



\$24.9M

Sum of Revenue

(\$14.5M)

PROFITS

25.2K

ORDERS

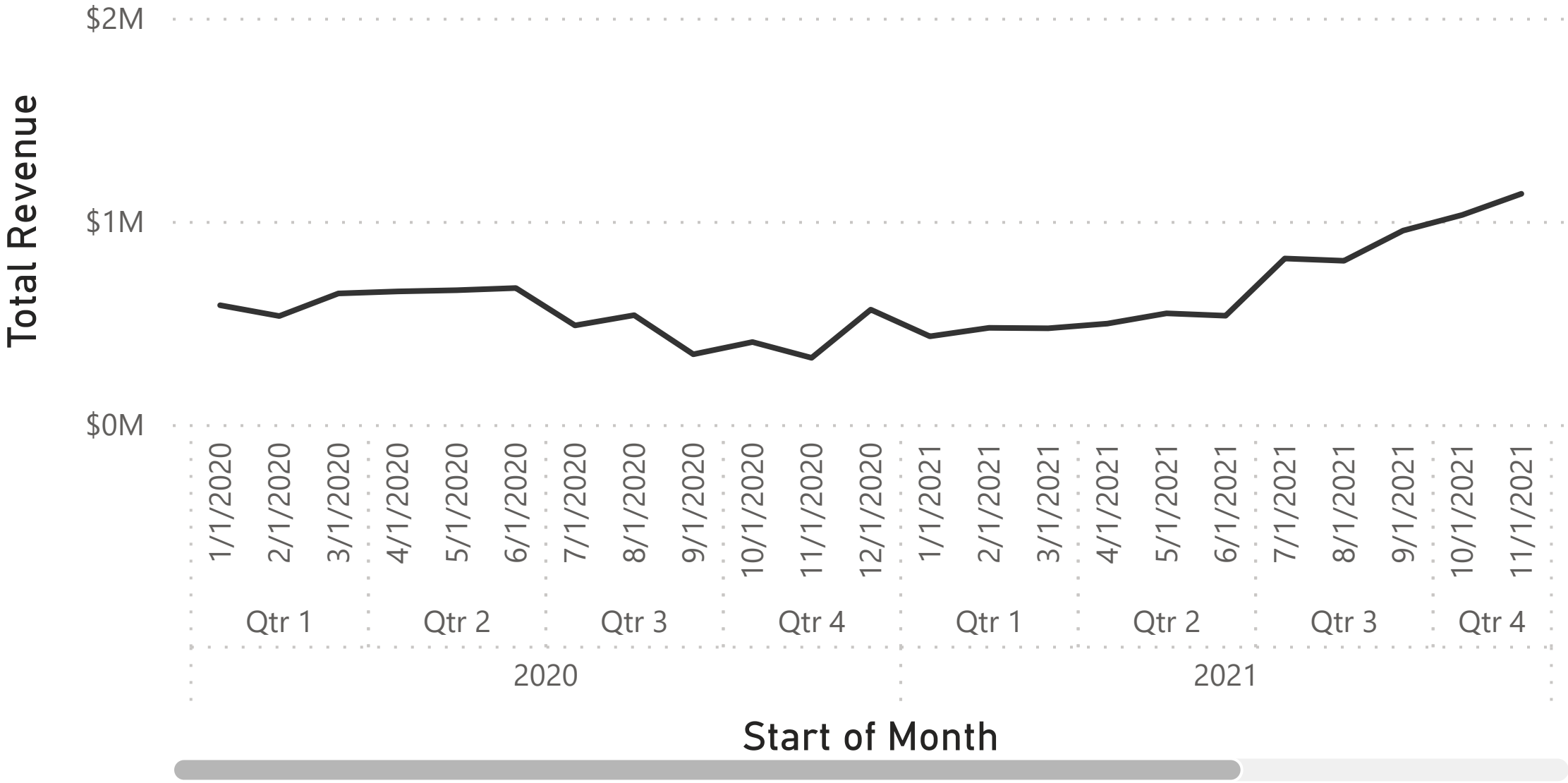
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RETURN RATE

