

NIROOP KUMAR ULAVALA

Senior Frontend Developer | UI Engineer



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SUMMARY

Senior Frontend Developer with 8+ years of overall professional experience, including 6+ years of specialized frontend development, building production-ready, responsive web solutions using HTML5, CSS3, JavaScript, Bootstrap, and WordPress. Delivered 5,000+ campaign landing pages for global clients, ensuring high UI quality and cross-device consistency, with basic hands-on experience in React (3 months).

EXPERIENCE

Associate A3 – Frontend Developer 2019 – Present

MediaMint

A leading digital marketing company specializing in frontend web solutions

- Built and maintained 5,000+ marketing and campaign landing pages using HTML, CSS, JavaScript, and Bootstrap.
- Customized and supported WordPress event and corporate websites for global campaigns.
- Improved mobile responsiveness and cross-browser compatibility across Chrome, Firefox, and Safari.
- Implemented reusable CSS components to reduce UI defects and ensure consistent layouts.
- Collaborated with design, marketing, and QA teams in Agile environments.
- Gained 3 months of hands-on experience in React.js while working on internal UI modules and functional components.

Software Engineer 2017- 2019

Wevio India Info Solutions Pvt. Ltd

A digital solutions provider focusing on web development and design

- Created responsive websites using HTML, CSS, JavaScript, and Bootstrap
- Converted design mockups into pixel-perfect, production-ready web pages
- Strengthened fundamentals in UI development, web standards, and cross-browser support

EDUCATION

Bachelor of Technology

Jawaharlal Nehru Technological University (JNTU)

08/2011 - 05/2015 Narasapur

Intermediate

Sri Narayana Junior College

06/2019 - 05/2011 Rajahmundry

KEY HIGHLIGHTS

Delivered 5,000+ campaign landing pages, built WordPress event websites, ensured responsive cross-browser UI, optimized UI quality, and supported marketing-driven initiatives.

SKILLS

- HTML
- JavaScript
- Bootstrap
- WordPress
- Agile
- React
- CSS
- Gmail
- Vercel
- Chrome
- Firefox
- Git
- Visual Studio Code
- AB Testing
- Canva

PROJECTS

brandsafetysummit.com
brandsafetysummit.com/newyork
brandsafetysummit.com/singapore
614group.com

Sample projects including high-traffic websites for global events.

LANGUAGE

- English