

htc one (M8)

Eye



## Full Metal Body

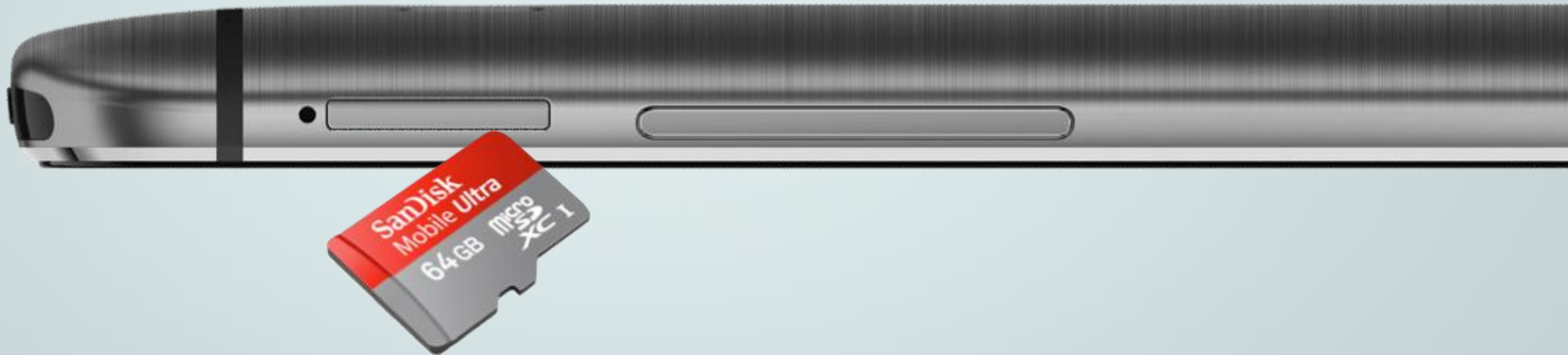
New seamless construction. 90% Metal. 100% Magic.

