# **Data Mining & Business Intelligence**

Aim: Mini Project

**Requirements:** Python 3x, WEKA, Google Chrome

**Theory:** 

**Topic:** Programming courses to be taught in educational institutions

#### **Problem Statement:**

Keeping up with the latest technologies is difficult and time consuming for students looking for placements in todays world. This experiment aims to solve that problem by using data mining techniques to suggest popular languages wanted by the industry to be taught in educational institutions that can include it in their curriculum.

The Stack Overflow Developers survey dataset is used to find the programming languages that users want to learn. This data is then cleaned, visualized and then Apriori association rules are generated to find other related languages a student might want to learn based on a selected one. This grouping of itemsets can be used to provide discounted fee for students or to prepare workshops for these technologies.

### **Dataset:**

Name: Stack Overflow Developer Survey (2017)

Records: 51,392 (3924 used)

Attributes: 155 (6 used)

## **Attribute Information:**

| NO. | Name               | Туре    |
|-----|--------------------|---------|
| 1   | Professional       | Nominal |
| 2   | Country            | Nominal |
| 3   | DeveloperType      | Nominal |
| 4   | NonDeveloperType   | Nominal |
| 5   | HaveWorkedLanguage | Nominal |
| 6   | WantWorkLanguage   | Nominal |

# **Apriori Association**

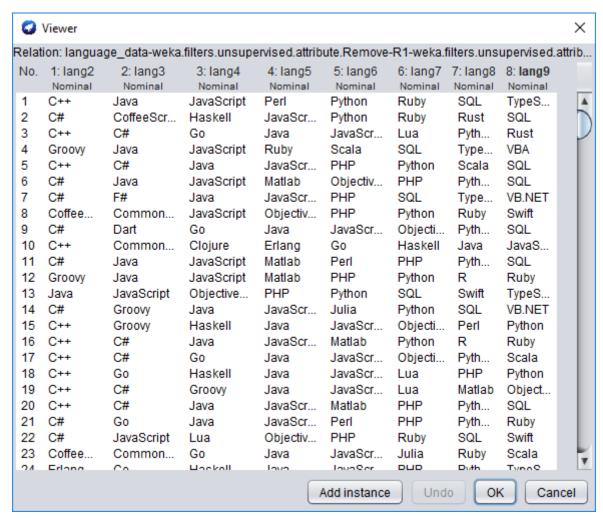


Fig 1
Dataset is imported in WEKA, selecting only 8 languages per record

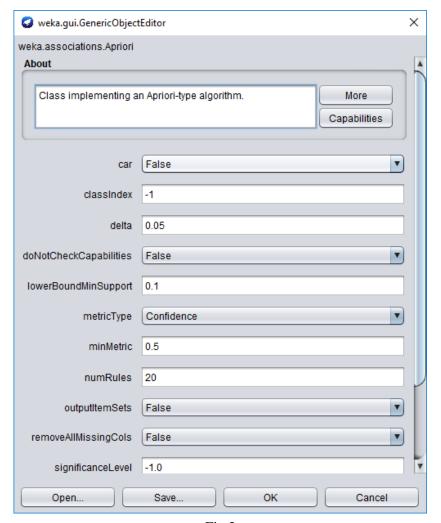
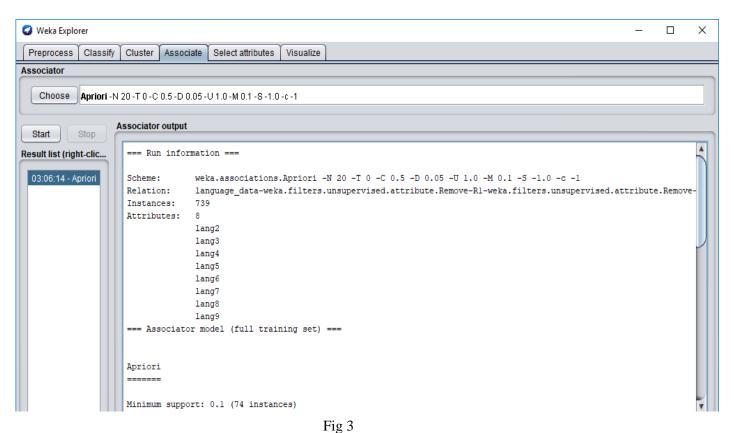


Fig 2

Apriori Association is applied to the dataset, with support 0.1 and confidence 0.5



