

Customer Churn Analysis

Filters

Demographics

Service Plans

Calls and Charges

Customers by Churn

24.83%

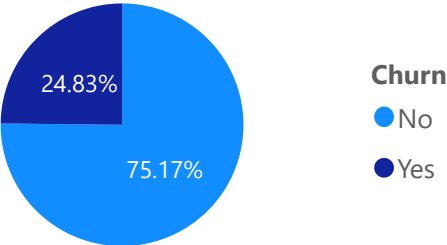
Churn Rate

575

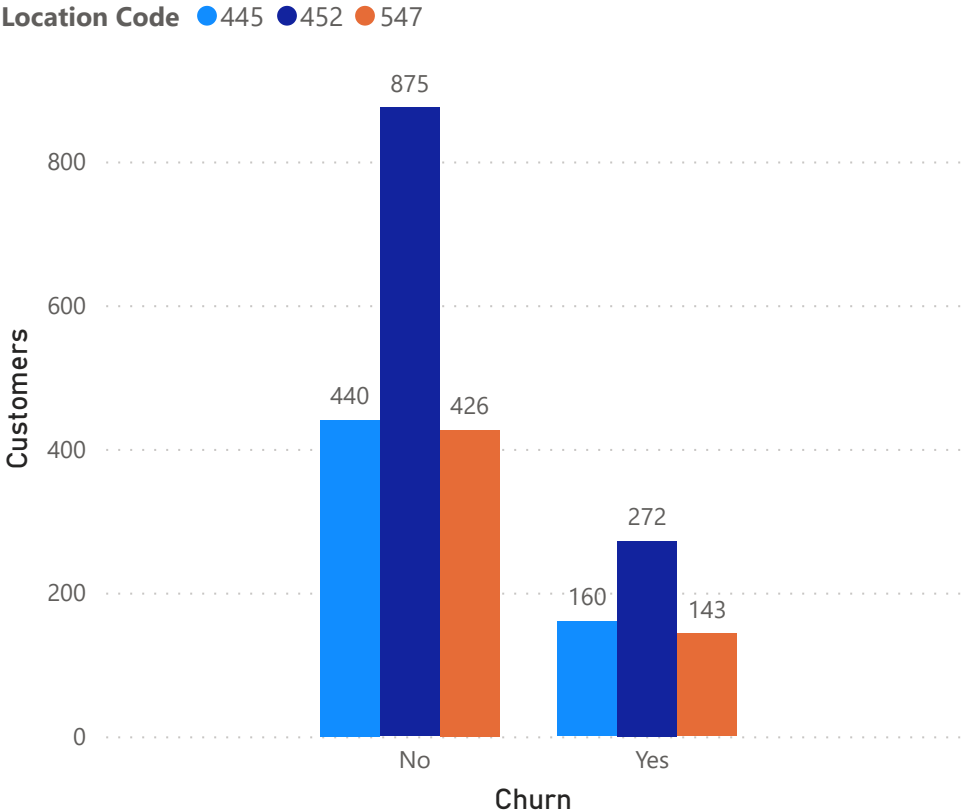
Churn Customers

2316

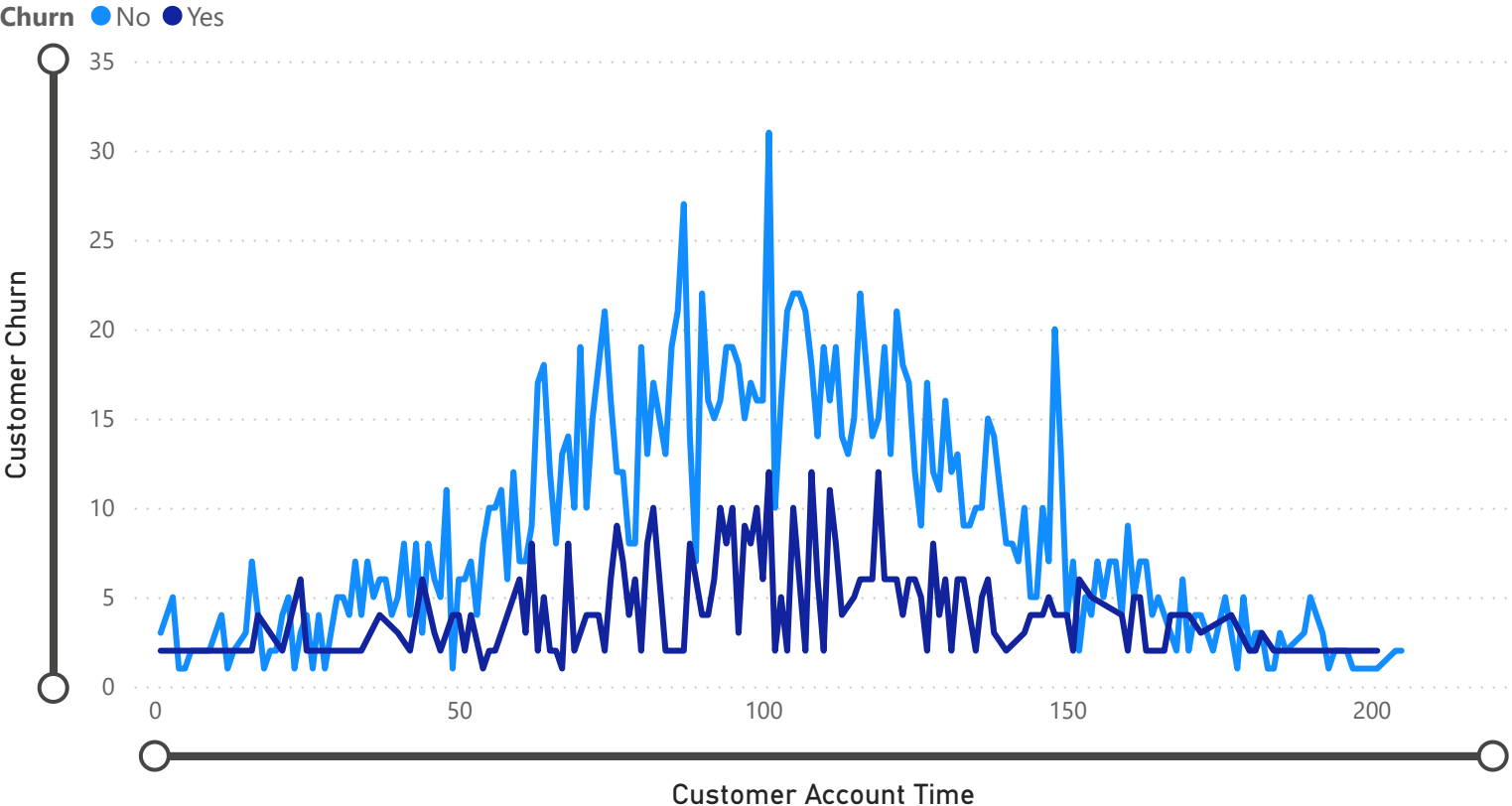
Total Customers



Customers Churn By Location Code