# Crafted jewelry grade finish

Fine hairline brush, diamond polish chamfers, micro drill holes



No compromise design  
with microSD card expandable storage





World's only smartphones with  
iconic Duo Camera with depth capture



# Duo Effects



Focus on what's important in your pictures

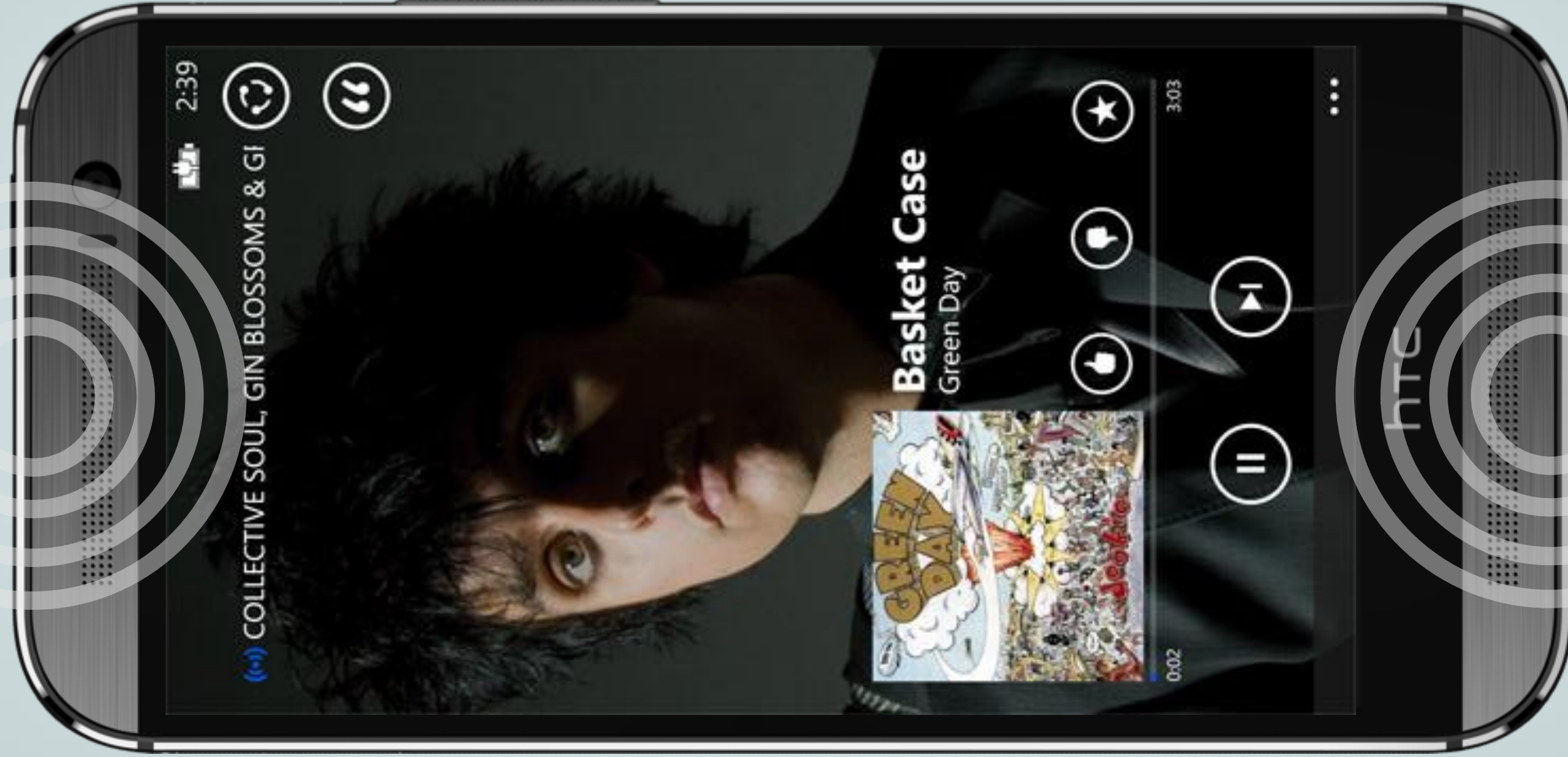
# Best SELFIE smartphone

5MP BSI front camera with  $f2.0$  & wide-angle, flip-to-switch, timer + touch to capture





