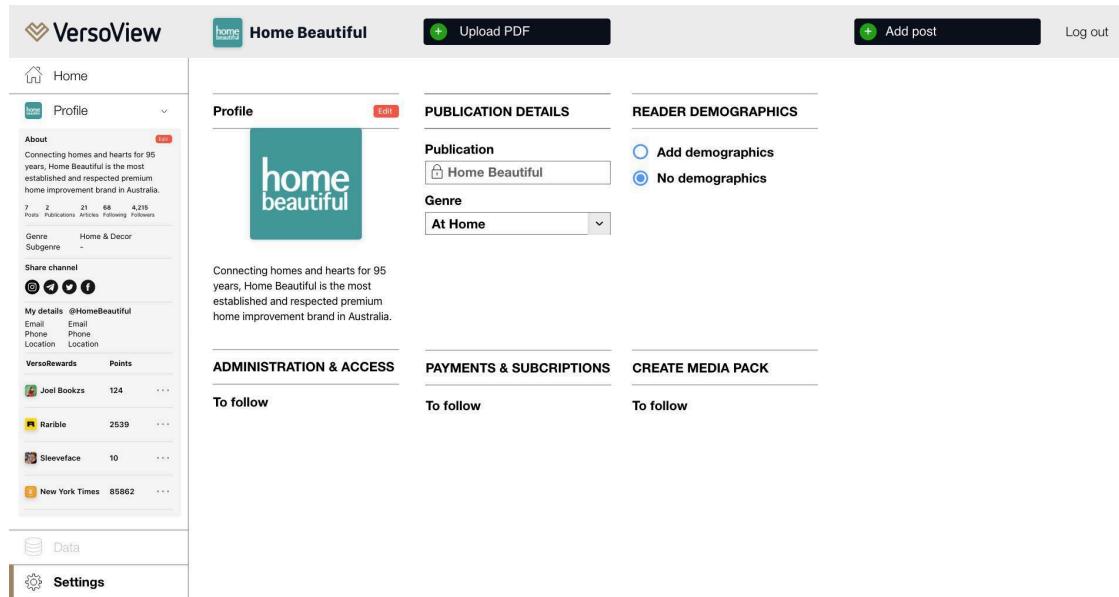
[More...](#)

Home – Lifestyle • Jun 1  865 

 Spring 2023 March 1 2023 

First the user will set up the master page for their publication:

User uploads a logo or image. User enters descriptive text, which is used on the 'Boilerplate'