Customer Churn by Customer Account Time



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24.83%

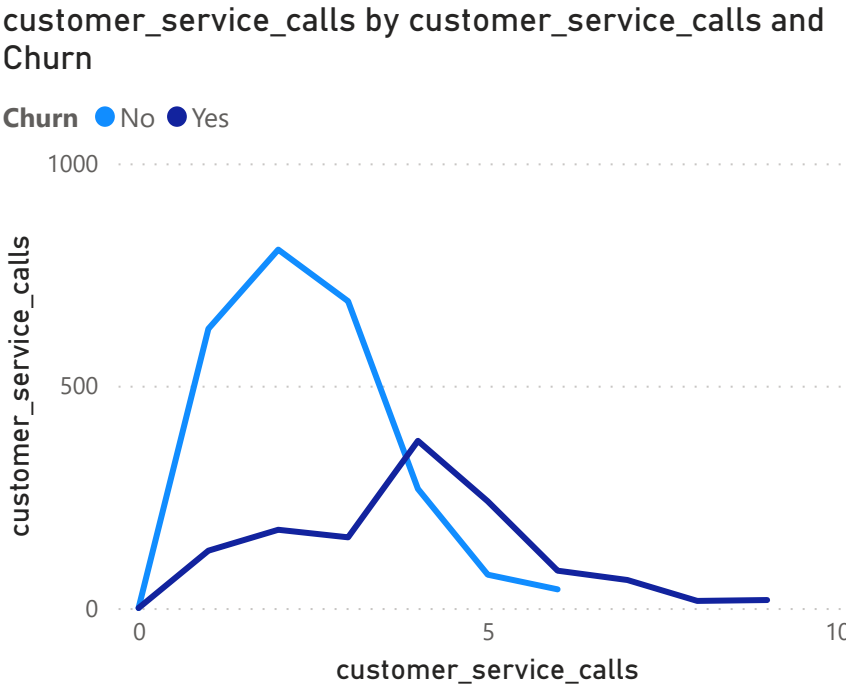