# Award winning BoomSound





# BlinkFeed

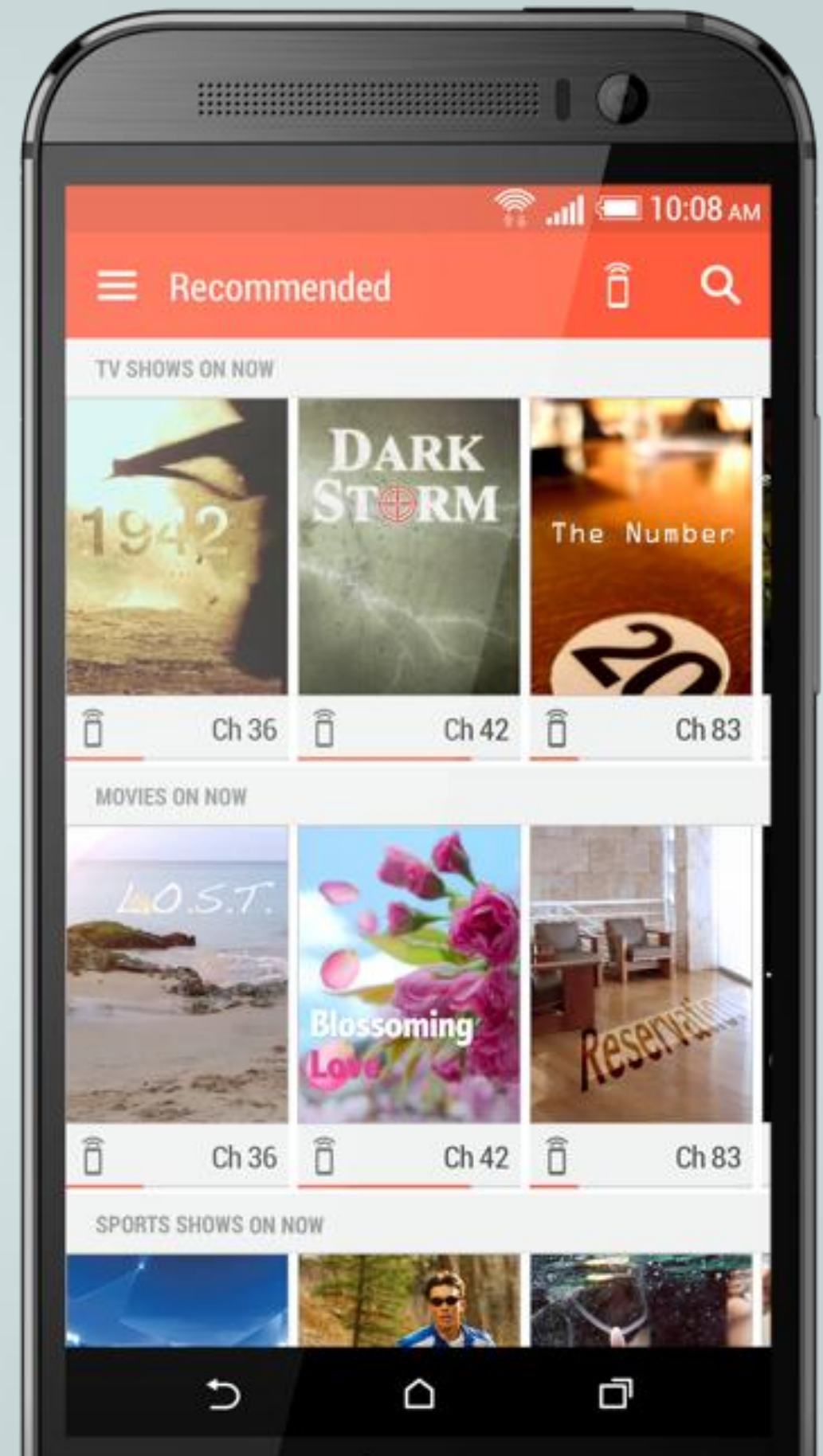
All your news & friends



# Sense TV

1st remote blaster with EPG on Windows Phone

\*Features & capabilities is dependent on markets





# British women spend a MONTH of their lives taking selfies... but do you opt for the duck face or the smize to perfect yours?

- Women spend 753 hours taking, deleting and editing selfies
- Using soft mood lighting and a downward angle are top tricks
- Duck face favoured by Kim Kardashian is popular pose

By [BIANCA LONDON](#)

PUBLISHED: 13:57 GMT, 27 May 2014 | UPDATED: 14:50 GMT, 27 May 2014

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It beat 'twerking' to be crowned word of the year by editors of the Oxford English Dictionary and it seems that the power of the selfie shows no sign of abating thanks to image conscious Brits.

A new study reveals that Brits are so selfie obsessed that they spend a month of their life capturing their perfect shot.

But it isn't a case of 'duck face', with the study revealing that women spend a total of 753 hours taking, deleting and editing their social media selfies to look picture perfect.

Scroll down for video



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## DON'T MISS

► **Bloodshot hollow eyes, emaciated arms and rambling on the phone: Haunting video of Angelina Jolie the heroin addict**  
Video from late 1990s



► **Young, wild and free! Zac Efron dirty dances with new girlfriend**



► **Zac Efron whips his shirt off on amorous horse ride with Michelle Rodriguez**  
Couple display romantic side of relationship



► **Bright young thing Georgia May Jagger models shades in slinky dress in New York**





