

UX Principles-1

Assessment-2

UX Research, Analysis and Design

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Website design

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Welcome



- We are open from 8:00 hrs till 23:00 hrs on all 7 days of the week

- Haldiram's was founded in 1941 by Ganga Bishan Agarwal.
- Haldiram's has over 410 products which are available in more than 80 countries worldwide.
- Its product range includes traditional namkeens, western snacks, Indian Sweets, cookies, sherbets, and pickles such as gulab jammun and Bikaneri bhujia and papadum.

[Click here](#) to know more about us

Features

1. Free delivery on orders worth above Rs 1449
2. Reserve your table in prior to avoid waiting time
3. Percentage discount on final bill equal to the number of seats booked (upto 15%)
4. Order through our app and get an additional 5% discount

Most Popular



Shahi Paneer Combo

The dish is prepared by emulsifying tomatoes, onions, ground cashews, clarified butter and cream into a curry with the addition of paneer cubes and a variety of spices served with traditional Indian flat-breads.

\$24.99

[Add to Cart](#)



Dal Makhni Combo

Dal makhani is a relatively modern variation of traditional lentil dishes; it is made with black beans and other pulses, and includes butter and cream and is served with traditional Indian flat-breads.

\$24.99

[Add to Cart](#)



Chole Bhature

Chole bhature is a food dish popular in the Northern areas of the Indian subcontinent. It is a combination of spicy white chickpeas and bhatura/puri, a deep-fried bread made from maida.

\$21.99

[Add to Cart](#)



Paneer Tikka

Chunks of paneer are marinated in spices and are then arranged on a stick with bell peppers, onions and tomatoes which are grilled in a tandoor and the dish is thereafter served hot, seasoned with lemon juice and masala.

\$29.99

[Add to Cart](#)



To find your nearest haldiram outlet [click here](#)

To get regular updates , enter your e-mail address and click submit

To become our loyalty customer and gain exclusive benefits, [make an account](#) with us right now.

