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What is my website aiming to do?

Atrangi is a modern e-commerce website that seeks to transform how people buy and sell clothes. Whether you are looking for trendy clothes, unique fashions, or classic garments, Atrangi offers buyers of fashion a one-stop shopping experience. Our website unites buyers and sellers and offers a variety of clothes at affordable prices. Atrangi seeks to be your one stop for everything fashion. It is easy to use and a user-friendly app.

1. Atrangi is divided into several tables, each with a specific function. Here's a breakdown of what each table may represent:
Home: The homepage is the principal section of our website. Customers can browse clothing collections categories for all three category (male female and kid) here . The easy design and easy navigation to various parts of the store allow for convenient shopping here.
2. Product Management: Admins can upload new products via add_photo.php and view product details via item.php. Admins can also delete products when required. This is a crucial task to maintain up-to-date stock and a current store.
3. Admin Dashboard: The admin panel allows store owners to view sales, check orders, manage users, and manage product lists. The dashboard (dashboard.php) displays statistics in figures and in graphical representations to indicate how the store is performing.
4. Styling & User Interface: Navbar.php manages how individuals navigate around a site, whereas Footer.php provides key links, contact details, and style.

Objectives:

- Making Online Shopping Simple: The main aim of Atrangi is to make easy-to-use website where customers can simply view, select, and purchase clothes from various categories, such as men's, women's, and kids' fashion.
- Enable Secure User Login: The site maintains user data secure and protects against unauthorized access by providing secure login and registration for admins and customers.

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- **Good Product Management:** To keep the business current with the latest fashion trends, managers can easily add, change, and remove clothing items, manage stock, and upload product pictures.
- **Easy Order Processing:** The website provides a checkout process, place orders quickly, and receive order confirmations.
- **Responsive and gorgeous UI/UX:** Atrangi ensures an shopping experience across the website with its well-designed navigation, categorized layouts, and simple interface.
- **Develop a Trustworthy and Reliable Marketplace:** Atrangi aspires to build a marketplace where both buyers and sellers can transact confidently while providing product quality and client enjoyment.

Targeted audience:

Atrangi is for fashion lovers who need to get updated with the newest fashion and sport. It is for online shoppers who like to browse and buy apparel from the comfort of their homes. College students and young adults who need trendy but inexpensive clothing are also meant to utilize the platform. Working individuals can also get suitable formal and informal clothing for the workplace. Parents and families can buy apparel for everyone, of all ages, offering something for everyone. Similarly, those who are interested in sports can buy an old jersey from their preferred team. Trendsetters and influencers who require unique fashion items to upload on social media also attract Atrangi. Lastly, Atrangi is appropriate for both business owners and everyday consumers because it has low rates for bulk consumers and shop owners.

Design

We have built a user-friendly layout with easy navigation and simple buying experience. Because of its responsive design, the website works flawlessly on windows, tablets, and smartphones. With simple access to different clothing categories users can easily navigate across areas including Men, Women, Kids, Login, Cart, with a navigation bar.

High-resolution photos, thorough descriptions, price are displayed on each product page, along with search engine optimization filters. The platform guarantees safe

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registration and login, safeguarding user information while offering a simple authentication procedure

The admin panel provides store managers to review the inventory (delete or add) . Lastly, the site is designed to be search engine friendly and run quickly, providing fast load times, simple experience for users.

Choice of Colors and Fonts:

For a modern and responsive design, Atrangi uses Bootstrap elements, following a simple design. This website uses Bootstrap's default style to give it a professional feel with customization. Bootstrap cards is imported, which display products in an organized and appealing way.

For the readability and a tidy look on all devices, Atrangi uses a readable font type, mainly Arial, sans-serif. The site has a light color scheme and soft gray background. Black and dark gray text offer easy readability .

Vibrant coral-red is used to style the buttons, borders, and hover states. The subtle shadows and white background give a clean appearance to cards and UI elements. Atrangi offers a simple, easy, and enjoyable shopping experience through this color and font combination.

