

## GROUP TASK 2

### BIG DATA PROCESS MAPPING: GOOGLE MAPS SYSTEM

Select a real-world big data system (like Google Maps, Amazon recommendations, or a smart city system) and map out the entire data flow: data sources, storage, processing, and output.

#### 1. Introduction

Big Data systems are designed to handle massive amounts of information generated from multiple sources in real time. One of the best real-world examples of a Big Data system is **Google Maps**. It processes millions of user requests every second and continuously updates traffic, navigation, and location services.

Google Maps follows a structured Big Data process that includes data collection, storage, processing, and output generation. Each stage plays a crucial role in ensuring accurate and real-time navigation services.

#### 2. Data Sources

Google Maps collects data from various sources. These sources generate structured, semi-structured, and unstructured data.

##### 2.1 GPS Data from Smartphones

The primary data source is GPS signals from users' mobile devices. These signals provide real-time location coordinates, speed, and direction of movement. This data helps the system understand traffic density and vehicle flow on different roads.

##### 2.2 Traffic Sensors and Cameras

Traffic monitoring devices installed on roads collect data related to vehicle count, speed, and congestion levels. This sensor data improves the accuracy of live traffic updates and congestion prediction.

##### 2.3 Satellite Imagery

Satellite images provide large-scale geographical and environmental information. These images help update maps, detect road changes, and identify new constructions. Satellite data is usually unstructured and requires processing before usage.

## **2.4 User-Generated Content**

Users contribute reviews, ratings, photos, and map edits. This type of data improves location accuracy and provides useful insights about places. This data is semi-structured or unstructured and adds contextual information to the system.

# **3. Data Storage**

Since Google Maps handles enormous volumes of data, it uses distributed storage systems.

## **3.1 Distributed Cloud Storage**

Data is stored across multiple cloud servers located in different geographical regions. This ensures scalability and availability. Even if one server fails, the system continues to function smoothly due to replication.

## **3.2 Data Replication and Backup**

Multiple copies of data are stored to prevent data loss. This technique improves fault tolerance and system reliability. Backup mechanisms ensure continuous service without interruption.

## **3.3 Database Management Systems**

Structured data such as coordinates and user information are stored in databases. Semi-structured and unstructured data are stored in distributed file systems. Proper storage architecture ensures quick retrieval and efficient processing.

# **4. Data Processing**

Data processing is the most critical stage in the Big Data workflow.

## **4.1 Real-Time Stream Processing**

Incoming GPS and sensor data are processed instantly to detect traffic conditions. Stream processing helps provide live updates.

This ensures users receive up-to-date information while navigating.

#### **4.2 Batch Processing**

Historical traffic data is processed periodically to analyze patterns and trends. This helps in predicting future traffic behaviour. Batch processing improves long-term route optimization strategies.

#### **4.3 Machine Learning Algorithms**

Machine learning models analyze patterns in traffic, user behaviour, and route preferences. These models predict estimated time of arrival (ETA) and suggest the fastest routes.

#### **4.4 Data Cleaning and Filtering**

Raw data may contain errors or duplicate entries. Data cleaning removes inaccurate information before processing. This step ensures reliable and accurate output.

### **5. Output Generation**

After processing, the system provides useful results to users.

#### **5.1 Route Optimization**

The system calculates the shortest and fastest route based on real-time traffic data. Alternative routes are also suggested for better convenience.

#### **5.2 Estimated Time of Arrival (ETA)**

ETA is calculated using speed, traffic density, and historical data patterns. It continuously updates as traffic conditions change.

#### **5.3 Traffic Alerts and Notifications**

Users receive alerts about accidents, roadblocks, and congestion. This improves travel planning and reduces travel time.

#### **5.4 Location-Based Recommendations**

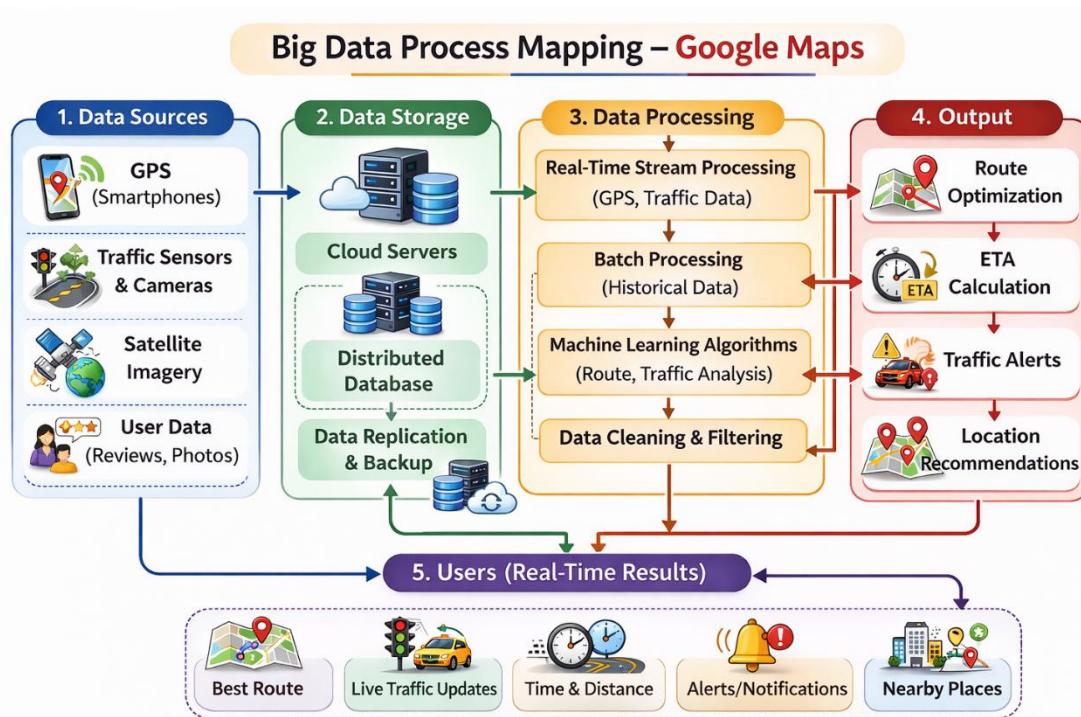
Google Maps suggests nearby restaurants, hospitals, petrol stations, and other services. This enhances user experience beyond navigation.

## 6. Overall Big Data Workflow Summary

The complete process can be summarized as:

- Data is collected from multiple real-time and static sources.
- The collected data is stored in distributed cloud systems.
- Advanced processing techniques and machine learning analyze the data.
- Useful outputs such as routes and traffic updates are generated.

This structured workflow allows Google Maps to function efficiently on a global scale.



## 7. Conclusion

Google Maps is a practical example of a Big Data system that handles large-scale, real-time data processing. Through effective data collection, distributed storage, intelligent processing, and user-friendly output generation, it provides accurate and reliable navigation services.

The integration of cloud computing, machine learning, and real-time analytics makes it a powerful and scalable system. This demonstrates how Big Data technologies are applied in real-world applications to solve everyday problems.