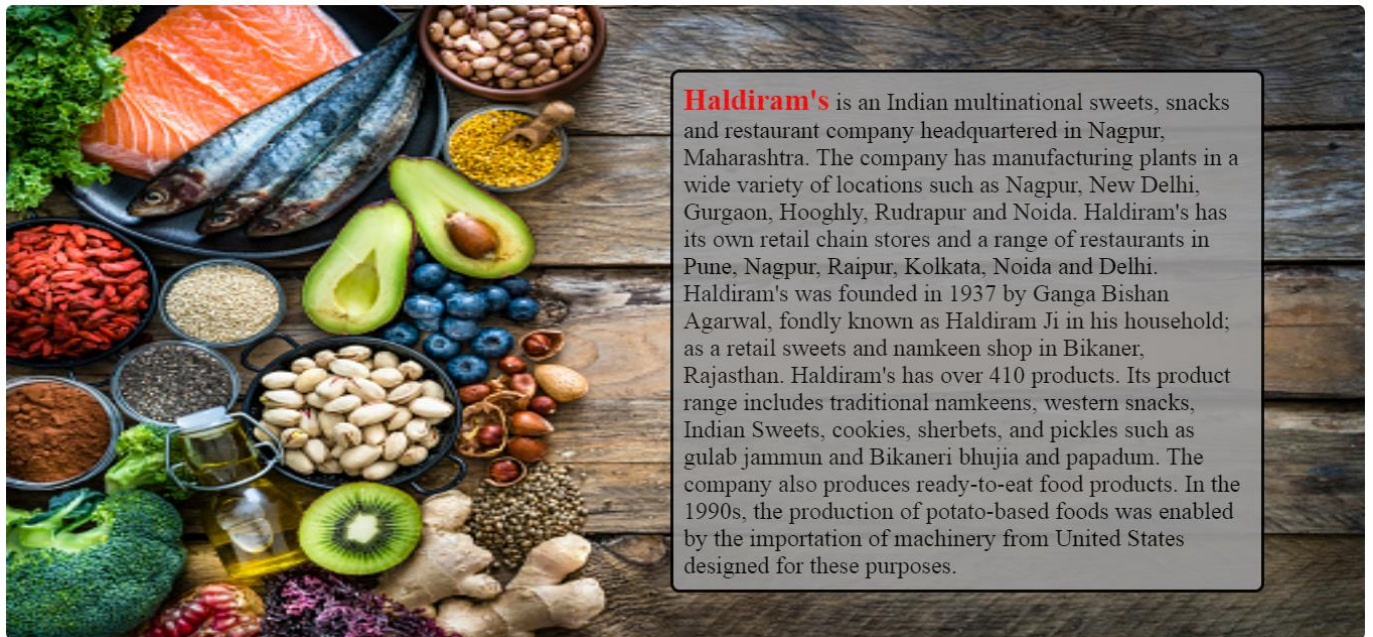
Contact us ~

Helpline number ~ 011-47685219

VISIT YOUR NEAREST HALDIRAM'S RIGHT NOW

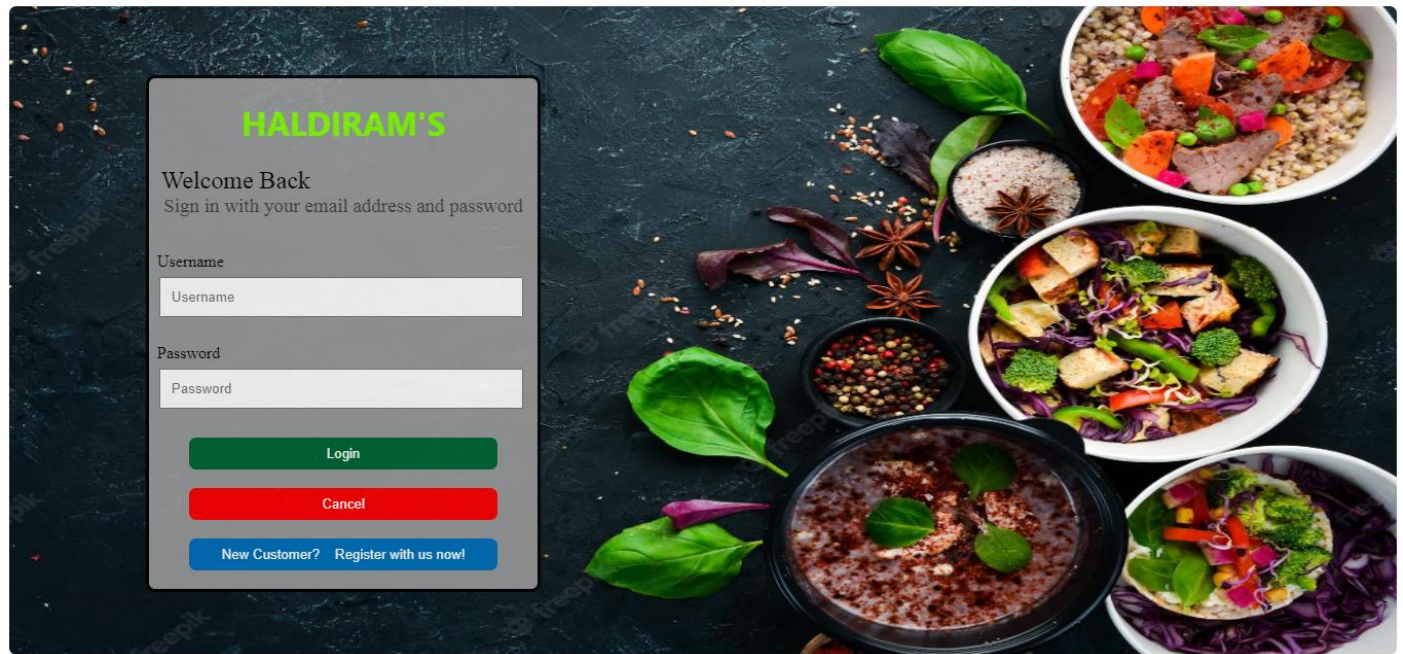
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About Us Page

