Governance Roles by Model

Persona	Centralized	Delegated	Self-Governing
Consumer	You don't have any governance responsibilities. Just interact with the content and submit content changes to your IT team. Pretty simple!	Your responsibilities are the same as the Centralized Model.	Your responsibilities are the same as the Centralized Model.
Author	**On the centralized team**—You have a distinct role as an **Author** whose *content* governance responsibilities are the same as for your role in the Delegated Model. **Not on the centralized team**—You have the same governance responsibilities as a **Consumer** in the Centralized Model.	You need to know the following *content* governance information: • Where to find the approved, published data sources • To which projects you can publish your workbooks • What the workbook-naming conventions are for your organization • How to get approval for your workbooks • Where to publish approved workbooks • Whether your approved workbooks are being used or need changes	Your *content* governance responsibilities are the same as for your role in the Delegated Model. However, you'll also need to know the same *data* governance information as that of a **Data Steward** in the Delegated Model.

Governance Roles by Model

Persona	Centralized	Delegated	Self-Governing
Designer	**On the centralized team**—You have a distinct role as a **Designer** whose *content* governance responsibilities are the same as for your role in the Delegated Model. **Not on the centralized team**—You have the same governance responsibilities as a **Consumer** in the Centralized Model.	Your *content* governance responsibilities are the same as that of an **Author** in the Delegated Model.	Your *content* governance responsibilities are that same as that of an **Author** in the Delegated Model. However, you'll also need to know the same *data* governance information as that of a **Data Steward** in the Delegated Model.
Analyst	**On the centralized team**—You have a distinct role as an **Analyst** who has the following *content* governance responsibilities: • Using the prepared data to create visualizations. • Getting approval of visualizations from a specific user or group. • Publishing approved visualizations for organization-wide use. Make sure that you understand what the *content* governance process is. **Not on the centralized team**—You have the same governance responsibilities as a **Consumer** in the Centralized Model.	Your *content* governance responsibilities are that same as that of an **Author** in the Delegated Model.	Your *content* governance responsibilities are that same as that of an **Author** in the Delegated Model. However, you'll also need to know the same *data* governance information as that of a **Data Steward** in the Delegated Model.

Governance Roles by Model

Persona	Centralized	Delegated	Self-Governing
Data Steward	**On the centralized team**—You have a distinct governance with the following *data* governance responsibilities: • Prepare raw data for analysis • Publish curated data sources • Manage the metadata associated with published data sources Make sure that you understand what the *data* governance process is. **Not on the centralized team**—You have the same governance responsibilities as a **Consumer** in the Centralized Model.	You need to know the following *data* governance information: • How to connect to the raw data sources • What metadata should be added to prepared data sources • What the data-source naming conventions are for your organization • Where to publish the sandbox versions of your prepared data sources • How to get approval for your sandbox data sources • Where to publish approved data sources • What detailed information is required when certifying approved data sources • How your data sources are being used and whether there needs to be changes	Your *data* governance responsibilities are the same as for your role in the Delegated Model. However, you'll also need to know the same *content* governance information as that of an **Author** in the Delegated Model.

Governance Roles by Model

Persona	Centralized	Delegated	Self-Governing
Data Scientist	**On the centralized team**—You have a distinct role as a **Data Scientist**. You need to know the same *data* governance information as that of a **Data Steward** in the Centralized Model. **Not on the centralized team**—You have the same governance responsibilities as a **Consumer** in the Centralized Model.	You need to know the same *data* governance information as that of a **Data Steward** in the Delegated Model.	You need to know the same *data* governance information as that of a **Data Steward** in the Delegated Model. However, you'll also need to know the same *content* governance information as that of an **Author** in the Delegated Model.
Developer	You have a role in this model. Work with your IT team and **Site/Server Administrators** to determine the automation solutions that they need.	You have a role in this model. Work with your Tableau project team to understand how governance has been implemented: • Know exactly what each project contains and how it is being used within the governance implementation • Know what the user groups are and what permissions they have on each project • Know when content has been approved to move from sandbox to production	You have the same governance responsibilities as that of your role in the Delegated Model.

Governance Roles by Model

Persona	Centralized	Delegated	Self-Governing
Site Admin	You have a role within your site in this model. Your governance efforts will involve all aspects of *data* and *content* governance. Without various content owners (such as **Authors** or **Data Stewards**), you will need to take on the task of publishing data sources and workbooks. Thus, you will not only need to know how every process works within your department's governance implementation, you will actually do those process steps. Furthermore, you will be the one to set up site organization (projects, users, groups, and permissions) based on your organization's and department-specific governance implementation.	You'll spend most of your governance efforts on implementing your organization's governance strategy for data sources, workbooks, and flows: • Organizing site content into projects per your governance implementation plan. • Creating groups per your governance implementation plan. • Adding users to groups per your governance implementation plan. • Assigning groups to projects and setting group permissions per your governance implementation plan.	Your governance responsibilities are the same as for your role in the Delegated Model.

Governance Roles by Model

Persona	Centralized	Delegated	Self-Governing
Server Admin	You have a role in this model Your governance efforts will involve all aspects of *data* and *content* governance. If there are no **Site Administrators**, you will need to perform their governance tasks. If there are **Site Administrators**, you should know, define, and communicate their governance tasks, regardless of whether you ever do them. In either case, you need to be familiar with the **Site Administrator** governance role.	Your governance responsibilities are the same as for your role in the Centralized Model.	Your governance responsibilities are the same as for your role in the Centralized Model.
Executive Sponsor	From a governance standpoint, you are a leader who does the following: • Helps communicate and sell the vision for modern analytics • Is a visible and vocal user of the platform • Are an approver for the governance processes set in place by the project team Your sponsorship is vital in ensuring governance success.	Your governance responsibilities are the same as for your role in the Centralized Model.	Your governance responsibilities are the same as for your role in the Centralized Model.

Governance Roles by Model

Persona	Centralized	Delegated	Self-Governing
Community Leader	You don't have a distinct role in this model. You have the same governance responsibilities as a **Consumer** in the Centralized Model.	Your role is the key to the success of your organization's governance efforts. Many others depend on your ongoing community and education efforts. Make sure that you are doing these governance-related tasks: • Understand both the governance model and implementation for your organization • Provide on-going training for each persona on how to work within your governance implementation • Develop governance on-boarding material to help jump start each user's success with Tableau Server or Tableau Cloud.	Your governance responsibilities are the same as your role in the Delegated Model. However, your role in the Self-Governing Model may be even more critical than before. With everyone capable of creating and publishing content, every user needs to do their best to ensure that they are adhering to those governance processes.