# M8 Eye – The all new Eye Experience.

Present the best of Me, share my best moments

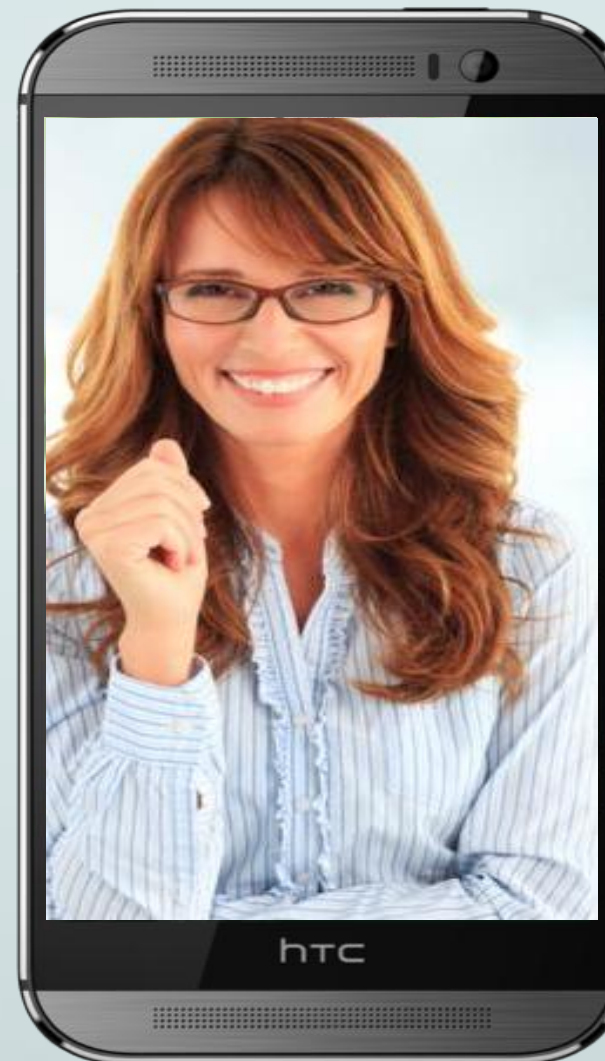
What makes M8 Eye the best Smartphone. M8 eye comes with the all new Eye experience.

## Most Convenient

- Instant Access
- Auto-Selfie

## Put me at the centre

- Split capture
- 2 in 1
- Face tracking video call
- Group face tracking



## Always beautiful

- Real time beautification
- Face Fusion
- Photo Booth

## High quality selfie Cam

- High resolution
- Back illuminated sensor
- Super wide angle

# HTC EYE EXPERIENCE

Present the best of Me

Share my best moments

Present the Best of Me  
High resolution selfie camera





# Present the Best of Me

## Most Convenient

### Instant access

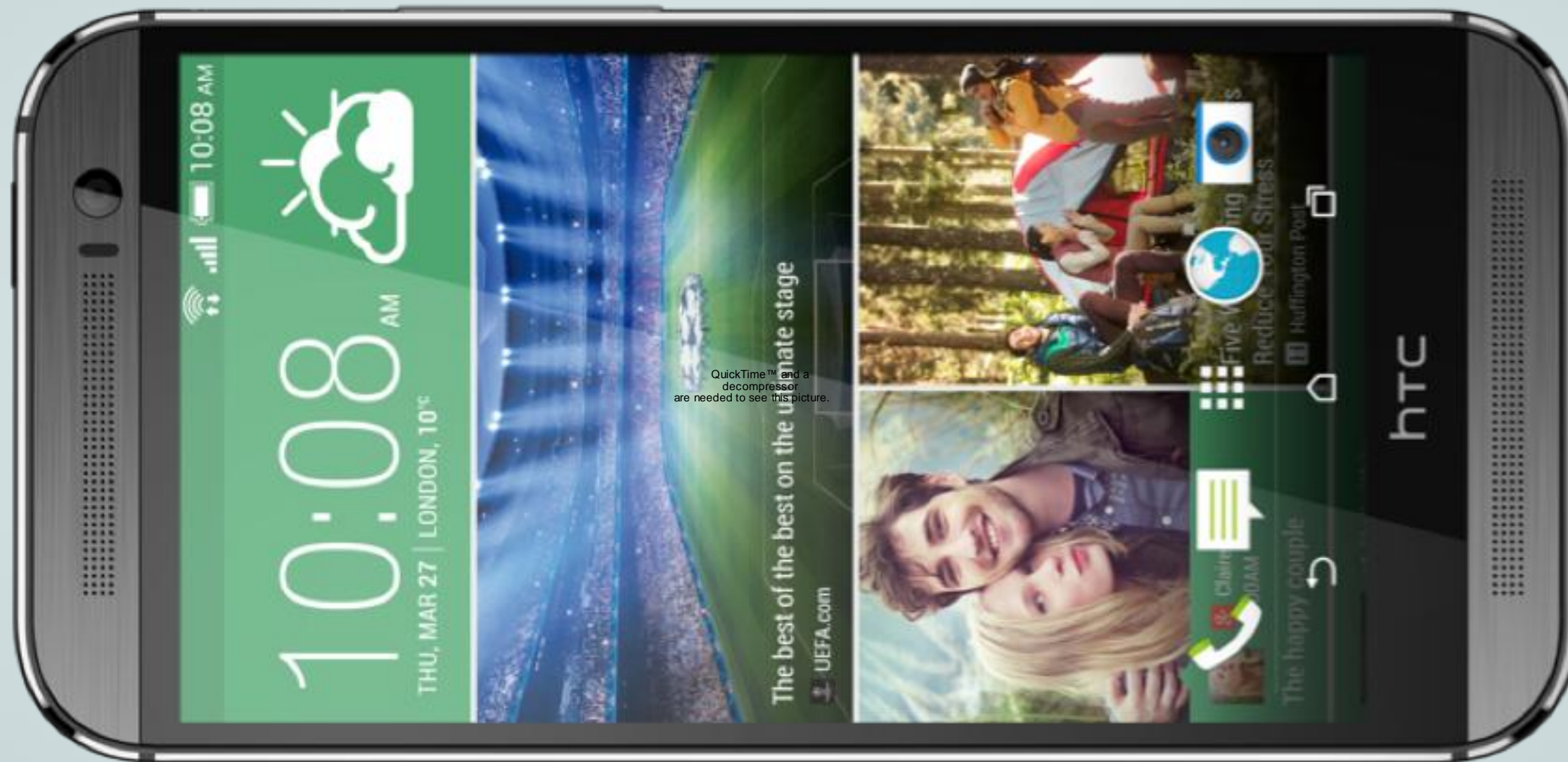
Activate selfie via Motion Launch or dedicated camera button