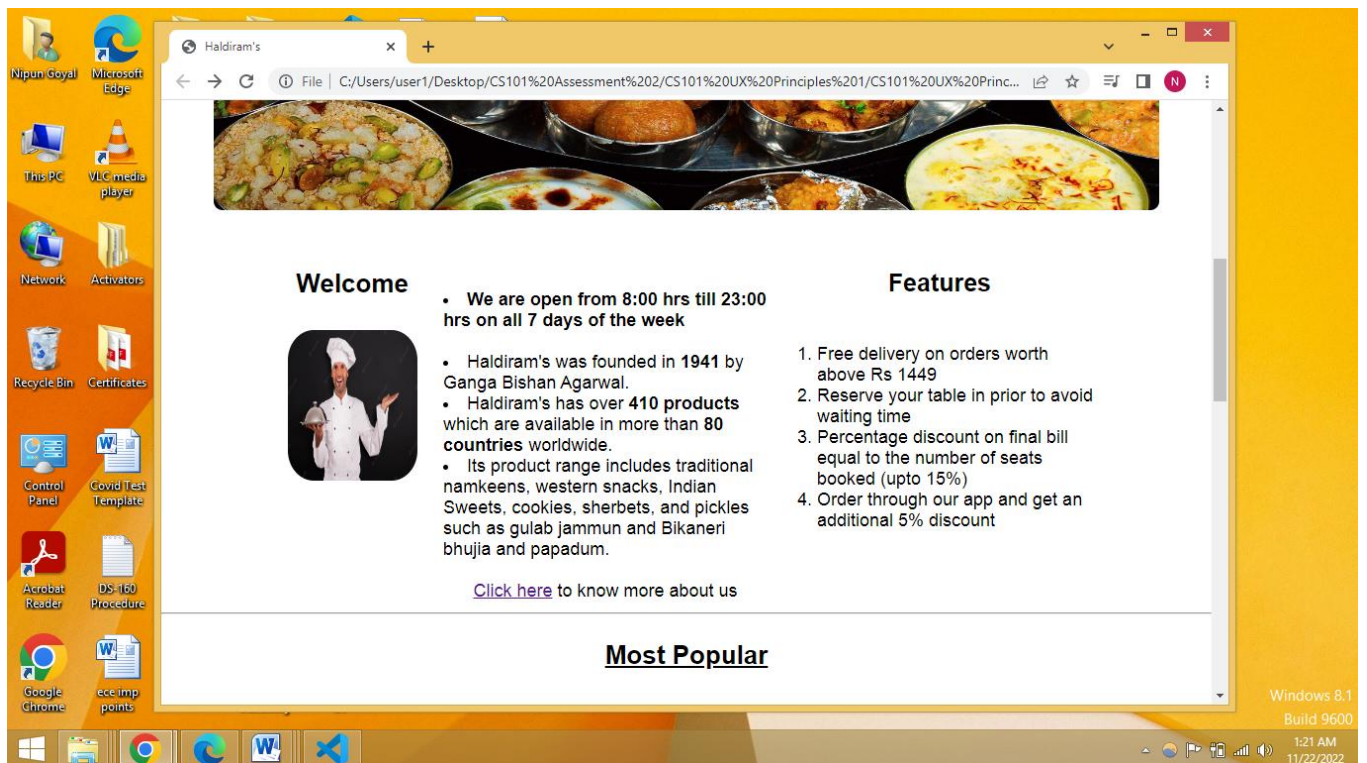
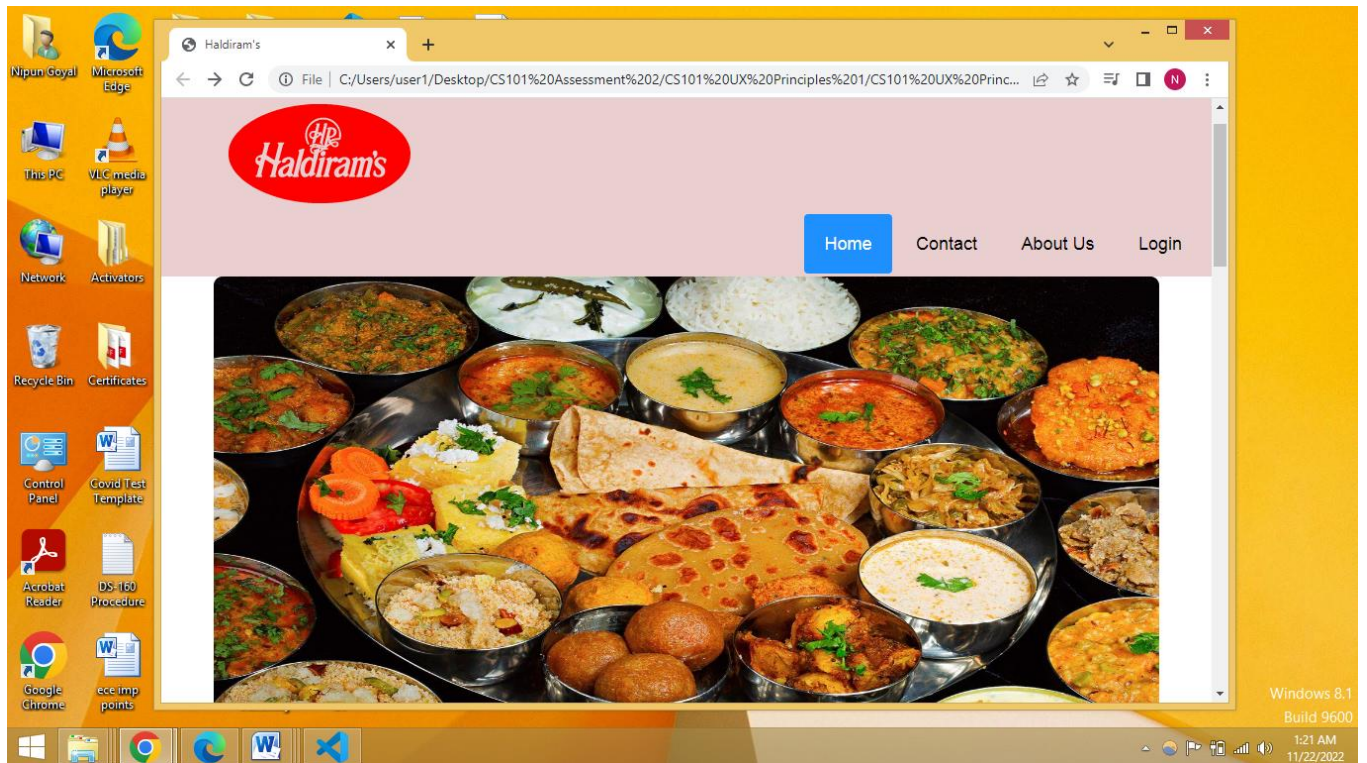