Profile

PUBLICATION DETAILS

READER DEMOGRAPHICS

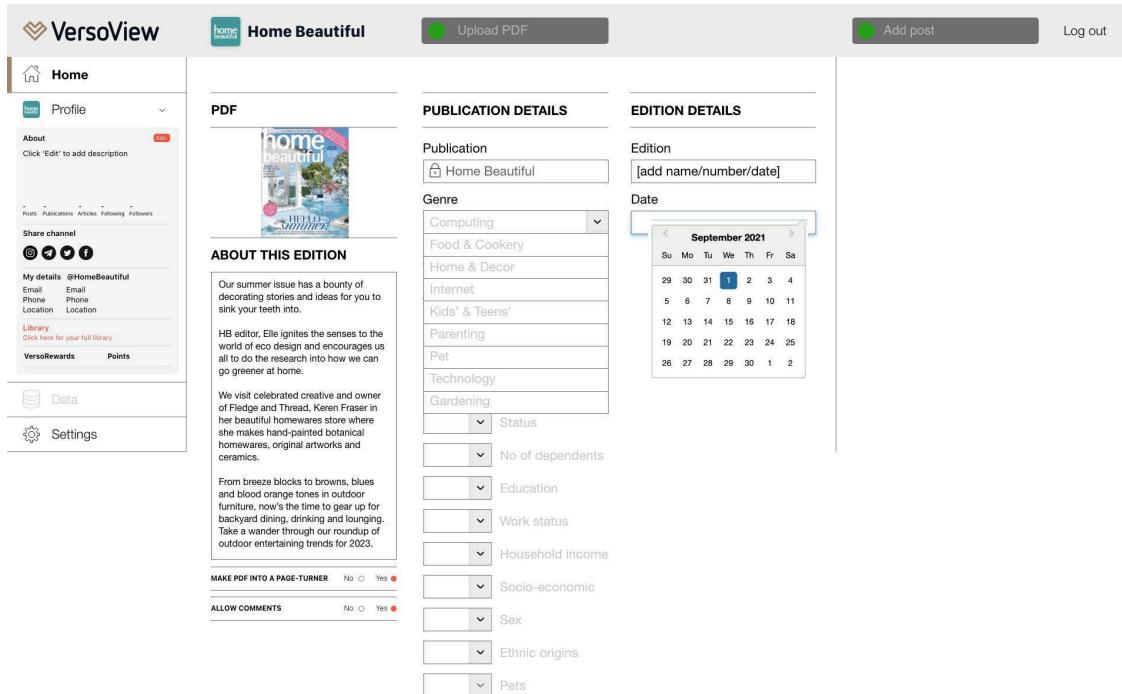
ADMINISTRATION & ACCESS

PAYMENTS & SUBSCRIPTIONS

CREATE MEDIA PACK

NOTE: Demographics are disabled for this release.

The user can then upload a PDF edition:



The cover image being a single page will have a white background left and white. It will touch the top and bottom of the available space.

The user types in the description of 'About this edition'. User can request that a PDF page-turner is automatically made, and choose to allow comments (or not).

The publication name is locked

The Genre and sub genre are from a set list:

Genres
Art, Design & Hobbies
At Home
Entertainment & Gaming
Fitness, Sport & Outdoor
Lifestyle, Fashion & Beauty
Motoring
News & General Interest
Science & Nature
Trade, Business & Finance
Travel

Sub genre:

Genre reference

Categories to choose
Art, Design & Hobbies
At Home
Entertainment & Gaming
Fitness, Sport & Outdoor
Lifestyle, Fashion & Beauty
Motoring
News & General Interest
Science & Nature
Business, Trade & Industry
Travel

Category	Genres
Art, Design & Hobbies	Architecture
	Art
	Craft
	Design
	Puzzle

Category	Genres
All Home	Computing
	Food & Cookery
	Home & Décor
	Interior
	Kids & Teens'
	Food & Drink
	Hobby
	Technology
	Gardening

Category	Genres
Entertainment & Gaming	Celebrity
	Cinema & Film
	Comics
	Music & Affairs
	Food & Drink
	Gaming
	Entertainment
	Literature
	Performing Arts
	Social Media
	TV & Radio

Category	Genres
Fitness, Sport & Outdoor	Rowing & Combat
	Cycling
	Net
	Swimming & Boating
	Fitness
	Football
	Golf
	Health & Nutrition
	Hunting
	Motor Racing
	Other Sports
	Outdoor Sports

Category	Genres
Lifestyle, Fashion & Beauty	Beauty & Hair
	Fashion
	LifeStyle
	Men's Magazines
	Wedding
	Women's Magazines

Category
The 'category' appears in the dropdown, but users HAVE to choose a Genre.
Categories to choose
Art, Design & Hobbies
At Home
Entertainment & Gaming
Fitness, Sport & Outdoor
Lifestyle, Fashion & Beauty
Motoring
News & General Interest
Science & Nature
Business, Trade & Industry
Travel

Category	Genres
Motoring	Motorcycle
	Caravan
	Classic Motors
	Motorcycle
	Tracks

Category	Genres
News & General Interest	Astrogeology
	Building
	Crime
	Culture
	Education & Literacy
	General Interest
	Guitar
	History
	How it works
	Literature
	Memory
	News
	Photography
	Politics
	Property
	Religious
	Tattoo

Category	Genres
Business, Trade & Industry	Business
	Business
	Education Industry
	Farming
	Finance
	Healthcare Industry
	Industry & Trade
	Law
	Marketing
	Tech Industry