Orders by Category



Revenue Trending



Top 10 Products	Total Orders	Total Revenue	Return %
Water Bottle - 30 oz.	3983	\$39,755	0.02
Patch Kit/8 Patches	2952	\$13,506	0.02
Mountain Tire Tube	2846	\$28,333	0.02
Road Tire Tube	2173	\$17,265	0.02
Sport-100 Helmet, Red	2099	\$73,444	0.03
AWC Logo Cap	2062	\$35,882	0.01
Sport-100 Helmet, Blue	1995	\$67,120	0.03
Fender Set - Mountain	1975	\$87,041	0.01
Sport-100 Helmet, Black	1940	\$65,270	0.03
Mountain Bottle Cage	1896	\$38,062	0.02

Monthly Returns

166!

Prev Month: 169 (-1.78%)

Monthly Orders

2146!

Prev Month: \$2,165 (-0.88%)

Monthly Revenue

166✓

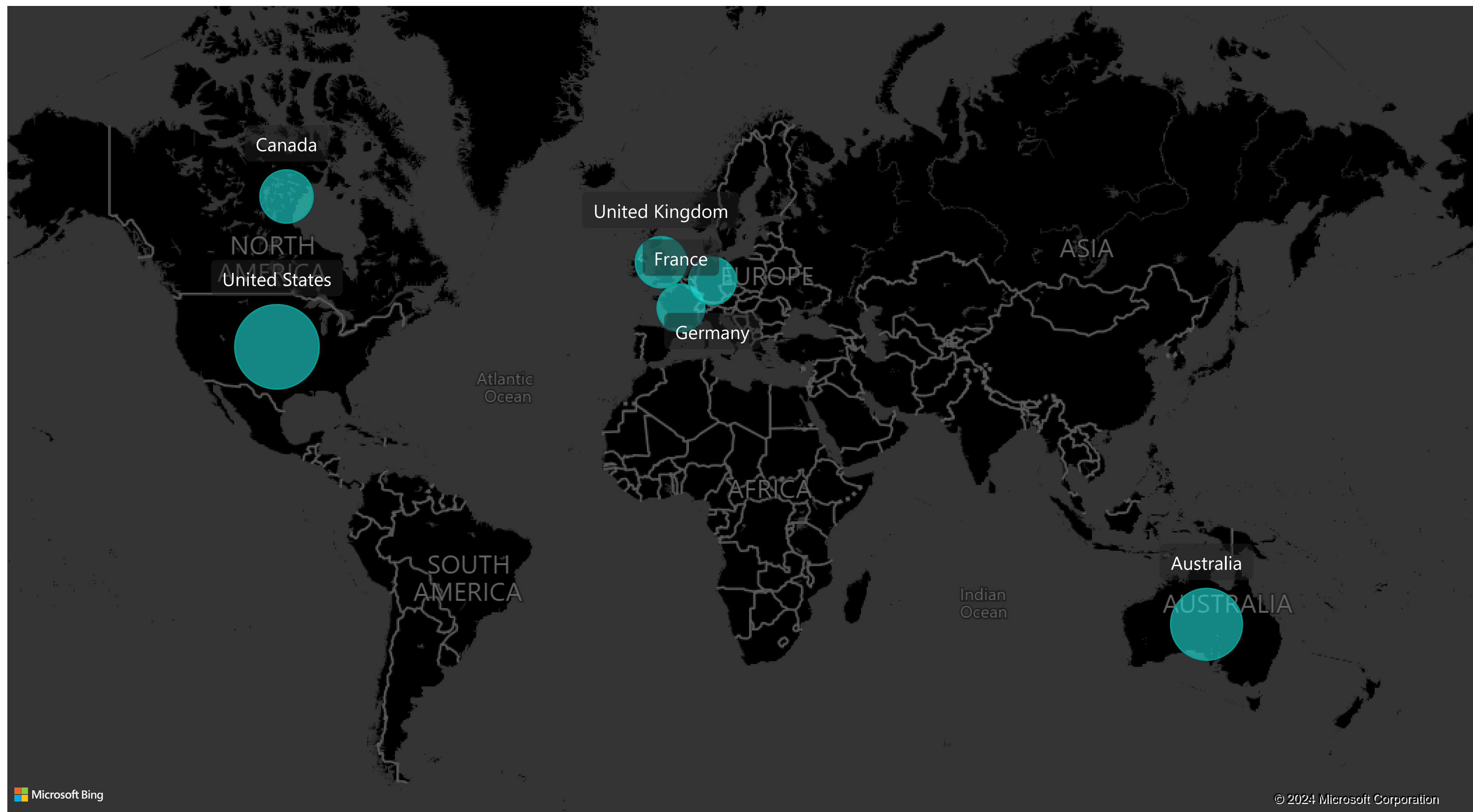
Prev Month: ₹ 1,768,432.5069  
(+99.99%)