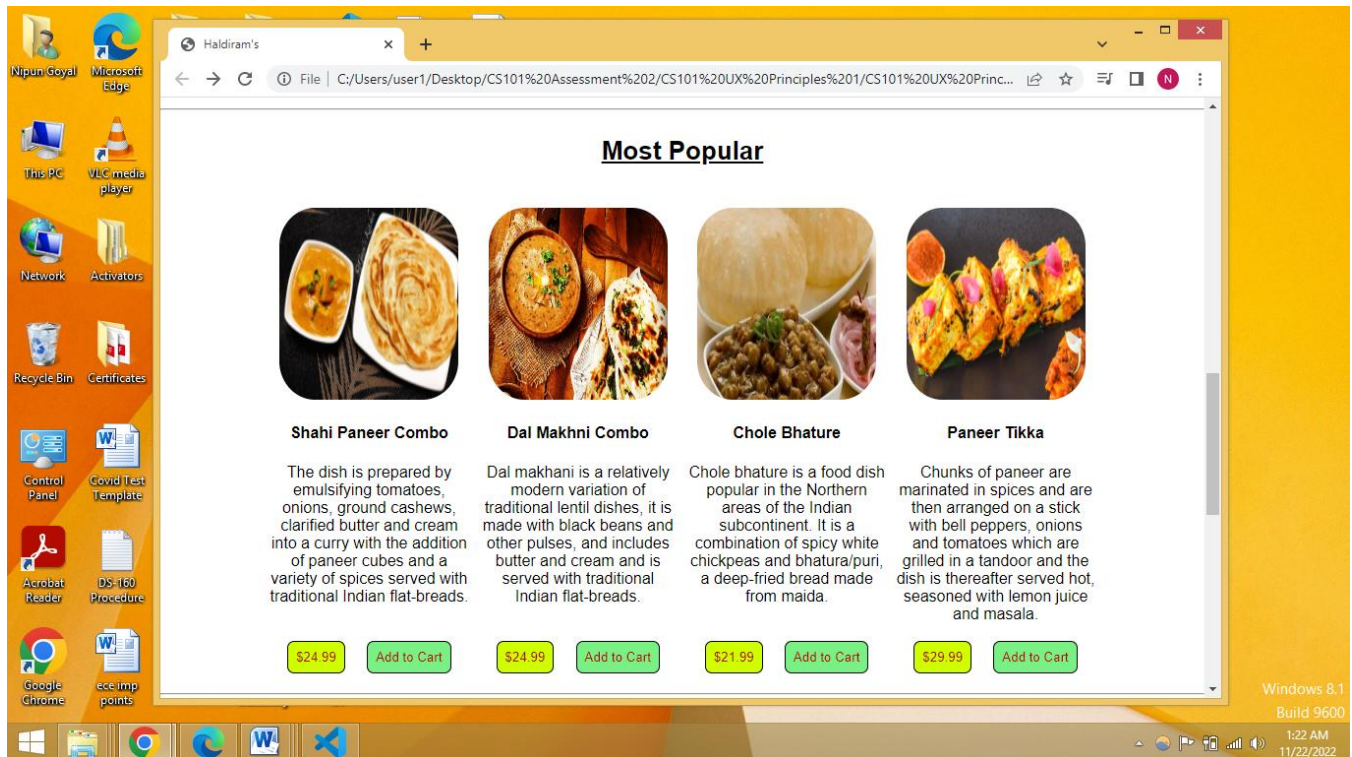
Haldiram's is an Indian multinational sweets, snacks and restaurant company headquartered in Nagpur, Maharashtra. The company has manufacturing plants in a wide variety of locations such as Nagpur, New Delhi, Gurgaon, Hooghly, Rudrapur and Noida. Haldiram's has its own retail chain stores and a range of restaurants in Pune, Nagpur, Raipur, Kolkata, Noida and Delhi. Haldiram's was founded in 1937 by Ganga Bishan Agarwal, fondly known as Haldiram Ji in his household; as a retail sweets and namkeen shop in Bikaner, Rajasthan. Haldiram's has over 410 products. Its product range includes traditional namkeens, western snacks, Indian Sweets, cookies, sherbets, and pickles such as gulab jammun and Bikaneri bhujia and papadum. The company also produces ready-to-eat food products. In the 1990s, the production of potato-based foods was enabled by the importation of machinery from United States designed for these purposes.

