

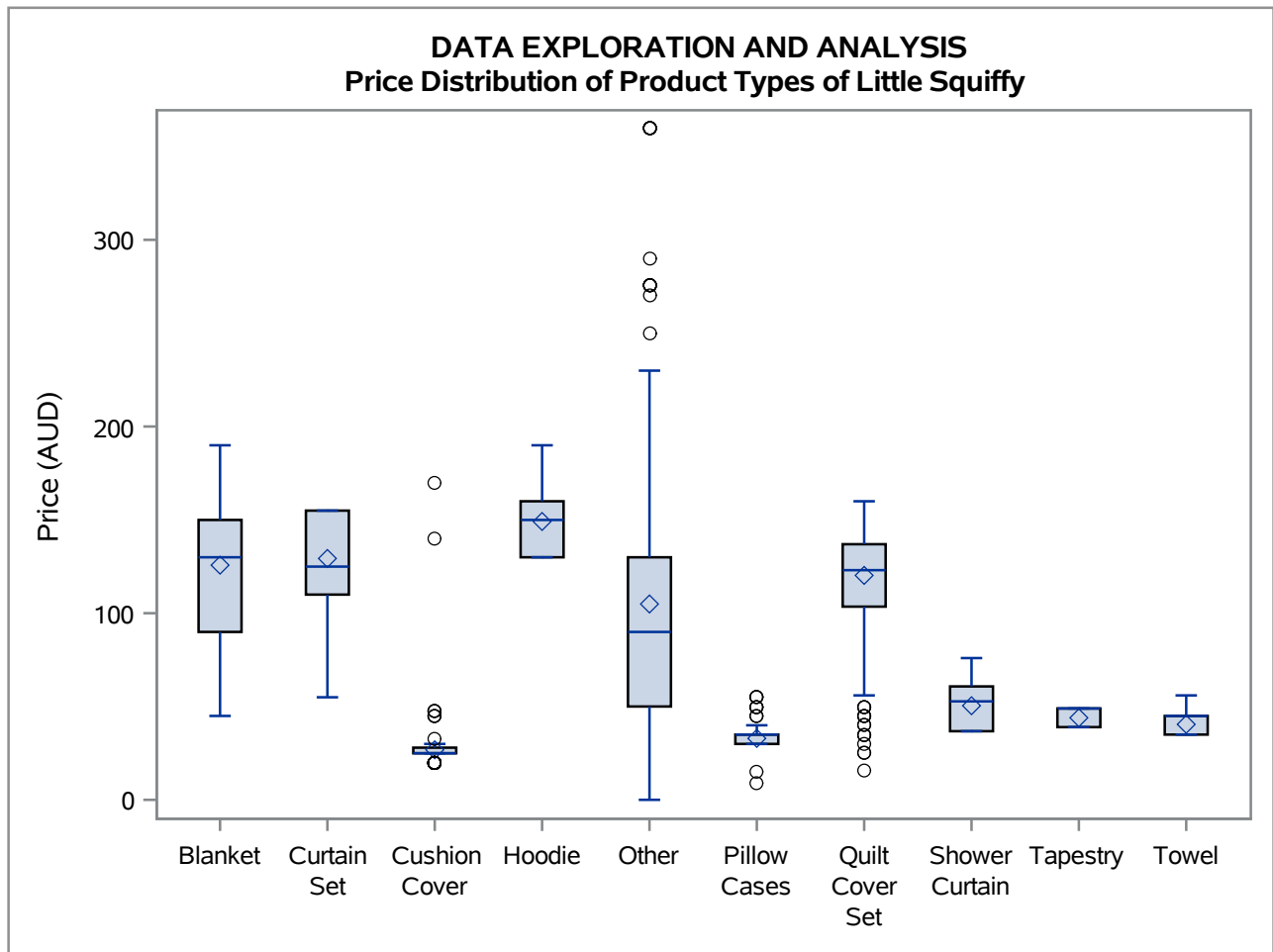
**Summary of Consolidated Table: Little Squiffy Products, Price, Reviews And Rating**

