

Campbell Mckeogh

www.campbellmckeogh.com

970-485-4728

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Specialties

Visual Design, UI/UX Design, Web Design, WordPress Development.

Experience

Wagz Smart Collar - Lead Designer and UI/UX Designer Aug 2017 - Present

- Lead design on all visual design projects from web and print to legacy app re-design and SASS design.
- Worked directly with stakeholders and owners in the design process of each project.
- Provided all visual assets such as: UI kits and icon kits, print and web media.
- Provided any interactive mock-ups with apps such as: InVision or Principle.

Leafbuyer Technologies - Lead Designer and UI Designer Dec 2017 - Present

- Lead design on all visual design projects from web and print to the Leafbuyer legacy app re-design including user flow, wire framing, and high fidelity mock-ups.
- Provided all visual assets such as: UI kits, icon kits, print and web media.

AllGo Social - Lead Designer and Developer Oct 2016 - Sept 2017

- Created visual design of all websites and apps from user flow, wire frames and hi-fidelity mock-ups.
- Worked directly with stakeholders and owners in the design process of each project.
- Created and write any custom HTML or CSS assets.
- Provided all visual assets such as: logos, icons kits, form design.
- Provided design lead on all projects like apps and websites.

Rapid Crush Inc - UI Designer Mar 2016 - Sep 2016

- Designed the UI for a multitude of WordPress themes to be sold on one of largest theme marketplaces.
- Contributed to the theme design process including: wire framing, interactive mock-ups and high fidelity mock-ups
- Created a user focused design protocol to help with visual design guidelines.
- Managed projects and worked directly with development teams.
- Created UI and Icon kits for all projects I managed.

D4 Advanced Media - Visual Designer, UI/UX Designer and Developer Nov 2014 - Jan 2016

- Developed custom websites and apps from wire frame to deployment.
- Worked directly with stakeholders and owners in the design process of each project.
- Created client branding such as: logos, rack cards, business cards, posters, trade show materials and B2B.
- Created UI and Icon kits for all projects I managed.

Volunteer

StartUpNV - A non-profit business incubator.

- Created the brand identity and brand design guidelines.
- Developed custom website from wire frame to deployment.

Education

- BFA Illustration Fort Lewis College, Durango, CO.
 - MFA Graphic Design Vermont College of Fine Arts, Montpelier, VT.
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References

- Richard Dixon, Creative Director, Art Direction, Graphic Designer Rddixon84@gmail.com 910.520.5802 MFA Graphic Design
- Brian Higgins, MFA Adjunct Professor, Art Direction, Graphic Designer higginsbd@cox.net MFA Graphic Design
- Colleen Daigle, Chief Marketing Officer, Wagz, Inc. 603.799.4639 colleen.daigle@wagz.com
- Nathan Digangi, Allgo Social Founder 775.453.4514 nathan@allgosocial.com

For more information please view my Linkedin profile **here**.