Login Page



Responsiveness – Even on making the window smaller, the webpage contents do not distort.





QUESTIONS

- Did the design help you with your result? If you had to change your design, why was that?
 - Yes, the design helped me in my result and I did change some of the features in my design as frequent changes are quite important in a website as it helps to attract more users and regular updates make it more convenient to operate for the customer. In

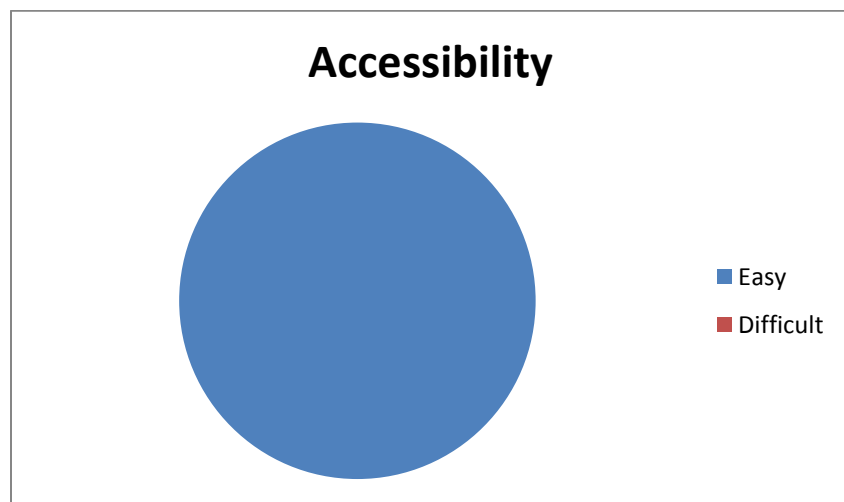
order to do so, I introduced some major updates such as introduction of a sign-up/login form and a shopping cart and an “About Us” section along with Contact details.