Most ordered Product Type:

Bib-Shorts

Most Returned Product Type:

Bib-Shorts



Selected Product:

All-Purpose  
Bike Stand

Price Adjustment (%)

0.00



Product Metric Selection

- ☒ Orders
- ☐ Revenue
- ☐ Profit
- ☐ Returns
- ☐ Return %

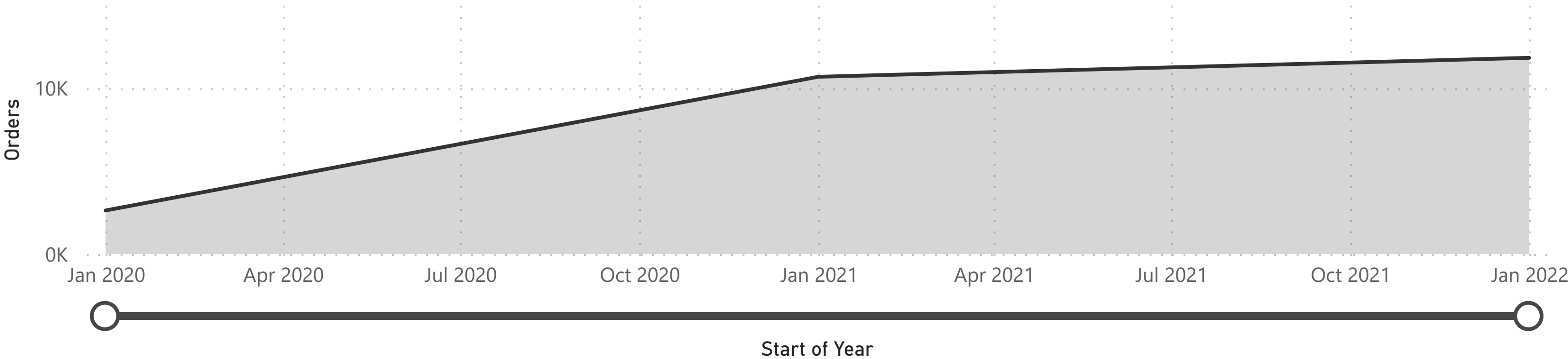
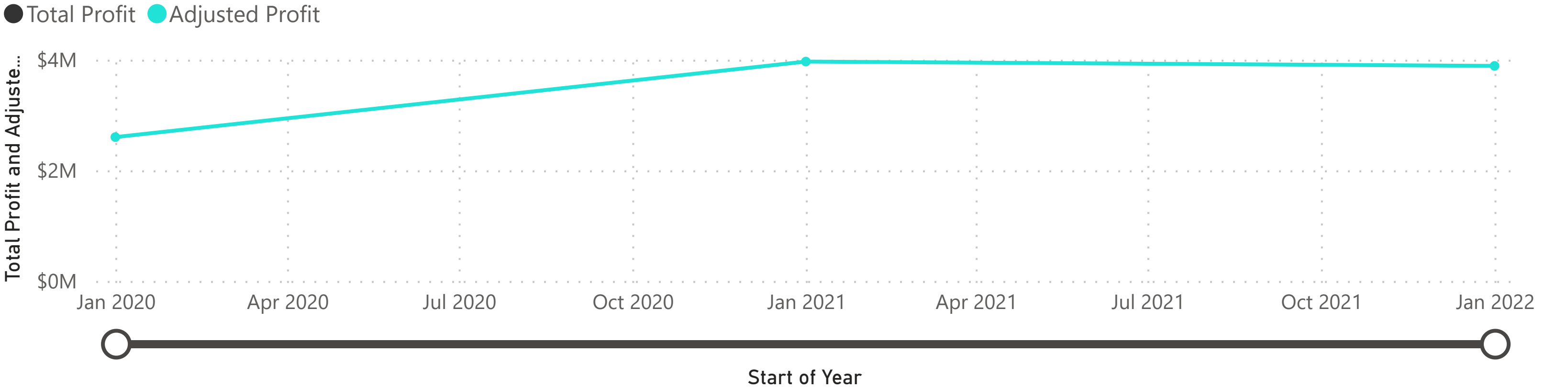
Monthly Orders vs Target