### Auto-Selfie

Activation via smile, voice, freeze or gesture



Present the Best of Me  
Put me at the centre



Split Capture  
Capture videos or stills with two cameras



Present the Best of Me  
Put me at the centre



Crop-me-in

Put yourself into the scene with auto cropping and auto merge, even with video



Present the Best of Me  
Put me at the centre

## Face Tracking Video Call

Dynamic face tracking and auto-cropping to keep you at the centre always even when you move





Present the Best of Me  
Put me at the centre

## Group Face Tracking

Track and zoom in up to 4 faces



# Present the Best of Me

## Always beautiful

Real-time beautification with live preview





Present the Best of Me  
Always beautiful



Face Fusion

Be your dream star



# Instant Photo Booth

A fun way to create auto photo collage



SINGLE SHOT



2X2



2X2 SQUARE



1X4

This is just the beginning



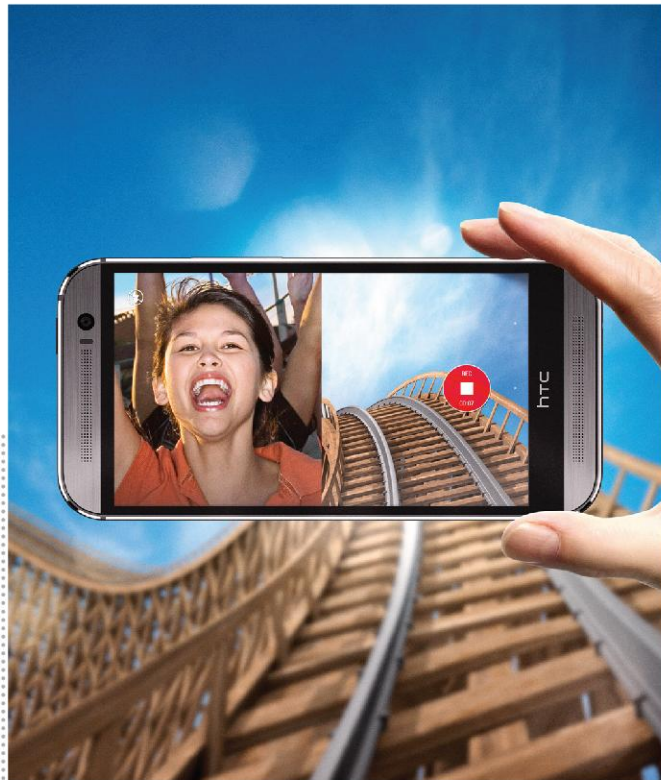
EYE Experience	HTC One(m8 eye)
Selfie Camera	5MP
Instant Access	✓
Auto-Selfie (Focus capture, Smile, Voice)	✓
Mirror with zoom	✗
Make up light	✗
Split Capture	✓
2 in 1	✓
Face Tracking with auto cropping	✓
Group Tracking with auto cropping	✓
Real time beautification	✓
Face Fusion	✓
Photo Booth	✓



