

COLLEGE OF ENGINEERING TRIVANDRUM

EVOLVE RACING

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MARKETING PROPOSALS

ABOUT CET



College of Engineering Trivandrum, the first Engineering college in Kerala founded in 1939, is a premier institution opted by budding engineering aspirants all over Kerala. Ever since its inception, the college has been consistent in being the top rated college in the state contributing to the country and abroad in the field of Engineering and research. The state of the infrastructure and the technical niche that it provides has augmented excellence in the technical and cultural arena. The college nurtures highly skilled professionals every year and the vastly interconnected link of successful alumni spanning all over the world call out the marvel of the college.

ABOUT ISIE



ISIE INDIA (Imperial Society of Innovative Engineers) is a leading organization in India for EV Skill Development, E-mobility (Vehicle Design & Manufacturing) Events, Electric Vehicle Professional Certification, EV Research, and Publication. It is a well-known platform among engineering graduates, Engineering Colleges / Universities, Automotive Industries, and various sector skill councils and motivates them to work on commercial green Mobility. While creating a uniquely placed tech-innovation ecosystem centered on Green mobility and Renewable energy, ISIE works to understand the business requirements of the Go-Green and Live Green services ecosystem and aims to ensure and create a workable environment.

ABOUT ESVC



Electric Solar Vehicle Championship (ESVC) is Asia's Largest Solar event which is started by the Imperial Society of Innovative Engineers (ISIE). ESVC aims to build society's interest in Renewable sources of energy. Focus of ESVC is to develop interest among the society towards alternative power sources, which are the future of Automobiles, along with enhancing the practical skills, team management, so our engineering students/professionals will avail to face any hurdles in the way of real engineering. ISIE INDIA has successfully conducted 8 Seasons of this event where more than 500+ Solar Cars are manufactured by a student's Team from Various Engineering College/University of India, Bangladesh and Sri Lanka.

ABOUT EVolve CET



EVolve is a group of passionate engineering students who have joined together to design and develop a fully functional Electric Vehicle powered by solar energy. The motto of our Club is to integrate our acquired engineering knowledge into developing a sustainable solution to the existing problem of over dependency on depleting energy reserves. Through the careful design curation by various subsystems, we ought to represent our dream vehicle in the Electric Solar Vehicle Competition conducted by ESVC.

TITLE SPONSER

₹800000/-

**VEHICLE WILL BE DESIGNED ACCORDING TO THE
COLOUR THEME OF THE COMPANY
EXTRA LARGE LOGO ON FRONT OF THE VEHICLE
LOGOS ON THE EACH SIDE OF THE VEHICLE BODY
LOGO AND COMPANY NAME ON THE SEATS
COMPANY NAME AND LOGO ON T-SHIRTS
LOGO ON TEAM WEBSITE
BIG LOGO ON SAFETY SUIT OF THE DRIVER
EXTENSIVE MEDIA PUBLICITY
TAGS ON INSTAGRAM HANDLES.**

LARGE LOGO ON EITHER SIDE OF THE VEHICLE BODY

LOGO ON T-SHIRTS.