Monthly Orders vs Target



Monthly Profits vs Target

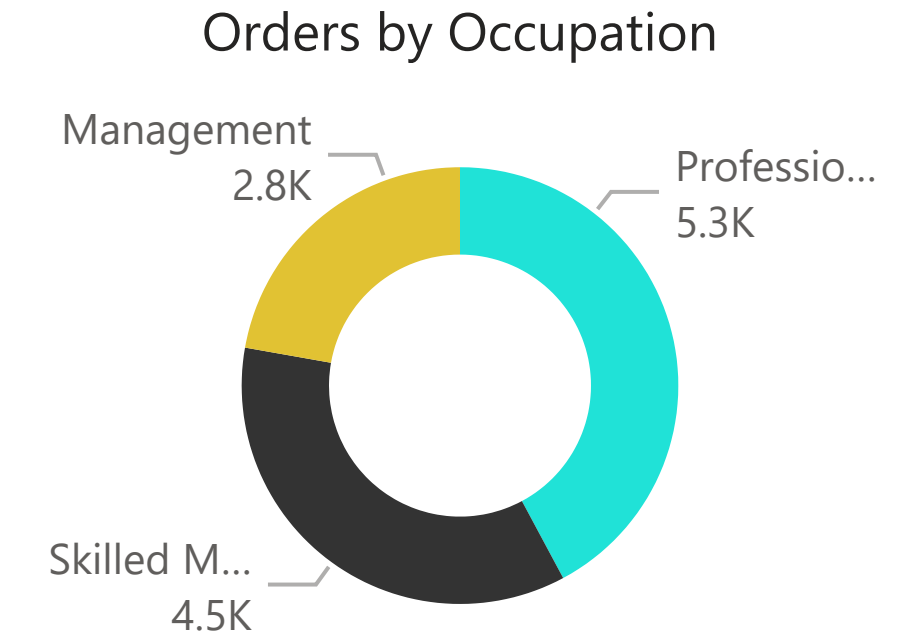
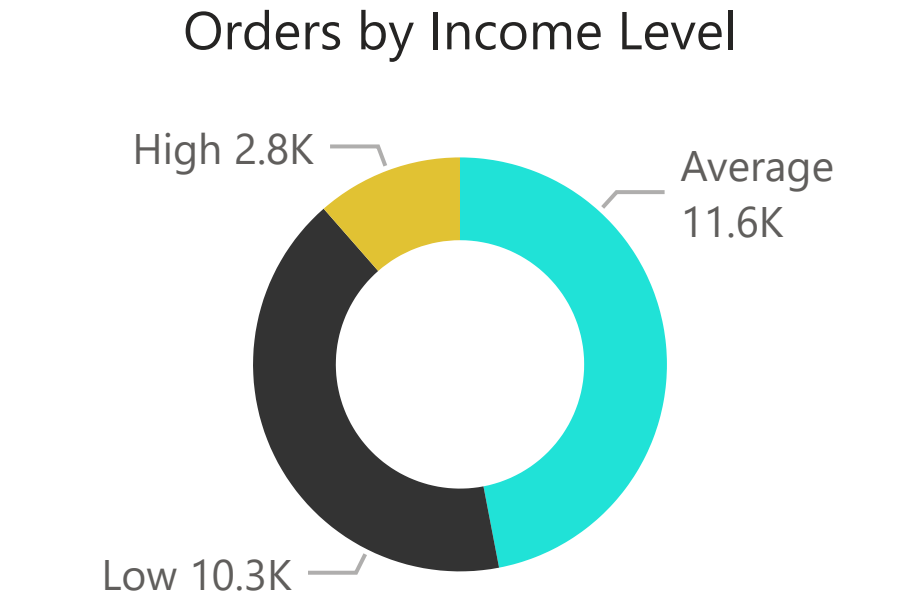
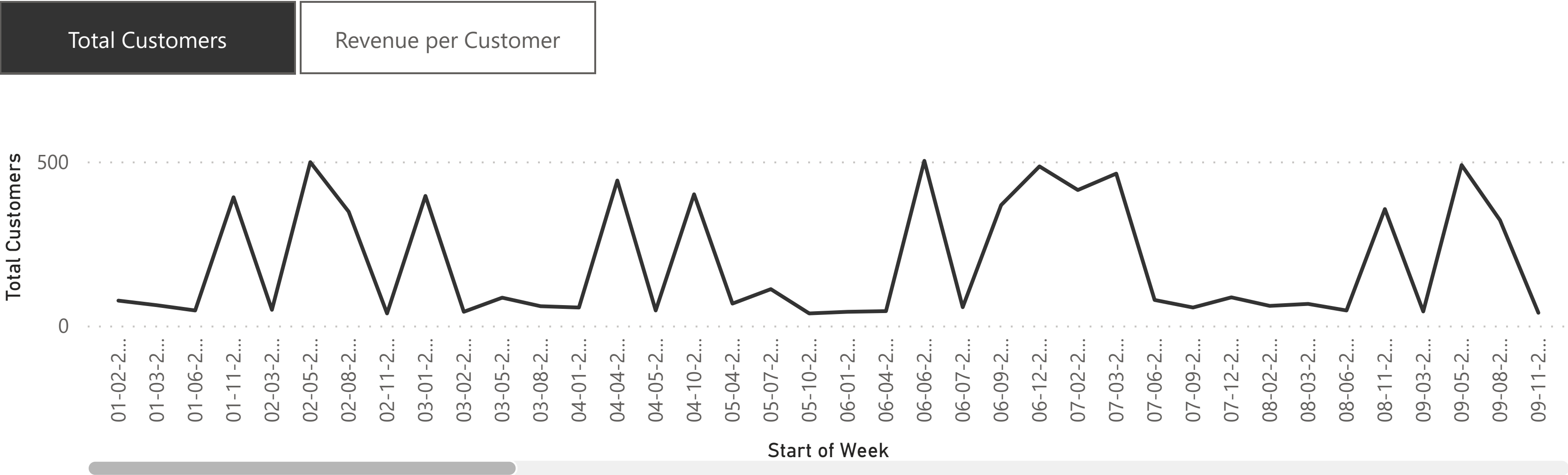