# Features and Specs at Glance

## Both sides of the story Split Capture

The next time you're flying down the tracks of a rollercoaster, you can record or capture everything going down in front of you and the look on your face with Split Capture. Scream all you want. It's the best way to turn up your adventure and makes sharing amazing thrills all the more fun. Use both cameras at the same time to catch all the ups and downs or focus on the action in front of you and shoot your reaction later. One experience. Two views. Side by side\*.



\*Our team of extra cautious lawyers want to remind you that you shouldn't use your phone in situations where you or your friends (or for that matter, your phone), could get hurt.



## Blend faces with anyone Face Fusion

Give yourself a total celebrity makeover in a flash with the Face Fusion feature. Become someone different every day by changing your face into someone else's. Make a fun game of it with friends to see what you'd look like when your faces are combined. Watch the magic happen right before your eyes and choose how much you want to mix it up.

## Look good in an instant Live Makeup

Your big night out is coming to an end, but you'll still look as great as you did in your first selfie with Live Makeup. Bring out your best features before you even take the shot. It's a small touch up that makes a big difference.



## Take the photo booth with you Photo Booth

You and your friends are on the road trip of a lifetime. You've got everything packed, even the photo booth. Now all your cheeky expressions that happen along the way can be captured and framed into different Photo Booth strips for a new twist on classic fun.



## Always be part of the story Crop-Me-In

Join your favourite band onstage without sneaking past security. Just use Crop-Me-In to add in the best picture or video of you right next to your music heroes. Put yourself in front of the crowd or on stage. You can even make yourself larger than life by blowing up the size of your selfie, the fun is up to you.

Features and availability vary by device and may not be currently available. Screen image simulated.





## Video chats that follow your every move Face Tracking/Screen Share

Get ready for a big night out by organising the game plan with friends on a video chat. Face Tracking will keep you in the frame while you're doing your hair and not holding your phone so your friends can help you get the right look. It also gives up to four people separate screen time by fitting each of them into their own frame. And you can make sure everyone knows where to meet by using Screen Share to show maps or landmarks from your phone in real time.

