**PROJECT TITLE:**

**Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections**

**CHOSEN TOPIC:**

**The Election Commission of Lok Sabha 2019**

**1. INTRODUCTION:**

General Election were held in India in seven phases from 11 April to 19 May 2019 to elect the members of the 17$^{th}$ Lok Sabha. Votes were counted and the result was declared on 23 May .The Election resulted in a landslide victory for the BJP which won 303 seats and formed the government.
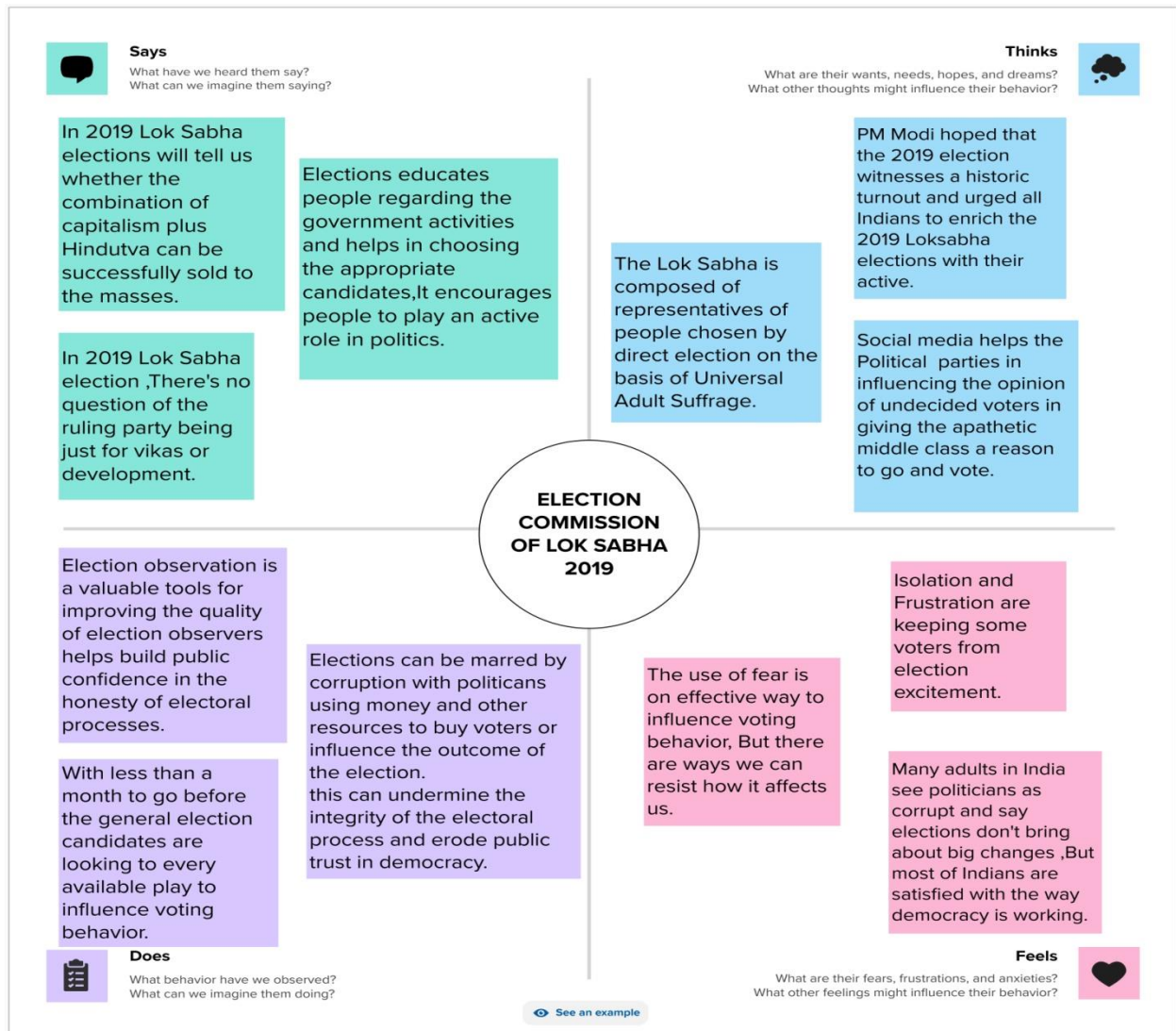
**1.1 Overview**