Obs	ProductType	Number of Products	Average Price	Average Discounted Price	Average Discount %	Average Rating	Number of Reviews
1	Blanket	3077	125.7	121.6	5.334	4.971	136
2	Curtain Set	341	129.3	117.3	9.28	.	0
3	Cushion Cover	390	26.81	22.41	16.28	5	16
4	Hoodie	96	149.1	148.8	0.156	.	0
5	Other	258	104.9	89.79	7.312	5	248
6	Pillow Cases	251	32.91	28.59	13.4	4.882	55
7	Quilt Cover Set	4694	120.2	111.8	7.579	4.979	840
8	Shower Curtain	383	50.42	40.63	19.53	5	9
9	Tapestry	319	43.97	35.84	18.69	5	14
10	Towel	208	40.45	31.37	23.31	4.944	108

**'Blankets' and 'Quilt Cover Set' have the most number of items**

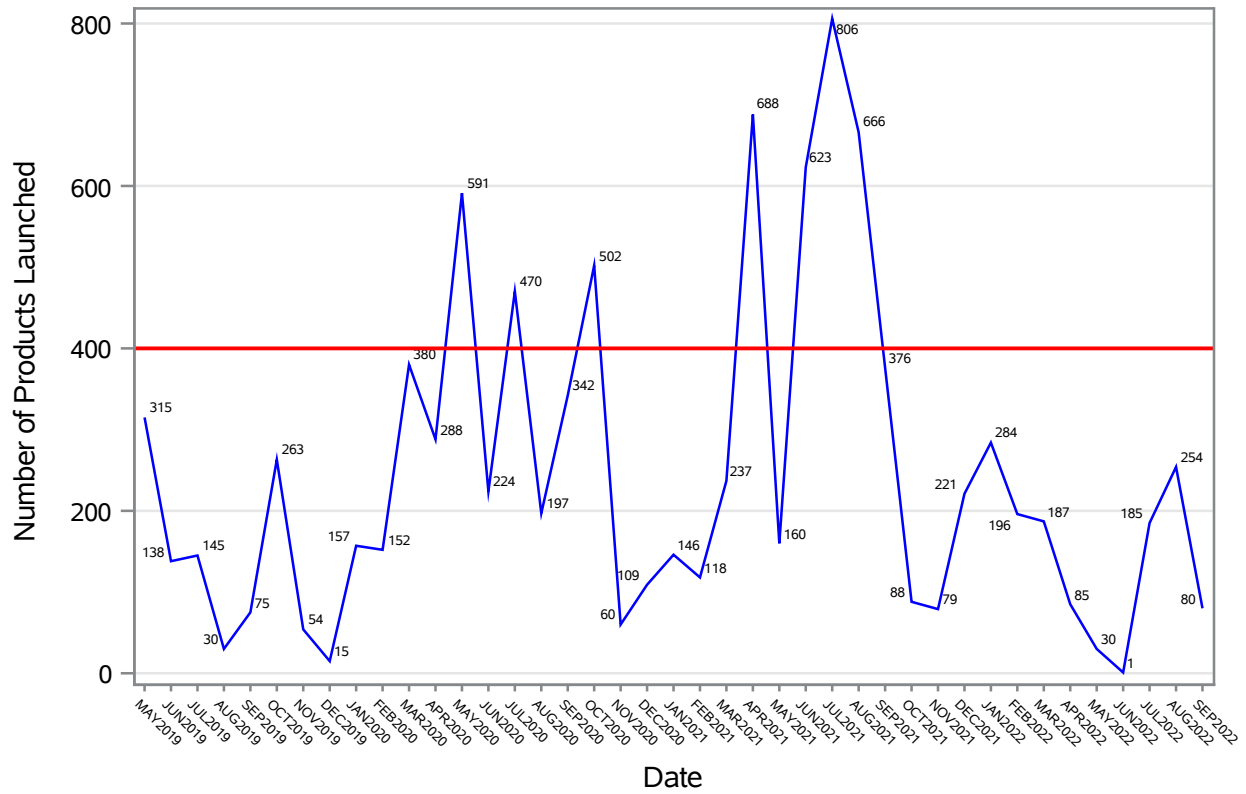
**Overall Summary of Little Squiffy Products, Price, Reviews And Rating**