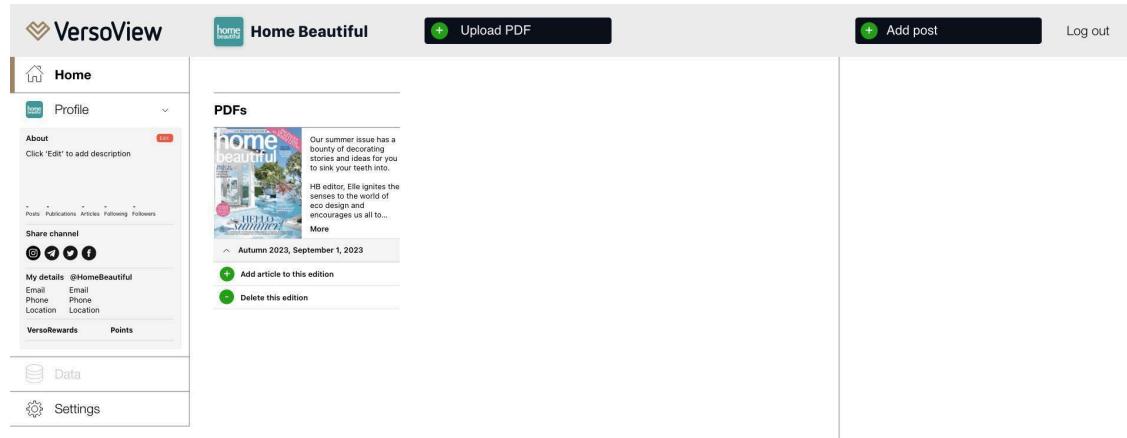
Category	Genres
Travel	Airline
	Flight
	Orbitz
	Travel

Home & Décor

Appears as drop-down like this (not in colour)

Note: we will show the demographics information, but for this release it will not be active.

Once saved the edition is put in the library



Adding and article from this edition. The user is taken to a page with the PDF in a browser frame left, and the form on the right.

Users can manually copy and paste text from the open PDF into the form.

VersoView

Home Beautiful

PDF PREVIEW



SECTION Entertaining **SUBSECTION (OPTIONAL)** Outdoor Living

HEADER The Green Room

STAND-FIRST

Nature's colour palette helps link this home to its surrounding outdoor space.

CREDITS Suzy Tan & Hadaway Smythe

BODY COPY

Dining area - A built-in barbecue tecta pel magnum rehent hil eum excestus et pilam laut lamet ditiossum into eos ab iliqui. Optquam quatur maximin tiandemos invelis es eosatio beatum idebitate sitae ianitatis idion prestin ulparumet rem as utas magnim reped mos ea nos aliqui omnos doluplat vitae doluplatat conse...
Velis es eosatio beatum idebitate sitae ianitatis idion prestin ulparumet rem as utas magnim reped mos ea nos aliqui omnos doluplat vitae doluplatat conse...
Uppig the comfort here are measured under those that complements the exact items of the owner one at the back of the photo.

MAIN IMAGE

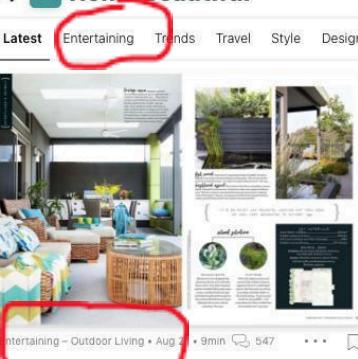
Upload image
 Use image from library

Save

Note: the subsection is a section of a magazine e.g. Home Beautiful is the magazine, which falls under the 'At Home' genre, and there maybe a section on **Travel** or **Outdoor Living**.

The Section and sub-section always appear in two places in the front end. If there is no subsection, then only show the section.