## THE HTC ONE (M8 EYE) SPECIFICATION

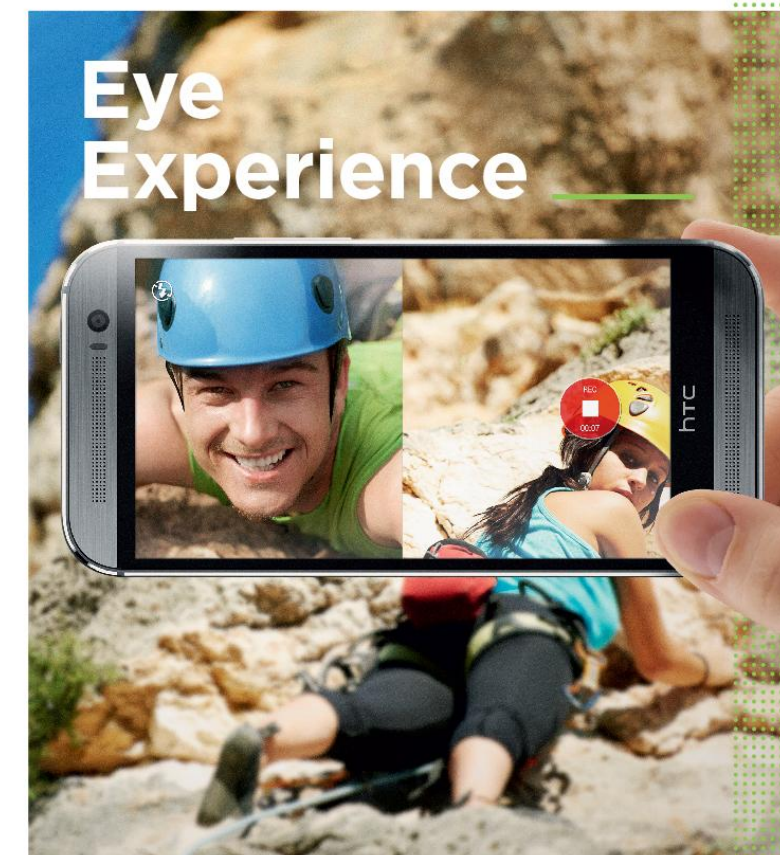
Size	14.63 x 7.06 x 0.93 cm
Weight	160g
Display	12.7cm, Full HD 1080p
CPU	Qualcomm® Snapdragon™ 801 2.3 GHz and Quad-Core CPU
Platform	Android™ with HTC Sense™ HTC BlinkFeed™
SIM card type	nano SIM
Network <sup>1</sup>	2G/2.5G - GSM/GPRS/EDGE: · 850/900/1800/1900 MHz 3G - UMTS/HSPA: · 850/900/1900/2100 MHz with HSPA+ up to 42 Mbps 4G - LTE: · FDD: BANDS 3/7 · TDD: BAND 40
Memory <sup>2</sup>	Total storage: 16 GB, available capacity varies <sup>2</sup> RAM: 2 GB Supports microSD™ up to 128 GB (card not included)
GPS	Internal GPS antenna
Sensors	Accelerometer, Proximity sensor, Ambient light sensor Gyro sensor, Barometer sensor
Connectivity	· 0.35 cm stereo audio jack · NFC · Bluetooth® 4.0 with aptX™ enabled · Wi-Fi®: IEEE 802.11 a/b/g/n (2.4 & 5 GHz) · micro-USB 2.0 (5-pin) · Support consumer infrared remote control
Sound	HTC BoomSound™ · Dual frontal stereo speakers with built-in amplifiers · Sense Voice
Camera	Duo camera · Primary camera: 13 MP, BSI sensor, f2.0, 2.8 cm lens. 1080p Full HD video recording with HDR video · Secondary camera: capture depth information Front camera 5 MP, BSI sensor, 1080p Full HD video recording Gallery with UFocus™, Dimension Plus™, Seasons, Foregrounder, Image Match
Battery <sup>3</sup>	Capacity: 2600 mAh Embedded rechargeable Li-polymer battery
AC adapter	Voltage range/frequency: 100 - 240 V AC, 50/60 Hz DC output: 5 V and 1.5A

1. Networks bands in regions may be different, depending on the mobile operator and your location. 4G LTE only available in select countries. Upload and download speeds also depend on the mobile operator.
2. Available storage is less due to phone software. Approximately 10 GB storage available for user content. Available storage is subject to change based on phone software updates and apps usage.
3. Battery times (talk time, standby time, and more) are subject to network and phone usage.

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**1800-2663-566**

## htc one (M8 EYE)



## htc Eye™ Experience

Our new  
HTC Eye™ Experience  
features will let you show  
everything about you.



Qualcomm  
snapdragon

## htc one (M8 EYE)

Be a creatographer by changing the way you tell your story with the HTC Eye™ Experience. With Motion Launch™ Snap, a simple gesture will turn on your camera so you can start shooting in an instant. Seamlessly turn your morning coffee into a video opportunity and take perfect selfies without pressing a button. This is your life. Your story. Your experience.

## Best. Selfies. Ever. Auto Selfie/Voice Selfie

Running with the bulls takes courage, but selfies with the bulls only takes a moment. "Say Cheese" and snap a selfie in a couple of seconds before the herd is hot on your heels. With Auto Selfie, you can catch the instant your heart is racing by just smiling or keeping your face steady. Because there's no time to press buttons when you're having so much fun.



[htc.com/eye-experience](http://htc.com/eye-experience)



htc