**Sponsor organizer**

**User stories**

* As a sponsor organizer, I want to identify and recruit potential sponsors so that the festival has sufficient funding and resources.
* As a sponsorship coordinator, I want to create customized sponsorship packages so that sponsors Feel their investment is tailored to their needs and goals.
* As a sponsor event coordinator, I want to facilitate sponsor activations and engagements so that sponsors can interact with attendees and promote their products effectively.
* I want to create a clear and better communication within sponsors so that they are supported throughout the event.

**Functional requirements**

* Organizing all the aspects related to sponsorship.
* Ensure sponsors are satisfied by the coordination and their objectives are met correctly.
* Ensure that the musical festival gains the necessary support and various types of resources from these partnerships.
* Manage functional records and provide the regular financial reports.

**Non-functional requirements**

* Resource utilization
* Coordinating sponsors effectively without unnecessary overhead costs(budget).
* Response time - ensuring all sponsor inquiries responded within 1 day.
* Maintainability -Easy of updates like allowing easy updates and modifications for changing inquiries and sponsor needs.
* Scalability
* Usability
* Availability

**Technical requirements**

* Database management (sponsor information such as details of contacts and also agreements.)
* Conducting meetings with the sponsors via zoom, Microsoft outlook and from various other platforms.
* Data visualization (creating dashboards and visual reports that presents the sponsor performance.)
* Storing branding assets for sponsors including the logos & banners.
* Frontend- React.js/bootstrap/CSS.
* Backend- Node.js with express.js/MongoDB

**Use case scenario.**

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| --- | --- | --- |
| **Number**  **Actor** | | 02  Sponsor organizer |
| **Name** | Identifying potential sponsors | |
| **Priority** | 03 | |
| **Goal** | Secures the kind support and also financial funds from sponsors in order to have a successful festival | |
| **Pre**-**conditions** | Logging to the system and Analyzing the competitor musical festivals and the sponsors  Of them. | |
| **Post-conditions** | Expressing the gratitude and discussing about the opportunities for future events with the sponsors. | |
| **Main scenario** | **Step Action** | |
| **Extensions** | 1. Create customer sponsor packages 2. Display packages 3. Manage financial records 4. Validate packages 5. Maintain clear and better communication 6. Validate user     4a. choose another package  6a. Display an error message | |