0:25



Home Beautiful

Latest | **Entertaining** Trends Travel Style Design

Entertaining – Outdoor Living • Aug 21 • 9min  547 

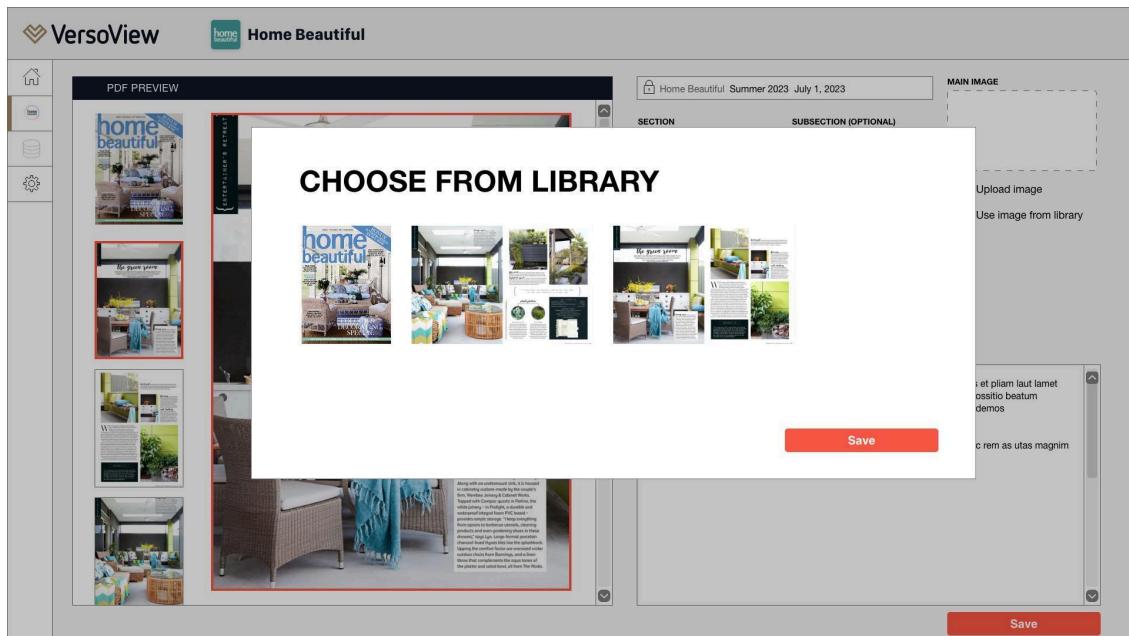
The Green Room

Create the backyard you've always dreamed of with the help of a few outdoor accessories

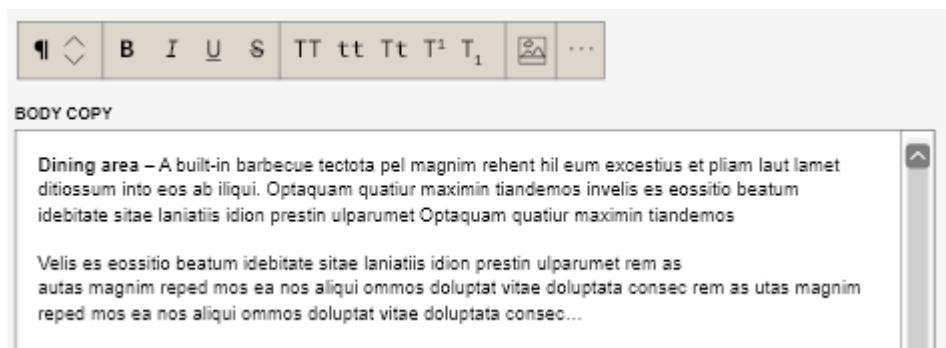
Style – Green Spaces • Aug 21 • 6 min read  68 

Focus on the Front Yard

Adding a header image can be from the HD or from the bucket of images made from the double page spreads when the PDF was uploaded.



When choosing a text editor we would like one that could colour the background of a paragraph or emphasize the text in someway.