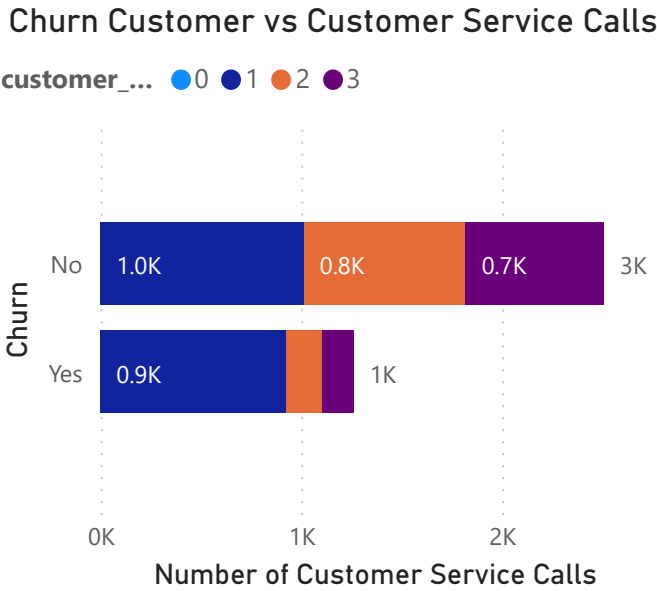
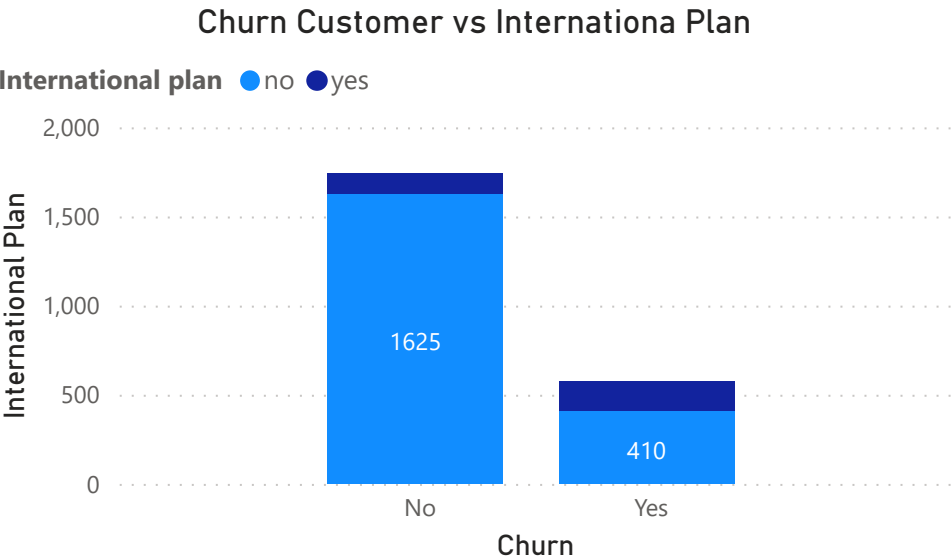
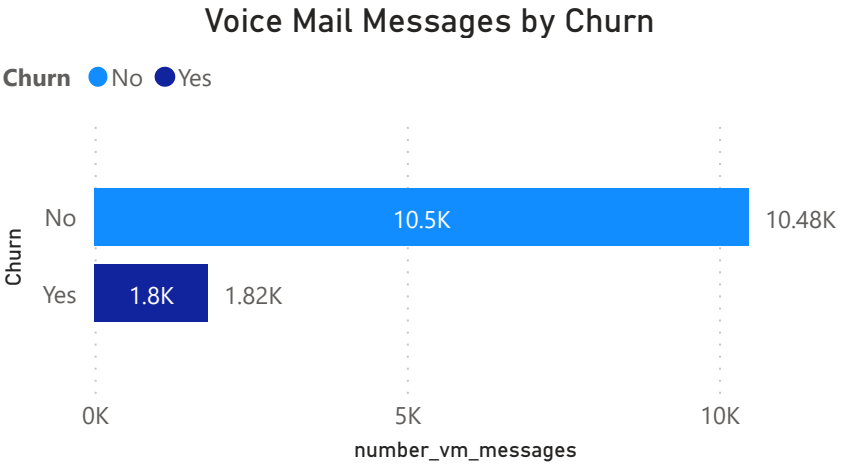
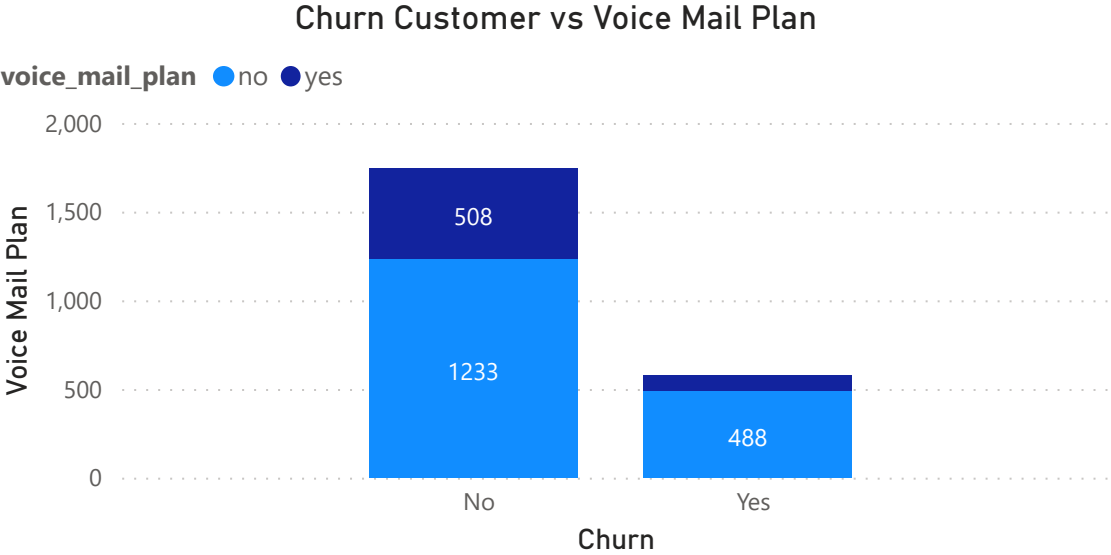
churn_rate%

