



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



In 2019 Lok Sabha elections will tell us whether the combination of capitalism plus Hindutva can be successfully sold to the masses.

In 2019 Lok Sabha election ,There's no question of the ruling party being just for vikas or development.

Elections educates people regarding the government activities and helps in choosing the appropriate candidates,It encourages people to play an active role in politics.

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage.

PM Modi hoped that the 2019 election witnesses a historic turnout and urged all Indians to enrich the 2019 Loksabha elections with their active.

Social media helps the Political parties in influencing the opinion of undecided voters in giving the apathetic middle class a reason to go and vote.

Election observation is a valuable tools for improving the quality of election observers helps build public confidence in the honesty of electoral processes.

With less than a month to go before the general election candidates are looking to every available play to influence voting behavior.

Elections can be marred by corruption with politicians using money and other resources to buy voters or influence the outcome of the election. this can undermine the integrity of the electoral process and erode public trust in democracy.

The use of fear is on effective way to influence voting behavior, But there are ways we can resist how it affects us.

Isolation and Frustration are keeping some voters from election excitement.

Many adults in India see politicians as corrupt and say elections don't bring about big changes ,But most of Indians are satisfied with the way democracy is working.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?