



# Nir Choudhary

## Co-Founder BrandGlow Media

### Contact

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### Education

B.Tech in Computer Science  
& Engineering  
**Indore Institute of Science and  
Technology, Indore**  
2022 – 2026

### Skills

- ROI Calculations
- Social media marketing
- Product development lifecycle
- Marketing strategy
- Product promotion
- Value Propositions

### Language

English  
Hindi

### About Me

Creative and tech-savvy B.Tech CSE student (Batch 2026) with strong interest in digital content creation, graphic design, and storytelling. Skilled in design tools, video editing, and social media handling with real-world experience of managing brands through my startup BrandGlow Media. Seeking to contribute my creativity and technical knowledge as a Digital Creator / Graphic Designer.

### Work Experience

Co-Founder | BrandGlow Media

- Co-founded BrandGlow Media, worked with 10+ brands in Indore, and Manage Their Social Media.
- Work with Triangle Transz (Treasure Fantasy, Rau) for handling branding and digital presence.
- Create social media campaigns, reels, product videos, and promotional content for clients across industries.
- Designed digital marketing strategies, increasing client engagement and reach by 40%+.
- Managed content calendars, brand storytelling, and end-to-end social media handling.
- Handled the company's online presence – regularly updated the company's website and various social media accounts Monitored ongoing marketing campaigns

### Project & Portfolio

- Created social media creatives and product videos for 10+ client brands under BrandGlow Media.
- Designed posters and reels for college fests, cultural events, and local businesses.
- Built a personal portfolio website to showcase work samples (HTML, CSS, JavaScript).

### Portfolio Link

[[https://www.instagram.com/brandglow\\_\\_media/](https://www.instagram.com/brandglow__media/) ]  
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