- Did you test it with anyone? What did they think?

- Yes, I did test it with Four people and the result of the survey was as follows

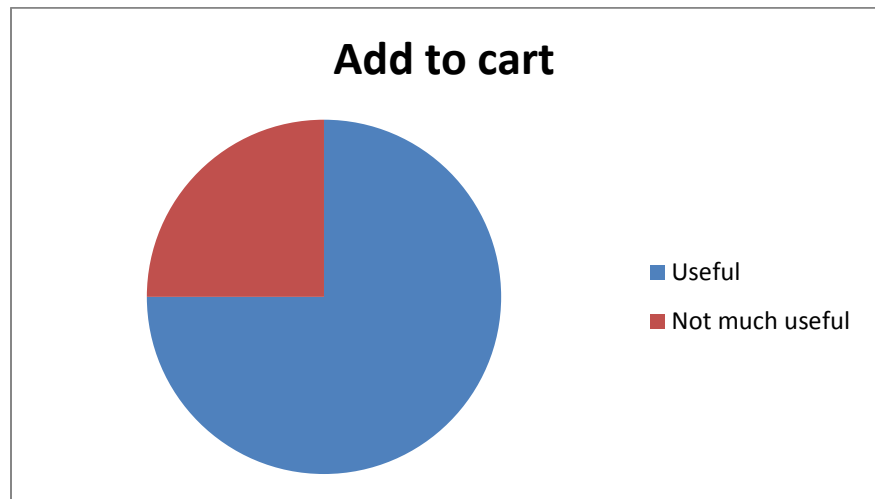
- I. Can you easily log-in and log-out of the website?

- Of the four people, all were able to sign-up conveniently.



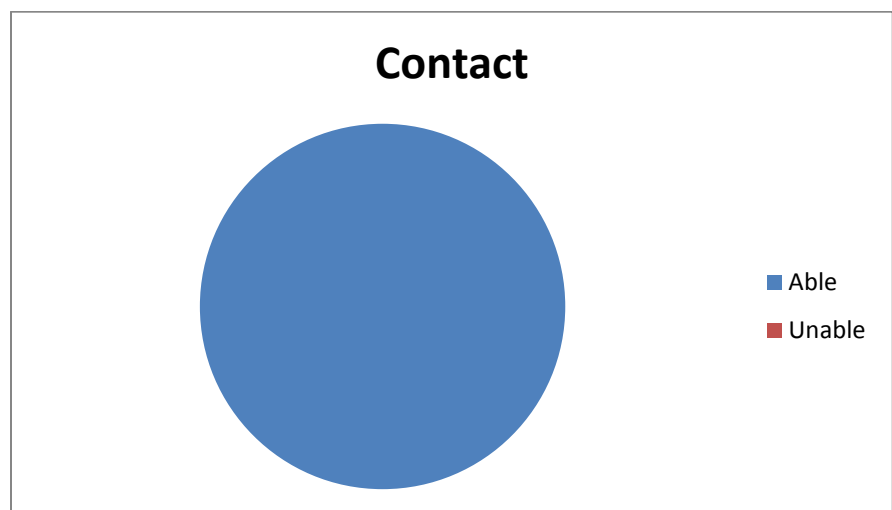
II. Can you now place order more conveniently with the new 'Add to cart' feature?

- Of the four, three found this feature useful.



III. Can you contact us?

- Of the four people, all were able to contact us efficiently.



- What problems did you have to solve when you made this site?
 - The previous website lacked vital components such as a **cart feature** and a **sign-up/login form** access and an **'About us'** tab along with easy access to **contact** information. These were the basic problems that were taken care of while the making of this improved website.