TotalProductCount	Total Average Price	Total Average Discounted Price	Total Average Discount %	Total Average Rating	Total Reviews
10017	109.5	102.5	8.499	4.975	1426



## DATA EXPLORATION AND ANALYSIS

### Number of Products Launched (May2019 - Jan2023)



In 2020 & 2021, a large number of products are launched in winter season (Apr-July)

# EXPLORATORY DATA ANALYSIS

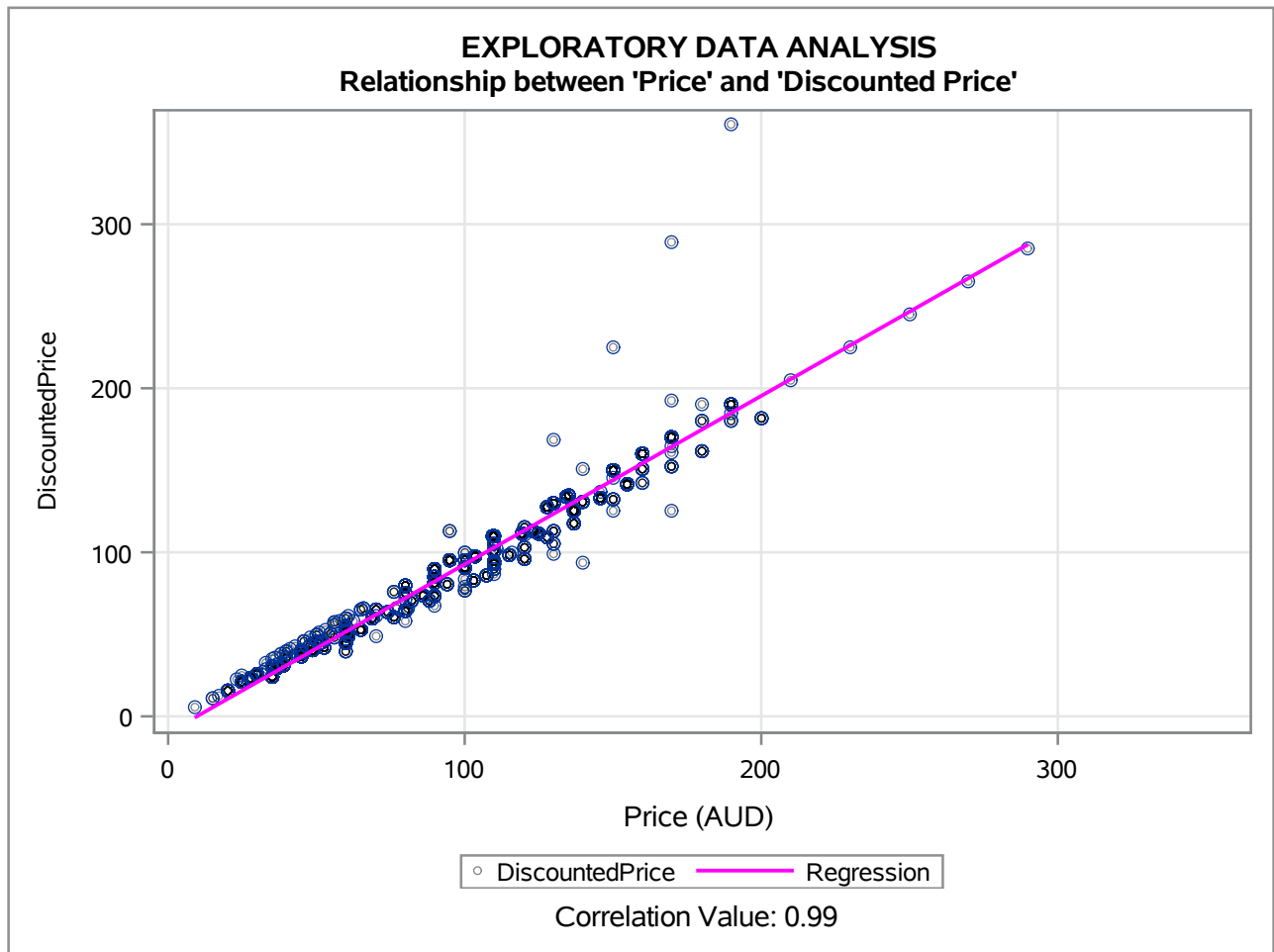
## Relationship between 'Price' and 'Discounted Price'

