

Assignment Week 4: Storyboarding Your Visualization

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Story Summary:

Adding bullet points in blog posts improve user engagement, in both Views and Likes; for Personal blogs. Therefore, recommend creating listicles or using bullet points in all blog posts in 2018.

Three Pieces of "Big Idea":

Articulate Unique point of view: Use bullet points/lists while crafting blog posts on personal topics

Conveys issue to be addressed: Stakes growing audience for bloggers, specifically learning techniques to do so

Above summary is complete sentence

Issue: To grow traffic for Personal Blogs

Who: Bloggers who want to increase visibility and expand their audience

What:

- Techniques to improve user engagement and number of followers
- Data from Blogging Platform

How: Use lists or bullet points to put forth ideas in blog posts