2316

Count of Customers

2316

Count of Churn



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0.17

avg_day_rate

0.08

avg_eve_rate

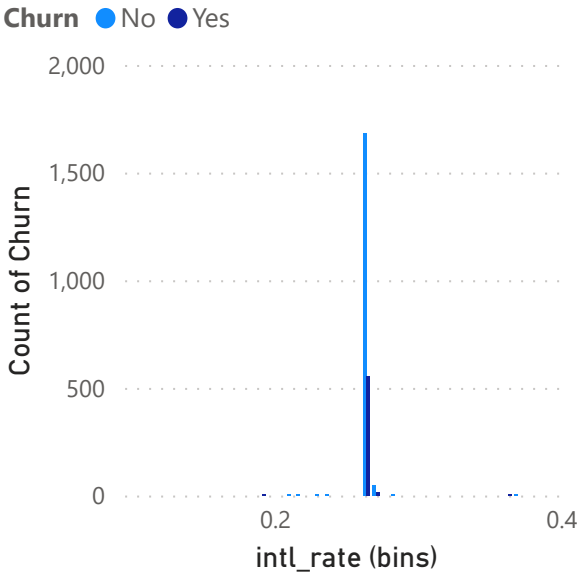
0.04

avg_night_rate

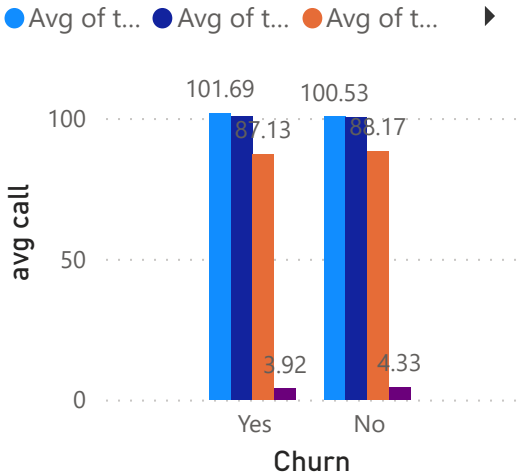
0.27

avg_intl_rate

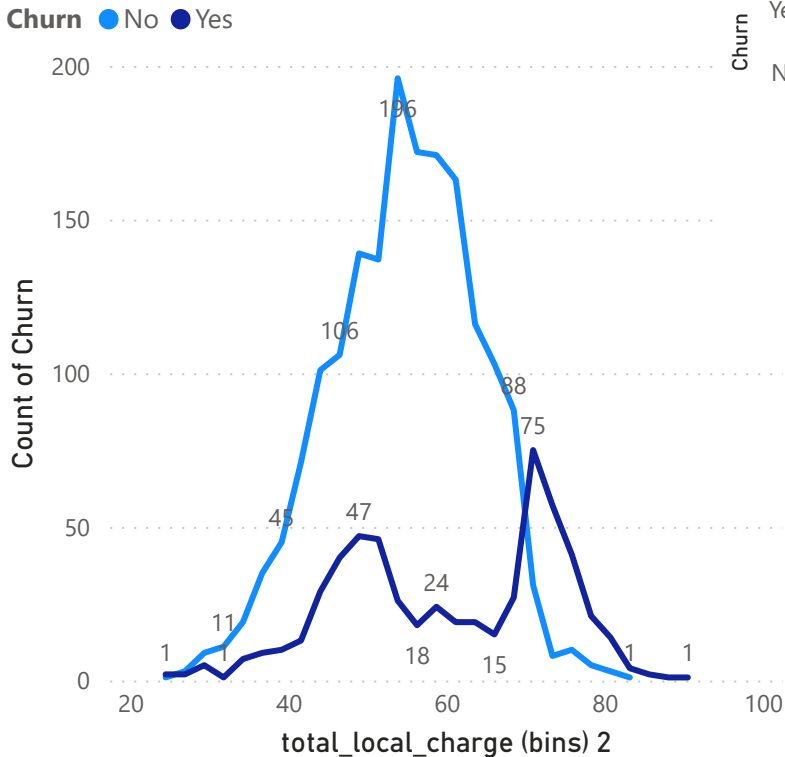
Count of Churn by intl_rate



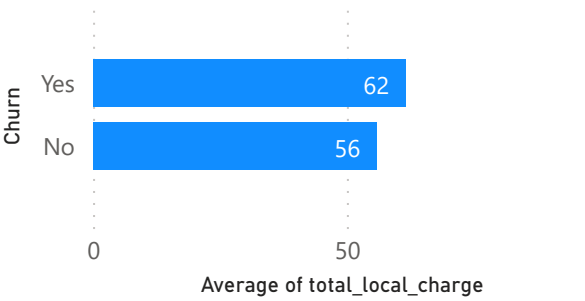
Average call By Call Categyory



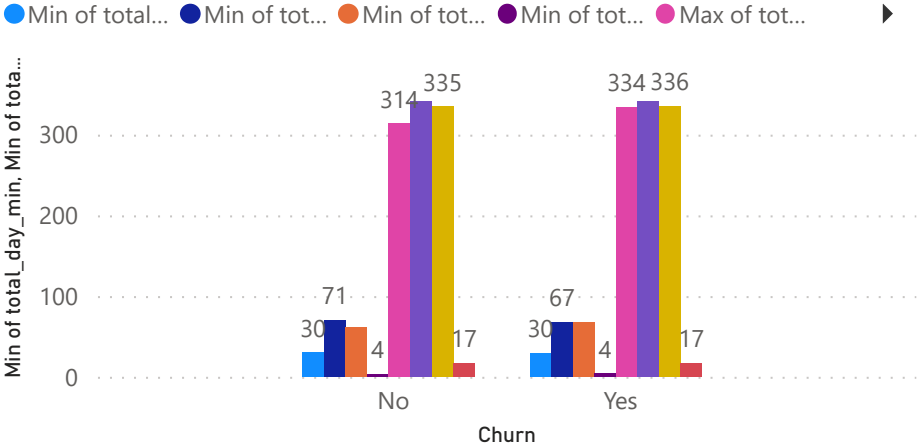
Count of Churn by Total Charge



Average of total_local_charge by Churn



Minimum Maximum Minutes by Categyory



Average Minutes Spend By Call Categyory by Churn

