



<http://hackuwin.com/> | 25-27 July, 2014

Dear Potential Sponsor,

Department of Computer Science at University of Windsor is a dynamic and exciting place to learn about computer science. The university is a medium-sized university that offers a personal environment and is located in one of Canada's best climates. Windsor, Essex County, and the Metropolitan Detroit area offer a wide variety of attractions and activities for everyone. The department is well-known for its research and highly talented students. I am writing this letter on behalf of Force HackUWIN – The Executive Team of HackUWIN to invite you to University of Windsor's 1st Hackathon - **HackUWIN**.

HackUWIN is the first annual Hackathon at the University of Windsor. It is being held by the School of Computer Science and students of University of Windsor. HackUWIN is not just a coding challenge, it is a platform for students who have ability to build something innovative and out of the box. Our aim for this hackathon is to bring together all levels of students where they can meet professionals, recognize their problems and apply their knowledge to make something new. Students from any university or high school can participate and make some cool hacks to show their skills to the world.

There are very few Hackathons in Canada, especially in southern Canada. Windsor-Essex County has lots of knowledgeable students and our hackathon will give them a chance to shine. So our goal is to provide a truly unforgettable environment to the participants where they can learn, evolve and build.

HackUWIN will give your company a truly amazing experience, and it will be a great place for your company to interact with students first hand who want a future in technology. It will also be a place where your company will be able to demo your APIs to the future Bill Gates or Steve Jobs. Your company will be able to recruit some of the best hackers from this event. It's a fantastic opportunity to get involved with the Computer Science department and students who love the technology field. To ensure we meet all travel expenses and other expenses that will make our Hackathon first-rate; we are reaching out to companies to sponsor our Hackathon. Sponsorship money will be used in different expenses like travel, food and SWAGs. I am attaching all details of the benefits of sponsorship which you will get with this letter.

If you have any questions, you can contact me at president@hackuwin.com or our sponsorship team at sponsorship@hackuwin.com

Regards,
Ronak Patel
President – HackUWIN



Sponsorship Tiers					
Category	Hex Sponsor	Quad Sponsor	Cube Sponsor	Linear Sponsor	Dot Sponsor
Quantity	Max 1	Max 4	Max 8	Max 12	∞
Amount	\$14,000	\$10,000	\$6,000	\$2,000	\$1,000
Logo on Website	*	*	*	*	*
Logo in Video	*				
Logo on Posters	*	*	*		
Logo on Banners	*	*	*		
Logo on Volunteer T- Shirt	*	*	*	*	*
Logo on SWAG T- Shirt	*	*	*	*	*
Logo on SWAG	*				
Co-Host of HackUWIN	*				
Company SWAG	*	*	*	*	
Table/Booth at Venue	*	*	*		
Representative as a Mentor	*	*	*	*	
Representative as a Judge	*	*	*		
Representative as a Final Judge	*				
Accommodation for Representative	*	*			
Specific Problem	*	*	*		
Special Prize	*	*	*	*	
Job Expo	*	*	*		
Hack Expo	*	*	*	*	
Ruffles at Night	*	*	*		
1 Hour Workshop	*				
30 Min Seminar	*	*			
20 Min Key Note Presentation	*				
Company Banner at Venue	*	*			
Representative	5	4	3	3	