NIPUNN KHURANA

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OBJECTIVE

GenAI-driven Data Analyst with strong skills in SQL, Python, and Tableau. Experienced in using GenAI tools to automate data wrangling, analysis, and reporting. Business Analytics (IT) graduate from UTS, with a track record of transforming complex data into clear, actionable insights.

PROJECTS

Real Estate Property Growth Analysis: Identified a lack of structured housing data in Cherrybrook and led a full-cycle analytics project. Scraped over 850 property listings from Domain using Selenium and object-oriented Python. Cleaned and transformed data using SQL to handle missing values and extract structured fields. Built an interactive Tableau dashboard to visualize trends. Key findings included a 75% increase in average property prices from 2018 to 2025, top-performing streets averaging over \$3M, and most properties sold falling in the 300-500 sq.m land size category. Demonstrated end-to-end analytics skills from data extraction to insight communication. Dashboard

SAS Studio Data Visualisation Project: Analyzed over 10,000 e-commerce product and review records for Little Squiffy using SAS. Cleaned and merged datasets, created derived metrics like discount percentage, and performed correlation and regression analysis. Identified a 0.99 price-discount correlation, found products with 10+ reviews needed lower discounts, and observed peak product launches during winter. Demonstrated strong skills in data cleaning, EDA, and insight generation.

Walmart Global Sales & Profit Dashboard (Tableau): Designed an interactive Tableau dashboard using Kaggle's Walmart sales data (2014–2017) to analyze global performance. Cleaned and visualized KPIs including total sales, net profit, customer segments, and profit margins by sub-category. Highlighted key insights such as the USA's \$1.79M in sales, highmargin paper category (19.37%), and loss in tables (-24.20%), enhancing data storytelling and business decision-making skills. (University Project)

WORK EXPERIENCE

Fund Data Intern Foresight Analytics

Oct 2024 - Jan 2025Bella Vista, Sydney

- Analysed financial data of an investment fund using SQL and Tableau to clearly demonstrate key business performance metrics on a dashboard such as returns, volatility, and factor exposures.
- Developed and implemented interactive Tableau dashboards on internal analysis platform (F360), providing real-time insights for both internal and client teams.
- Led the development of executive slide decks derived from data stories and presented key insights during client meetings.

Casual Retail Team Member

July 2024 - Current Broadway, NSW

- JB Hifi
 - Delivered exceptional customer service, guiding customers through product selections and providing expert advice, resulting in increased sales and customer satisfaction.
 - Maintained inventory accuracy and optimized product displays, ensuring that shelves were fully stocked and visually appealing, which contributed to meeting and exceeding sales targets.

Marketing Analyst

Jul 2022 - Jul 2023 Delhi, India

Pragati Corporation (Lamination Distributors)

- Managed large volumes of stock data in Excel, using advanced functions to streamline tracking and reporting of inventory across product categories.
- Analyzed and Maintained client datasets for digital marketing campaigns, segmenting customer profiles and campaign performance to identify optimal targeting strategies and maximize outreach effectiveness.
- Provided actionable recommendations based on Excel-driven insights, helping the company align stock levels with demand forecasts and improve marketing ROI.

EDUCATION

Master of Business Analytics (IT), University of Technology, Sydney

2023 - 2025

Master of Science in Financial Technology, University of Strathclyde, UK

2020-2021

Bachelor of Commerce: Accounting and Finance, O.P.Jindal Global University

2017 - 2020

SKILLS

Technical Skills Tableau, Excel, Python, SQL, SAS, Selenium (with Python), LaTeX (Overleaf)

Other Skills Analytical Thinking, Communication, Team Collaboration, Problem Solving, Adaptability

CERTIFICATIONS

Gen AI Complete Guide to Generative AI for Data Analysis and Data Science

SQL Essential Training