

# PALLAVI SINGH

Front-End Developer

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## SUMMARY

- Front-end Developer with 3 years of experience in building fully-functional, scalable, responsive and cross-browser websites.
- Adept in JavaScript, jQuery, ReactJS, PHP, HTML5, CSS3, LESS and JavaScript libraries.
- Proficient understanding of npm and git.
- Maintained brand standards for development in accordance with the company guidelines.
- Followed Agile Methodology.
- Well-organized with an ability to prioritize tasks.

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## PROFESSIONAL SCAN

Oct '15-Present	Bigtree Entertainment Pvt. Ltd.	Front End Developer
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### Key Deliverables

- Presently working simultaneously on a project on React Native and another in ReactJS.
- Worked closely with the design team and project managers and ensured projects are delivered in a timely manner.
- Translated the Sketch layouts to web pages using JavaScript, PHP, HTML and CSS.
- Collaborated with Product Manager, key Stakeholders, and Designers to build the product from ground up.
- Wrote dynamic code that handles SEO for all pages.
- Handled Analytics and Google Ad integration.
- Developed and implemented effective solutions that are integrated to company's information technology standards.
- Followed scrum ceremonies and maintained the relevant documentation of the assigned tasks on JIRA and Confluence.

Project #1	Box Office Collection
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- **Technology used:** JavaScript, PHP, HTML5, CSS3
- This is a recent launched project, wherein the top movies are enlisted based on their box-office collection.
- User can also view the collection on micro-level, where the overall collection is represented in a graphical way.
- As a part of a team of three, worked on the UI and API integration on these pages.
- Followed MVP approach while working on client-side.

Project #2	Media (Video & Jukebox)
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- **Technology used:** JavaScript, PHP, HTML5, CSS3, React/Redux
- This project mainly involves the listing of the videos curated by the organization and trailers.
- As a part of the team of three, was responsible for building the product from scratch.

- Worked on the JWPlayer integration for videos.
- Handled Analytics and Google Ad integration.
- AB testing for video sections across the site.
- Handled deep-linking as well as app-linking.
- Worked on ReactJs/Redux with Axios for the initial launch for the native web view.
- Used **LESS** framework and **BEM** model for CSS.

Project #3	BMS Articles
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- **Technology used:** JavaScript, PHP, HTML5, CSS3
- BMS Articles enlists the articles written by the BookMyShow content team.
- Worked on UI as well as the integration of the APIs using AJAX

Project #4	Embeddable Widgets
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- **Technology used:** JavaScript, PHP, HTML5, CSS3
- Responsible for creating the iframe widgets (for rating/booking a movie or a non-movie event) that are embeddable anywhere across the BookMyShow's website.

Miscellaneous
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- Responsible for the revamped quickbook search implementation.
- Part of the core team responsible for rewriting the BookMyShow website.
- Identified and resolved issues in the legacy code.
- Worked on several other projects that involved cross functional collaboration with various Stakeholders, business teams, product managers, developers and UI/UX designers.

July '14- June '15	STMicroelectronics Pvt. Ltd.	Trainee
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### Key Deliverables

- Interacting with the product owner to understand the project.
- Estimation, design and development of various modules.
- Testing and bug fixing of the product.
- Coordinating with the testing team for fixing bugs.
- Ensuring smooth delivery of the project.
- Conduct presentation for the other teams to acquaint them with the product.
- Maintenance of the product post-launch.

Project #1	Roadmap Generator
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- **Technology used:** VBA
- This application was developed and it is a strategic product-planning tool that shows how a product is probable to grow across several major releases.
- This creates a continuity of purpose and makes it easier to coordinate the development and launch of different products.

- It has been launched for the internal team and is now in the maintenance phase.

<b>Project #2</b>	<b>Schedule Database</b>	<b>Trainee</b>
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- **Technology used:** VBA, Java, MySQL
- This is a widely used application meant for handling the database for company products and perform processing on them such as generating report, pivot table and charts, timeline, etc.

<b>Feb '12- Aug '12</b>	<b>Irisidea Technologies Pvt. Ltd.</b>	<b>Software Developer</b>
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### **Key Deliverables**

- Interacting with the client to understand the project and finalize its scope.
- Estimation, design and development of various modules.
- Bug fixing and maintenance of the product.
- Conduct training and Mentoring junior members.
- Coordinating with other teams working on the same project.
- Coordinating with the testing team for fixing bugs.
- Ensuring smooth delivery of the project.
- Involved in deciding architecture and pattern of the project.

<b>Project #1</b>	<b>Ultimate Marine</b>	<b>Software Developer</b>
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- **Technology used:** ASP .Net, MySQL
- This application was developed for forwarding agencies in logistics and shipping that provides data mart and business intelligence and advanced reporting features to decide upon the fitment of liners and shippers.

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## **SCHOLASTICS**

**M.Tech (CSE)** from Manipal University, Jaipur

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## **PROFESSIONAL SKILLS**

- **Technical:** JavaScript, jQuery, PHP, ReactJS/Redux, React Native, HTML, CSS
- **Design Tool:** Sketch