17.4K

UNIQUE CUSTOMERS

\$1.4K

REVENUE PER CUSTOMER



Top 100 Customers				
CustomerKey	Customer Full Name (CC)	Orders	Revenue	
11433	Mr. Maurice Shan	6	\$12,408	
11439	Mrs. Janet Munoz	6	\$12,015	
11241	Mrs. Lisa Cai	7	\$11,330	
11417	Mrs. Lacey Zheng	7	\$11,086	
11420	Mr. Jordan Turner	7	\$11,022	
11242	Mr. Larry Munoz	7	\$10,852	
13263	Mrs. Kate Anand	4	\$10,437	
12655	Mr. Larry Vazquez	4	\$10,395	
11425	Mrs. Ariana Gray	6	\$10,391	
12631	Mr. Clarence Gao	4	\$10,332	
12650	Mr. Aaron Wright	4	\$10,329	
13405	Mr. Ethan Bryant	4	\$10,309	
11429	Mr. Marco Lopez	6	\$10,290	
12632	Mrs. Bonnie Nath	4	\$10,283	
11245	Mr. Ricky Vazquez	4	\$10,166	
11237	Mr. Clarence Anand	4	\$10,065	
Total		25164	\$24,914,587	

Year

20202022

Top Customer (By Revenue)

Mr. Maurice Shan

Orders:6.00Revenue:12.4K

**\$24,914,587**

Total Revenue

**(\$14,455,062)**

Total Profit

**25164**

Total Orders

**1,809**

Total Returns

**0.02**

Return Rate

Weekly Orders