Results of association are shown

## SimpleCLI

```
Apriori
Minimum support: 0.1 (74 instances)
Minimum metric <confidence>: 0.5
Significance level: 1
Number of cycles performed: 18
Generated sets of large itemsets:
Size of set of large itemsets L(1): 19
Large Itemsets L(1):
lang2= C++ 248
lang2= C# 211
lang3= Java 194
lang3= C# 164
lang3= JavaScript 77
lang4= JavaScript 202
lang4= Java 201
lang5= JavaScript 202
lang5= Java 99
lang5= PHP 79
lang6= Python 95
lang6= JavaScript 100
lang6= PHP 157
lang7= Python 169
lang7= PHP 137
lang8= SQL 152
lang8= Python 146
lang9= SQL 175
lang9= Swift 78
```

java weka.associations.Apriori -N 20 -T 0 -C 0.5 -D 0.05 -U 1.0 -S 1.0 -I -t "F:\DMBI\data\language\_data.arff"

#### SimpleCLI

```
Size of set of large itemsets L(2): 13

Large Itemsets L(2):
lang2= C++ lang3= C# 164
lang2= C++ lang4= Java 87
lang2= C++ lang5= JavaScript 86
lang2= C# lang3= Java 83
lang2= C# lang4= JavaScript 80
lang3= Java lang4= JavaScript 177
lang4= JavaScript lang6= PHP 78
lang4= Java lang5= JavaScript 191
lang4= Java lang7= PHP 78
lang5= JavaScript lang7= PHP 75
lang5= JavaScript lang7= PHP 75
lang6= PHP lang7= Python 121
lang7= PHP lang8= Python 113
```

 $$\operatorname{Fig}\,4$$  Apriori Association shows frequent itemsets in L1, L2 and L3

```
SimpleCLI
```

```
Size of set of large itemsets L(3): 3
Large Itemsets L(3):
lang2= C++ lang4= Java lang5= JavaScript 83
lang2= C# lang3= Java lang4= JavaScript 75
lang4= Java lang5= JavaScript lang7= PHP 75
Best rules found:
2. lang5= JavaScript lang7= PHP 75 ==> lang4= Java 75 <conf:(1)> lift:(3.68) lev:(0.07) [54] conv:(54.6)
 3. lang2= C++ lang5= JavaScript 86 ==> lang4= Java 83
                                               <conf:(0.97)> lift:(3.55) lev:(0.08) [59] conv:(15.65)
 4. lang4= Java lang7= PHP 78 ==> lang5= JavaScript 75
                                               <conf:(0.96)> lift:(3.52) lev:(0.07) [53] conv:(14.17)
 5. lang2= C++ lang4= Java 87 ==> lang5= JavaScript 83 <conf:(0.95)> lift:(3.49) lev:(0.08) [59] conv:(12.64)
 7. lang5= Java 99 ==> lang6= JavaScript 94 <conf:(0.95)> lift:(7.02) lev:(0.11) [80] conv:(14.27)
9. lang6= JavaScript 100 ==> lang5= Java 94 <conf:(0.94)> lift:(7.02) lev:(0.11) [80] conv:(12.37)
10. lang2= C# lang4= JavaScript 80 ==> lang3= Java 75 <conf:(0.94)> lift:(3.57) lev:(0.07) [53] conv:(9.83)
11. lang3= Java 194 ==> lang4= JavaScript 177 <conf:(0.91)> lift:(3.34) lev:(0.17) [123] conv:(7.83)
12. lang2= C# lang3= Java 83 ==> lang4= JavaScript 75
                                               <conf:(0.9)> lift:(3.31) lev:(0.07) [52] conv:(6.7)
13. lang4= JavaScript 202 ==> lang3= Java 177 <conf:(0.88)> lift:(3.34) lev:(0.17) [123] conv:(5.73)
14. lang7= PHP 137 ==> lang8= Python 113 <conf:(0.82)> lift:(4.17) lev:(0.12) [85] conv:(4.4) 15. lang8= Python 146 ==> lang7= PHP 113 <conf:(0.77)> lift:(4.17) lev:(0.12) [85] conv:(3.5)
17. lang7= Python 169 ==> lang6= PHP 121 <conf:(0.72)> lift:(3.37) lev:(0.12) [85] conv:(2.72)
18. lang2= C++ 248 ==> lang3= C# 164 <conf:(0.66)> lift:(2.98) lev:(0.15) [108] conv:(2.27)
19. lang7= PHP 137 ==> lang4= Java 78 <conf:(0.57)> lift:(2.09) lev:(0.06) [40] conv:(1.66)
20. lang7= PHP 137 ==> lang5= JavaScript 75 <conf:(0.55)> lift:(2) lev:(0.05) [37] conv:(1.58)
=== Evaluation ===
Elapsed time: 0.032s
java weka.associations.Apriori -N 20 -T 0 -C 0.5 -D 0.05 -U 1.0 -S 1.0 -I -t "F:\DMBI\data\language data.arff"
```

Fig 5

Apriori Association Mining generates frequent itemsets and association rules that show frequently grouped together Programming languages