Friday 3 November 2023 05:39:31 PM 5

### The CORR Procedure

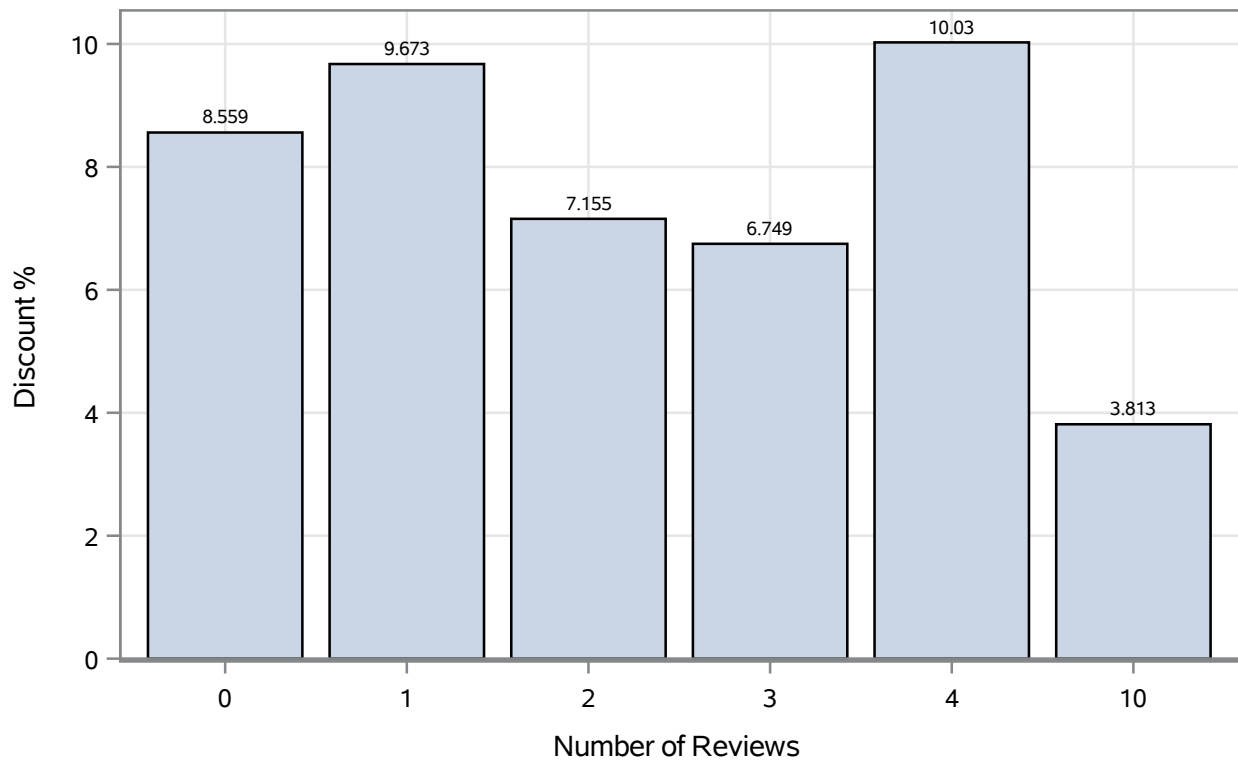
2 Variables:	DiscountedPrice Price
--------------	-----------------------

Pearson Correlation Coefficients Prob >  r  under H0: Rho=0 Number of Observations		
	DiscountedPrice	Price
DiscountedPrice	1.00000 9937	0.99178 <.0001 9937
Price Price	0.99178 <.0001 9937	1.00000 10017



### DATA EXPLORATION AND ANALYSIS

#### Average Discount Percentage by Number of Reviews



Significant Drop at 10 Reviews: Discount Percentage drops drastically to around 3.8%  
Well-reviewed products do not need hefty discounts to attract customers