SMALL LOGO ON THE DRIVER'S SAFETY SUIT

COMPANY NAME AND LOGO ON TEAM WEBSITE

PUBLICITY THROUGH SOCIAL MEDIA

MEDIA PUBLICITY

PLATINUM
₹600000/-

GOLD
₹400000/-

**LARGE LOGO ON EITHER SIDE OF THE VEHICLE BODY
SMALL LOGO ON T-SHIRTS.**

**COMPANY NAME AND LOGO ON TEAM WEBSITE
PUBLICITY THROUGH SOCIAL MEDIA**

**MEDIUM SIZED LOGO ON SIDE OF THE VEHICLE BODY
COMPANY NAME AND LOGO ON TEAM WEBSITE
PUBLICITY THROUGH SOCIAL MEDIA**

SILVER
₹200000/-

**TUBULAR
SPACE FRAME
CHASSIS**

HIGH STRENGTH
TO WEIGHT RATIO

**ELECTRIC
POWERTRAIN**

HIGH EFFICIENCY
WITH ZERO
EMISSIONS

**SOLAR PV
SYSTEM**

SOLAR-POWERED
SUSTAINABLE TECH
INTEGRATION

**DOUBLE
WISHBONE
SUSPENSION**

SUPERIOR HANDLING
AND OFF ROAD
STABILITY

**REAR H ARM
SUSPENSION**

OPTIMIZED
PERFORMANCE WITH
ELASTO-
KINEMATICS

**BATTERY
SPECS**

60V 100AH
LI-FEPO4
2000 CYCLES
148 WH/KG

YOU CAN ALSO HELP US BY BEING OUR



REGISTRATION
PARTNER



ENERGY
PARTNER



SAFETY
PARTNER



MERCHANDISE
PARTNER

TOOLS AND
PARTS
PARTNER



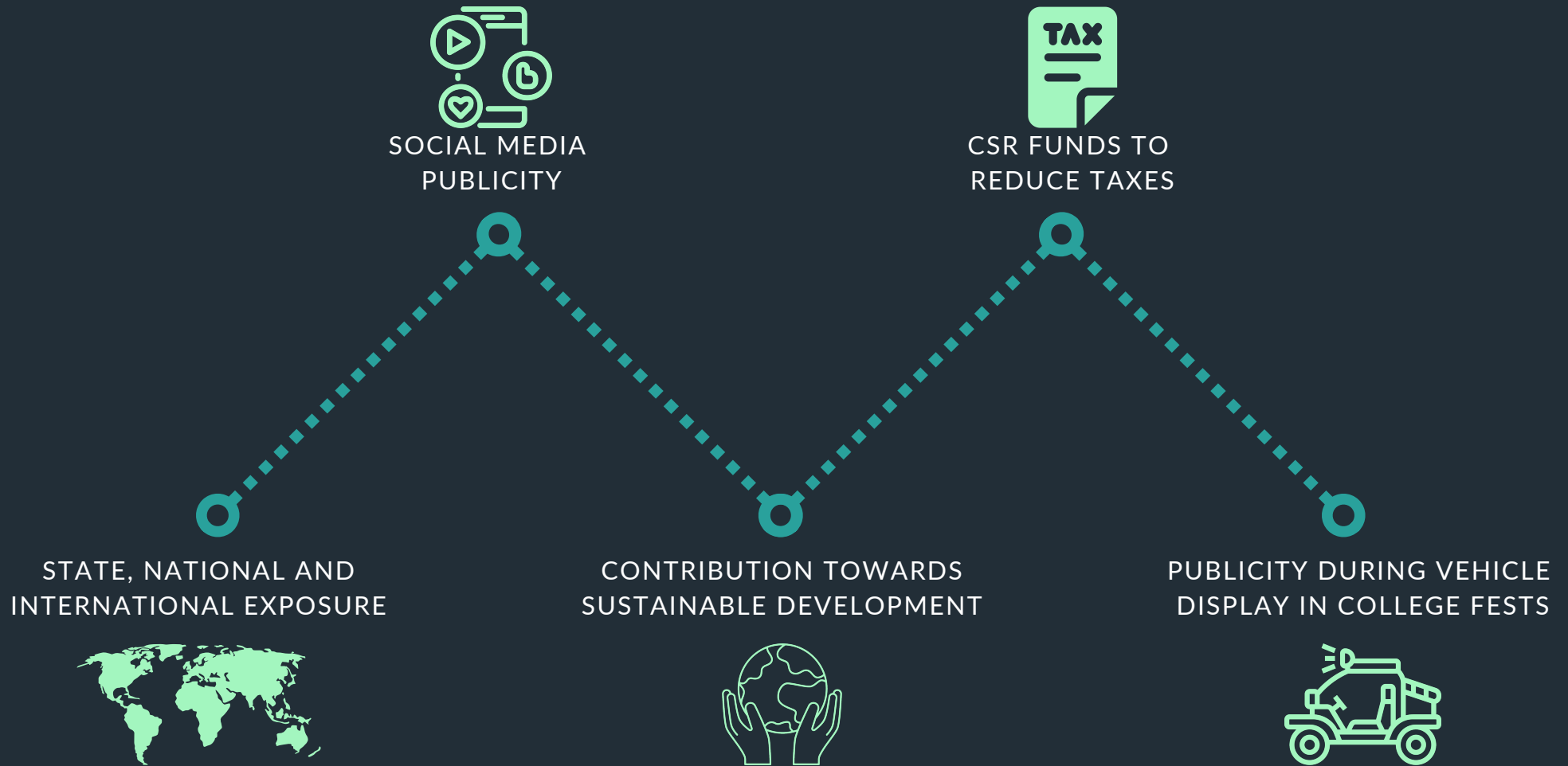
TRAVEL AND
ACCOMMODATION
PARTNER



MEDIA AND
PUBLICITY
PARTNER



SPONSORSHIP BENEFITS





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