In this project our requirement is to analyse the winners and total votes and electors and postal votes of Lok Sabha and criminal cases in each state & party. In which State there are more winners and which party got more seats and liabilities and assets of each state and the analysis helps to understand the data.
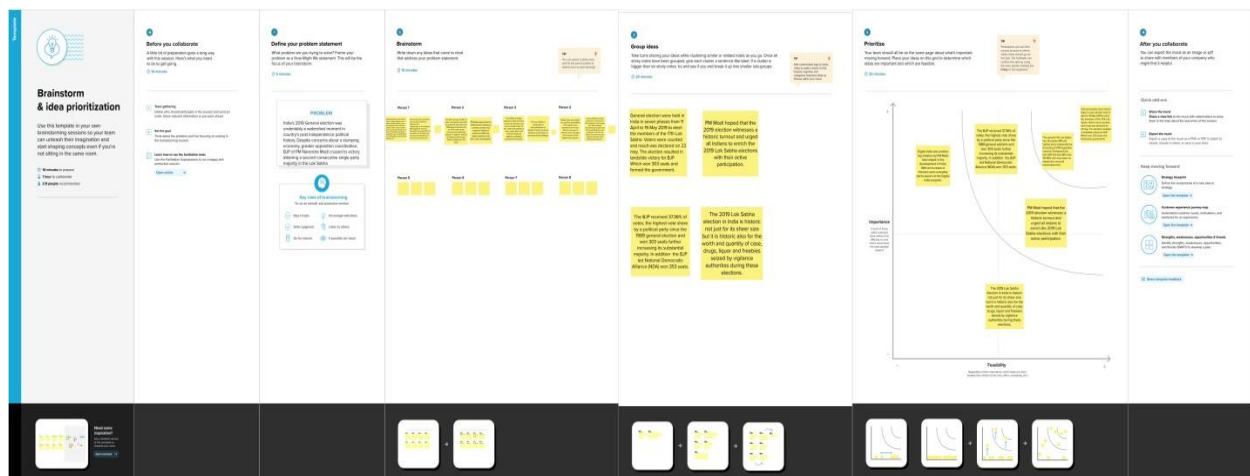
**1.2 Purpose**

Many adults in India see Politicians as corrupt and say elections don't bring about big changes but Most Indians are satisfied with the way Democracy is working. The Purpose of analyzing the 2019 Lok Sadha election is to provide them a clean and deep understanding of data using Data Visualization which is processing of creating graphical representation of data, Dashboard and story which are the best way to presenting data and analysis in narrative format.
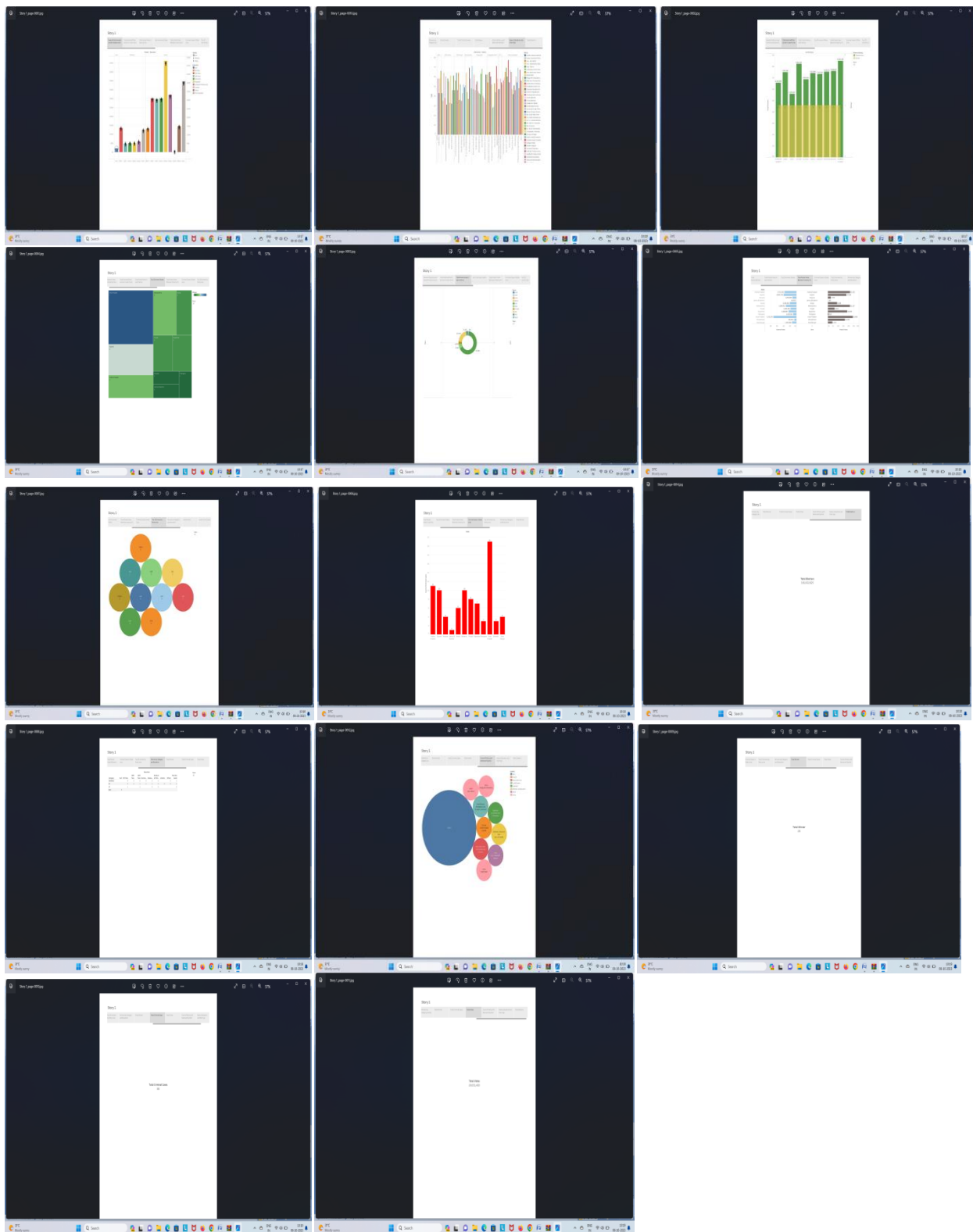
**2. PROBLEM DEFINITION & DESIGN THINKING:**

