

# Product Demo Tour – Dashboard

## Objective

This guided demo helps first-time users understand the dashboard by explaining context, purpose, insights, controls, and actions in a clear, progressive order.

## Step 1: Store Context

What is shown: Store selector / account menu

Why this step exists: Establishes which store's data the user is viewing and avoids confusion in multi-store scenarios.

What the user learns: Current store identity and where to manage account, view audit logs, or log out.

## Step 2: Dashboard Overview & Significance

What is shown: Dashboard title and description

Why this step exists: Explains the purpose of the page before showing data.

What the user learns: This page provides a high-level view of store performance and activity.

## Step 3: Key Metrics (Summary View)

What is shown: Revenue, Total Orders, Average Order Value

Why this step exists: Gives an immediate snapshot of business health.

What the user learns: Core KPIs and what they represent.

## Step 4: Time Range Control (Global Filter)

What is shown: Weekly / Monthly / Yearly selector

Why this step exists: Introduces how dashboard data can be viewed over different time periods.

What the user learns: This control updates all dashboard data based on the selected time range.

## Step 5: Orders Table (Detailed View)

What is shown: List of orders with status, payment method, and amount

Why this step exists: Allows users to drill down from summary metrics to individual records.

What the user learns: How high-level metrics translate into individual orders and where to take action.

## **Step 6: Notifications**

What is shown: Notification icon and panel

Why this step exists: Highlights system alerts and important updates.

What the user learns: Where to find important messages related to store activity or system events.

## **Summary Flow Logic**

Context → Purpose → Insight → Control → Detail → Alerts