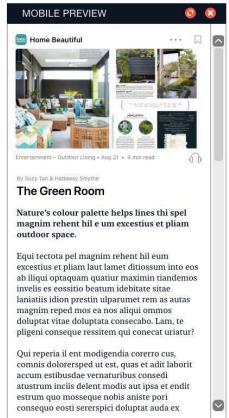
We call this a 'Pull Quote' or 'Block Quote'

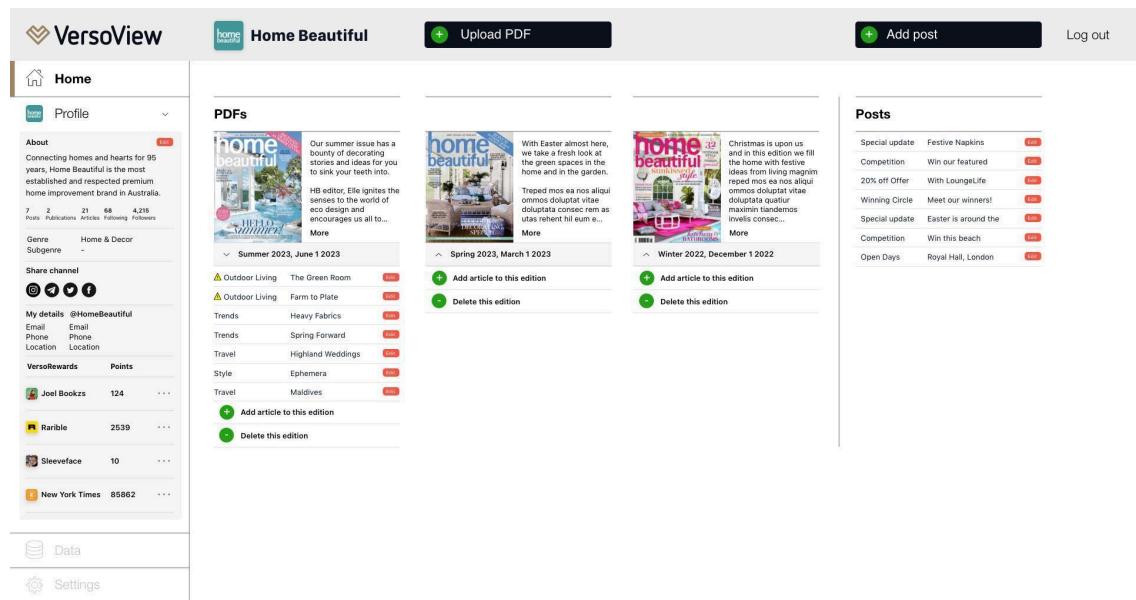
article should have at most 1-2 pull quotes. Otherwise, they lose their appeal, and the article becomes harder to scan.

“ Need something designed? 99designs connects clients needing design work such as logo designs, business cards or web sites to a thriving community of 13,372 talented designers. **”**

Take a look at the example above. 99designs uses a block quotation to emphasize what the site is about. However, the text put in the quotes actually isn't a quotation.

Once the user has copied and pasted the text from the PDF to the form they can preview the post before posting.



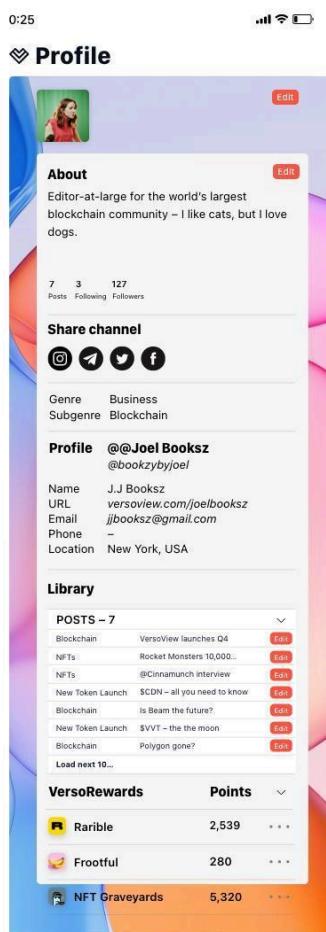


The screenshot shows the VersoView platform interface. At the top right, there are buttons for 'Add post' and 'Log out'. The main content area is divided into several sections:

- PDFs:** A grid of thumbnail images for different issues of "Home Beautiful". Each thumbnail includes a title like "Summer 2023, June 1 2023", a snippet of text, and a "More" link.
- Posts:** A list of quick posts on the right side, such as "Special update Festive Napkins", "Competition Win our featured", etc.
- Left Sidebar:** Includes sections for 'Profile' (About, Posts, Following, Followers, Data, Settings), 'VersoRewards' (Points, Rarible, Sleeveface, New York Times), and 'Share channel' (with icons for Instagram, Telegram, Twitter, Facebook).

Note: Posts on the right-hand side are quick posts made via the Wizard using the 'Add Post', or through a mobile device (so NOT a PDF).

The list of publications and posts is also viewable by the user on mobile.



This is a mobile screenshot of the VersoView profile screen. It displays the following information:

- Profile Picture:** A small thumbnail of a person's face.
- About:** Editor-at-large for the world's largest blockchain community – I like cats, but I love dogs.
- Statistics:** 7 Posts, 3 Following, 127 Followers.
- Share channel:** Icons for Instagram, Telegram, Twitter, and Facebook.
- Profile:** @Joel Booksz, @bookzybyjoel. Includes details: Name (J.J. Booksz), URL (versoview.com/joelbooksz), Email (jjbooksz@gmail.com), Phone (–), Location (New York, USA).
- Library:** A section titled "POSTS – 7" listing recent posts related to Blockchain and NFTs.
- VersoRewards:** Points from various sources: Rarible (2,539), Frootful (280), and NFT Graveyards (5,320).

Website View

Flow 1

Website

Home
 Explore
 My Lists
 Publish
 Profile

Home

Latest Recently viewed

Anantara Journeys

23
...




Rolling hills and rolling waves

The emerald island's diverse topography and abundant ocean contain a wealth of riches

Rarible

...



Aavegotchi

Blockchain – NFTs • Aug 22 • 8 min read 156

Payable Aavegotchi NFTs find their Ethereum home on Rarible
Equi tectota pel magnim rehent hil eum excestius et pliam laut lamet excestius et pel excestius et pliam laut lamet ditiossum into eos ab iliqui optaquam...

Search

My Chats

Group Dynamics (@dynamics)

...

Juan Pablo

This is a new post – created by 'Juan Pablo'...

A new reply to Juan Pablo's comment, this time by Group Dynamics, which is a reply to the original post of Juan Pablo. It is not a reply to Benananaanana, so is not nested under that comment.

Benananaanana

...

Juan Pablo

This is a new post – created by 'Juan Pablo'...

This user, Benananaanana, has read Juan Pablo's comment and is replying to that comment, which creates the first of a sub-thread. These threads are shown together, with chats not directly related to this thread.

Following

VIEW BY
PINNED
BY GENRE
BY DATE
BY AUTHOR

...
	Garuda Indonesia
	VenetView	Technology - Social Media
	Jessica Walsh	Designer - Creative Director
	The Magazine Designers	Designer - Graphic Designer
	The Economist	Business - Economics
	Undying Collectibles
	NFT Graveyards	Technology - NFTs
	Whisky Appreciation Society	Gourmet & Beer - Whisky
	Frostful	Food - Cooking

We have moved the navigation to the side and added template elements from the app e.g. Chats and Following.

Files:

1055 Prototype for dev – The screens for the mobile device

1055 Wizard for dev – these are the screens for the web browser login, where PDFs can be uploaded.

Fonts Windows – you will need for the XDs

2023_07_17_database outline – thoughts on the DB structure

Wizzard backup - and React App – HTML for the Wizard (will need modification to match the XD files)