



*My aspiration is to apply visual thinking and design methodologies through artistic practices to explore and solve complex issues in contemporary world and culture.*

♥ Copenhagen, Denmark

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## SKILLS & COMPETENCES

### ARTISTIC / DESIGN / PRACTICAL

- Hand Drawing & Sketching
- Illustration
- Art, Design & Communication Theories
- Graphic Design, Typography
- Branding and Identity
- Print & Editorial Design
- Advertising
- Webdesign
- UI & UX
- Digital & Analog Photography

### TECHNICAL

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Premiere Pro
- PowerPoint & Keynote
- Word



**ANDREEA VLAD**  
visual artist & designer

[WWW.ANDREEAVLAD.COM](http://WWW.ANDREEAVLAD.COM)

## WORK

### Founder - V Studio

08 / 2019 - present

**Visual Artist** · Freelance - graphic art & design

### Radiometer - Medical Devices

08 / 2019 - present - freelance

02 / 2016 - 07 / 2018 - student

#### Graphic Designer Assistant

- Print and digital artwork for the MarCom and Digital Marketing Departments
- Desktop publishing, logo design, web graphics, presentations and booth exhibitions design

### Care4Burn - NGO

01 / 2018 - present

**Graphic Designer** · Volunteer-based - Children's Burn and Education Programme

### Neusoft Mobile Solutions - Software Company

10 / 2010 - 01 / 2012

**Graphic Designer** · User interface design / prototyping for mobile and web applications

### LOGOS Publishing

03 / 2010 - 10 / 2017

**Graphic Designer** · Freelance-based collaboration - book cover design, editorial design

## INTERNSHIPS

### iMotions - Software Company

05 / 2019 - 06 / 2019

#### Creative Intern - Graphic & Communication Design

- Visual content for the new website, redesigning and updating print material

### Hilden Diaz - Art Studio

08 / 2018 - 09 / 2018

#### Creative Intern - Graphic & Communication Design

- Communication and presentation materials for Pio Diaz's artworks and art projects

### TBWA\Copenhagen - Advertising Agency

06 / 2017 - 10 / 2017

#### Creative Intern - Communication Design

- Redesign the TBWA & BBDO website; content production (graphic & copy) for social media

### Scandinavian Branding

11 / 2014 - 02 / 2015

#### Creative Intern - Graphic Design

- Brand identity, logo design, typography, desktop publishing (DTP)

### Copenhagen Concept

09 / 2013 - 12 / 2013

#### Intern at FashionFinder - Multimedia & Graphic Designer

- Visual concepts for FashionFinder website; redesign FashionFinder mobile app
- Designed various graphical materials for various campaigns

## OTHER SKILLS & KNOWLEDGE

- Creative & Critical thinking
- Analytical and managerial abilities
- Agile development methodologies (SCRUM)
- Good team work & collaboration
- Good Ability to adapt to multicultural environment
- **Languages:** Romanian (*native*), English (*fluent*), French (*good*), Spanish (*good*), Danish (PD3)

## INTERESTS

- Art - Practice & Theory
- Communication Design
- Critical & Speculative Design
- Human Behaviour
- Sustainability
- Goodvertising
- Film & Photography
- Books & Storytelling
- Culture & Philosophy
- Nutrition & Health

TO SEE  
MY WORK  
VISIT

WWW.ANDREEAVLAD.COM

## EDUCATION

### KEA Copenhagen School of Design & Technology

#### Bachelor's Degree (BA) Design & Business

08 / 2016 - 01 / 2018

##### Communication Design and Media

· visual communication · strategy · rhetoric · media · storytelling · conceptual and communication campaigns · cross media solutions · critical design prototyping · sociology

### KEA Copenhagen School of Design & Technology

#### Bachelor's Degree (PBA) (1<sup>st</sup> semester)

02 / 2016 - 06 / 2016

##### Digital Concept Development

· E-concept · digital media · research methodologies · philosophy of science · media technology · conceptual and digital communication · project management

### KEA Copenhagen School of Design & Technology

#### Academic Professional (AP)

01 / 2012 - 01 / 2014

##### Multimedia Design and Communication

· design · multimedia · interaction design · communication · marketing · user experience · user testing · team work · collaborative medium · VJ and web TV module · film theory and principles

### University of Art and Design Cluj-Napoca, Romania

10 / 2007 - 06 / 2010

#### Bachelor of Fine Arts (BA) + Certificate in Art Pedagogy

##### Graphic Arts, Graphic Design

· traditional artistic program · practical techniques · drawing · etching · press print · digital and film photography · color and composition · art history · philosophy of culture · semiotics · aesthetics · human anatomy · graphic design · illustration

### National College of Arts Constanta, Romania

#### Graduate Degree (High school)

09 / 2003 - 06 / 2007

##### Graphic Arts

## DISTINCTIONS & SCHOLARSHIPS

### Erasmus Scholarship

01 / 2009 - 05 / 2009

#### École Regionale des Beaux Arts, Rennes, France

· typography · image design and scenography · communication and graphic design history · editorial design · desktop publishing · technical and practical methods of visual representation · French language and culture

### 1<sup>st</sup> Prize at the National Olympiad of Visual Arts and Art History - Graphic Arts

04 / 2006

#### West University, Faculty Of Art and Design, Timisoara, Romania