

Campbell Mckeogh  
www.fleetingbrilliance.com  
info@fleetingbrilliance.com  
970-485-4728

Specialties:

Visual Design, UI/UX Design, Web Design, WordPress Development, SEO

Education:

BFA Illustration Fort Lewis College, Durango, CO.  
MFA Graphic Design Vermont College of Fine Arts, Montpelier, VT.

Experience:

- Jan 2018 – Current

**Freelance Designer - Lead Designer, WordPress Developer, SEO, Content Marketing**  
I help entrepreneurs and small businesses everyday with branding, web design, WordPress development, SEO and content marketing.  
*Current clients: Till, Colorado Real Estate Company, Transcend Packaging, Project Bike Tech, The Campsight, Mountain Outdoor Recreation Alliance, High Country Healing, WP Superheroes.*
- Aug 2017 – Jan 2018

**Wagz Smart Collar - Lead Designer, WordPress Developer**  
The lead designer on all visual design projects from web and print to legacy app re-design. Provided all visual assets such as UI kits and icon kits, print and web media.
- Dec 2017 – Jan 2018

**Leafbuyer Technologies - UI/UX, Visual, Web Designer**  
The lead designer for all visual design projects.  
Provided all visual assets such as UI kits, icon kits, print and web media.
- Oct 2016 – Sept 2017

**AllGo Social - UI/UX, Visual Design, WordPress Developer, SEO**  
Created visual design of all websites and apps from user flow, and hi-fidelity mock-ups. Worked directly with stakeholders and owners in the design process of each project.  
Created and write any custom HTML or CSS assets.  
Provided all visual assets such as logos, icons kits, form design.  
Provided design lead on all projects like apps and websites.
- Mar 2016 – Sep 2016

**Rapid Crush Inc - UI Designer, WordPress Developer**  
Designed the UI for a multitude of WordPress themes to be sold on one of largest theme marketplaces.  
Contributed to the theme design process including wire-framing, interactive mockups and high fidelity mockups  
Created a user-focused design protocol to help with visual design guidelines.  
Managed projects and worked directly with development teams.  
Created UI and Icon kits for all projects I managed.
- Nov 2014 – Jan 2016

**D4 Advanced Media - UI/UX, Visual Design, WordPress Developer, SEO**  
Developed custom websites and apps from wireframe to deployment.  
Worked directly with stakeholders and owners in the design process of each project.  
Created client branding such as logos, rack cards, business cards, posters, trade show materials and B2B.

Software and skills :

Adobe CC

WordPress

HTML/CSS

Balsamiq

Sketch

Zeplin

InVision

PHP Storm

Principle For Mac

Volunteer:

StartUpNV - A non-profit business incubator  
Created the brand identity and brand design guidelines.  
Developed custom website from wireframe to deployment.

References:

**Ryan McCormick:** Executive Director, Elevation IT Solutions, ryan@elevationitsolutions.com  
**Amy Kemp:** Executive Director, Mountaintop Media, amy@mountaintop-media.com  
**Mercedes Ross:** Executive Director, Project Bike Tech, director@projectbiketech.org  
**Brian Fisher:** Deputy Director, Project Bike Tech, brian@projectbiketech.org  
**Ned Walley:** Broker/Owner, Colorado Real Estate Co, ned@nedwalley.com  
**Colleen Daigle:** Chief Marketing Officer, Wagz, Inc. 603.799.4639 colleen.daigle@wagz.com  
**Nathan Digangi:** Allgo Social Founder 775.453.4514 nathan@allgosocial.com