Nirali Vachhani

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Experience

Social Media Marketing

- Designed engaging social media posters and creatives using tools.
- Managed posting schedules across platforms such as Instagram, Facebook, Twitter and LinkedIn.
- Assisted in developing marketing strategies to increase online engagement and brand presence.

Sales Executive – Credit Card Sales

- Promoted and sold credit cards to customers through direct interaction and cold calling.
- Achieved monthly sales targets and maintained customer relationships to drive repeat business.
- Educated clients about credit card features, benefits, and usage to ensure informed decisions.

Projects

Portfolio Website | *HTML, CSS, Flexbox*
- Designed and developed a personal portfolio website to showcase projects, resume, and contact information.
- Implemented responsive layouts using CSS Flexbox and media queries, ensuring cross-device compatibility.
- Deployed the website using GitHub Pages and optimized for fast loading and SEO.
- Used semantic HTML tags to improve accessibility and maintainability.
- Integrated a contact form with a mailto link for easy communication.

To-Do List Web App | *JavaScript, HTML, CSS, LocalStorage*
- Built a dynamic to-do list application enabling users to add, update, and delete tasks in the browser.
- Utilized JavaScript for DOM manipulation and integrated local storage for persistent task management.
- Applied CSS transitions for smooth UI interactions and enhanced user experience.
- Added a filtering feature to sort tasks by completed or pending status.
- Implemented input validation and alert messages to guide user actions.

Quiz App | *JavaScript, HTML, CSS*
- Developed an interactive quiz application that loads multiple-choice questions and tracks user score.
- Implemented JavaScript logic for timer, answer checking, and final score display.
- Styled the UI using modern CSS for a clean and mobile-friendly layout.
- Randomized question order on each playthrough for improved replay value.
- Added score-saving functionality using local storage to allow users to view their past results.

Skills

Programming Languages: HTML, CSS, JavaScript, Java
Database: MySQL, NoSQL

Education

Saurashtra University   Rajkot, Gujarat
Bachelor of Computer Applications.(BCA)   *May 2018 - May 2021*