Logo:



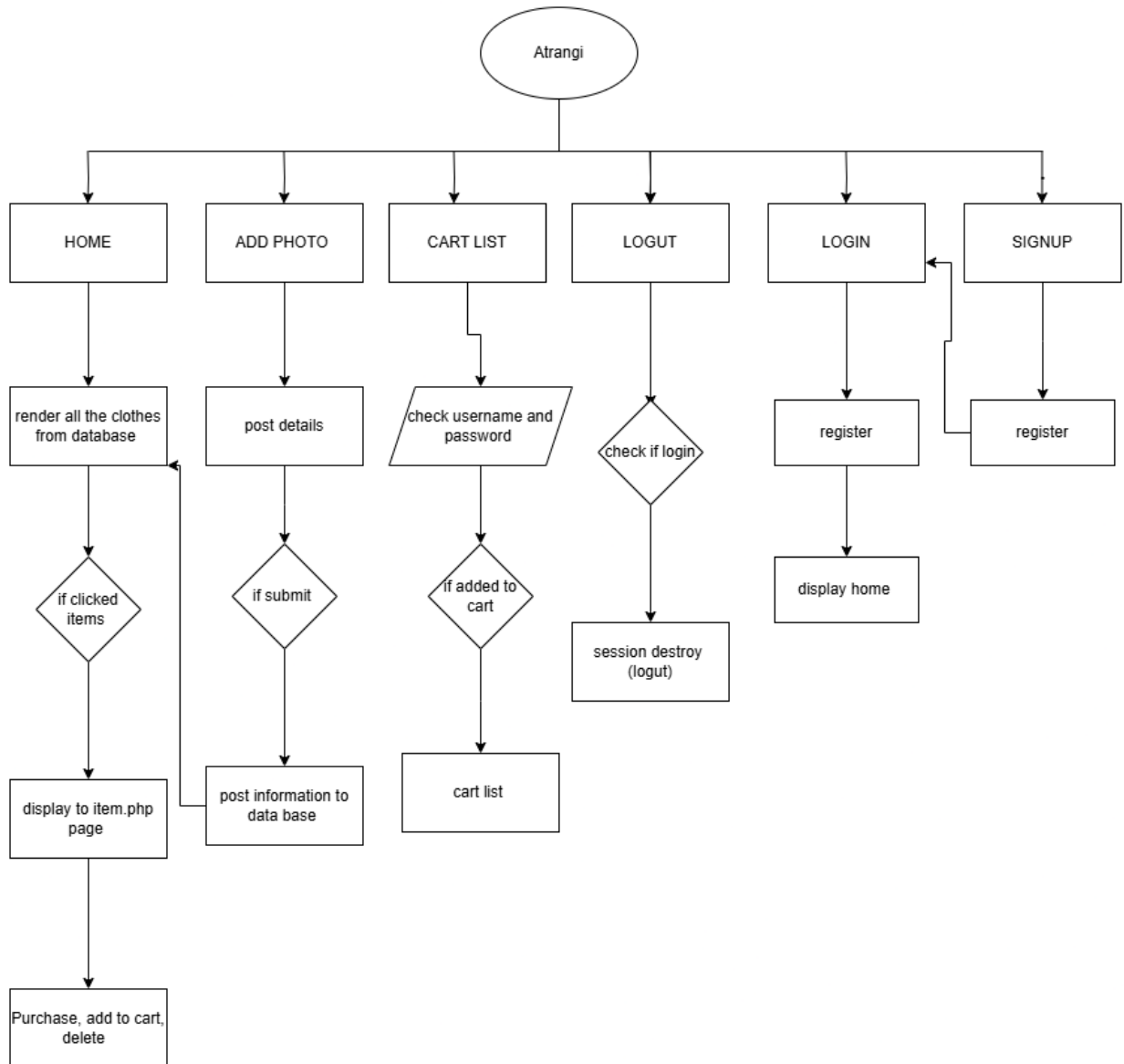
Interactions:

The website has a hamburger menu for easy access on mobiles. Users who are logged in are tracked and can use multiple features like buy or sell items, while other user can create an account and use this features. There is a search bar that can find items convenient. The footer has shopping categories which make it easy to find categories.

Site map

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