**2.1 Empathy map**

**Says**
What have we heard them say?
What can we imagine them saying?

In 2019 Lok Sabha elections will tell us whether the combination of capitalism plus Hindutva can be successfully sold to the masses.

In 2019 Lok Sabha election ,There's no question of the ruling party being just for vikas or development.

Elections educates people regarding the government activities and helps in choosing the appropriate candidates,It encourages people to play an active role in politics.

**Thinks**
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage.

PM Modi hoped that the 2019 election witnesses a historic turnout and urged all Indians to enrich the 2019 Loksabha elections with their active.

Social media helps the Political parties in influencing the opinion of undecided voters in giving the apathetic middle class a reason to go and vote.

**ELECTION COMMISSION OF LOK SABHA 2019**

Election observation is a valuable tools for improving the quality of election observers helps build public confidence in the honesty of electoral processes.

With less than a month to go before the general election candidates are looking to every available play to influence voting behavior.

Elections can be marred by corruption with politicans using money and other resources to buy voters or influence the outcome of the election.
this can undermine the integrity of the electoral process and erode public trust in democracy.

The use of fear is on effective way to influence voting behavior, But there are ways we can resist how it affects us.

Isolation and Frustration are keeping some voters from election excitement.

Many adults in India see politicians as corrupt and say elections don't bring about big changes ,But most of Indians are satisfied with the way democracy is working.

**Does**
What behavior have we observed?
What can we imagine them doing?

**Feels**
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

👁 See an example

## 2.2 Ideation & Brainstorming Map

## 3. RESULT:

# 4. ADVANTAGES & DISADVANTAGES

## Advantages:

- It helps in proper functioning of Democracy through the system of checks and balance. No confidence motion can only be introduced and passed in the Lok Sabha so it controls the despotism of the government.
- It composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage.
- It is a massive exercise in the system of democratic governance. The Lok Sabha comprises of a total of 545 seats. Out of these Election will be conducted by the election commission to fill 543 seats.

## Disadvantages:

- Elections can be marred by corruption with politicians using money and other resources to buy voters or influence the outcome of the election.
- This can undermine the integrity of the electoral process and erode public trust democracy.
- The 2019 Lok Sabha election in India is historic not just for its sheer size but it is historic also for the worth and quantity of case, drugs, liquor and  freebies seized by Vigilance Authorities during these elections.
- Agrarian and rural distress: The Congress party campaign highlighted "agrarian distress" as an election issues. The BJP campaign highlighted that the congress party has been in power for five generation of Nehru dynasty and its past promises and campaign issues have been empty.

**APPLICATION:**

The Election Commission of India has designed is house software for complete candidate and election management through a software called ENCORE which stands for Enabling Communications on Real time Environment.

The Election Commission of India has accomplished the constitutional task of deepening electoral democracy through institution building, transparency and accessibility, adopting the inclusive approach and strengthening it through process simplification and proactive inventions. Especially, the various technological tools have enabled the commission to bring in more efficiency widespread reach and the accountability in conduct of free and fair election in recent times.

**FUTURE SCOPE:**

The 2019 Lok Sabha election will tell us whether the combination of Capitalism Hindutva can be successfully sold to the masses. As for the liberals both in India and USA they should reflect that it is their policies that paired the way for both Modi and Trump.

Digital India was another big initiative by PM Modi that helped in the development of India with an increase in internet users every day led to the launch of the Digital Programme.

**CONCLUSION:**

The Election resulted in a landslide victory for the BJP which won 303 seats and formed the government which the result was declared on 23 May and Election Observation is a valuable tool for improving the quality of election observers helps build public confidence in the honesty of electoral processes.

The Solution for the problem of elections, we defined them by creating KPI's interactive Visualization and Dashboard and Story board to bring clean and deep understanding of the data and give solution to make elections efficiently.